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CONFERENCE OF THE PARTIES TO THE CONVENTION ON BIOLOGICAL DIVERSITY Fourteenth meeting Sharm El-Sheikh, Egypt, 17-29 November 2018 Agenda item 11

## DECISION ADOPTED BY THE CONFERENCE OF THE PARTIES TO THE CONVENTION ON BIOLOGICAL DIVERSITY

## 14/26. Communication

The Conference of the Parties,

Recalling decision XIII/22,

- 1. *Invites* Parties, other Governments, and relevant organizations to target their communication towards increasing awareness of and action for biodiversity and its values globally;
  - 2. Requests the Executive Secretary, subject to the availability of funding;
  - (a) To continue the implementation of the framework for a global communications strategy;
- (b) To develop, in collaboration with the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services, relevant multilateral environmental agreements, and other relevant organizations, such as the International Union for Conservation of Nature, and in consultation with the Informal Advisory Committee on Communication, Education and Public Awareness, themes and background material around which Parties, other Governments, relevant organizations, and indigenous peoples and local communities, can organize communication and public awareness campaigns in the coming biennium on the current state of biodiversity and the discussions towards the preparation of the post-2020 global biodiversity framework:
- (c) To submit a progress report on the above activities and the implementation of decision XIII/22 to the Subsidiary Body on Implementation for consideration at its third meeting and for subsequent consideration by the Conference of the Parties at its fifteenth meeting.