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## NOTIFICATION

## Launching of the First Phase of the Newly Designed Website

Madam/Sir,

I have the honour to inform you that the Secretariat has recently launched the first phase of its newly designed website (<a href="www.cbd.int">www.cbd.int</a>). The website seeks to enhance the access to information and understanding of biodiversity issues among Parties, other stakeholders, including the general public. The website redesign includes new navigation, updated content, and channels to reach out to new audiences. It also provides better ways to highlight the work of the Secretariat, Parties and other stakeholders. The improved platform allows for the sharing of biodiversity stories from around the world.

The redesign responds to decisions of the Conference of the Parties on communications (decisions XIII/22 and 14/26) and on capacity-building, technical and scientific cooperation, technology transfer and the clearing-house mechanism (decision XIII/23).

The redesign of the website was made possible thanks to the generous financial support from the European Union.

This is the first step in an overall plan to redesign all parts of the current website. During 2020, the Secretariat will roll out new features and sections.

I would like to take this opportunity to thank those who have commented on the website and invite those who have not yet done so to share their impressions. Please do not hesitate to contact the Secretariat at <a href="mailto:secretariat@cbd.int">secretariat@cbd.int</a> should you require further information and technical support in accessing information.

Please accept, Madam/Sir, the assurances of my highest consideration.

Elizabeth Maruma Mrema Acting Executive Secretary

To: CBD National Focal Points, Cartagena Protocol Focal Points, ABS Focal Points, SBSTTA Focal Points, indigenous peoples and local communities, and relevant organizations



