



Convention on Biological Diversity (CBD)

Clearing-House Mechanism (CHM)



Introduction to Knowledge Management

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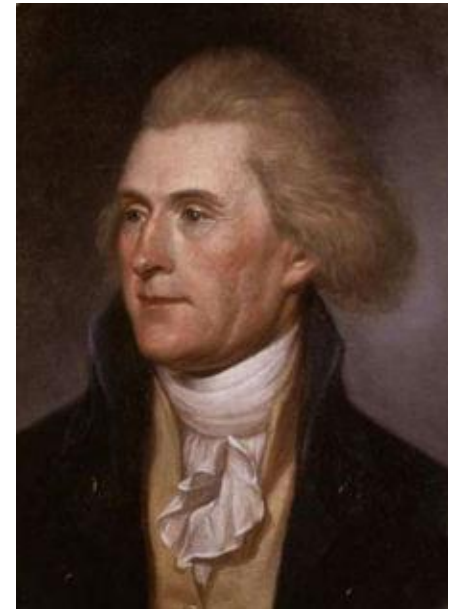
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***"Knowledge is like a candle.
When you light your candle from
mine, my light is not diminished.
It is enhanced and a larger room is
enlightened as a consequence."***

Thomas Jefferson (1743 - 1826)
3rd President of the United States



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- **Aichi Target 19**
*By 2020, **knowledge**, the science base and technologies ... are improved, widely shared and transferred, and applied*
- **CHM Mission**
*To contribute significantly to the implementation ... through effective information services ... in order to promote and facilitate ... **knowledge sharing** and information exchange*
- **Related CHM Work Programme Activities**
 - 2.4.1. Undertake a **national biodiversity knowledge management initiative** that identifies **knowledge needs and sources** for the implementation of NBSAPs.
 - 2.4.3. Develop a **knowledge-sharing culture** to ensure that information and knowledge from various national sources is effectively provided and published on the national CHM.



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- **Knowledge Management for Parties & Stakeholders**
 - To share experiences / best practices
 - To know more about biodiversity
 - To implement the Strategic Plan & achieve Aichi Targets
 - To make sound decisions
- **Knowledge Management for an institution**
 - To know more and be more effective
 - To maintain the institutional memory
 - To facilitate operations
- **Many other reasons**



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- **CBD & Biodiversity**
 - What are best practices for managing a protected area?
 - What's the status of implementation of this target by Parties?
 - What was the view of country X on this issue?
 - Do you have facts & figures on this country?
- **Human Networking / Community of Practice**
 - Who's who? I can't put a name on this face.
 - Who knows about this study / methodology / technology?
 - How long has this NFP been in charge?
 - Who are our partners in this field / country?
- **Information & Operations Management**
 - Where can I find this document? Is this the last version?
 - Where/How should I store this document?
 - How do you organize a workshop?



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*The set of disciplined and systematic actions that an organization takes to derive **the greatest value** from the knowledge it acquires, creates, stores, shares and uses.*

More definitions at www.knowledge-management-online.com

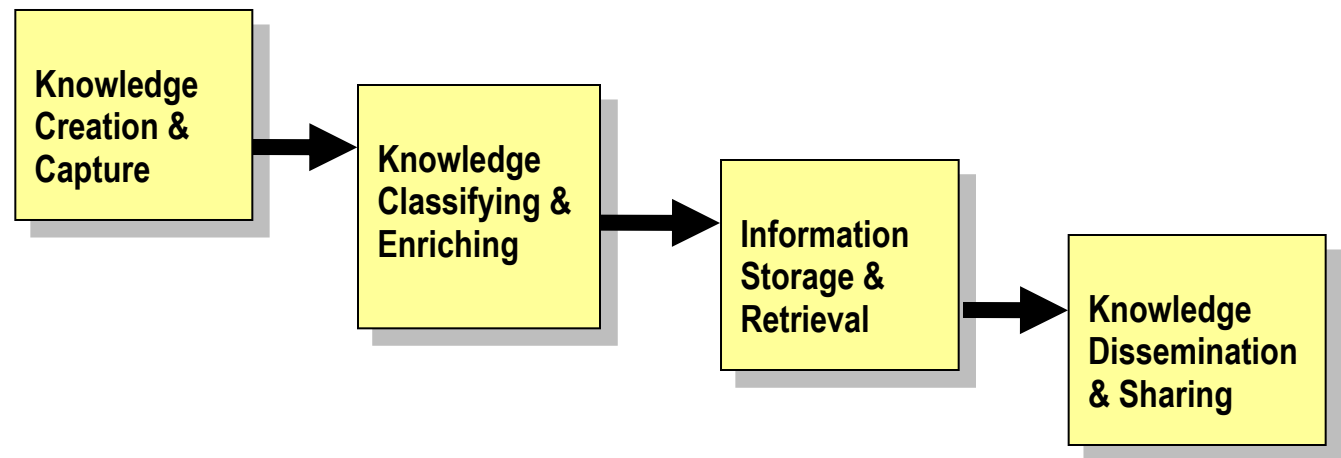


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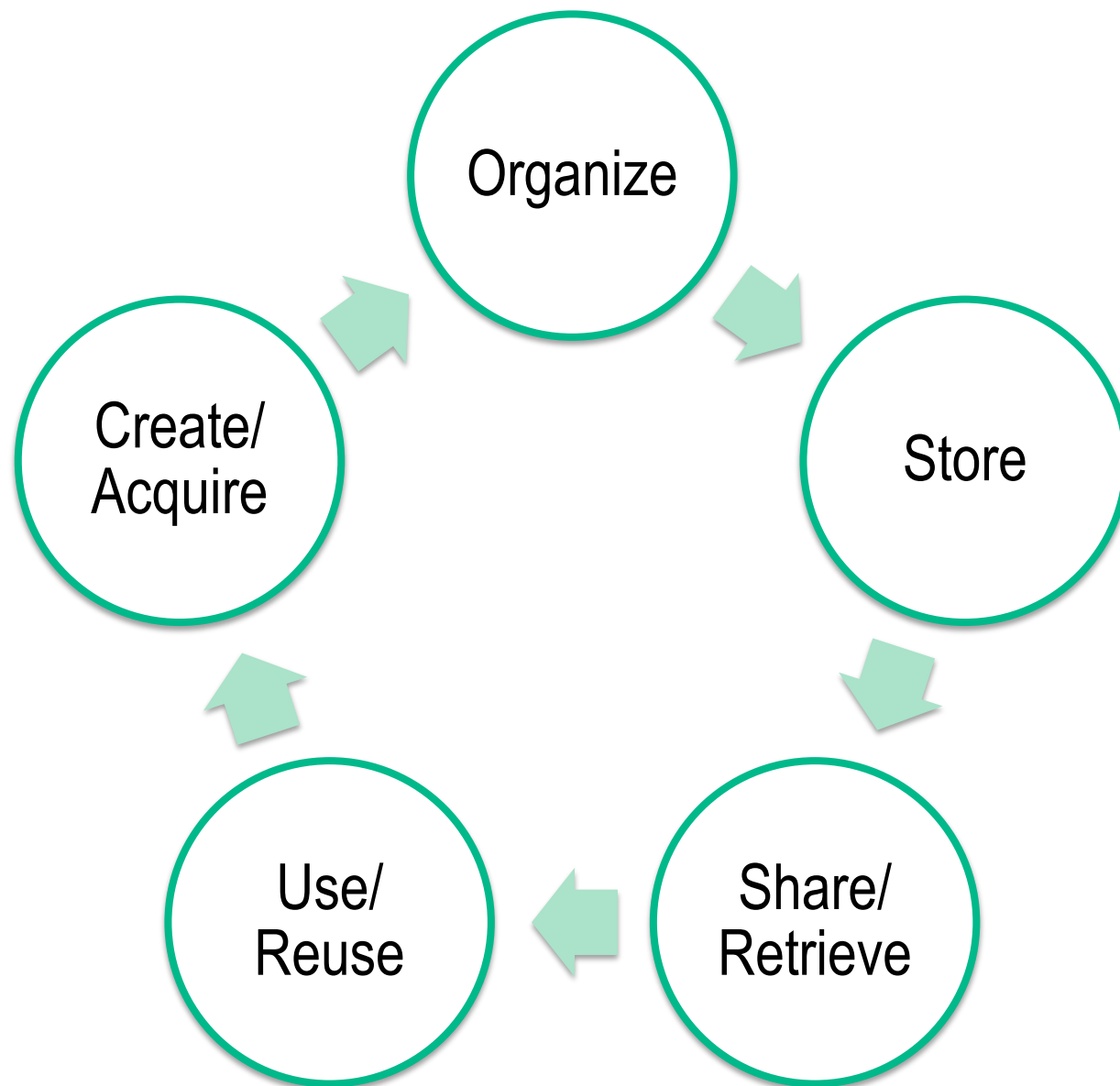
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- **Knowledge resides in people's brains**
 - Some knowledge cannot be captured, codified or stored
 - The human brain keeps its role
 - But we can help it work better and smarter by serving it with the right information
- **Managing knowledge typically consists in providing easy access to the right information in a well-organized way**



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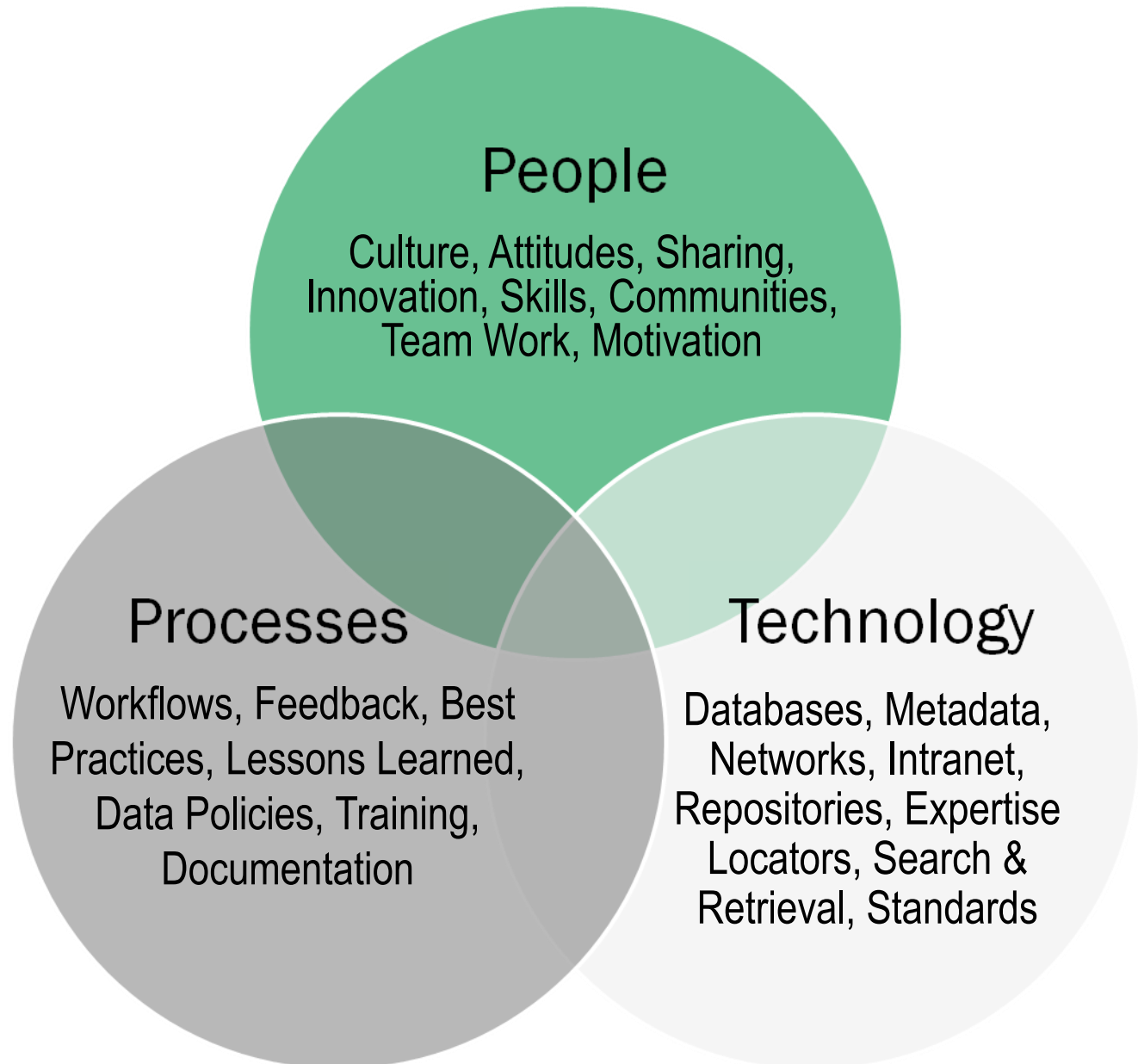
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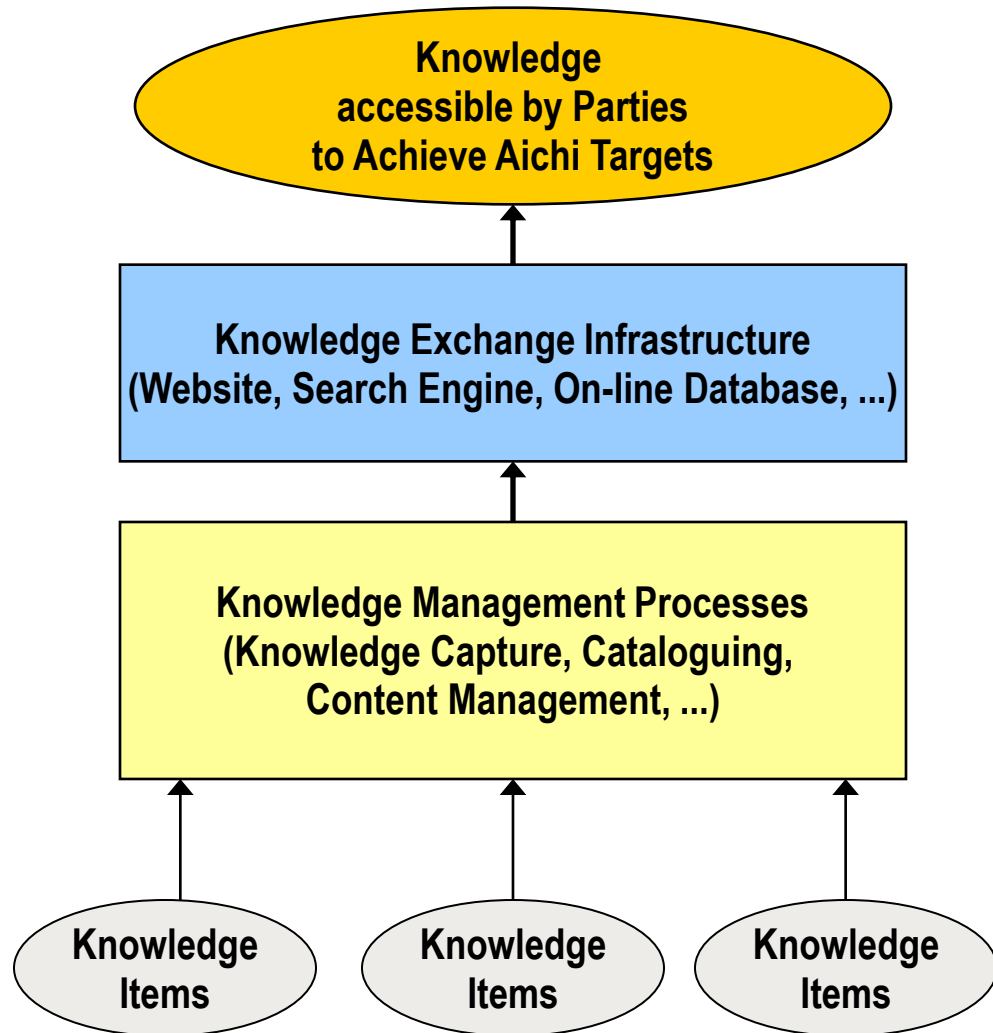
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