



Press Release

Celebrating the launch of Global Biodiversity Outlook 3,

10 May 2010, Egypt — Africa

The third issue was the celebration of world biodiversity in the Arab Republic of Egypt for Africa on May 10, 2010 Cairo House in Cairo, by attending of both:

- *Eng. Maged Goerge Ministry of Environment*
- *Prof. Dr. Mostafa Fouda council of Ministry for Biodiversity*
- *Prof. Dr. Wafaa Amer Head of national protection in Egypt*
- *Leaders and heads of departments*
- *representatives of Ministry of agriculture, Ministry of Health – Ministry of irrigation*
- *various research centers interested in this area*
- *Dr. Amal Hosny Focal person of IYB2010 Egypt and North Africa*
- *Scientists specializing in the field of biodiversity from across Egypt, scholars and teachers in the same domain*

In the Dissection and presentation:

- *Invasive species in Egypt*
- *Monitoring of biodiversity programmes*
- *The economic value of biodiversity*
- *Awareness programs, to biodiversity by Egypt*



- *What was accomplished in the previous period in the area of biodiversity, Egypt (of nature reserves with Egypt – account for a number of types of biodiversity during this period – regulate maintain biodiversity law 9/2009 regarding protection of flora and fauna)*
- *Discuss the dangers of genetically modified species in Egypt*
- *Main causes of biodiversity loss in Egypt and others major root causes*
- *Problems facing Egypt in biodiversity*
- *Future vision for Egypt to preserve biodiversity and reduce biodiversity loss*
- *The main pressures driving lack of biodiversity (fragmentation of habitats — overexploitation of biological resources - pollution-invasive species, climate change)*
- *Problems acidification in the sea and its impact on coral reefs*
- *How to develop manage nature reserves*
- *How the Convention on biological diversity within Egypt in previous years after the international year of biodiversity*
- *Display the dangers facing the loss of biodiversity and Warning citizens also happening but also gave hope that the remaining can be rescued*
- *t is distributing the Arabic version of the global biodiversity Outlook and explained ordains commenting by Dr. Mustafa Fouda head of WWF and former advisor to the Minister of Environment of biodiversity*



- *Goal 2010 biodiversity is a marked reduction in biodiversity what indicators that objective has been achieved or not? and what role the Ministry of the environment?*

The role of the media:

A Festival was planned by way of media as it was very good coverage around the Republic and public information has played an important role in covering the event and had ceremonial objectives of citizens

and has helped so many interviews and press between journalists and scientists in the field of biodiversity and who in turn educate citizens and urged them to avoid deficiencies affecting biodiversity loss and highlighted what do future hoping promoted awareness among citizens and what maintaining .

A number of local channels and private channels and press occurrence of event coverage:

- *El Haiat 1 Privet Chanel*
- *Dream 2 privet Chanel*
- *Nile News*
- *Chanel 1*
- *El Manar Privet Chanel*
- *Nile TV*
- *Al Ahram news*
- *Al Gomhoria news*
- *El Masry Elyoum news*
- *El Massaa news*



Recommendations:

- *We need to make more work for organizing this kind of event that we need to consider the action plan for biodiversity*
- *Must bear goals beyond 2010 and what is required of how to achieve it*
- *Is warning people of bleak picture that will be later if you continue to loss biodiversity through media coverage of the topic and addressing in the various topics.*
- *Try to connect the awareness of the conservation of biological diversity, non-acceptance of a bad use of biodiversity*
- *Event generally successful measures as his own goals achieved 90% administratively-media-scientific.*

*Dr. Amal Hosny Hassan
Focal Person of IYB 2010 Egypt
North Africa*