



## **Action Plan**

### **Celebration of International Year of Biodiversity (IYB) 2010 in Egypt**

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#### **The Aim of the Action Plan:**

- ❖ Raise awareness among major stakeholders of the important role of biodiversity in livelihoods and the challenges and opportunities of conserving biodiversity
- ❖ Understand the importance of the link between protecting biodiversity resources and human well being.
- ❖ Preserve the coral reefs in Red Sea in Egypt and their related ecosystem.
- ❖ Understand the value of biodiversity and learn how human actions affect biodiversity.
- ❖ Hold and organize exhibitions for the public on biodiversity issues.
- ❖ Increase in actions by youth such as declarations, and contributions to the Green belt and tree planting achievement.

#### **Participants:**

Professors - students – youth and women groups

#### **Institutions:**

Alexandria University – Suez Canal University – Sinai University – American University Cairo - Schools from different levels and from different cities - National council of women

Institute of Research for Development France - Arab Academy for science and technology

French Centre — UNICEF - UNEP

#### **NGO's:**

- ❖ Friends of Environment
- ❖ Youth for Sustainable Development

**Outcomes;**

- ❖ Learn about the importance of biodiversity; learn how human actions affect biodiversity; inspire adults to take actions to conserve and sustainably use biodiversity.

Support and preserve practices and traditional knowledge that supports biodiversity by using the survey and evaluation to share other sponsoring institution such as UNEP.

**February 2010**

Awareness raising and announcement of (IYB) 2010

Theme: “biodiversity is life”

**Aim:**

- ❖ Guide the people about the theme of the year which is “biodiversity is life”
- ❖ Raise awareness on how to conserve and sustainability use biodiversity
- ❖ Announce the International Biodiversity Year 2010
- ❖ What is the reason for choosing the theme” biodiversity is life” (Johannesburg 2002 to 2010)

**Venue:**

Alexandria University as a first step

**Sponsors:**

UNEP – Alexandria University and other partnerships sponsors.

**Timeline:**

February – March 2010

**Activities:**

Speeches from the professional of Biodiversity (UNEP – Faculty of Science – AUC – Arab Academy for Science) – sessions for the participants to explain about the biodiversity - conserve and sustainability use of biodiversity – what is the relation between climate change and biodiversity.

**Publication**

UNEP and CBD secretariat to contribute awareness raising materials.

## **March 2010**

### **Hurgada Biodiversity youth and Children's Camp**

#### **Theme biodiversity is life**

##### **Aim:**

- ❖ Inform and educate the youth about the biodiversity challenges in this area
- ❖ Discuss with youth and participants different ways to deal with the challenge
- ❖ Provide an opportunity for the media to focus on the theme of (IYB) "Biodiversity is life"
- ❖ Get the youth involved in this camp by giving them chances to organize some workshops about the theme.
- ❖ Provide a platform for the governmental and non-governmental organizations to collaborate together to conserve the environment by get them involved in the program, workshops and sponsorships.
- ❖ Announce the celebration of international year of Biodiversity
- ❖ Preserve the coral reefs in Red Sea in Egypt and their related ecosystem.
- ❖ Clean up campaign of two islands in Red Sea.
- ❖ Clean up and plant trees in two area's in Hurgada.
- ❖ Organize photograph competition on biodiversity issue.

##### **Venue:**

Hurgada Abu Monkar island – Elgftoon island – Hurgada city

##### **Sponsorship:**

Governor of Hurgada – Ministry of Environment – UNEP – NGOs

##### **Participants:**

Institutions:

Ganoub Elwadi University – Alexandria University – AUC – Sinai University.  
- Arab Academy for Science and Technology.

NGOs working on environmental issue in this area.

##### **Timeline:**

3-6 March 2010

##### **Activities:**

- ❖ Formal opening with exhibition about the biodiversity from Faculty of Fine Arts and Students from schools
- ❖ Clean up campaign in Abu Monkar Island.
- ❖ Clean up campaign in Elgftoon Island and discover the biodiversity resource and how to protect them.

- ❖ Plant trees in two areas in Hurgada city and clean up the area.
- ❖ Discover biodiversity trip to Red Sea coral reefs half day activity

**Outcomes:**

- Protection of the biodiversity in Abu Monkar and Elgftoon islands in the Red Sea.
- Provide an opportunity for the media to focus on the theme of the (IYB) 2010 “Biodiversity is life” and the links between climate change and Biodiversity.
- Focus of the vision of the youth about the Biodiversity and tree planting.
- Create a data base of the youth participants to use on the Youth Summit conference in August 2010 in Egypt.

**Fundraising:**

Appeal to organizations, such as UNEP and other agencies to fund some of the activities.

**April 2010**

National Conference on the link between Climate Change & Biodiversity &  
 “Earth Day” celebration  
 National conference for youth and children's  
 Theme; “Let’s Care for Our Country Egypt”

**Background:**

The Brazilian government's Ministry of Education is inviting all countries to participate in the Children and Youth International Conference. *Let's Take Care of the Planet*. The conference will take place between 5th and 10th June 2010 in Brasilia, uniting children and youth between the ages of 12 and 15 in discussions about global socio-environmental problems with a special focus on climate change.

The International Conference emerged from the experiences of three National Conference *.Let's Take Care of Brazil*. which involved 13 million people in 20,000 schools across the country between 2003 and 2009.

The principal objectives of the conference are to enable children and youth from the whole world to take on global commitments locally, assuming responsibilities for the construction of sustainable societies and promoting a network of planetary protection.

Close to 600 children and youth participants will collectively construct the final product of the conference. The Charter of Responsibilities *Lets Take Care of the Planet* through a combination of fun activities, practical workshops and inter-cultural and intergenerational discussions. The Charter will outline the collective responsibilities and actions to be assumed and implemented globally.

The national delegations to the International Conference will be composed of 2 to 12 delegates between the ages of 12 and 15, 2 to 3 adult chaperones, according to the number of delegates.

The delegation will also contain one Youth Facilitator aged between 18 and 25. He/she is responsible for facilitating the workshops of the Conference and for directly interacting with delegates, attributing a youth and accessible language to the event.

The facilitators have played a crucial role in previous editions of the Children and Youth Conference. *Let's Take Care of Brazil*. Their participation led to different long term effects, such as the creation of Youth Organizations all over the country, which are responsible for socio-environmental actions and youth policies.

**Timeline:**

3 – 5 April 2010

**Venue:**

Fharoos International University – Alexandria.

**Partnership:**

UNICEF – UNEP – World Bank – Ministry of Environment – Ministry of Education – Ministry of High Education- Ragab Group.

**Outcomes:**

Statement of climate change of our Egypt will prepare and discuss it with ministry of environment to get approval and 10 children and youth will travel to discuss this statement with the other countries in the international youth and children's conference in Brazil June 2010.

**yaM 2010**

**Global Biodiversity Outlook-3**

- The International Bibliotheca of Alexandria will launch the Global Biodiversity Outlook-3 (GBO-3) on 10<sup>th</sup> May 2010
- The celebration of International Day of Biodiversity 2010 at the national level on 22<sup>nd</sup> May.

**Venue:**

Alexandria Bibliotheca – Arab Academy for Science and Technology.

**Timeline:**

11<sup>TH</sup> May 2010 – 22<sup>nd</sup> May 2010.

**Sponsors:**

UNEP- World Bank – Ministry of Environment – Arab Academy for Science and Technology

**June 2010**

International Climate Change Conference for youth and children's Brazil 4-10 June 2010

Egyptian delegation will travel to organize and facilitate the workshops of the conference and discuss the Egypt statement of Climate Change with the children's and youth from all over the world.

**July 2010**

Biodiversity national exhibition and Water and Biodiversity conference

Theme: Our vision about biodiversity

**Aim:**

Organize and use the art and painting to explain the Biodiversity understanding for the people, youth and civil society.

**Venue:**

Great exhibition hall in French Centre in (Alexandria city – Cairo – Marsa Matrouh – Asiot – Elmansoura city)

**Sponsorship:**

French Embassy – French Centre in these six cities – Institute Research of Development France – governors of these cities.

**Timeline:**

First exhibition will start in March 2010 in Alexandria until June in Marsh Matrouh – Port Said – Elmansoura – Elmenia .

**Activities:**

Big reception for the VIPs' and people who are interested in Biodiversity issues to discuss their vision of the biodiversity influence.

**Fundraising:**

Organizations, such as UNEP and NGOs.

**August 2010**

**International Youth Day 12 August**

**Biodiversity youth summit in Egypt**

Youth from different universities and places of Egypt will organize and participate in a summit to discuss the biodiversity issues in our country and how to conserve and sustain the use of biodiversity resources– and they also share their vision and ideas about this topic.

**Venue:**

Suggested places are: Bibliotheca – Arab Academy for Science and Technology – American University of Cairo.

**Timeline:**

12 August 2010

**Sponsors:**

UNEP – Arab Academy for Science and Technology –American University of Cairo – World Bank – National Council of Youth.

**Participants:**

Youth from all over the Egyptian Universities – women from local organizations – NGOs – Local Media – Arab Academy for Science and Technology.

**September 2010**  
**Travelling Exhibition**

We will invite the Secretariat of Convention and Biological Diversity (CBD), GEO magazine and Count Down 2010 (this was launched in Germany 2007) and also we will organize the materials of the winners from the National Photograph Competition.

**Venue:**

Great Art Hall in Alexandria library.

**October 2010**

United Nation and world development information day  
**Sharm Elshek Sustainable Development and Biodiversity seminar**

**Venue:**

Faculty of Tourism.

**Timeline:**

First week of October

**Sponsors:**

National Council of Youth – Ministry of Environment – Ministry of High Education – UNEP – Governor of South Sinai

**December 2010**  
**Closing of (IYB) 2010**

**Aim:**

- Formal celebration to share with people and media the outcome of all the activities which were done in Egypt and North Africa about the International Year of Biodiversity celebrations.
- Use the media to focus on biodiversity issues and involve the public to share this event and know the outcomes of the whole year activities.
- Get the governments to join in this celebration and share with the Egyptian communities the outcomes of IYB in the country.

**Venue:**

Alexandria Library

**Timeline:**

Second week of December

Done by:

Dr Amal Hosny Hassan

Coordinator of UNYC projects P.M. Egypt