



2010 International Year of Biodiversity

ENTER OUR
COMPETITION!

BIODIVERSITY IS LIFE

To celebrate the International Year of Biodiversity (IYB) UNESCO Associated Schools network in the UK is launching a competition to find the school that best communicates the messages of the International Year:

- celebrating the importance of biodiversity
- raising awareness of the need to protect biodiversity
- encouraging people to take action to help protect the irreplaceable natural wealth around us

Your task is to devise a creative and effective campaign that can spread the IYB messages to your local community. You can submit a poster, collage, brochure, video or podcast. There will be two categories for the competition, one for primary schools and one for secondary schools.

For more information about the competition see www.unesco.org.uk/iyb or contact Leo Vincent at lvincent@unesco.org.uk.

Deadline for submissions: 28th May 2010

Please send your submissions to:
IYB Competition
The UK National Commission for UNESCO
Suite 98, 3 Whitehall Court
London, SW1A 2EL

