



Living Parks: 100 Years of National Parks in Europe Concept for EUROPARC's mobile exhibition

The exhibition Living Parks: 100 Years of National Parks in Europe is a mobile one. It was launched at the EUROPARC conference in Sweden and was built to travel around various European protected areas and other venues to promote the diversity, beauty and importance of protected areas to those visiting it. EUROPARC Sections, members, the parks contributing to the exhibition and other parties are invited to host the exhibition for a certain period of time.

Exhibition design

The exhibition is composed of 2 roll ups (introducing the exhibition and project) as well as photographs with accompanying texts (impressions from different national parks) in 9 stands as seen on the right.

Rollups (Format A0)

2 roll ups are included in the format of A0 (85cm x 200cm). Including an introduction to the project, exhibition and sponsors, and one contains a general introduction to European National Parks and the exhibition.

Photographs (A2) and accompanying texts

The main part of the exhibition is photographs in A2 landscape format of the first national parks founded in 34 European countries. The pictures are charismatic and depict the past or present, typical landscapes and flora or fauna of each national park. One or more pictures (maximum of three) make up the whole A2 picture.

Below each picture is a short text referring to particular activities or characteristics of the park. The year of nomination of the parks and their names are found in the right upper corner of the text plates and the names of the photographers in the lower right corner.

The pictures and texts are displayed in free standing metal frames as seen in the picture to the right and in the picture on page 2. There is an image with accompanying text on each side of the frame.

- Format of frames: 70 x 210 cm each
- Format of image plate (plexi-glass): A2 (59,4 x 42 cm) landscape





- Format of text plate (plexi-glass): 59,4 x 10 cm
- Font of the text plate: Calibri, 26/34 pt

Altogether there is nine aluminium frames presenting a total of 36 images and texts of national parks in Europe. Hosts will be provided with a detailed instruction pack for the exhibition.

Conditions for hosting the exhibition

There is no fee to hire the exhibition and additional to that the EUROPARC Federation covers the costs for transport to the host. The host is however expected to cover **the cost of sending back the exhibition to the EUROPARC headquarters** in Grafenau or on to the next host.

For insurance reasons we expect the **host to transfer a deposit of 500 Euro** to our account at least one month prior to sending the exhibition. In case of any damage of the exhibition we will deduct the damage amount from the deposit.

The exhibition can be hosted for a time span of a minimum of one month. Hosting the exhibition for less than one month is not possible.

The exhibition can unfortunately not be sent to countries outside of the EU due to complications with customs.

EUROPARC also produced a book with the same name as the exhibition. There are flyers enclosed for its promotion with the exhibition.

Mobility and transportation

The exhibition comes in four wooden boxes which have the following measurements:

Box 1 and 2: L x w x h: 1.00 m x 0.60 m x 0.40 m, **Box 3:** L x w x h: 2.10 m x 0.30 m x 0.30 m, **Box 4:** L x w x h: 1.00 m x 0.45 m x 0.30 m

With the exhibition the boxes weigh altogether around 200kg.

Hosts are expected to use an official courier to transport the exhibition or to transport it safely themselves to the next destination.

Contact for further queries:

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The exhibition 'Living Parks' in Edinburgh, November 2009.