



Communication,
Education and
Public Awareness
CEPA Fair

UNDB-DAY@COP14



Opening remarks

Keiichi Nakazawa, Ministry of the Environment

Session 1: Sharing good practices for mainstreaming biodiversity

Part 1: Effective institutional arrangements and governance/ mechanism for CEPA to support the implementation of the Strategic Plan including mainstreaming

Communications Strategy and Activities for the Convention on Biological Diversity

David Ainsworth, CBD Secretariat

Activities, progress and toward 2020 by Japan Committee for UNDB

Teppei Dohke, Nature Conservation Society of Japan, as member of Japan Committee for UNDB

German initiative for the UN Decade on Biodiversity

Gerrit Öhm, German Youth Ambassador for UNDB

Cameroon Celebrates 25 Years of Action for Biodiversity

Priscilla Song, Ministry of Environment, Protection of Nature and Sustainable Development (MINEPDED), Cameroon

Activities of AEON Environmental Foundation - Mechanism of Biodiversity Conservation

Takeshi Hoshida, AEON Environmental Foundation

Moderator: Mr. David Ainsworth, CBD Secretariat



Part 2: Agent for change: business, youth NGOs and IPLCs

Challenges for the Mainstreaming of Biodiversity – The Case of Electrical and Electronic Industry in Japan

The Biodiversity Working Group, The Four Electrical and Electronic Industry Associations (4EEIA)

Engaging Governments in Peer Knowledge Exchange

Rowan Braybrook, Conservation International

The Role of Youth for Mainstreaming Biodiversity

Christian Schwarzer and Melina Sakiyama, Global Youth Biodiversity Network (GYBN)

CEPA Pueblos Indígenas en Guatemala

Yeshing Juliana Upun, Sotzil

Moderator: Mr. David Ainsworth, CBD Secretariat

Session 2: The final sprint of the United Nations Decade on Biodiversity

Collaborative management of conservation areas in Indonesia and JICA's cooperation through multi-stakeholder approach to achieve the 2020 Aichi Biodiversity Targets

Tamen Sitorus, Kerinci Seblat National Park and Natural Resources and Ecosystem Conservation, Ministry of Environment and Forestry, Indonesia
Noriaki Sakaguchi, Global Environment Department, Japan International Cooperation Agency (JICA)

Scaling up Biodiversity Communication for Achieving Aichi Biodiversity Target 1

Dr. Christine van Deuren IKI Project Coordinator, WWF Germany

Biodiversity Needs Behavior Change

Lisa Pharoah, RARE



KCNC's Action Towards the Achievement of Aichi Biodiversity Targets
Hiroshi Ishihara, Keidanren Committee on Nature Conservation

Moderator: Dr. Yoji Natori, Conservation International

Session 3: From Aichi to Post-2020 – what we should do next decade 2021-2030 toward Biodiversity 2050 Vision “living in harmony with nature”

SDGs and Post-2020: Toward Biodiversity 2050 Vision “Living in Harmony with Nature”

Kazuhiko Takeuchi, Senior Visiting Professor, United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS)

Scaling up Biodiversity Communication for Achieving Aichi Biodiversity Target 1
Günter Mitlacher, IKI Project Lead, WWF Germany

#Nature for All

David Ainsworth, special advisor for IUCN-CEC

COP15 and China: Prospects and progress

Jing XU, Chinese Research Academy of Environmental Sciences and Yueyu ZOU, Ministry of Ecosystems and Environment, China

Moderator: Mr. David Ainsworth, CBD Secretariat

Closing remarks

Mr. Marco Lambertini, Director General of WWF International

Mr. Teppei DOHKE, Secretary General, IUCN-J

Mr. David Ainsworth, CBD Secretariat