

Environment Public Authority –State of Kuwait

Government and non government organizations around the world shall participate in the celebration of the International Year on Biodiversity in collaboration with the Convention on Biological Diversity Secretariat and the United Nations Environment Program in order to ensure the conservation of the elements of biodiversity and to scale down to far extent their degradation and loss. This is a vital target required for the wellbeing of humans today and their sustainability into the coming generations. The United Nations had declared the year 2010, the International Year of Biodiversity with the slogan: “2010 Diversity for Development”.

The government of Kuwait being a party to the CBD, is committed to the conservation of biodiversity through its focal authority, Environmental Protection Authority (EPA). EPA has undertaken the initiative to respond to the call from UNEP and CBD and collaborate with government, non government agencies and private sector to celebrate the IYB 2010, and to disseminate the biodiversity concept at the social and economic levels, and to spread the knowledge about the components of biodiversity, and the means to combat its degradation and loss, especially in its endangered habitats around the world.

To meet these targets, the EPA in Kuwait will collaborate with its partners to exert more efforts in order to meet the global goals and targets adopted under the CBD and the strategic Plan on biodiversity post 2010. We propose to implement the following program for IYB:

- Launch a webpage devoted to biodiversity under the EPA website and link it to the CBD IYB events, to make these events available to all social levels.
- Publicize the IYB logo on EPA website and all outgoing e-mails and correspondences.
- Invite government, non government and private sector to participate in celebrations.
- Issuance of brochure and outreach material to disseminate the knowledge and targets of IYB
- Deliver presentations in public fora and in schools educative institutions to develop awareness on the elements of biodiversity and methods of halting its degradation and loss
- Participation in various exhibitions in the commercial sector to raise awareness in the public and commercial communities.
- Issue special articles on IYB in various newspapers and magazines.
- Run interviews with biodiversity experts in local Kuwaiti radio and TV shows
- Holding symposiums in specialized government and non government agencies at the national level to review and update the Strategic plan and post 2010 targets.

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