



Second Indigenous Tourism and Biodiversity Website Award

Ecotourism and Sustainable Tourism Conference
Portland, OR, USA
September 08th to 11th, 2010

The Secretariat of the Convention on Biological Diversity (CBD) is pleased to inform our winners and finalists, the tourism industry, indigenous and local community representatives and other stakeholders that the ITBW Award Ceremony will be held during the Ecotourism and Sustainable Tourism Conference (ESTC), in Portland, OR, USA, to take place from September 08th to 11th, 2010. Please see the following calendar for detailed information on the ITBW Award related events.



2nd ITBW Award, ESTC

- 09 Sep** Video Presentation of ITBW winners and finalists during lunch, with introduction of selected speaker
- 10 Sep** ITBW Award Official Ceremony
- 11 Sep** Web 2.0 Technologies for Special Interest Tourism Marketing Workshop*, performed by Ron Mader

*Participants are expected to bring their own laptops.

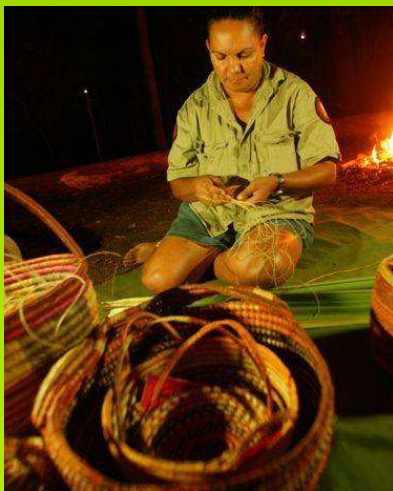
Organized by The International Ecotourism Society (TIES), the ESTC is North America's largest and only conference focusing on sustainability in the tourism industry. A leading international multi-stakeholder meeting place, the ESTC brings together innovative minds from across the industry to discuss practical ideas and solutions that inspire positive changes. Advancing policies and practices benefiting business and communities, the ESTC helps reinforce the roles of tourism in building a more sustainable future. For more information about the conference, please access:

<http://www.ecotourismconference.org>

For more information on the ITBW Award, the winners and the finalists, please visit:

<http://www.cbd.int/tourism/Award2010.shtml>

<http://www.planeta.wikispaces.com/itbw>



SECRETARIAT OF THE CONVENTION
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