



**PERMANENT DELEGATION OF BRAZIL TO THE INTERNATIONAL
ORGANIZATIONS LOCATED IN MONTREAL**

N. 18

The Permanent Delegation of Brazil to the International Organizations located in Montreal presents its compliments to the Secretariat of the Convention on Biological Diversity and take the opportunity to send an English version of the "Report on activities undertaken in 2010 regarding the celebrations of International Year of biodiversity"

The Permanent Delegation of Brazil avails itself of this opportunity to renew to the Secretariat of the Convention on Biological Diversity the assurances of its highest consideration.

Montreal, 15 August, 2011.



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**REPORT ON ACTIVITIES IN 2010
AS PART OF THE CELEBRATION OF THE
INTERNATIONAL YEAR OF BIODIVERSITY**

JANUARY 2010

January 6-7 – II CURITIBA MEETING ON CITIES AND BIODIVERSITY – LAUNCH OF THE INTERNATIONAL YEAR OF BIODIVERSITY. Organized in Curitiba, Paraná, January 6-9, by the United Nations, the event included the participation of experts and representative from various countries, including the Minister of National Development of Singapore, Mah Bow Tan, the Mayor of Bonn, Germany, Jürgen Nimptsch, the Brazilian representative, Minister of the State of the Environment, Izabella Teixeira, in addition to the Executive Secretary of the UN Convention on Biological Diversity, Ahmed Djoghlaf. The meeting marked the launch of the International Year of Biodiversity. One of the proposals emerging from the meeting was that the participating cities in the United Nations Convention on Biological Diversity (CBD) develop Biodiversity Master Plans. The proposals were intended for submission at the Conference of Parties to the Convention on Biological Diversity (COP-10) in Nagoya, Japan, October 2010.

January 8 – LAUNCH OF THE INTERNATIONAL YEAR OF BIODIVERSITY IN BRAZIL. Organized by Curitiba Municipal Government, CBD Secretariat, and Ministry of the Environment.

January 18-20 – CONSULTATION MEETING ON THE STRATEGIC PLANN FOR THE CONVENTION ON BIOLOGICAL DIVERSITY FOR THE PERIOD 2010-2020: the workshop was held in London, England and consisted of informal consultations between experts organized by the Governments of Brazil and Great Britain in collaboration with the Secretariat of the Convention on Biological Diversity (SCBD). The workshop was marked by balanced regional representation composed of participants designated by the governments of 52 countries. Brazil's representatives were Dr. Bráulio Dias (Ministry of the Environment) and Maximiliano (Ministry of External Relations). The objective of the workshop was to discuss the review of the new CDB Strategic Plan and consider the needs and priorities regarding support to its implementation. An additional objective was to foster consideration on national strategic planning in the field of biodiversity beyond 2010 based on the outcomes of 10th of States Parties to the Conference in October 2010.

FEBRUARY 2010

February 2 – WORLD WETLANDS DAY AND CELEBRATION OF THE RAMSAR CONVENTION: as part of the International Year of Biodiversity, the celebration of World Wetlands Day on February 2 centered on the theme "Wetlands, Biodiversity, and Climate Change." The slogan underscores the importance of conserving wetlands, noting that these areas could serve as a solution to climate change. Among the cause of climate change is biodiversity loss. As such, the theme of World Wetlands Day centered on these two aspects – climate change and biodiversity loss - and their

implications for human beings inhabiting these areas. The celebration included release of "*Protecting Wetlands: A Response to Climate Change*" and of the video "*Protected Wetlands and an Instrument of the Fishery Management*," in addition to the official certification of an addition Brazilian RAMSAR site, the Abrolhos National Park.¹ Organized by the Brazilian Secretariat of Biodiversity and Forests (Secretaria Nacional de Biodiversidade e Florestas – SBF) and the Secretariat of Water Resources and Urban Environment (Secretaria de Recursos Hídricos e Ambiente Urbano – SRHU)/Ministry of the Environment.

February 3-5 - WORKSHOP ON THE FINANCIAL SUSTAINABILITY OF CONSERVATION UNITS IN AMAZON BASIN COUNTRIES. Organized by the Ministry of the Environment/SBF, Park Service of Colombia, WWF, and Redeparques.

February 3-5 – WORKSHOP “COLLECTION OF RARE ESSENTIAL WORKS: GOVERNANCE, OPERATION, AND DIGITALIZATION” (launch of Virtual Biodiversity library). Organized by BIREME (Projeto Probio II/SBF/MMA), *Biodiversity Heritage Library* – BHL.

February 7-11 – 28th BRAZILIAN CONGRESS OF ZOOLOGY: BIODIVERSITY AND SUSTAINABILITY in Belém, Pará. Organized by the Brazilian Zoology Society (Sociedade Brasileira de Zoologia - SBZ) and MPECI

MEETING OF CONABIO – NATIONAL COMMISSION FOR BIODIVERSITY (COMISSÃO NACIONAL DE BIODIVERSIDADE), Ministry of the Environment.

MARCH 2010

March 1 – ECOLOGICAL TOURISM DAY. Organized by the Chico Mendes Institute.

March 3-4 – 1st NATIONAL MEETING ON CONFRONTING DESERTIFICATION in Juazeiro, Bahia, and Petrolina, Pernambuco. Organized by SEDR/PAN-CD [Secretariat of Human Rights (Secretaria de Direitos Humanos – SEDHR)/National Action Plan to Combat Desertification and Mitigate the Effects of Drought (Programa de Ação Nacional de Combate à Desertificação e Mitigação dos Efeitos da Seca – PAN)/Deliberative Council (Conselho Deliberativo – CD)]

¹ The Ramsar Site certificate recognizes the significance of the Marinho de Abrolhos National Park to global biodiversity. The certificate award ceremony was held on February 2 in Brasília, as part of the celebration of National Wetlands Day, which underscores the importance of preserving wetland areas as a strategy for containing the impacts of climate change. On the occasion a magazine and a video on the work of the Ministry of the Environment to preserve wetland areas were released.

March 9-12 – TECHNICAL MINISTERIAL MEETING OF THE LIKE-MINDED GROUP OF MEGADIVERSE COUNTRIES in Brasilia. Organized by the Ministry of External Relations and the Ministry of the Environment/SBF.

WORKSHOP “INTEGRATION OF WATER RESOURCES AND ENVIRONMENTAL MANAGEMENT” AS PART OF THE WORKSHOP SERIES “ECOSYSTEMIC FOCUS APPLIED TO WATER RESOURCES MANAGEMENT.” Organized by the Ministry of the Environment/SRHU.

March 22 – WORLD WATER DAY. Organized by the Ministry of the Environment/SRHU and the National Water Agency (Agência Nacional de Águas – ANA).

March 22-23 – PRELIMINARY NATIONAL WATER CONFERENCE. Organized by the Ministry of the Environment/SRHU

LAUNCH OF THE REVIEW OF THE NATIONAL WATER RESOURCES PLAN (PLAN NACIONAL DE RECURSOS HÍDRICOS – PNRH) IN BRASILIA (including outcomes of the workshops held by SRHU and CNRU on the following themes: Aquatic Eco-Regions, Environmental Flow, Water, and the Forest]. Organized by the Ministry of the Environment/SRHU and the National Council for Water Resources (Conselho Nacional de Recursos Hídricos).

APRIL 2010

April 14-16 – FOREST FAIR in Gramado, Rio Grande do Sul. Organized by Future Fairs e Empreendimentos LTDS.

April 17 – CELEBRATION OF NATIONAL BOTANICAL DAY (including launch of online version of the List of Flora of Brazil) in Rio de Janeiro. Organized by the Botanical Garden of Rio de Janeiro – JERJ).

April 24 – May 1 – 7th “SCIENCE FOR LIFE” EXHIBIT in Brasília. Organized by the Brazilian Agricultural Research Corporation (Empresa Brasileira de Pesquisa Agropecuária – EMBRAPA).

April 28 – CELEBRATION OF NATIONAL *CAATINGA* DAY in all of the states encompassing the *Caatinga* biome. Organized by the Ministry of the Environment/SBF, the GEF *Caatinga* Project, PPBIO Semi-Arid & Northeast Plant Project, PNE/BNB, SUDENE, CODEVASF, ABEMA, OEMAS, *Caatinga* Biosphere Reserve, TNC Brazil Institute of Environmental Conservation, and Brazilian Semi-Arid Coordination (Articulação no Semi-Árido Brasileiro – ASA (NGOs).

April 23-27 – *CAATINGA* WEEK. Organized by the Ministry of the Environment/SBF and the Swiss Embassy.

MAY 2010

May 3-7 – WORKSHOP ON ENDANGERED BRAZILIAN PLANT SPECIES in Rio de Janeiro. Organized by the Ministry of the Environment/SBF and CNCFLORA/JBRJ.

May 22 – INTERNATIONAL BIODIVERSITY DAY, celebrated at the national level. Organized by the Ministry of the Environment/SBF and other cabinet ministries and NGOs.

May 26-28 – THIRD NATIONAL CONFERENCE ON SCIENCE, TECHNOLOGY, AND INNOVATION in Brasilia. Ministry of Science and Technology.

May 27 – ATLANTIC RAINFOREST DAY AND ATLANTIC RAINFOREST WEEK. Organized by the Ministry of the Environment/SBF. Project "Protection of the Atlantic Rainforest II," Council of the Atlantic Rainforest Biosphere Reserve and Atlantic Rainforest NGO Network.

JUNE 2010

June 5 – WORLD ENVIRONMENT DAY. Organized by the Ministry of the Environment.

June 5-9 – 19th MEETING OF BRAZILIAN BOTANICAL GARDENS in Brasilia [including launch of the Public Call for Ex Situ Conservation in Botanical Gardens]. Organized by the Brazilian Network of Botanical Gardens and JBRJ/National Center for Plant Conservation (Centro Nacional de Conservação da Flora).

June 5-7 3rd INTERNATIONAL CAUCUS OF INDIGENOUS PEOPLES AND LOCAL COMMUNITIES: TRADITIONAL KNOWLEDGE, INNOVATION AND PRACTICES ASSOCIATED TO GENETIC RESOURCES, INTERNATIONAL REGIME ON ACCESS AND BENEFIT SHARING, GENDER PLAN, AND CLIMATE CHANGE IN THE CONVENTION ON BIOLOGICAL DIVERSITY in Brasilia. Organized by the Brazilian Indigenous Institute for Intellectual Property (Instituto Indígena Brasileiro para Propriedade Intelectual – INBRAPI) and the Ministry of the Environment/SBF.

June 8 – WORLD OCEANS DAY, celebrated in all coastal states across Brazil. Organized by the Ministry of the Environment and the Inter-Ministerial Commission on Ocean Resources (Comissão Interministerial sobre Recursos do Mar – CTRM).

June 13 – BRAZILIAN ECOLOGY DAY. Anniversary of the Rio de Janeiro Botanical Garden (202 years) (including launch of the print edition of the List of Brazilian Flora) in Rio de Janeiro. Organized by the Ministry of the Environment/SBF and JBRJ and CNCFlora/JBRJ.

June 17 – ICID Northeast (preparatory event on the Northeast for the international ICID meeting. Organized by CGEE, the Ministry of the Environment, the Ceará State Government, and Institute for Environmental Conservation The Nature Conservancy of Brazil

June 24 – EVENT MARKING THE INTERNATIONAL YEAR OF BIODIVERSITY DURING THE MEETING OF THE COMMITTEE OF THE CONVENTION CONCERNING THE PROTECTION OF THE WORLD CULTURAL AND NATURAL HERITAGE in Brasilia. Organized by the Convention Concerning the Protection of the World Cultural and Natural Heritage (UNESCO).

July 2010

July, Week 1 – FIRE PREVENTION WEEK. Organized by the IBAMA/PREVFOGO and the Chico Mendes Institute.

July 5 – 1st BIODIVERSITY FORUM OF THE AMERICAS in Brasilia. The objective of the Forum was to foster the exchange of experience, value and disseminate sustainability measures, promote closer relations between the traditional cultures of Native American peoples, disseminate environmental and social technologies, new agro-ecological processes, enable political coordination, and marshal forces to identify emergency solutions aimed at the preservation of biomes and recovery of endangered ecosystems.

July 17 – FOREST PROTECTION AND PRESERVATION DAY/FORESTRY RANGER DAY. Organized by the Ministry of the Environment/SBF and IBAMA and Brazilian Forestry Service (Serviço Florestal Brasileiro – SFB).

CELEBRATION OF THE 10th ANNIVERSARY OF SNUC AS PART OF THE INTERNATIONAL YEAR OF BIODIVERSITY in Brasilia. Organized by the Ministry of the Environment/SBF and the Chico Mendes Institute for Biodiversity Conservation (Instituto Chico Mendes de Conservação da Biodiversidade – ICMBio).

NATIONAL FAMILY AGRICULTURE FAIR (roundtables on the role of family farming in biodiversity conservation) in Rio de Janeiro. Organized by the Ministry of Agrarian Development (MDA).

July 25-30 – 62nd ANNUAL MEETING OF THE BRAZILIAN SOCIETY FOR SCIENTIFIC PROGRESS (SOCIEDADE BRASILEIRA PARA O PROGRESSO DA CIÊNCIA – SBPC): Ocean Sciences, in Nara, Rio Grande do Norte. Organized by SBPC and the Federal University of Rio Grande do Norte (UFRN).

July 25-30 – MARINE AQUATIC BIODIVERSITY EXHIBITION in Natal, Rio Grande do Norte. Organized by the Ministry of the Environment, the event included 11 panels on issues such as marine

biodiversity, coastal and marine ecosystems, and protected aquatic areas. The Marine Aquatic Biodiversity Exhibition was open to the public during the 52nd Meeting of the Brazilian Society for Scientific Progress (SBPC), which centered on the theme Ocean Sciences: Legacy for the Future.

BIODIVERSITY IN BRAZIL CONTEST. The Museum of Science and Technology of the Pontifical Catholic University (PUC) OF Rio Grande do Sul, in partnership with the Ministry of Science and Technology, sponsored the "Biodiversity in Brazil" contents. Participants were divided in two categories. The first, designated "Animals and plants at the tip of the pencil," was aimed at 7-12 year-old artist, who submitted illustrations on biodiversity. The second category, denominated "Biodiversity from behind the lens," was intended for 13-17 year-olds interested in submitted photographs on the topic. The initiative was part of the National Science and Technology Week activities, October 18-24, the central theme of which was "Science for Sustainable Development." First-place winners received an all paid trip, in the company of an adult, to various science facilities across the country.

AUGUST 2010

July 1-4 – 2nd INTERNATIONAL CONGRESS ON BIODIVERSITY IN THE GUYANESE SHIELD in Macapá, Amapá. The meeting was held on the campus of the State University of Amapá. Organized by the Office of Institutional Security (Gabinete de Segurança Institucional – GSI)

August 5 – NATIONAL HEALTH DAY/NATIONAL PHARMACY DAY. Organized by the Ministry of Health.

2nd ICMBIO SCIENTIFIC RESEARCH AND INITIATION SEMINAR in Brasilia. Organized by ICMBio.

August 16-20 – 2nd INTERNATIONAL CONFERENCE ON CLIMATE, SUTAINABILITY, AND DEVELOPMENT IN SEMI-ARID REGIONS – ICID 18. Organized by the Center for Management and Strategic Studies (Centro de Gestão e Estudos Estratégicos – CGEE), Ministry of the Environment, State Government of Ceará, and the Institute for Environmental Conservation The Nature Conservancy Brazil.

August 31 – September 2 – 2nd FORUM ON FOREST PROMOTION in Belo Horizonte, Minas Gerais. Organized by the Forest Research Society (Sociedade de Investigações Florestais – SIF).

COLECIONA NAMED PARTNER OF THE INTERNATIONAL YEAR OF BIODIVERSITY. *COLECIONA* is a quarterly electronic newsletter specializing in information on Environmental Education and Educational Communications. It collaborates with the mission of the Ministry of the Environment's Environmental Education Department to expand and extend environmental education to every municipality and sector in Brazil, contributing toward the construction of sustainable territories.

BUSINESS MOVEMENT SEEKS POSITIVE BIODIVERSITY AGENDA. Businesses and organizations came together to produce a Business Charter for the protection and sustainable use of biodiversity to mark the International Year of Biodiversity. The charter is the outgrowth of the Business Movement for the Protection and Sustainable Use of Biodiversity (Movimento Empresarial pela Proteção e Uso Sustentável da Biodiversidade), held in São Paulo on August 5. For the participating businesses and participants, the meeting is an opportunity to introduce the issue of biodiversity as part of the country's political and economic agenda through the joint construction of a positive agenda. The initiative includes the following companies and organizations: Union for Ethical Bio Trade, Institute for Ecological Research – IPE, IMAZON, FGV, FUNBIO, Ethos Institute, International Conservation, ABERJE, Wal-Mart Brazil, Vale, Natura, CPFL Energia, and Alcoa.

BRAZIL HOSTS INTERNATIONAL YEAR OF BIODIVERSITY EXHIBITION. Source: UNIC Rio. Manaus was the first city to host the Travelling International Year of Biodiversity Exhibition, an initiative launched by the United Nations to promote action on behalf of biodiversity. The exhibition's 19 panels were presented at the 15th Meeting of the UNESCO Associated Schools Program, October 21-23. The exhibition then moved to Brasília, November 8-9, as part of the World Science Day for Peace and Development celebrations. The traveling exhibition also passed through São Paulo in June and July. The exhibition's theme was "Biodiversity Is Life, Biodiversity Is Our Life." Through real-life examples, the exhibition provides heightened understanding of the close relationship between human beings and every other living organism and the consequences of the impact of human lifestyles on the environment. The effort was the outgrowth of a partnership between the French Embassy in Brazil with the Alliance Française and UNESCO. The exhibition was housed in the Alliance Française in Brasília through August 15 and in the Alliance Française in Belém, August 26-September 23. In the following months, the traveling exhibition passed through Manaus (November 22-December 19) and Santo André (February 1-28, 2011).

August 5 – NATIONAL HEALTH DAY. The date was chosen in honor of Oswaldo Cruz, a Brazilian scientist, doctor, bacteriologist, epidemiologist, and hygienist. Biodiversity and health are convergent topics. The need to mainstream the question of biodiversity spurred the implementation of the **National Project for Integrated Public-Private Biodiversity Actions** (Projeto Nacional de Ações Integradas Público-Privadas para Biodiversidade), commonly referred to as PROBIO II, an initiative of the Ministry of the Environment intended to serve as the framework for the production, consumption, and occupation models applied to the national territory. The health segment is among the first targeted for actions to integrate and leverage the initiatives currently underway in Brazil. The Oswaldo Cruz Foundation (Fundação Oswaldo Cruz – FIOCRUZ), a component of the Ministry of Health, was incorporated to the PROBIO II for the purpose of organizing the information relating to emergency and recurring diseases arising from biodiversity, with a view to the development of risk, the forecast, and prevention models in connection with occurrences affecting human health and wildlife and domestic animals alike.

ABERJE PRODUCES VIDEO ON BIODIVERSITY MEETING. The Brazilian Association of Corporate Communications (Associação Brasileira de Comunicação Empresarial – ABERJE) produced a video on the Business Charter for the Conservation and Sustainable Use of Biodiversity, which was developed in conjunction with the Getúlio Vargas Foundation (FGV), International Conservation, FUNBIO, AMAZON, IPE, Union for Ethical Bio Trade, Alcoa, Ethos Institute, CPFL Energia, Natura, Philips, Vale, and Wal-Mart. The full content of the 4 minute and 4 second video was produced and shot by Emiliana Pomarico Ribeiro, in coordination with Paulo Nassar. Source: ABERJE

FREE SYMPOSIUM ON BIODIVERSITY AT THE BUTANTAN INSTITUTE IN SÃO PAULO sponsored by the Butantan Institute, a component of the São Paulo Secretariat of Health, in partnership with *GEO Brasil* magazine and the Biosciences Institute of the University of São Paulo (USP). Offered to university audiences, the event was held month through November in the auditorium of the Butantan Museum of Biology. The Symposium was composed of four independent modules held on August 27, September 30, October 29, and November 26. Sessions included to lectures, at 9:00 a.m. and 12:30 p.m., and participants received educational materials as well as a certificate upon completion of each cycle.

August 11-14 – MEETING IN PARANÁ TO MARK INTERNATIONAL BIODIVERSITY DAY. Students in the fifth year of Biological Sciences at the State University of Londrina, Paraná, organize the event every year. The theme in 2010 was – International Year of Biodiversity.

August 14-22 – INTERNATIONAL YEAR OF BIODIVERSITY IN UBATUBA. An exhibition on the International Year of Biodiversity was held consisting of 10 photographic panels reflecting the concern with growing biodiversity loss throughout the world. The exhibition displayed the outcomes of policies and actions aimed at conserving the world's natural heritage. The initiative was a partnership of the Projeto Tamar with the Aquatic Biodiversity and Fisheries Resources Office of the Ministry of the Environment. The traveling exhibition was taken to a number of Brazilian cities, with a view to disseminating the issues and questions relating to the conservation of aquatic biodiversity.

SOCIOBIODIVERSITY PRODUCT SALES COURSE. A 102-hour – 8 in-class and 94 distance – virtual capacity building course was offered as training for the course in Public Policies to Support Sociobiodiversity Product Sales, a four-month program. The course was part of the National Program to Promote the Sociobiodiversity Product Chain (Programa Nacional de Promoção das Cadeias de Produtos da Sociobiodiversidade – PNSB), an initiative coordinated by the Ministry of the Environment (MMA), the Ministry of Agrarian Development (MDA), the Ministry of Social Development and Hunger Alleviation (MDS), and the National Food Supply Company (Companhia Nacional de Abastecimento – CONAB). The course was intended for secondary-school, technical, and university level professionals employed in government and non-governmental organizations, sector trade unions, cooperatives, associations, and local governments with an interest in developing measures in this area.

DISSEMINATION OF THE INTERNATIONAL YEAR OF BIODIVERSITY IN THE RESENDE MUSEUM/RJ. The Museum of Art of the Resende, Rio de Janeiro, marked the International Year of Biodiversity by offering residents and visitors to the city the Exhibit "Rio Paraíba do Sul – Challenge for Life." The idea was to encourage the public to reflect on the importance of the Paraíba do Sul River for the population's life. The exhibit ran through August 27 at MAN Latin America (former Volkswagen). As of August 30, the exhibit could be viewed at the Dom Bosco Educational Association (Associação Educacional Dom Bosco – AEDB).

PUBLICATION OF THE LIST OF BRAZILIAN FLORA SPECIES. The List of Brazilian Flora Species was made available on the Internet. The product of the efforts of nearly 400 taxonomists from Brazilian research institutes, the list offers information on more than 40,000 species of Brazilian. The list is part of the implementation of the Global Strategy for Plant Conservation (GSPC) and of the objectives set out in the Convention on Biological Diversity (CBD). The GSPC is aimed at facilitating consensus and synergies at the global, national, regional, and local levels to foster greater knowledge and conservation of plants. Of the 16 goals established in the GSPC, the first involves the development of a "widely accessible functional list of known plant species in each country as a first step toward the development of a comprehensive list of global flora." Development of the list was coordinated by the Botanical Garden of Rio de Janeiro in partnership with the National Center for Flora Conservation (Centro Nacional de Conservação da Flora – CNCFlora). The information system was prepared by the Environmental Information Reference Center (Centro de Referência em Informação Ambiental – CRIA). The objective is to ensure periodic updating of the list to include new species and account for taxonomic changes. Source: Agência Papesp para Planeta Universitário.

August 26 – BIODIVERSITY AND NEW ECONOMY FORUM in São Paulo. The Biodiversity and New Economy Forum, an initiative sponsored by PETROBRAS, discussed a range of issues, including biodiversity conservation and the sustainable use of biodiversity components. Among the participants at the event were the Minister of the Environment, Izabella Teixeira; former Secretary of Biodiversity and Forests at the Ministry of the Environment, Maria Cecília Wey de Brito; American photographer for the *National Geographic* and author of *Rare*, a book on endangered plant species, Joel Sartore; the coordinator of the Socio-Environmental Economics Center at the School of Applied Economics of the University of São Paulo, José Eli da Veiga; professor of Ethics and Philosophy at the University of São Paulo, Renato Janine Ribeiro; and the head of the Department of Politics and Environmental Studies at the National Economic and Social Development Bank (Banco Nacional de Desenvolvimento Econômico e Social BNDES), Márcio Macedo da Costa. The Forum was sponsored in partnership with the Ministry of the Environment and organized jointly by *Exame*, *National Geographic*, the Sustainable Planet Movement, and CEBDS. The objective of the event was to foster advance discussion on the topics scheduled to be addressed at the 10th Conference of Parties to the Convention on Biological Diversity – COP 10 in Nagoya, Japan, October 2010. Source: Propmark

VIDEO CONTEST IN MINAS GERAIS. Inspired on the International Year of Biodiversity and with a view to giving publicity to its audiovisual production, the Federal University of Minas Gerais (UFMG)

launched a video competition. Through September 30, 2010, students, employees, and professors could submit projects center, preferentially, on topics relating to biodiversity. The contest was part of the UFMG Tube project, the aim of which is to create a channel for the collaborative posting of videos dedicated to the dissemination of scientific and cultural production within the UFMG community, for the purpose of expanding access to and the visibility of institutional actions. The video contest was incorporated in the UFMG Knowledge and Culture 2010 event held October 18-22, which centered on the theme International Year of Biodiversity. The event program also included the Biodiversity and Sustainable Development Seminar. The winning submissions were announced on October 22 during the event's closing ceremony, which included award presentations and cultural and artistic presentations. Source: [Boletim UFMG](#)

CIVIC MARCH in Nova Iguaçu, Rio de Janeiro. The Municipal Secretariat of Education of Nova Iguaçu selected "Biodiversity: A Moment for Reflection" as the central theme of the civic parade of September 7. The idea was to impart the importance of preserving natural resources, with particular focus on the conservation of rivers, water, and plants, according to the Secretary of Education, Diléia Quintela, the theme was chosen in honor of the **International Year of Biodiversity**. Source: [Educação em foco](#)

SEPTEMBER 2010

September 19 – SPORTS AND BIODIVERSITY. The International Year of Biodiversity drew an audience of nearly 32,000 runners at the 18th Pão de Açúcar Relay Marathon held on September 19 in São Paulo. The subject of biodiversity was included in the participant guides and public announcements during the event. The Minister of the Environment coordinated with the Pão de Açúcar Group, through the Secretariat of Biodiversity and Forests and the Secretariat of Institutional Coordination and Environmental Citizenship, to create an additional space for disseminating the importance of biodiversity.

September 3 – NATIONAL BIOLOGIST DAY. Federal Biology Council (Conselho Federal de Biologia) and Regional Biology Councils.

September 5 – CELEBRATION OF AMAZON DAY in every state of the Amazon region. Organized by the Ministry of the Environment/SBF and SECEX and the ARPA/FUNBIO Project.

September 5-10 – 61st NATIONAL BOTANICAL CONGRESS: BRAZILIAN PLANT DIVERSITY, KNOWLEDGE, CONSERVATION, AND USE in Manaus, Amazonas. Organized by the Brazilian Botanical Society (Sociedade Brasileira de Botânica) and INPA.

September 11 – CELEBRATION OF THE NATION *CERRADO* DAY in every state of the *cerrado* region. Organized by the Ministry of the Environment/SBF and SECEX and Project GEF – *Cerrado* Initiative (Projeto GEF Iniciativa Cerrado).

September 20 – SPECIAL SESSION OF THE UN GENERAL ASSEMBLY CONCERNING THE INTERNATIONAL YEAR OF BIODIVERSITY in New York. Organized by the CDB Secretariat.

September 21 – CELEBRATION OF NATIONAL TREE DAY. Organized by the Ministry of the Environment/SBF, IBAMA, ICMBio, SFB, and JBRJ.

September 21-27 – ANNUAL TREE CELEBRATION. Organized by the Ministry of the Environment/SBF, IBAMA, and ICMBio.

September 22 – NATIONAL WILDLIFE DEFENSE DAY. Organized by the Ministry of the Environment/SBF.

September 14-18 – ECOLOGICALLY CORRECT SURFING, with a view to disseminating, supporting, and developing surfing in Brazil, as well as promoting environmental consciousness through sport, Billabong organized the third edition of the Eco Surf Festival. From September 14-18, Armação beach in Salvador, Bahia, hosted a stage of the Women's World Qualifying Series (WQS) 4-star event and a Men's and Women's Pro Junior event. The festival, part of the Professional Surf Association (PSA)'s official calendar, was dedicated in 2010 to the **International Year of Biodiversity**. With a view to foster reflection on socio-environmental matters, the event included lectures on the causes and implications of the loss of marine life, addressing strategies for rationalizing and utilizing natural resources, while offering educational activities and cultural contests for students from the first year of primary school on. Over the course of the festival's five days, visitors learned the correct procedures for handling solid residues, in addition to obtaining information on selective collection and recycling. The third edition of the event included an ecological stand where visitors could take part in games and dynamic activities aimed at promoting environmental education and attend presentations on environmental conservation programs and projects. In addition, a free environmental education workshop titled "Bombs of Life" was held, centered on the production of artisanal crafts from waste collected at the event.

BUSINESS FOR BIODIVERSITY MOVEMENT. On September 23, the Business for Movement for Conservation and Sustainable Biodiversity Use released the Business Charter for Conservation and Sustainable Biodiversity Use. Through the document, participating companies voluntarily undertook a series of commitment on behalf of Brazilian biodiversity and submitted proposals for this purpose to the government. The charter will be submitted to the presidential candidates. The Business Movement for Conservation and Sustainable Biodiversity Use was launched on August 5, 2010, for the purpose of pursuing the following goals:

- To mobilize the Brazilian business sector for the International Year of Biodiversity;

- To present the Brazilian government with a private sector position on biodiversity through the Business Charter on Brazilian Biodiversity, undertaking, to this end, commitments and seeking the adoption of internal and external measures; and
- To maximize the initiative through the engagement of civil society.

The movement is composed of the following firms and organizations: Alcoa, Natura, Vale, and Wal-Mart, the Brazilian Corporate Communication Association (Associação Brasileira de Comunicação Empresarial - ABERJE), the Center for Sustainability Studies of the Getúlio Vargas Foundation, International Conservation, the Brazilian Fund for Biodiversity (Fundo Brasileiro para a Biodiversidade - FUNBIO), the Institute of Amazonian Populations and the Environment (Instituto do Homem e Meio Ambiente da Amazônia - IMAZON), the Institute for Ecological Research (Instituto de Pesquisas Ecológicas - IPE), THE Ethos Institute for Corporate Social Responsibility, the Union for Ethical Bio Trade - UEBT), and WWF Brazil. Source: [Instituto Ethos](#)

SYMPOSIUM ON THE ECONOMICS OF ECOSYSTEMS AND BIODIVERSITY (TEEB) for Local and Regional Policy Makers in Curitiba. Following two days of discussions and panel debates, the participants laid out a series of alternatives and solutions for expanding the economics of ecosystems and biodiversity. The proposals will be submitted at the Conference of Parties to the Convention on Biological Diversity - COP 10 in Nagoya, Japan, in October 2010. Curitiba is part of a select number of cities chosen for the event, including New Delhi, India, Cape Town, South Africa, and Ghent, Belgium. The discussions were held simultaneously in the four cities and served as the backdrop for conversations on the incorporation of natural capital to promote long-term growth and prosperity in Latin America. The TEEB report explores and offers practical recommendations on how to address the challenge of biodiversity loss at the local and regional levels, while examining actions local governments could adopt in regard to natural resources use and management, biodiversity maintenance, urban architecture, as well as market tools such as Environmental Services Payments (ESP). In addition to aiding local and regional policy makers, the information in the report could be of interest to Non-Governmental Organizations, regulatory agencies, and judicial systems. The TEEB is an international initiative aimed at drawing attention to the benefits and costs of biodiversity loss.

OCTOBER 2010

October 3 - BEE DAY/ NATIONAL POLLINATION WEEK. Organized by the Ministry of the Environment/SBF, IBAMA, ICMBio, AND JBRJ and the GFP Pollinator Project.

October 13 - INTERNATIONAL DAY FOR NATURAL DISASTER REDUCTION. Organized by the Ministry of the Environment/SMCO, Ministry of Science and Technology, and Civil Defense.

MERCOSUR MEETING on initiatives to Combat Desertification in Xingó, Alagoas and Sergipe. Organized by MERCOSUR.

October 10-15 – MEETING OF THE PARTIES (MOP) TO THE CARTAGEN PROTOCOL ON BIOSECURITY. CDB SECRETARIAT in Nagoya, Japan. Organized by the Government of Japan.

October 16 – WORLD FOOD DAY. Organized by the Ministry of the Environment/SBF, Project GEF – Biodiversity for Food and Nutrition, Ministry of Agriculture, Livestock, and Food Supply, Brazilian Agricultural Research Corporation (EMBRAPA), Ministry of Fisheries and Aquaculture, National Food and Nutritional Security Council (Conselho Nacional de Segurança Alimentar e Nutricional – CONSEA), and the National Federation of Nutritionists (Federação Nacional de Nutricionistas).

October 18-24 – NATIONAL SCIENCE AND TECHNOLOGY WEEK – “Science for Sustainable Development. Organized by the Ministry of Science and Technology.

October 18-29 – CDB COP-10 AND HIGH LEVEL SEGMENT OF THE CDB COP-10 in Nagoya, Japan. Organized by the CDB Secretariat and the Government of Japan.

NOVEMBER 2010

November 12 – CELEBRATION OF NATIONAL *PANTANAL* DAY in Mato Grosso and Mato Grosso do Sul. Organized by the Ministry of the Environment/SBF, IBAMA, and ICMBio, EMBRAPA *PANTANAL*, the National Institute for Science and Technology in Wetland Areas (Instituto Nacional de Ciência e Tecnologia em Áreas Úmidas – INCT Áreas Úmidas, WWF Brazil, and Pantanal Network NGOs.

November 16 – RELEASE OF THE BOOK *VERMELHO DA FLORA BRASILEIRA AMEAÇADA DE EXTINÇÃO* in Rio de Janeiro. Organized by CNCFlora/JBRJ, MMA/SBF, and NGOs.

November 23 – AIB CONFERENCE IN SÃO PAULO. The objective of the event organized by the Humanitare Institute was to bring civil society closer to the United Nations, the event was aimed at invited guest participants, public officials, entrepreneurs, executives, the media, and academics. Authorized by the Convention on Biological Diversity, the initiative included the collaboration of IISBC and VALE. The Humanitare Institute scheduled activities intended to raise awareness, foster education, extend recognition, and incentivize the preservation of biological diversity.

The Conference in Brazil included the participation of the World Bank’s expert in biodiversity, Dr. Thomas Lovejoy, the Assistant Director of the World Conservation Monitoring Centre (United Nations Environmental Programme – UNEP), Maxwell Gomerathe Global Chair of the International Year of Chemistry (2011), Dr. John Malin, and the Regional Director of UN-HABITAT (United Nations Programme for Human Settlements) for Latin America and the Caribbean, Cecilia Martinez, among others. The Conference host was University of São Paulo Professor Emeritus Dr. Paulo Nogueira-Neto.

Source: [Portal Fator Brasil](#)

1st BRAZIL BIODIVERSITY FORUM POST COP-10. The Minister of the Environment, Izabella Teixeira, participated in the opening of the 1st Brazil Biodiversity Forum Post COP-10. The meeting addressed issues such as the commitments undertaken by countries on behalf of the preservation of the planet's biodiversity – at the last COP-10 Conference in Nagoya, Japan – and the relevance of biological diversity for business. The Secretary of Biodiversity and Forests of the MMA, Bráulio Dias, took part in a roundtable. The Forum was organized by the Brazilian Business Council for Sustainable Development (Conselho Empresarial Brasileiro para o Desenvolvimento Sustentável – CEBDS)

DECEMBER 2010

December 11 – **CELEBRATION OF WORLD MOUNTAIN DAY** in Rio de Janeiro [including launch of the National Program for Mountain Ecosystem Research and Conservation]. Organized by the Ministry of the Environment/SBF, JBRJ/National Flora Conservation Center, CONABIO, Ministry of Science and Technology, and NGOs.

December 17 – **CELEBRATION OF PAMPA BIOME DAY** in Rio Grande do Sul. Organized by the Ministry of the Environment/SBF, IBAMA and ICMBio, Rio Grande do Sul State Government, Project GEF – Biodiversity /Rio Grande do Sul, and Pampa Biome NGO Network.