



# **CAMEROON CELEBRATES 25 YEARS OF ACTION FOR BIODIVERSITY**

# OBJECTIVES OF PRESENTATION



SHOWCASE CAMEROON'S ACTIONS FOR BIODIVERSITY  
CONSERVATION



PRESENT ACTIVITIES CARRIED OUT BY CAMEROON  
DURING THIS CELEBRATION



HIGHLIGHT MEDIA ACTIVITIES UNDERTAKEN

# OBJECTIVES OF CELEBRATION

- ❖ To raise awareness on major achievements by Cameroon in attaining the 2020 global Aichi biodiversity targets and the 2020 national biodiversity targets;
- ❖ To build capacity for assessment of biodiversity and ecosystem services, and strengthen the contribution of scientific information in decision making processes
- ❖ Raise awareness on the importance and strengthen partnership for mainstreaming biodiversity in local development processes.

# ACTIVITIES

## CELEBRATIONS

( 1-25<sup>TH</sup> MAY 2018)

### NATIONAL LEVEL

### REGIONAL LEVEL

SOCIAL MEDIA  
BIODIVERSITY  
WALK  
INTER  
SECONDARY  
SCHOOL  
COMPETITION  
INTER  
UNIVERSITY  
COMPETITION  
EXHIBITION

GASTRONOMY  
LOCAL COUNCIL  
WORKSHOP  
MINI TRIALOGUE  
ON SCIENCE  
POLICY  
OFFICIAL  
CELEBRATION  
BIODIVERSITY  
AIRPORT POSTER  
CELEBRATION  
MAGAZINE

FIELD VISITS  
MEDIA ROUND  
TABLE  
DISCUSSIONS  
WORKSHOPS  
EXHIBITION  
FARE

# BIODIVERSITY WALK

## OBJECTIVES

- ❖ Raise awareness on the importance of Biodiversity to human health and the need for action to protect biodiversity
- ❖ Mobilize sports champions to communicate on the importance of biodiversity for a healthy body in a healthy environment and the need for actions that favour biodiversity.
- ❖ Key messages highlighted in the banners, T Shirts, and flyers used during this walk were:
  - *Cameroon Biodiversity Walk*
  - *Unity in Biological Diversity*
  - *I am for Biodiversity*





# INTER UNIVERSITY/ SECONDARY SCHOOL COMPETITIONS

## OBJECTIVES

- ❖ Raise awareness among the youth on the value and importance of Biodiversity and actions taken to protect Cameroons rich biodiversity
- ❖ Assess the knowledge of Students and young persons with regards to Cameroons biodiversity,
- ❖ Raise awareness and generate interest around key thematic issues on biodiversity that can inform student choices for research in various disciplines of the University



# NATIONAL EXHIBITION

## OBJECTIVE

- ❖ To raise awareness on Cameroon's unique biological diversity and its value to human wellbeing and economic development;
- ❖ To show case national efforts by diverse biodiversity stakeholders in promoting the conservation, sustainable use and sharing of benefits from biodiversity and its components;
- ❖ To communicate on the positive impacts from financing biodiversity and the urgency to further invest in the valorisation of biodiversity





# BIODIVERSITY IN GASTRONOMY

## OBJECTIVES

- ❖ Raise awareness on Cameroon's unique biological diversity and its contribution to food security and human wellbeing;
- ❖ Show case the wide diversity in Cameroons tasty cuisine based on the nations diverse ecosystems;
- ❖ Create Awareness on the need to protect biodiversity to guarantee a diverse cuisine for the future.





# LANEC/NESDA-CA's YOUTH PARTICIPATION

## KRIBI – BEACH CLEANING AND GREENING BIODIVERSITY ACTION



# PARTICIPATION

## ❖ **GOVERNMENT**

- Staff of Ministry of Environment Protection of Nature and Sustainable Development
- Partner ministry ( MINFOF)
- FIECOM

❖ Representative from the pm's office

## ❖ **PARTNERS**

- GIZ
- IUCN
- WWF
- ADC
- other economic operators at regional levels

## ❖ **NGO'S**

- NESDA
- CIFOR
- LANEK

❖ **Biodiversity champions** eg MILLA ROGER

❖ **Entire population**

# MAJOR OUTCOMES

- ❖ Awareness raised through various activities, eg through media coverages - News, Magazine programs, In-depth coverages, Organisation of Quizzes for Youth; women and the general public through the media.
- ❖ Partnerships strengthened, GIZ, WWF, IUCN, GEF,
- ❖ Display of Cameroons rich diversity in food through different dishes from the ten regions of Cameroon
- ❖ Celebration poster at the airport which displays Cameroon's rich diversity
- ❖ Celebration magazine with articles from all NGO's and ministry on their respective actions towards protection of biodiversity in Cameroon



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