



## Report on the Philippine Celebration of the 2010 International Year of Biodiversity (IYB)

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The Philippines, as one of the member states of the United Nations and a Party to the Convention on Biological Diversity (CBD), takes advantage of the celebration of the International Year of Biodiversity (IYB) to raise awareness of the importance of biodiversity by promoting actions at the national, regional and local levels.

In support to the IYB and as one of the countries with rich biodiversity facing threats of degradation, **the Philippines also declared 2010 as the National Year of Biodiversity (NYB) by virtue of Presidential Proclamation No. 2003 dated February 19, 2010.** This proclamation calls upon all national and local government agencies/offices, the private sector, the academe and the public to work together to initiate activities for biodiversity conservation.

The Philippine celebration of the National Year of Biodiversity (NYB) entails various activities throughout the whole year. Partnerships with various non-government agencies, international organizations and the private and business sector were forged to ensure a nationwide level of information dissemination and active participation among various stakeholders.

For the first quarter of the celebration of the NYB, various activities were held in observance of the year of Biodiversity and even the projects organized by NGOs and other organizations in partnership with the Philippine Government is also included in this report.



## Activities

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### JANUARY

January 5-8

**PAWB-CITES Core Group Workshop; Manila**

- This four-day workshop reviewed and came-up with the Philippine position on proposals submitted for consideration by the 15<sup>th</sup> CITES Conference of the Parties on March 2010.
- Experts' opinion and inputs were considered in coming up with the Philippine position to be pushed forward by the Philippine delegation in CITES-COP 15.

January 17-29

**USA FAO-CDC Mission; Manila**

**PAWB**

- Meeting with local counterparts and preliminary site visit in preparation for the Implementation of the Ebola Surveillance Project in February 2010.
- Institutional arrangements on project implementation have been identified.

January 19-20

**Coral Triangle Initiative (CTI) Business Summit/ Exchange Program; Shangri- La, Makati**

**PAWB**

- The Business Summit build case for and stimulate green investment in public private partnerships that secure the sustainability and profitability of key sectors dependent on health marine resources. The summit aimed to:
  - broaden awareness about CTI developments and challenges;
  - provide business perspective on the CTI agenda;
  - generate commitments from public and private sector toward achieving the goals of CTI; and
  - stimulate public-private partnerships towards meeting CTI needs.
- The Summit came-up with partnerships and agreements among the public and private sector and promoted programs or initiatives that will positively impact on the Coral Triangle Initiative.



## FEBRUARY

February 2

**World Wetlands Day; Ninoy Aquino Parks and Wildlife Center, Diliman, Quezon City  
PAWB**

- The World Wetlands Day celebration is a venue for raising awareness of wetland values and benefits. With this year's theme "*Caring for Wetlands, an Answer to Climate Change*", two key areas are being looked into – biodiversity and climate change, exploring their relationships and what it all means for wetlands and people.
- Highlights of the program include the opening of the exhibit of entries to the Candaba Wetlands Center Design Competition (in partnership with the *Architectural Students' Association of the Philippines – UP Diliman Chapter*); the signing of the Memorandum of Agreement between the *Protected Areas and Wildlife Bureau (PAWB)* and the *Society for the Conservation of Philippine Wetlands (SCPW)* on the development of the Wetland Exhibit at the Ninoy Aquino Parks and Wildlife Center (NAPWC); and the awarding of the Wetlands Conservation Awards.

February 4

**Soft Launching of IYB; Ninoy Aquino Parks and Wildlife Center, Diliman, Quezon City  
PAWB**

- The Soft Launching of the National Year of Biodiversity featured the release of the Philippine Eagle "Girlie" in an enclosure, funded by Mr. Manny Pacquiao, at the Ninoy Aquino Parks and Wildlife Center (NAWPC).
- Mr. Alejandro "Kim" Atienza was formally introduced as the PAWB Ambassador for Philippine Biodiversity Conservation.

February 9-12

**3<sup>rd</sup> Meeting for the Conservation of Sharks under the Convention on Migratory Species (CMS); Heritage Park Hotel  
PAWB**

- This meeting was participated by representatives from range states to examine the draft Memorandum of Understanding for the conservation of migratory sharks under the CMS and develop the international instrument for the conservation of shark species.



February 19

**Buhay Punlaan;** Caliraya Watershed, Lumban Laguna  
**Haribon Foundation**

- *Buhay Punlaan* is an ongoing project that aims to generate at least 12,500 native tree seedlings, in support of Haribon's "Road to 2020," a campaign to restore one million hectares of forest by year 2020 by planting native tree species.
- *Buhay Punlaan* is a joint project of Haribon Foundation, Coca Cola Foundation Philippines Incorporated, National Power Corporation, Birdlife International and Caliraya Ecosave Incorporated. It is a nursery of native trees established at the Caliraya Watershed in Lumban Laguna. The nursery covers a two-hectare area and will serve as a living laboratory and direct response to the shortage of native tree species in the country.

## MARCH Women's Month Celebration

March 1

**Women's Month Kick off Activity;** The Fort, Taguig City  
**PAWB**

- This year's theme for the celebration of Women's Month, "*Babae, tagumpay ka ng bayan!*", highlights women's achievements in paving the way for women's advancement and empowerment amidst major challenges. It also celebrates the successes of women's commitment to pursue equality, which resulted in the Magna Carta of Women (RA 9710) and the accomplishments under the Beijing Platform of Action and the Millennium Development Goals (MDG).
- About 5,000 women attended the kick-off activity of the Women's Month. The participants started a Walk for Women's Rights at 5 in the morning. The walk was preceded by a program and pocket activities such as product exhibits, free counseling, legal, medical, beauty and wellness services for women.
- The Protected Areas and Wildlife Bureau (PAWB) also undertook a month-long celebration of the Women's month. The Bureau held activities such as a **photo exhibit featuring the role of women on biodiversity conservation**, mini trade fair, free medical services and fun run around the park for the women employees.



March 2

**National Cave Meeting;** PetroLab, Mines and Geo-Sciences Bureau (MGB)

**PAWB**

- This meeting, held quarterly, is a gathering of all concerned coordinating agencies for the activities and implementation of the National Cave and Cave Resources Management and Protection Act (Republic Act 9072).
- Participants of this meeting discussed and drafted support policies to RA 9072 and related issues and problems addressed by the committee chaired by PAWB.

March 5

**ASEAN Launch of IYB 2010;** Dusit Thani Hotel, Makati City

**ACB**

- Association of South East Asian Nations (ASEAN) Deputy Secretary-General Dato' Misran Karmain lead senior environmental officials from Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Viet Nam in the ASEAN Launch of the IYB.
- The ASEAN launch of IYB 2010 was highlighted by the presentation of the ASEAN Heritage Parks Certificate declaring the Mount Kitanglad Range Natural Park in Mindanao as ASEAN's 28<sup>th</sup> and newest ASEAN Heritage Park.
- Assistant Director Antonio Manila, of PAWB, featured the Philippine Clearing House Mechanism (CHM) Website in the program.
- A Forum on Biodiversity and Ecotourism was also held, featuring lectures of Dr. Filliberto Pollisco, Jr., Programs Development Specialist from ACB; Dr. Donna Paz Reyes, the Executive Director of the Environmental Studies Institute of Miriam College; and Mr. Rolando Cañizal, Director of the Office of Tourism Development Planning of the Department of Tourism.



March 10

**Book Launching: Red List Status of Marine Endemic Teleosts (Bony Fishes) of the Philippines;** Benpres Bldg., Ortigas Center, Pasig City

**PAWB**

- The book is an output of the project funded thru the Small Grants Program of the Adaptation to Climate Change and Conservation of the Biodiversity in the Philippines (ACCBio) of DENR and GTZ. It contains the recommended Red list classification of some 29 Philippine endemic fishes under the IUCN Red List Criteria and Categories. It also serves as one of the FPCIs contributions to the Species Outcome of the Coral Triangle Initiatives.

March 11-12

**Biodiversity Research and Development Consultation-Workshop (Luzon);** Eurotel, Quezon City

**PAWB**

- The consultation-workshop was conducted for the development of the National Integrated Coastal Resources Management (ICRM) and Marine Biodiversity Research and Development Agenda. Part of the workshop was the identification and review validation of the list of researchable areas for the National ICRM and Marine Biodiversity Research and Development agenda.

March 19-26

**The World Water Day Celebration (The Philippine Water Week)**

**DENR**

- The global theme for World Water Day 2010 is “Clean Water for a Healthy World”. The country adapted the local theme, “Water is Life. Conserve Water,” translated into the local language as “*Tubig ay Buhay: Wastong Paggamit Kailangang Tunay.*” The local theme highlights the significance of water conservation and the importance of water as a commodity and as a natural resource that needs to be protected and sustainably developed through proper management of our wastes – including sewage and waste water generated from domestic and industrial sources.
- The week-long celebration aimed to promote advocacy and collective action in addressing concerns, problems and issues confronting water and water resources among the various sectors of the society and to disseminate current technologies generated and methodologies developed in solving water supply, water quality concerns and sanitation issues.



- ❖ **March 19: Kick-off activity- Simultaneous Hanging of Streamers.** Lead office: RBCO and Regional Offices
- ❖ **March 22: Ribbon cutting for the Photo Exhibit.** DENR Main lobby, Visayas Avenue, Diliman, Quezon City. Lead office: RBCO and NWRB
- ❖ **March 23: Forum on Water Harvesting for Climate Change Adaptation.** Lead office: RBCO
- ❖ **March 24-25: Water Trail.** Lead office: EMB and PWP
- ❖ **March 24: River/Esteros Clean-up.** Lead office: SCO
- ❖ **March 25: World Water Day Concert and Culmination Program.** Lead office: PRRC
- ❖ **March 26: TV Interviews on World Water Day and the Philippine Water Week to focus on Water Conservation.** Lead office: PAO

March 26

**Lecture on “Fostering Partnerships for Biodiversity Conservation” and Launching of the Philippine Mammal Website; ESI, Miriam College in Katipunan, Quezon City  
FPE and PAWB**

- The event was made possible through the partnership of the Foundation for the Philippine Environment (FPE) and the Protected Areas and Wildlife Bureau.
- The activity started with a lecture of Dr. Lawrence Heaney, Curator and Head of the Division of Mammals in the Field Museum, on “Emerging Perspectives on the Diversity and Conservation of Philippine Mammals.”
- The Philippine Mammal website provides detailed information, photographs and locations of the extraordinary mammal fauna of the Philippines. The website is a result of the collaboration between the Field Museum of Natural History in Chicago and the Department of Environment and Natural Resources (DENR), with contributions from various museums, universities, and NGOs in the Philippines and the United States.



## APRIL

April 6 -10

**10<sup>th</sup> National Caving Congress;** Kapalong, Davao del Norte  
**PAWB/PSSI**

- The Caving Congress, organized by the Philippines Speleological Society, Inc. (PSSI) in partnership Regional Cave Committee chaired by DENR, is an annual gathering of all caving enthusiasts and stakeholders geared towards cave conservation and development hosted by recognized caving NGO (PSS) and its local partners in collaboration with DENR-PAWB and Regional Office/LGU concerned.
- The theme for this year's congress is "Philippine Speleological Society: A Decade of Pursuit Towards Responsible Caving." The congress aimed to broaden the advocacy on the sustainable protection and conservation of caves and cave resources. It also aimed to strengthen the cooperation and partnership with the community and cave users, academe and other government agencies in the implementation of Republic Act 9072 or the National Caves and Cave Resources Management and Protection Act.
- Highlight of the activity is the signing of a Memorandum of Agreement by DENR Undersecretary Jeremias Dolino, DENR Assistant Secretary Ernesto Adobo, PAWB Director Mundita Lim, Regional Executive Director Jim Sampulna, Reynaldo Bagayas from PSSI and Municipal Mayor Edgardo Timbol. The MOA warrants the protection and conservation of the caves in Davao.

April 6-12, April 20-22, May 19-25

**Exhibit on the winning photos from the 2009 ASEAN Biodiversity Photo Contest;** SM North, The Block, Atrium, 2<sup>nd</sup> Floor; SM Megamall; Mega Atrium, 2<sup>nd</sup> Floor, Building B; SM Mall of Asia

**ACB**

- The exhibit is part of the joint activities of the ASEAN Centre for Biodiversity and SM for the International Year of Biodiversity (IYB).
- Apart from the exhibits, ACB also held screenings of its various documentaries on biodiversity, distribute educational materials and hold interactive activities like mini-forums, raffles, and games.





April 12-15

**Wildlife Conservation Society 19<sup>th</sup> Annual Philippine Biodiversity Symposium:  
“Conserving Biodiversity in a Changing World”;** Bicol University  
**Wildlife Conservation Society**

April 16-22

**Green Re-Fashion Exhibit;** SM Marikina  
**Haribon Foundation**

- Green Re-Fashion is a design competition launched by Haribon Foundation in partnership with CPM Events Management and SM City Marikina. This activity aimed to promote the need to re-use, reduce and recycle materials as well as generate funds for Haribon’s forest restoration campaign called ROAD to 2020.
- The event exhibited 24 pieces of clothes and accessories made out of scrap and recycled materials. Students from La Salle College International, FEU College of Fine Arts, School of Fashion and Arts and Technological University of the Philippines made the designs.

April 18

**SANDIWANG: Isang Diwa sa Pagdiriwang ng Kalikasan;** Riverbanks Amphitheater  
**EDNP/DENR**

- A gathering together of men and women of faith to pray for the healing of the Earth.

April 18

**12<sup>th</sup> Tour of the Fireflies;** Metro Manila  
**The Firefly Brigade**

- The presence of the fireflies signifies that the air is clean. To highlight the campaign for clean air, a bicycle tour has celebrated Earth Day since 1998 called the Tour of the Fireflies. It is an annual 50-kilometer bicycle ride around seven cities of Metro Manila.

April 19-23

**AANI Organic Farming Event;** Aani Herbal Garden, Quezon Memorial Circle, Q.C.  
**AANI/OPTA/OCCP/EDNPI/DENR/QCDFI**

- Seminars and lectures were held on the latest technologies in Organic Farming.



April 20-24

**8<sup>th</sup> Youth for Environment Summer (YES) Camp, Teachers' Camp; Baguio City  
Department of Education (DepEd)/DENR**

- The YES Camp is organized annually by the Center for Students and Co-Curricular Affairs of the Department of Education in coordination with the DENR Youth Desk and the Kabataang Sama-Samang Maglilingkod, Inc.
- This year's theme is "Sagip- Kalikasan, Sagip Buhay: Disaster management thru Environmental Protection." This aimed to inculcate among the youth the critical role of environmental protection in preventing and coping with the effects of natural disasters such as typhoons, floods, earthquakes and drought.
- Almost 3,000 elementary, high school and college students, teachers, principals, supervisors, education officials, college instructors and Sangguniang Kabataan (SK) nationwide attended the camp.

April 21

**Launching of the Improved NAPWC Visitor Center; Ninoy Aquino Parks and Wildlife  
Diliman, Quezon City  
PAWB and GTZ**

- The improvement of the (NAPWC) Visitor Center is under the GTZ-funded project entitled "Improvement of the Facilities of the NAPWC for Climate Change Adaptation and Biodiversity Conservation."
- One of the highlights of the new and improved visitor center is the Climate Change and Biodiversity Information Center. This information Center aims to provide up-to-date information regarding climate change and the state of biodiversity in the country to the visitors of the park.

April 22

**Pasig River Fluvial Parade; Pasig River  
Sagip Pasig Movement and EDNP**

- The Fluvial Parade is annually held to celebrate Earth Day. The aim of the event is to call attention to the state of Philippine Waters particularly the dying Pasig River and its tributaries.
- The event is made possible through the partnership of Sagip Pasig Movement, the Earth Day Network Philippines (EDNP) and other corporate partners.



April 22

**Earth Day 2010 Main Event; SM Mall of Asia  
EDNPI/DENR/SM Group of Companies/Network Members**

- The Earth Day 2010 Main Event featured the State of the Philippine Environment Address by DENR Secretary Horacio C. Ramos. Other highlights of the event include the semi-finals of Musikalikasan, a battle of the bands, presentation of the 10 Million Acts of Green by EDNP and the awarding of the winners for the Zero Basura Olympics.

April 22

**CCP Earth Day Celebration; CCP Complex  
CCP and EDNP**

- A global event that aimed to raise awareness and consciousness on the need to protect and save the Mother Earth. Our celebration will indicate the continuous commitment in preserving the global objective of protecting our mother earth from further destruction.
- The Cultural Center of the Philippines together Earth Day Network Philippines (EDNP), and other partner organizations hosted several events for Earth Day. The activities include Manila Bay Clean-up, Regatta, Environmental Film Festival and Philippine Traditional Water Rituals.

April 22

**Earth Day Celebration; Davao City  
DENR Region – XI**

- The DENR – Region XI together with other government agencies, NGOs and other sectors successfully celebrated Earth Day 2010 through a coastal clean-up, information campaign and tree planting, marking the 40<sup>th</sup> global celebration for Mother Earth. This year's theme, in the local language, "*Hamon ng Panahon: Climate Change, Sampung Milyung Solusyon (Kilos na, Ngayon na!)*" is focused on climate change mitigation and adaptation measures.
- The Cultural Center of the Philippines together Earth Day Network Philippines (EDNP), and other partner organizations hosted several events for Earth Day. The activities include Manila Bay Clean-up, Regatta, Environmental Film Festival and Philippine Traditional Water Rituals.



April 22-30

**“Itanim Mo” Exhibit; CCP Little Theater  
Haribon Foundation**

- This exhibit is part of Haribon’s celebration of the Earth Day. It featured ten photo boards highlighting the benefits of biodiversity to people. At the end of the exhibit the, visitors were encouraged to help in forest restoration by adopting seedlings and to write their commitment to the environment on a paper leaf and hang it on a mock-up tree.

April 23

**Launching of the 2010 National Year of Biodiversity; Heroes Hall, Malacañang, Manila  
DENR**

- The Philippine National Year of Biodiversity was officially launched during the Zero Basura Olympics Awarding in Malacañang. It was a simple launching through a video presentation on Philippine Biodiversity as country’s gift to the world. The video presentation showcased the newly discovered species and the proclaimed protected areas during President Gloria Macapagal-Arroyo’s administration. The video clip also featured the Teddy Roosevelt International Conservation Award received by President Gloria Macapagal Arroyo in Washington, D.C. last April 16, 2010.

April 23, May 8 and 22

**One Big Green Park, Tree Planting Activity; Zoocology, Clark Field, Pampanga; Zoobic Safari  
Zoomanity Group**

- A tree planting activity, organized by the Zoomanity Group in coordination with various partners, was held in Zoocology, Clark Field, Pampanga; Zoobic Safari, Subic Bay Metropolitan Area

April 23-25

**Exhibit for Planet Earth; Trinoma Mall  
Ex-Link and EDNP**

- Exhibition of Earth-friendly products and technologies as well as talks, seminars and forums on environmental protection and conservation.



April 22-26

**Tamaraw Count; Mt. Iglit-Baco NP, Occidental Mindoro**

**PAWB**

- A field survey conducted to generate reliable information on the estimated number of Tamaraw within Mts. Iglit-Baco National Park.

April 28-29

**2<sup>nd</sup> National Summit of Protected Area Management Boards; Monte Vista Hotsprings and Conference Resorts, Pansol, Calamba, Laguna**

**PAWB**

- PAWB together with Tanggol Kalikasan organized this summit. The event provided venue for exchange of best practices in protected area management; renewal of commitment for the effective management of protected areas; preparation of inputs in support to the review of the program of work on Protected Areas (PAs) and Philippine positions for negotiations in the forthcoming Conference of Parties; and documentation of the activity in line with the celebration of the International Year on Biodiversity.
- The Summit was attended by the Protected Area Superintendents (PASu), PAMB members (one each from the LGU and NGO/PO) of selected protected areas in DENR Regions 1 to 13 and CAR; Regional executive Directors and Regional Technical Directors of the Protected Areas and Wildlife, Coastal Zone Management Services of DENR Regions 1 to 13 and CAR, and PAWB.

## **MAY (Month of the Ocean)**

May

**Month of the Ocean Celebration; San Fernando, Pampanga**

**DENR Region – III**

- In celebration of the Month of the Ocean DENR – Region III conducted mangrove planting – participated by the DENR/PENRO personnel, Barangay Council, and Brgy. Tanod Force of Palanginan, Iba, Zambales. A total of three hundred (300) mangrove seedlings were planted within the 60 ha. Mangrove under the regular project of CMMS PENRO, Iba, Zambales.
- Other activities conducted by the region include a lecture and film showing on Biodiversity Conservation and Climate Change held in Gabaldon, Nueva Ecija; distribution of IEC materials to LGUs; and a joint river clean-up together with Tau Gamma Phi Fraternity and Sorority held in Palayan City.



May 4-22

**Launching of the International Day for Biodiversity (IDBD) - Philippines  
Negros Occidental, Philippines**

- Negros Occidental celebrated the IDBD through the conduct of the following activities:

**ENVIRONMENTAL CAMPS**

- **May 4-5:** Marine Camp for NNARMAC at Museo sang Bata, Sagay City
- **May 4-6:** Youth Camp at Danjugan Island
- **May 12-14:** Youth Camp at North Negros Natural Park
- **May 14-16:** Forest Camp for ISF Youth Beneficiaries at North Negros Natural Park, Silay City
- **May 13-14:** Marine Camp for CENECCORD at Danjugan Island
- **May 17-18:** Marine Camp for SNDMC & KAHIL at Danjugan Island
- **May 20-21:** Youth Marine Camp at Museo sang Bata, Sagay City
- **May 20-22:** Forest Camp for Bantay Bukid Brigade at North Negros Natural Park, Silay City

**ACTIVITIES OPEN TO THE PUBLIC**

- **May 17:** Book Launching at the SM Events Center
- **May 17-21:** Photo Contest and Exhibit at SM Events Center, Bacolod City
- **May 22: IBD Launch**
  - 6:30-7:00 am:** Foot Parade (Assembly at Bacolod Public Plaza)
  - 7:00-7:30 am:** Program at the Provincial Capitol
  - 7:30-12:00 nn:** Canvass Painting Contest at Capitol Lagoon
  - 5:00-6:30 pm:** Puppet Show and Theatre by Animotheater at Capitol Grounds
  - 6:30-9:00:** Bio-dive, Bio-live Concert and awarding for contests at Capitol Grounds

May 21-28

**International Day of Biodiversity 2010: “Biodiversity for Development and Poverty Alleviation” Exhibit; Silver C Lobby, SM North EDSA  
PAWB**

- This exhibit aimed to promote public awareness on biodiversity conservation, its important role in the national development and how biodiversity, its important role in the national development and how biodiversity contributes in alleviating poverty.



May 28

**Flores de Mayo para sa Samu't Saring Buhay; NAPWC and SM North EDSA PAWB**

- The *Flores de Mayo* featured the Ms. Earth Philippines beauties as *sagalas* with native umbrellas showcasing native plant species.
- The event aimed to raise public awareness on the current situations of the environment and how this practically affects our lives. It also aimed to strengthen the advocacy of protecting and saving the environment. The procession started at 3 PM at the Ninoy Aquino Parks and Wildlife Center (NAPWC), Diliman, Quezon City and ended with a short program cum mini fashion show and a tour at the IDBD 2010 Exhibit located at the Annex and Silver C Lobby of SM North EDSA, respectively.

## JUNE Philippine Environment Month

June 4-10

**Philippine Eagle Week Exhibit; Silver C Lobby, SM North EDSA PAWB**

- The theme for this year's celebration is "***Pagbabago ng klima ay labanan, agila ay pangalagaan***". It emphasizes the importance of our National Bird, the Philippine Eagle as a rallying point in biodiversity conservation and in mitigating the adverse impacts of climate change. By expanding its natural habitat, we expand the forest that helps sequester greenhouse gases in the atmosphere.
- To strengthen public awareness on the significant role of the Philippine Eagle in the forest and its importance as a national symbol and unique heritage, DENR-PAWB and Haribon Foundation held a week-long photo exhibit at SM North EDSA from June 7-12, 2010. The exhibit included pictures of the Philippine Eagle mostly taken in the wild. This exhibit was complemented by activities such as Dalaw-Turo, radio plugs, exhibits, film showing and fun walk in CAR, CARAGA, Regions 1, 2, 3, 8, 9, 10, 11, 12 and CARAGA which are known habitats of the National Bird.
- The Philippine Eagle Week is observed annually to generate public support in the conservation of our National Bird and to promote awareness and appreciation of the importance of the Philippine Eagle not only as a national symbol but also as a biological indicator of the state of forest ecosystems.



June 15-17

**CITES Capacity Building Workshop;** Asian Institute of Management (AIM), Makati City  
**PAWB**

- A three-day workshop titled “Strengthening CITES Implementation Capacity to Ensure Sustainable Wildlife Management and Non-Detrimental Trade” was conducted to capacitate the Conference of the Parties (COP) in implementing the text of the Convention.
- The workshop included the discussion on the following topics: CITES e-course; species data; non-detriment findings; adaptive management; improving communication and inter-agency collaboration; meeting CITES requirements; and small-project support.

June 17 – 19

**Media Tour;** Mt. Kitanglad Natural Park, ASEAN’s 28<sup>th</sup> Heritage Park  
**PAWB**

- The media tour at Mt. Kitanglad Natural Park was organized by DENR Public Affairs Office, PAWB and the ASEAN Center for Biodiversity (ACB)
- The tour included a courtesy call with the Local Government officials of Bukidnon; coordination meeting with the PAMB members of Mt Kitanglad NP; briefing about Mt Kitanglad NP to include why it was included in the ASEAN Heritage List; site visits to the Center for Ecological Development and Recreation (CEDAR) Reforestation Project and Giant bamboo plantation, Cinchona Buffer Plantation, Philippine Eagle nesting site, Mt. Kitanglad techno Center, Monastery, etc.

June 29

**CTI Conference: “One Year After Manado: Continuing the journey towards meeting the CTI targets”;** Manila Ocean Park, Manila  
**PAWB**

- The conference was conducted to monitor and assess the progress on the implementation of the Coral Triangle Initiative (CTI) National Plan of Action (NPOA). It also rendered a chance for the CTI partners including the United States Agency International Development (USAID), Asian Development Bank (ADB), Deutsche Gesellschaft Technische Zusammenarbeit (GTZ), World Wildlife Fund for Nature (WWF), and Conservation International (CI) to report their respective contributions for the conservation of the coral triangle region.





- The conference was attended by members of the National CTI Coordination Committee (NCCC) from the DENR, DA, DFA, NEDA, DILG, DOF, UPMSI, WWF-P, and CI. It was also attended by other agencies and organizations advocating for the conservation of the coastal and marine resources.
- The book “Coral Reef Monitoring for Management” was also launched during the event. This book will serve as a guide for both development workers and members of the local community monitoring teams to track the changes on coral reefs and be able to formulate ways to improve the management.

## JULY

July 22-25

**3<sup>rd</sup> Philippine International Flora and Fauna Garden Expo (PIFGEX):** Hall C World Trade Center

**RPN Flora and Fauna**

- The Department of Environment and Natural Resources (DENR) joined and supported the 3<sup>rd</sup> Philippine International Flora and Fauna Green Living Expo (PIFGEX 3) with the theme “Gifts of Nature” held last July 22 – 25, 2010 at the World Trade Center, Pasay City.
- For this year’s event, DENR’s exhibit, through the Protected Area and Wildlife Bureau (PAWB) is inline with the celebration of the 2010 International Year of Biodiversity (IYB). The exhibit featured the Bureau’s mandate and it’s biodiversity conservation initiatives and elaborated on the core messages of the celebration of the IYB 2010. The exhibit booth did an impression of a tropical rainforest through the use of fresh plants and orchids such as ferns, *Espada*, Bromeliads, *Aglaonena madagascariensis*, *Sanggumay orchids* and *Sansevieria*, and a stuffed Philippine Eagle was also present. The exhibit booth was visited mostly by students, one of the target audiences of the expo, who were educated on the Philippine’s natural beauty, its rich and fragile biodiversity and how they may contribute to help save the environment.
- One of the highlights of the PIFGEX 3 include the Conference/Forum on Biodiversity, wherein Director Theresa Mundita Lim of PAWB was invited to deliver a keynote message and expound on the Philippine Wildlife Act policy. DENR-NCR Regional Executive Director Joey Diaz joined Dir. Lim in the forum that provided a venue for an open exchange of information between the audience and the panel.



- PIFGEX is one of the major projects of the RPN Flora and Fauna, Inc. This event aims to elevate the awareness of the public on what our country have to offer in terms of products derived from our rich environment, and how private companies and groups can take part in the global effort of reviving our countries dwindling natural resources.

## AUGUST

### **Seminar-Workshop on Mainstreaming Dalaw-Turo as IEC Strategy for DENR Programs and Capacitating IEC Officers through the Development of Dalaw-Turo Modules**

Nationwide

#### **PAWB**

- Department of Environment and Natural Resources – Protected Areas and Wildlife Bureau (DENR-PAWB) gears up to mainstream Dalaw-Turo as an IEC strategy for the Department’s programs by conducting a nationwide seminar-workshop and capacitating IEC Officers through the development of Dalaw-Turo modules.
- To facilitate the conduct of the seminar-workshop, the regions were grouped into island clusters. There were two (2) groups for the Luzon Cluster: Luzon Cluster A composed of CAR, Regions 1, 2, and 3; Luzon Cluster B will cover NCR, Regions 4A, 4B and 5. The Visayas Cluster included Regions 6, 7 and 8; and Mindanao Cluster will be composed of Regions 9, 10, 11, 12 and 13.
- The training for Luzon Cluster B was conducted last August 30 to September 3, and for the Luzon Cluster A it was also conducted last September 13 to 17, 2010, Visayas Cluster on September 27 to 31 and the Mindanao Cluster on October 18 to 22.
- Dalaw Turo (DT) is a form of folk media adopted by PAWB as its communication tool in teaching biodiversity conservation especially to its clientele in protected areas. Seeing the importance of using folk media in inculcating environmental ethics amongst the DENR stakeholders, DT is being mainstreamed as the IEC strategy for DENR programs.



**Bridging Ecotourism with Enterprise Development: Capability Building Workshop for Eco-tourism Management and Development focusing on Full Site Diagnostic and Business Planning**

Nationwide

**PAWB**

- The training equipped the field implementers with a strong foundation and a common understanding on the basic concepts and principles in ecotourism. The activity also enabled the participants to understand and appreciate the whole process of ecotourism management and development planning to avoid fragmented plans and suspended activities. It is focused on the conduct of the full site diagnostic and business planning for ecotourism.
- The training was participated by the technical staff from the Protected Areas, Wildlife and Coastal Zone Management Sector (PAWCZMS), Coastal and Marine Management Division (CMMD), and selected Protected Area Superintendents (PASus) in all regions throughout the country.
- To facilitate the conduct of the training, the regions were grouped into island clusters. There were (2) groups for the Luzon Cluster: Luzon Cluster A composed of CAR, Regions 1, 2, and 3; Luzon Cluster B will cover NCR, Regions 4A, 4B and 5. The Visayas Cluster included Regions 6, 7 and 8; and Mindanao Cluster will be composed of Regions 9, 10, 11, 12 and 13.
- The training for Luzon Cluster A was conducted on August 30 to September 3, 2010; Visayas Cluster on September 20 to 24, 2010; Mindanao Cluster on October 4 to 8, 2010; Luzon and Cluster B on November 8 to 12, 2010.

August 26-28

**Philippine International EcoShow (PINES) 2010: *Eco-Solutions for a Greener Tomorrow***;  
SMX Convention Center, Mall of Asia, Pasay City

**CITEM**

- The DENR participated in the first Philippine International EcoShow (PINES) 2010: *Eco-Solutions for a Greener Tomorrow* organized by the Center for International Trade Expositions and Missions (CITEM), an attached agency of the Department of Trade and Industry (DTI). The DENR is also one of the major cooperators of this event, together with the United Nations Development Programme (UNDP), the Department of Energy (DOE), the National Economic and Development Authority (NEDA), and the National Disaster Coordinating Council (NDCC).



- One of the highlights of the ecoshow is the two-day conference, themed “Towards a Greener Earth,” discussing the most pressing issues and trends in the eco-industry. Director Theresa Mundita Lim of PAWB was invited to lecture in the Green Community Track of the said conference. She expounded on the topic *Biodiversity’s Role in Poverty Alleviation* by citing specific economic contributions of the Philippine Biodiversity featuring the diverse ecoregions in the country such as the Verde Island Passage Marine Corridor (VIPMC) and the Coral Triangle (CT). Other speakers for the Green Community track joining Director Lim include Mr. Gil Carandang, a full-time farmer and Fulbright scholar who advocates organic farming; Dr. Trinidad Trinidad from the Department of Science and Technology (DOST), Mr. Jose Angelito Palma, the Vice President for Programs of the Worldwide Fund for Nature (WWF)-Philippines; Mr. Augustine Koh, the Secretary General of the Green Purchasing Network Malaysia (GPNM); and Ms. Victoria Garcia, the Executive Director of RICE, Inc.
- The event was the first government initiative that focuses on trade of ecological and environment-friendly products and services. The DTI, through CITEM, organized PINES 2010 to provide a venue for the promotion of environment-friendly products and services. The objective of the event is to boost further the market demand that will eventually result to more profitable businesses and generate greener jobs.

## OCTOBER Tamaraw Month

October 18-29

10th Meeting of the Conference of the Parties to the CBD; Nagoya, Japan

### TCP

- The Department of Environment and Natural Resources, through the Tamaraw Conservation Project (TCP) and the Provincial Governments of Oriental and Occidental Mindoro, lined up several activities for this year’s celebration of the **Tamaraw Month**. One of these activities is the educational tour or the “Day Camp” for the primary and secondary students.
- On October 4-9, 2010, three staff from PAWB joined the Team of TCP and provided assistance during the conduct of Day Camp. For each day, a total of fifty to eighty (50-80) students from different schools participated in the Day Camp. Among the activities during the camp were: Biodiversity lectures, film showing, Dalaw-turo (Environmental skit and games), and Tamaraw encounter. With such activities, the students, as well the teachers, appreciated the opportunity of experiencing nature specially the encounter with the two captive Tamaraws at the Gene Pool Farm.



- The Day Camp is a one-day engage-to-nature activity in the Tamaraw Gene Pool Farm designed for students to have a better understanding and appreciation of Tamaraws. The activity also aimed to inculcate in the consciousness of Mindoreño students the importance of conserving the Tamaraw and other associated biodiversity in the Island of Mindoro.

## DECEMBER

December 14

**Anti-Wildlife Trafficking Campaign;** Ninoy Aquino International Airport, Terminal I, Pasay City

**PAWB, ASEAN-WEN**

- Officials of the Department of Environment and Natural Resources (DENR) launched the “Wildlife Trafficking Stops Here” campaign in cooperation with the Manila International Airport Authority and the Association of Southeast Asian Nations-Wildlife Enforcement Network (ASEAN-WEN).
- The advocacy program is part of an ASEAN-wide effort to combat wildlife trafficking through international airports in the region, starting with Bangkok’s Suvarnabhumi International Airport in March 2009, then expanding to airports in Laos and Vietnam.