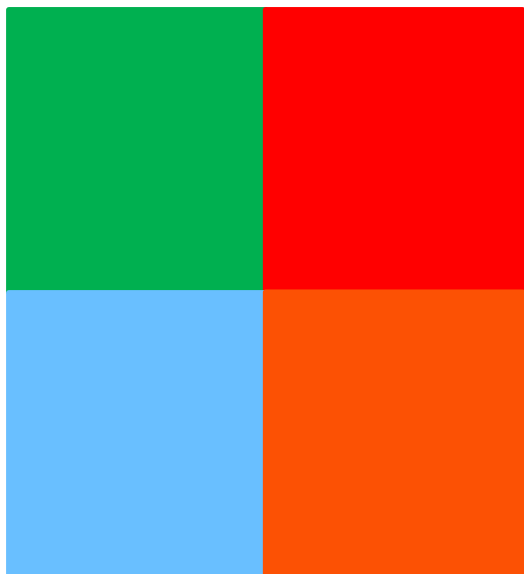


中国生物多样性保护国家委员会

标志设计理念

Design Concept of Logo for China National
Committee for Biodiversity Conservation

标志的色彩构成及设计灵感



标志的要素构成



金色的阳光，唤醒远古的记忆，鼓舞丰收的大地。
The golden sunshine waking up the memory of ancient encourages harvest of the earth.



远行的飞鸟，穿越黎明的晨曦，捎来春天的消息。
Stray birds traveling across the dawn send the message of spring.



深邃的海洋，贮藏缤纷的传奇，繁衍最初的美丽。
In the deep ocean with vastness of legends reproduce the original beauty.



憨态可掬的熊猫，走过漫长的岁月，书写生命的赞礼。
Giant panda, through time, accomplish the master of ceremonies of life.







