## REPORT ON ACTIVITIES HELD DURING THE IYB 2010, FINLAND

The IYB in Finland saw a number of events, seminars, and other activities in different parts of the country. Below is a list of the main events.

## *January*

- National logo 'Biodiversity essential to life' was launched in Finnish, Swedish, Sámi and English.
- The Finnish Association for Nature Conservation launched a national campaign that tackled 12 themes of biodiversity, one every month. <a href="https://www.sll.fi/lumo2010">www.sll.fi/lumo2010</a>
- The first-ever issue of inter-organizational electronic Biodiversity newsletter was published in Finnish and Swedish. The newsletter appeared six times in 2010. http://www.environment.fi/default.asp?contentid=349892&lan=fi&clan=fi
- Launch of an online calendar listing upcoming biodiversity related events on the Finnish CHM LUMONET (www.ymparisto.fi/lumonet/tapahtumat2010)
- Metsähallitus Natural Heritage Services published the first piece of news in a monthly series 'Good News on Biodiversity'.

## **February**

• A set of biodiversity indicators were published on the internet at www.biodiversity.fi

#### March

• Life Web initiative in Tanzania 'Greater Mahale Ecosystem Livelihoods and Forest Conservation Project' was launched in Tanzania <a href="www.cbd.int">www.cbd.int</a>; <a href="www.cbd.int">www.cbd.int</a>/ Press Release 2010-03-17

### April

- Seminar on biodiversity for the media, Helsinki
- Establishing of the Kairala-Luiro national landscape management area, Pelkosenniemi, Lapland <a href="http://www.coe.int/t/dg4/cultureheritage/heritage/landscape/reunionconf/6econference/5-FinlandHeikkila.pdf">http://www.coe.int/t/dg4/cultureheritage/heritage/landscape/reunionconf/6econference/5-FinlandHeikkila.pdf</a>
- The Ministerial level Finnish National Commission on Sustainable Development held a meeting under the theme 'Biodiversity and poverty eradication' Press Release 29.4.2010 http://www.ymparisto.fi/default.asp?contentid=357987&lan=en
- Launch of a national competition 'The Best Landscape project in Finland'; the winner will represent Finland in the Landscape Award of the Council of Europe, held in 2011
- Opening of a new permanent exhibition 'World Nature' at the Natural History Museum, Helsinki <a href="http://www.luomus.fi/english/nhm/">http://www.luomus.fi/english/nhm/</a>

 Nordic symposium 'Synergies in the Biodiversity cluster' was held in Helsinki <a href="http://rioconventionsreporting.net/a-nordic-expert-symposium-in-helsinki-synergies-in-the-biodiversity-cluster-april-2010/">http://rioconventionsreporting.net/a-nordic-expert-symposium-in-helsinki-synergies-in-the-biodiversity-cluster-april-2010/</a>

# May

- Establishing of Finland's fifth National Urban Park in Porvoo, Southern Finland
- International GEO Day of Biodiversity, Urban nature observation during a 24-hour time period in the Helsinki city centre
- Launch of 'Countdown 2010' Biodiversity Competition, best idea for biodiversity. Press release 19.5.2010 <a href="http://www.ymparisto.fi/default.asp?contentid=358679&lan=en">http://www.ymparisto.fi/default.asp?contentid=358679&lan=en</a>
- Government of Finland announces international support for sustaining biodiversity in association with the LifeWeb initiative in Peru <a href="www.cbd.int/lifeweb/">www.cbd.int/lifeweb/</a> Press Release 2010-05-025
- Biodiversity theme in the Sea Life visitor centre, Helsinki
- European Day of Parks, biodiversity related events at various national park visitor centres
- Biodiversity stand in the World Village Festival, Helsinki. Arranged in cooperation with the Ministry of Foreign affairs, Ministry for Agriculture and Forestry, Ministry of the Environment and the Finnish Environment Institute.

### September

• Seminar on biodiversity for journalists, Oulu

# **October**

- Awarding the 'The Best Landscape project in Finland'; the winner was The Finnish
  Association for Nature Conservation and the National Railway Company. The project
  aims at managing endangered traditional biotopes and preserving the traditional
  Finnish rural landscape.
  - http://www.coe.int/t/dg4/cultureheritage/heritage/landscape/Prix/2011-Finland.pdf
- Media lunch on the upcoming COP 10, Helsinki
- Blog on COP 10, kept in October and November, written by civil servants from the Ministry of the Environment <a href="http://www.ymnagoyassa.blogspot.com/">http://www.ymnagoyassa.blogspot.com/</a>

# November

• Seminar on Business and Biodiversity, Helsinki http://www.fibsry.fi/business-biodiversity-yhteenveto-2

# December

• Publishing the fourth Red list assessment for Finland http://www.ymparisto.fi/default.asp?contentid=371161&lan=en