



Biodiversity Champions - Pledge Form

Parties, partners or stakeholders willing to provide support towards the achievement of the Aichi Biodiversity Targets are kindly invited to submit their pledge in writing through an official letter to the CBD Executive Secretary at secretariat@cbd.int. The present form is available to provide details about the pledge.

Name of Party or partner

Confederation of Indian Industry (CII)

Aichi Target(s) supported by this pledge

A Causes & Mainstreaming		C Safeguarding	
☒	1 Public awareness	☒	11 Conserved areas
☒	2 Socio-economic integration	☒	12 Threatened species
☒	3 Appropriate incentives	☒	13 Agricultural biodiversity
☒	4 Sustainable production and consumption	D Biodiversity Benefits	
		☒	14 Ecosystem services
B Pressures & Sustainable Use		☒	15 Ecosystem resilience
☒	5 Reduced rate of habitat loss	☒	16 Access and benefit-sharing
☒	6 Sustainable fishing	E Implementation	
☒	7 Sustainable agriculture & forestry	☐	17 NBSAP
☒	8 Pollution reduction	☐	18 Traditional knowledge
☒	9 Invasive alien species	☐	19 Knowledge, science & technologies
☒	10 Coral reefs	☐	20 Resource mobilization

Region(s) or sub-region(s) covered

East, North, South, West and North East India



Convention on
Biological Diversity

Secretariat of the Convention on Biological Diversity
United Nations Environment Programme
413 Saint-Jacques Street, Suite 800, Montreal, QC, H2Y 1N9, Canada
Tel : +1 514 288 2220, Fax : +1 514 288 6588
secretariat@cbd.int www.cbd.int



Type(s) of support

☐ Financial resources	
☒ Capacity-building	
☒ Technical assistance	
☐ Human resources	
☒ Other, please specify	Hosting a national platform for businesses and its stakeholders

Further details on type of support pledged

Consequent to the 11th Conference of Parties (CoP) to the Convention on Biological Diversity (CBD) held in Hyderabad in October 2012, CII is hosting the India Business & Biodiversity Initiative (IBBI) that is a national platform for business and its stakeholders for dialogue, sharing and learning on biodiversity management. Being a business-led multi-stakeholder initiative, the IBBI contributes to the achievement of Aichi Targets through its network of member companies and stakeholder organisations.

Type(s) of institution supported

Private and public enterprises

Pledge timeframe

From:	2014
To:	2020

Additional relevant information

Objectives of India Business & Biodiversity Initiative (IBBI):

1. Build awareness and capacity among businesses and its stakeholders on the conservation, restoration, regeneration and management of biological diversity.
2. Encourage businesses to commit to the IBBI Declaration.
3. Document, showcase and promote good business practices at national and international level.
4. Advocate public policies at national and international level by engaging with governments and other key stakeholders.

Main person responsible for this pledge

Full Name	Ms Seema Arora
Email address	seema.arora@cii.in
Position	Executive Director
Organization	CII-ITC Centre of Excellence for Sustainable Development
Government	

Date

31st January 2014

Signature
