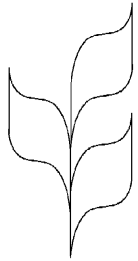


**CBD**

CONVENTION ON BIOLOGICAL DIVERSITY

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ENGLISH ONLY

INDIGENOUS COMMUNITIES, TOURISM AND BIODIVERSITY
WORKSHOP SERIES: NEW INFORMATION AND WEB-BASED
TECHNOLOGIES
ARCTIC WORKSHOP
Quebec, 19–21 November 2007
Annotations to the Provisional Agenda

ORGANIZATIONAL MATTERS

Annotated provisional agenda

INTRODUCTION

1. Decision VII/14 on Biological Diversity and Tourism, invited, *inter alia*, relevant organizations to provide indigenous and local communities with capacity-building and financial resources to support their active participation in tourism policy-making, development planning, product development and management indicated by the Guidelines.
2. Decision VII/14, 3-C.ii, calls for the promotion of the use of the Convention on Biological Diversity (CBD)'s clearing-house mechanism to collect and disseminate information, best practices, lessons learned and case-studies on the involvement of indigenous and local communities embodying traditional lifestyles in sustainable tourism and ecotourism activities and projects.
3. Furthermore, through paragraph 13 of decision VIII/5, on Article 8(j) and related provisions, the Conference of the Parties (COP) requested that the Executive Secretary, in collaboration with Parties, convenes subject to the availability of financial resources, regional and sub-regional workshops to assist indigenous and local communities in capacity-building, education and training, with particular emphasis on the participation of women from indigenous and local communities. Similarly, in paragraph 6(a) of section D, part 2, the Executive Secretary was requested to convene, subject to the availability of financial resources, regional and sub-regional workshops on new information and web-based technologies to assist indigenous and local communities in their use and to facilitate the establishment of communication networks.
4. Against this background, the Secretariat of the Convention on Biological Diversity (CBD), in partnership with Carleton University (Ottawa, Canada), and with the financial support of Canada and Spain, proposes to hold a series of regional and sub-regional workshops aimed at capacity building for indigenous and local communities in support of the enhanced implementation of the CBD Guidelines on

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Biodiversity and Tourism Development with the view to support and strengthen indigenous and local initiatives in this area.

5. A first workshop is planned for the Arctic region, in recognition of the International Polar Year March 2007-March 2008, and will consider the distinct challenges of remote rural Arctic destinations. This first workshop will be hosted on 19-21 November 2007 at Duchesnay Tourist Station, near Quebec City, Canada. Additional workshops are scheduled to take place in Latin America, Africa, the Pacific and Southeast Asia, with a focus on forest basins, islands, mountains, and dry and sub-humid areas.

6. The workshops will primarily focus on new information and web-based technologies and will test and assess participative planning tools. The Arctic Region workshop aims to:

- Build capacity on areas of interest to indigenous and local communities and in particular with regard to the use of web-based technologies and tools for marketing purposes
- Promote knowledge and experience on bio-diversity tourism activities in the Arctic region and marketing special interest tourism through the web in order to better position products for sustainability and conservation
- Test and assess CBD and other web tools available to indigenous and local communities, refining needs assessments for future training workshops in this series.

The Secretariat has invited Carleton University to technically assist in researching and developing policy planning tools and a needs assessment specifically aimed at indigenous tourism product managers. Ms. Sylvie Blangy, a recognized expert on indigenous tourism, and researcher on exchange from Université Paul Valéry (Montpellier III) at Carleton University as well as Mr. Jacques Chevalier, an anthropologist from Carleton University and expert on participative planning, will co-facilitate the meeting along with the Secretariat and provide its main substantive research and learning component. Olivier Pessin, a tourism Internet portal manager and computer expert, will act as resource person for web-based technologies.

7. The documents for the meeting are available on the Secretariat's website at www.cbd.int/doc/meeting.aspx?mtg=WSTOURIDG-01. A proposed workshop agenda is attached as Annex I.

ITEM 1. OPENING OF THE MEETING

8. The meeting will be opened by a representative of the Secretariat of the Convention on Biological Diversity.

ITEM 2. ORGANIZATIONAL MATTERS

2.1. Adoption of the agenda

9. The Participants may wish to adopt the agenda of the meeting on the basis of the provisional agenda (UNEP/CBD/ WSTOURIDG/1/1).

2.2 Election of Officers

10. Participants will be invited to designate a Chair and a Rapporteur .

2.3. *Organization of work*

11. The deliberations of the meeting will be in English.

12. The workshop methodology has been designed by the facilitators identified in paragraph 6 above, on the basis of a needs assessment conducted previously. The methodology is based on a tool for collaborative inquiry and social engagement entitled “The Social Analysis Systems“ (SAS, <http://www.sas2.net>), and will incorporate participative planning technologies such as the “Wheel”, the “Roman Carrousel” and the “Role Dynamics”. Brief presentations by resource persons will set the background for participants to visit chosen websites online, in order to evaluate their strengths and weaknesses, and interactive planning sessions will allow participants to exchange experiences and evaluate the effectiveness of their own websites.

ITEM 3. TOOLS AND WEB-BASED TECHNOLOGIES AVAILABLE TO INDIGENOUS AND LOCAL COMMUNITIES IN THE CBD: THE CBD CLEARINGHOUSE MECHANISM, TRADITIONAL KNOWLEDGE PORTAL, BIODIVERSITY AND TOURISM NETWORK AND OTHERS).

13. Under this item, participants will use available computers connected to the Internet to examine existing web sites, and will be briefed on web-based tools and technologies used by the Secretariat and other institutions, related to traditional knowledge, indigenous and local communities, and tourism. Participants will also exchange lessons learned on their own web sites and reference portals. Participants will be invited to provide recommendations to the Secretariat on how to make available sites more useful.

ITEM 4. TOURISM AND SUSTAINABLE USE OF BIODIVERSITY IN SENSITIVE ECOSYSTEMS MANAGED BY INDIGENOUS PEOPLES: NEEDS ASSESSMENT, PLANNING TOOLS, CHALLENGES AND PROPOSED STRATEGIES.

14. Under this item, participants will analyse how their web-based tools (sites, portals, reference sites and information exchange mechanisms) represent their tourism operations and products in relation to the goals and programs of the Convention, using appropriate planning systems (the Wheel, the Roman Carrousel). Individual strategies to achieve higher efficiency and better synergies will be developed.

ITEM 5. NEXT STEPS.

15. Participants will propose follow up activities and mutual expectations (using the “Role Dynamics” technology), and negotiate concrete modalities of cooperation.

ITEM 6. CLOSURE OF THE MEETING.

The meeting is expected to close at 5 PM on Wednesday, November 21, 2007. On Thursday, November 22, 2007, participants are invited to attend a nearby event organized by the Indigenous Tourism Association of Quebec (STAQ), and the Duchesnay Tourist Station will offer nature-based activities within its facilities.

ANNEX I

Indigenous Communities and Biodiversity Workshop Series (CBD):

Day 1

9:00 - 9:30	Opening words
9:30 - 10:30	Introductions
10:30 - 10:45	Break
10:45 - 11:30	CBD presentation
11:30 - 12:00	Workshop objectives & process
12:00 - 1:15	Lunch
1:15 - 3:15	Participants' Web sites
3:15 - 3:30	Break
3:30 - 5:00	Participants's Web sites continued

Day 2

9:00 - 10:30	CBD and other useful Web sites
10:30 - 10:45	Break
10:45 - 11:15	CBD and other useful Web sites continued
11:15 - 12:00	Refining the two assessment tools (Wheels)
12:30 - 1:15	Lunch
1:15 - 3:15	Finalizing the two assessment tools (Wheels, Roman Carrousel)
3:15 - 3:30	Break
3:30 - 5:00	Self-assessments

Day 3

9:00 - 10:30	Profile improvement strategies
10:30 - 10:45	Break
10:45 - 11:15	CBD mission, expectations & potential contributions
11:15 - 12:00	Expectations/agreements between CBD and participants (Role Dynamics)
12:00 - 1:15	Lunch
1:15 - 2:45	Expectations/agreements between participants
2:45 - 3:15	Plenary presentation of agreements between participants
3:15 - 3:30	Break
3:30 - 4:45	To be determined
4:30 - 5:00	Workshop evaluation and concluding words
