



# Tourism Side Events

at the occasion of the 11th Conference of the Parties to the Convention on Biological Diversity / October 1-19, 2012 in Hyderabad, India

## Eleventh meeting of the Conference of the Parties to the Convention on Biological Diversity

Hyderabad, India

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## XI Conference of Parties CONVENTION ON BIOLOGICAL DIVERSITY HYDERABAD INDIA 2012

Organized by:



October 9, 13:15 - 14:45, Room 2.01 - Level 2

### **Biodiversity and Sustainable Tourism - Generating Value for the Conservation and Sustainable Use of Biodiversity and Ecosystems: The German Experience**

Background: Since 2004, the CBD Guidelines on Biodiversity and Tourism Development provide a tool for biodiversity and sustainable tourism development. The Federal German Ministries for Environment and Development Cooperation invite interested delegates to share experience and to look at issues for further consideration.

- 13:15 Welcome by Facilitator Mrs. Monika Luxem-Fritsch (BMU)
- 13:20 Objectives/Framework Setting by Mr. Christian Glass (BMZ)
- 13:30 Keynote address by Mr. Les Carlisle ("&Beyond"): Care of the Land, Care of the Wildlife, Care of the People

#### **13:40 Panel Discussion**

- Mr. Michael Meyer, Consultant at UNWTO
- Mr. Ioseb Kartsivadze, Head of Biodiversity Protection Service, Ministry of Environment Protection of Georgia
- Mr. Subroto Roy, Senior Program Manager, Uttarakhand Regional Economic Development Program, GIZ India
- Mr. Manuel Junck, GIZ Tourism and Sustainable Development
- Mr. Les Carlisle, &Beyond, South Africa

- 14.35 **Summary of Debate by Facilitator Mrs. Monika Luxem-Fritsch (BMU)**  
Contact: Manuel Junck, manuel.junck@giz.de

October 10, 13:15-14:45, Hall 1

### **Highlighting Tourism's Contribution to Biodiversity Conservation and Sustainable Development**

Background: UNWTO in collaboration with the CBD will highlight the most significant contributions of sustainable tourism to the CBD Strategic Plan for Biodiversity within the framework of sustainable development. Experiences in the implementation of sustainable tourism practices, projects and tools linked with biodiversity conservation in all natural destinations, such as the findings on the application of the CBD Guidelines on Biodiversity and Tourism Development as well as from the Report on the implementation of Resolution 65/173, Promotion of ecotourism for poverty eradication and environment protection, prepared by UNWTO, will be presented and discussed.

- 13:15 Introductory Remarks by Ms. Sofía Gutiérrez (Sustainable Development of Tourism/UNWTO) and Mr. Oliver Hillel (Secretariat of the CBD)

#### **13:30 Panel Discussion**

- Mr. Chung Hyun Hong, Executive Director of Korea National Park Service
- Ms. Monika Luxem-Fritsch, Ministry of Environment, Germany
- Mr. Guilherme Passos of the Brazilian NGO SEMEIA on Tourism Concessions in Parks
- Mr. Ron Mader, IUCN-Specialist Group on Tourism and Protected Areas (TAPAS)

#### **14:30 Questions and Answers**

Contact: sdt1@unwto.org, sgutierrez@unwto.org

October 12, 13:15 - 14:45, Room G.06 - Ground level

### **Tourism Concessions and Partnerships in Parks**

Background: The CBD Secretariat and SEMEIA are unveiling an ongoing worldwide study that examines public-private partnerships as a vehicle for tourism concessions in Protected Areas. The side event and publication aim to mobilize stakeholders at the global level and to develop their capacity to work with the tourism sector, from training to technical assistance.

- 13:15 Opening remarks by Mr. Braulio Dias, CBD Executive Secretary and by Mr. Guilherme Passos, Semeia Advisory Board Member and Anima Investimentos Officer

#### **13:25 Presentations**

- SEMEIA's Executive Director, Ana Luisa –benchmarks worldwide and in other sectors
- Secretariat of the CBD, Oliver Hillel – CBD's Perspectives for strengthening partnerships between park agencies and the tourism industry

#### **13:55 Intervention by Parties and partners**

- Adelio Demeterko, Commercial Director at Carataras do Iguacu SA - Brazil's largest protected areas' concessionaire
- Manoel Serrão, Economic and Financial Mechanisms Coordinator at the Brazilian Biodiversity Fund

#### **14:15 Interactive Discussions**

Contact: analuisa@semeia.org.br; oliver.hillel@cbd.int

October 14, 9:00 – 17:00, Room Contact Group III

### **Global Workshop for Indigenous and Local Communities - Biodiversity, Tourism and the Social Web**

Background: The Workshop organized by SCBD and Planeta.com aims to provide participants, specially indigenous and local community representatives, with information about new technologies.

- 9:00 Welcome remarks by Oliver Hiller and Viviana Figueroa

#### **9:30 Keynote address by Ron Mader**

- Indigenous Tourism, Traditional Knowledge and the Social Web
- Lessons from Indigenous Peoples Week and the Indigenous Tourism and Biodiversity Website Award.

- 10:00 • How social web tools are used to market indigenous tours, deepen respect of traditional knowledge and conserve biodiversity.
- Review of key social web channels.

#### **13:00 Lunch**

- 14:00 • Exchange of participant's experiences
- Focus on needs assessment, planning tools and challenges.

#### **15:00 Follow-up activities: Where do we go from here?**

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