

Global Footprint Network is thrilled to announce our Global Brainstorming Session, **Footprint Forum: Meet the Winners of the 21st Century**, in Colle di Val d'Elsa, Italy, just outside of Siena, Italy.

**WHAT:** The Forum Roundtables are a series of fast-paced, highly interactive conversations on critical topics, designed to move the sustainability agenda forward during a time of increasing resource constraints. The aim of the sessions is to overcome barriers to action, fill gaps in knowledge, and identify strategies that inspire further sustainability investments and bring about systemic change. Footprint Forum will foster the kind of learning and idea-sharing that will support government innovation, strengthen corporate strategy and advance human development.

**WHO:** Attendees will include international leaders in government, non-profits, development agencies and business, sharing the common mission of creating healthy societies where all people can live well, within the means of our planet. The Forum will allow governments to discuss strategies for maintaining a competitive economy during a time of resource scarcity, corporations to gain an understanding of how to build a robust business strategy that will withstand ecological pressures, and development agencies to explore what is needed to make development gains last while preserving natural capital. The academic side-conference provides a forum for researchers to share the latest in Ecological Footprint science.

**WHY:** Copenhagen – COP15 – showed us that national governments and political leaders are finding it difficult to act collectively in the global interest. Global Footprint Network is convinced that climate action will only gather momentum once nations see that decisive action is in their own best interest. This compelling self-interest story becomes obvious once we understand climate change in the context of ecological resource constraints, as one of a number of related crises – food, energy, water, biodiversity, and so forth – emerging from humanity's systematic overuse of available resources. This reframing presents a great impetus for transformation. The focus of Footprint Forum 2010 is on how we can capitalize on this opportunity.

**WHEN:** June 7-12, 2010. The events of the Forum include:

- Footprint Policy Seminar: *Monday, June 7*
- Footprint Forum Roundtables: *Monday, June 7 - Wednesday, June 9*
- Academic Conference: *Wednesday, June 9 - Thursday, June 10*
- Public Footprint Conference: *Thursday, June 10*
- Technical Footprint Training: *Friday, June 11 - Saturday, June 12*

**WHERE:** Colle di Val d'Elsa, Italy, just outside of Siena

**CALL FOR ABSTRACTS:** Global Footprint Network is calling for abstracts for presentation at Footprint Forum: Meet the Winners of the 21st Century.

**Early registration rate available if you register by March 31, 2010.** For more information contact: Bree Barbeau [bree@footprintnetwork.org](mailto:bree@footprintnetwork.org)

**Bree Barbeau**

Executive Assistant to Susan Burns  
Partnership & Licensing Coordinator

**Global Footprint Network**

[bree@footprintnetwork.org](mailto:bree@footprintnetwork.org)

tel.: +1-510-839-8879 x 309 (-0800 GMT)

[www.footprintnetwork.org](http://www.footprintnetwork.org)