



# Tools for Mainstreaming Biodiversity: Contributions by Countdown 2010

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# IUCN in a nutshell



- **IUCN globally:**

- 1100 members from over 140 countries;
- state, government agency and NGO members;
- six specialist commissions with over 10,000 scientists and experts;
- observer status to the United Nations.

- **IUCN in Europe:**

- 373 members;
- 6 programme offices;
- largest IUCN programme area.



IUCN  
at  
work

Over 10000 scientists and experts  
dedicated to conservation.

IUCN at work. Welcome. UICN au travail. Bienvenue.

IUCN  
The World Conservation Union

COUNTDOWN  
2010  
SAVE BIODIVERSITY



## Commissions

World Commission on  
Protected Areas

Commission on Education &  
Communication

Commission on Environmental  
Economics & Social Policy

Commission on Ecosystem  
Management

Species Survival Commission

Commission on Environmental Law

# Where on earth will you find us?

1. IUCN Regional Office for West Africa (RWAO)
2. IUCN Regional Office for East Africa (REAO)
3. IUCN European Regional Office (ERO)
4. IUCN Regional Office for Central Africa (ROCA/BRAC)
5. IUCN Regional Office for Southern Africa (ROSA)
6. IUCN Regional Office for Madagascar (ORMA)
7. North America and the Caribbean
8. Oceania
9. IUCN Regional Office for South America (SRO)
10. IUCN Asia Regional Office (ARO)
11. West and Central Asia and South Africa (WESCOMA)

- Headquarters
- Regional Office
- Country Office
- Outposted Office
- Projects

Secretariat Offices around the world

## What is Countdown 2010?

A powerful network of active partners  
working together towards the 2010 biodiversity target



# The Countdown 2010 Objectives

- **Encourage and support the implementation** of biodiversity-related international commitments and necessary actions
- **Assess the progress** being made in meeting the 2010 biodiversity target
- **Communicate** the challenge of achieving the biodiversity by 2010, and get maximum **public attention**



# Countdown adding value



1. Communicates 2010 target



1. Mobilises funding for conservation

1. Calls for concerted action



1. Implements global targets at regional and local levels

## Countdown 2010 Hubs worldwide



Six years ago, at the World Summit on Sustainable Development, Heads of State promised to significantly reduce biodiversity loss by 2010



**How's your country doing on the 2010 biodiversity target?**

**Countdown 2010  
Readiness Assessment**



## Objectives:

Assess the **policy response** of national governments, towards the 2010 biodiversity target, of achieving a significant reduction of the current rate of biodiversity loss:

- Efforts taken within the environment sector
- Sectoral integration of biodiversity concerns
- Awareness raising (CEPA) activities

## Methodology:

Desk-study assisted by a questionnaire (national experts/civil society)

## Pilot Countries:

Brazil, Canada, China, France, Germany, India, Italy, Japan, Mexico, South Africa, Russia, United Kingdom & United States

## Readiness Assessment: Questionnaire

### National Experts:

- Harmonization and integration of policies
- Availability of human, financial, technical & technological resources
- Integration of the 2010 target in the NBSAPs
- Best Practices

### Civil Society:

- Stakeholder awareness and participation
- Effectiveness of other CEPA activities
- Civil Society initiatives

Stakeholders' Conference  
Biodiversity and the EU - Sustaining Life, Sustaining Livelihoods  
Grand Hotel, Malahide, Ireland  
25-27 May 2004

MALAHIDE/MP/Message-final-rev1

FINAL

**MESSAGE FROM MALAHIDE**  
**HALTING THE DECLINE OF BIODIVERSITY -**  
**PRIORITY OBJECTIVES AND TARGETS FOR 2010**  
27 May 2004

Final version incorporating amendments from Plenary 27 May 2004



... mind the implementation gap!



**MIND THE GAP**

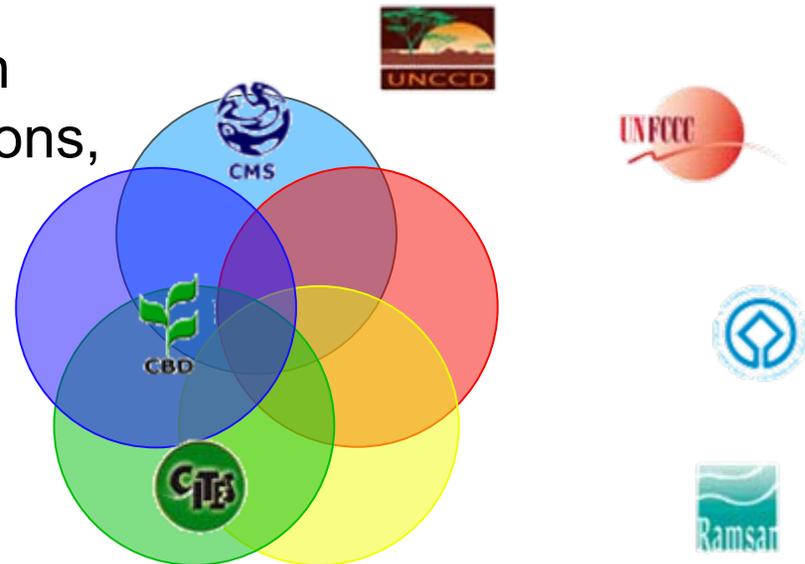
## Achieving the 2010 target

**TEMATEA: A web-based tool to facilitate coherent implementation of biodiversity-related commitments**

**Jorge L. Ventocilla**  
**Project Assistant**

# The Challenge

- Many environmental and sectoral agreements/declarations, often with **similar provisions** (articles, decisions, etc)
- Need to be aware of all these provisions and improve coordinated/coherent approach
- **National experts face problems** communicating across conventions and with sectors
- Much emphasis on need for coordination at different fora



*Sanitary and Phytosanitary agreement  
International Plant Protection Convention  
Regional Treaties*

## Project on Issue-Based Modules to help MEA experts understand how their work fits within the overall puzzle

### Two-track approach:

- **Issue-Based Modules** as web-based reference tools that structure the action-oriented part of negotiated text from different relevant agreements in a logical framework.
- **Capacity Building** based on the modules to promote national cooperation and communication across conventions and sectors and improve national MEA implementation.

## Project on Issue-Based Modules

- **Issue-Based**
- Analysis of **existing** decisions of global and regional agreements on specific issues
- Analysis of **relationship** between decisions of different agreements to demonstrate overlaps, conflict or gaps
- Captures the '**action-oriented**' part of the decision in simplified language
- Voluntary and evolutionary tool, UN languages
- Web based **www.tematea.org**

### Issue Based Modules

Biodiversity and Climate Change

Inland Waters

Invasive Alien Species

Protected Areas

Sustainable Use

Click here for cross-modular sections

The screenshot shows the Tematea website interface. At the top, there is a navigation bar with links for 'Introduction', 'Agenda', 'Work', 'Site', 'Help', and 'Log Out'. Below this is the 'COUNTDOWN 2010 SAVE BIODIVERSITY' logo and the 'tematea' logo. The main content area is divided into several sections:
 

- Issue Based Module:** A list of five modules: Biodiversity and Climate Change, Inland Waters, Invasive Alien Species, Protected Areas, and Sustainable Use. A link 'Click here for cross-modular sections' is provided.
- Welcome to Tematea:** A text block explaining that the website is available for review by invited parties and that it is still under construction.
- Use of the website:** A text block explaining the navigation system, including static menu items and dynamic content.
- About the modules:** A text block explaining that the website contains analyzed text and articles, decisions, resolutions, and recommendations.
- Under Construction:** A text block explaining that the frontpage is under construction and active links are in dark blue.
- Contact & Comments:** A text block explaining that a contact form will be developed for user comments.

 Logos for UNEP and IUCN are visible in the top right corner. A red diagonal line is drawn across the screenshot.

# What has been analysed?



- World Heritage Convention
- Convention on International Trade in Endangered Species (CITES)
- Convention on Migratory Species
- Ramsar Convention
- Convention on Biological Diversity
- Man & the Biosphere Prog
- UNCLOS
- UNCCD
- Sanitary & Phytosanitary Agreement (WTO)
- UNFCCC & KP
- Int'l Convention for the Control & Management of Ships' Ballast Water & Sediments
- IPPC (FAO)
- A number of relevant Regional Agreements for Europe, Africa, Latin America & Asia

## **Pilot Countries**

**Europe:** Armenia, Azerbaijan, Belgium, Georgia, Hungary, Norway, Russia

**Latin America:** Cuba, Panama, Peru

**Africa:** Morocco, Senegal, Seychelles, Uganda

**Asia:** Nepal, Vietnam

## **Capacity Building Support**

- Development of 2 new Issue-Based Modules on Protected Areas and on ABS
- Regional adaptations for Europe, Africa, LAC region, Asia and the Caucasus
- National Capacity Building Workshops: Cuba, Peru, Seychelles and Norway.

## Supporting progress towards 2010

- Identification of priorities and focusing of activities
- Development and verification of national legislation, programmes and planning
- Interaction between experts across MEAs and across sectors
- Development of coherent positions for different MEA meetings
- Development of focused national reports
- Training and induction of new staff
- Development and assessment of multi-convention proposal

**If it is not now – when?  
If it is not us – who?  
and if not together – how?**

**[www.countdown2010.net](http://www.countdown2010.net)**

