

## **Global News Network to feature the International Year of Biodiversity on cable TV**

Biodiversity issues and concerns will be on television when the ASEAN Centre for Biodiversity (ACB) and the Manila-based Global News Network (GNN) launches a monthly cable TV feature on the International Year of Biodiversity (IYB). Broadcast over Destiny Cable Channel 21 in Metro Manila every Friday, 9:00 p.m., and on multiple cable TV channels nationwide, the talk show, “Think Global, Act Local”, is hosted by veteran commentator Harry Tambuatco and senior journalist Gil Santos. GNN is also broadcast Asia-wide from China to Indonesia on FREE-TV. “Think Global, Act Local” will feature biodiversity issues and concerns every last Friday of the month.

For its inaugural program on 29 January 2010, Rodrigo U. Fuentes, Executive Director of the ASEAN Centre for Biodiversity (ACB), provided an overview on the International Year of Biodiversity while Dr. Theresa Mundita Lim, Director of the Philippines’ Department of Environment and Natural Resources - Protected Areas and Wildlife Bureau, discussed the IYB activities to be conducted in the Philippines. Atty. Darwin Mariano, Public Affairs Director for Philippines and Asia of CEMEX Asia Pte. Ltd., talked about how business contributes to biodiversity conservation.

“This television gives us the opportunity to reach out to more viewers and share with them the value of biodiversity and the consequences of its loss, as well as the importance conservation to human survival,” Rolando Inciong, Head of ACB’s Communication and Public Affairs Unit, said.

Copies of the TV program will be uploaded to ACB’s website [www.aseanbiodiversity.org](http://www.aseanbiodiversity.org).