

## ANNEX C

### EXHIBITION: THE “PLAZA OF DIVERSITY”, BONN, GERMANY 12-30 MAY 2008

#### 1. WHAT IS THE PLAZA?

In May 2008, Germany is host to the ninth meeting of the Conference of the Parties to the Convention on Biological Diversity (COP-9) and the fourth meeting of the Conference of the Parties serving as the Meeting of the Parties to the Cartagena Protocol on Biosafety (COP/MOP-4). Approximately 5,000 participants are expected to attend these two meetings. Aside from the formal negotiations, this is a major opportunity to raise awareness and celebrate the importance of biodiversity. It is also an opportunity to profile biodiversity projects and initiatives from around the world.

The “Plaza of Diversity”, which will be open from 12 to 30 May 2008, offers this space to participating organizations whose mandate is relevant to the work of the Convention. The Plaza of diversity will include an exhibition fair, workshops, and many other activities relevant to the implementation of the Convention on Biological Diversity.

The Plaza will also showcase initiatives at the federal level as well as initiatives of the city of Bonn. Deutsche Bundesstiftung Umwelt (DBU) [German Federal Foundation for the Environment] will also be profiling its interactive exhibitions “FasziNatur – Discover Nature” and “Inspired by Nature – Patent Workshop Bionics”, specifically targeted at children and students.

*Note: The Plaza will be located in the immediate vicinity of the meeting venue (Hotel Maritim), but there will be no booths inside the venue itself.*

#### 2. WHO CAN PARTICIPATE IN THE PLAZA?

The Plaza is open to all organizations, from governmental and non-governmental organizations; scientific, cultural and education institutions; indigenous and local communities; business associations and individual companies, *etc.*

*Note: Should the number of applications for booths exceed available space, DBU reserves the right to set up an independent jury in charge of the selection procedure.*

#### 3. WHO IS ORGANIZING THE PLAZA?

The Plaza is organized by the **Deutsche Bundesstiftung Umwelt (DBU) [German Federal Foundation for the Environment]** as a contribution to the ninth Conference of the Parties to the Convention on Biological Diversity (COP-9) and the fourth meeting of the Conference of the Parties serving as the Meeting of the Parties to the Cartagena Protocol on Biosafety (COP/MOP-4), which precedes it.

#### 4. WHAT DOES THE PLAZA OFFER?

The Plaza is divided into two segments, the “Campus” and the “Expo”, detailed below.

##### *(a) The Campus*

The **Campus of diversity** will run from 12-30 May 2008 inclusive. Organizations can take part for (1) COP/MOP-4 exclusively, (2) COP-9 exclusively, or (3) throughout the entire period (12-30 May). The Campus will be accessible to the general public throughout the meetings, although the main target group is Conference Participants. School trips are also anticipated. The Campus offers:

- Booths
- One main stage with a capacity of approximately 500 seats
- Smaller tents with a capacity for approximately 100 seats

The Campus will open daily, in between formal sessions, *i.e.* from 1 p.m.-3 p.m. and 6 p.m.-8 p.m.

*Note: Upon registration, exhibitors commit to provide staff to service their booths during the opening hours. Exhibitors agree that the Organizer (DBU) may hire personnel, at the cost of the exhibitor, if the booth is found unattended during the opening hours.*

### **(b) The Expo**

The **Expo of diversity** will provide the same services as those of the “Campus” but will run only during the High Level (Ministerial) Segment of the Conference, from 27 to 30 May. The Expo will be located adjacent to the Campus. From 27 to 30 May, both the Campus and the Expo will thus be running concomitantly. The Expo will be accessible to the general public. The Host Government will be marketing the Expo to a general public audience. The Expo offers:

- Booths
- One main stage with a capacity of approximately 500 seats
- Tents with a capacity of approximately 100 seats

The Expo will open daily from 10 a.m.-8 p.m.

*Note: Upon registration, exhibitors commit to provide staff to service their booths during the opening hours. Exhibitors agree that the Organizer (DBU) may hire personnel, at the cost of the exhibitor, if the booth is found unattended during the opening hours.*

### **(c) In summary**

Organizations can participate in the ‘Plaza’ in four different ways:

<b>Option 1</b>	Campus – during <b>COP/MOP-4</b> only (12-16 May)
<b>Option 2</b>	Campus – during <b>COP-9</b> only (19-30 May)
<b>Option 3</b>	Campus – during <b>COP/MPO-4 and COP-9</b> (12-30 May)
<b>Option 4</b>	Expo – during the <b>High Level Segment</b> (27-30 May)

## **5. BOOTH SIZE AND EQUIPMENT**

Dimensions of maximum 30 m<sup>2</sup> are available for exhibitors. Please indicate the preferred stand size in the registration form.

Booths at the Campus and the Expo are equipped with the following:

- Space in a booth (as per registration)
- Basic lighting
- Power supply 230 V/16 A, including consumption (connection power up to 1kW)
- Waste disposal of usual scope
- Entry into the printed exhibitors’ catalogue
- Entry into the affiliated homepage

## 6. COSTS

Plaza	Options	Prices (Euro/m <sup>2</sup> , excl. VAT)	
		Individual companies, industry associations	Not for profit (excl. business)
Campus	<b>Option 1</b> COP-MOP-4 only (12-16 May)	100	50
	<b>Option 2</b> COP-9 only (19-30 May)	150	75
	<b>Option 3</b> COP-MPO-4 and COP-9 (12-30 May)	150	75
Expo	<b>Option 4</b> High Level Segment (27-30 May)	100	50

## 7. HOW TO APPLY

Please fill in the registration form, available at <http://www.plaza-of-diversity.org/> under “**Become an exhibitor**” link.

## 8. DEADLINE

Registration forms should be received by **31 January 2008**.

## 9. CONTACT DETAILS

For additional information, please contact

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