



Convention on  
Biological Diversity



# Regional Workshop for the Middle East and North Africa on Updating and Revising NBSAPs

## Group Exercises

CBD Secretariat  
27-30 August 2012





# GROUP EXERCISE 3

**Work as a TABLE  
on an agreed sector**

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## **CHOOSE A SECTOR FROM THE FOLLOWING LIST :**

**AGRICULTURE, FORESTRY,  
FISHERIES, TOURISM, INFRASTRUCTURE,  
MINING, LAND USE PLANNING, CLIMATE  
CHANGE**

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## Ex 3: Mainstreaming at national level – entry points and windows



### FOR YOUR CHOSEN SECTOR:

1. What are the main activities in this sector that have negative impacts on biodiversity;
2. What are the main policies, legislation, strategies and programmes in the sector/ issue (include those that are planned or in development);
3. At what stage of policy development/ implementation is each policy, legislation, strategy or programme? e.g. Strategy Development, Implementation, Monitoring, Evaluation, Revision/Review;
4. What priority is this sector/issue for mainstreaming biodiversity on a scale of 1 to 10 (1 = low priority; 10 = top priority)?
5. What financial resources do you think would be required to successfully mainstream biodiversity, given the findings above?
6. What stakeholders, rights-holders and interest groups need to be involved in the sector/issue?
7. What key messages should be communicated to the sector, including the stakeholders, rights-holders and interest groups (see Exercise 4)?

### Ex 3: Mainstreaming at national level – entry points and windows



- Present a brief overview of your findings to the plenary;
- Place your issue/ sector on the “mainstreaming priority continuum” **in relation to other sectors** where biodiversity mainstreaming needs to take place;
- What will need to be done to move the issue higher in priority?
- In which sector/ issue will we find the most biodiversity benefit (return on investment) in terms of finance, time, effort)?

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# GROUP EXERCISE 4

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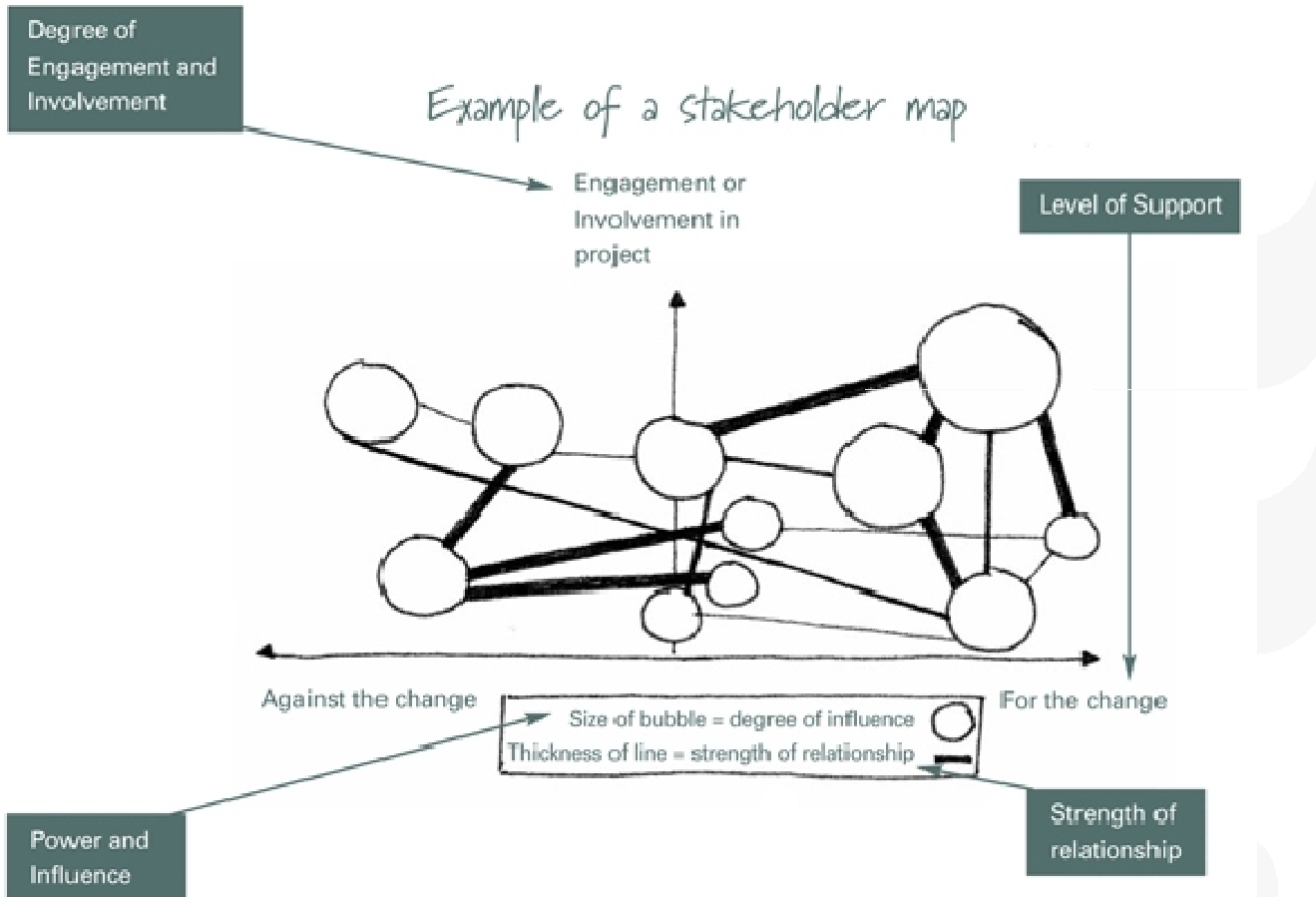
## Ex. 4: Mainstreaming at national level – stakeholder and rights-holder participation



In the same groups, and addressing the same sector/ issue and using the stakeholders, rights-holders and interested parties identified in Ex. 3, carry out a stakeholder analysis:

- 1) Determine the interests of the different stakeholders, rights-holders and interested parties;
- 2) Identify the convergence and divergence of their interests with the biodiversity agenda;
- 3) Determine what their level of influence/ power in the sector is;
- 4) Identify the links/ alliances between different groups.

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# GROUP EXERCISE 5

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## Ex 5: Mainstreaming at national level – communication



In the same groups, and addressing the same sector/ issue:

1. Determine the communications, education and public awareness needs of the revised NBSAP particularly for influencing mainstreaming:
  - Who should be targeted? (possible to have more than 1 target group)
  - What are the key messages to be communicated?
  - When should they be targeted?
  - How should they be targeted? What methods will be used?
  - What information is needed?
  - What partners share the same goals?

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# GROUP EXERCISE 6

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## Ex. 5: Mainstreaming at national level – action plan development



In the same groups, and addressing the same sector/ issue:

1. Assess the actions, the timelines, actors and budget required to successfully implement each target.
2. Assess how we will measure success. What needs to happen/ change to achieve the target? [Indicators]
3. Assess what the NFP/MoE/ biodiversity unit will have to do to make the change happen?

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# GROUP EXERCISE 7

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## Ex. 7: NBSAPs as Policy Instruments



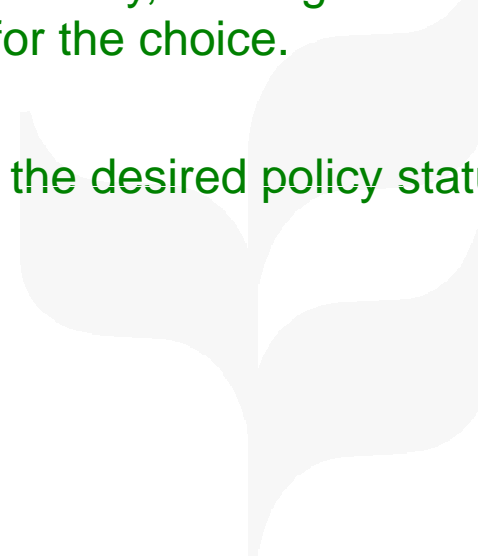
1. Undertake a SWOT analysis of your existing NBSAP (bearing in mind also your plans for your revised/ updated NBSAP)
  - a) Analyse the internal factors that have led to successes (strengths) and failures (weaknesses)
  - b) Analyse the external factors that will and do support the NBSAP (opportunities) and those that will pose challenges (threats)
2. Undertake a PESTEL analysis
  - a) Analyse the political, economic, sociocultural, technological, legal and environmental factors that the NBSAP will operate in.
3. Given the analyses above, discuss the best policy form for the NBSAP

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## Ex. 7: NBSAPs as Policy Instruments



- Present a brief overview of your findings to the plenary, making reference to the form chosen for the NBSAP and the reasons for the choice.
- What needs to be done for the NBSAP to attain the desired policy status?



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