



CAMEROON CELEBRATES 25 YEARS OF ACTION FOR BIODIVERSITY

OBJECTIVES OF PRESENTATION



SHOWCASE CAMEROON'S ACTIONS FOR BIODIVERSITY
CONSERVATION



PRESENT ACTIVITIES CARRIED OUT BY CAMEROON
DURING THIS CELEBRATION



HIGHLIGHT MEDIA ACTIVITIES UNDERTAKEN

OBJECTIVES OF CELEBRATION

- ❖ To raise awareness on major achievements by Cameroon in attaining the 2020 global Aichi biodiversity targets and the 2020 national biodiversity targets;
- ❖ To build capacity for assessment of biodiversity and ecosystem services, and strengthen the contribution of scientific information in decision making processes
- ❖ Raise awareness on the importance and strengthen partnership for mainstreaming biodiversity in local development processes.

ACTIVITIES

CELEBRATIONS

(1-25TH MAY 2018)

NATIONAL LEVEL

REGIONAL LEVEL

SOCIAL MEDIA
BIODIVERSITY
WALK
INTER
SECONDARY
SCHOOL
COMPETITION
INTER
UNIVERSITY
COMPETITION
EXHIBITION

GASTRONOMY
LOCAL COUNCIL
WORKSHOP
MINI TRIALOGUE
ON SCIENCE
POLICY
OFFICIAL
CELEBRATION
BIODIVERSITY
AIRPORT POSTER
CELEBRATION
MAGAZINE

FIELD VISITS
MEDIA ROUND
TABLE
DISCUSSIONS
WORKSHOPS
EXHIBITION
FARE

BIODIVERSITY WALK

OBJECTIVES

- ❖ Raise awareness on the importance of Biodiversity to human health and the need for action to protect biodiversity
- ❖ Mobilize sports champions to communicate on the importance of biodiversity for a healthy body in a healthy environment and the need for actions that favour biodiversity.
- ❖ Key messages highlighted in the banners, T Shirts, and flyers used during this walk were:
 - *Cameroon Biodiversity Walk*
 - *Unity in Biological Diversity*
 - *I am for Biodiversity*



INTER UNIVERSITY/ SECONDARY SCHOOL COMPETITIONS

OBJECTIVES

- ❖ Raise awareness among the youth on the value and importance of Biodiversity and actions taken to protect Cameroons rich biodiversity
- ❖ Assess the knowledge of Students and young persons with regards to Cameroons biodiversity,
- ❖ Raise awareness and generate interest around key thematic issues on biodiversity that can inform student choices for research in various disciplines of the University



NATIONAL EXHIBITION

OBJECTIVE

- ❖ To raise awareness on Cameroon's unique biological diversity and its value to human wellbeing and economic development;
- ❖ To show case national efforts by diverse biodiversity stakeholders in promoting the conservation, sustainable use and sharing of benefits from biodiversity and its components;
- ❖ To communicate on the positive impacts from financing biodiversity and the urgency to further invest in the valorisation of biodiversity



BIODIVERSITY IN GASTRONOMY

OBJECTIVES

- ❖ Raise awareness on Cameroon's unique biological diversity and its contribution to food security and human wellbeing;
- ❖ Show case the wide diversity in Cameroons tasty cuisine based on the nations diverse ecosystems;
- ❖ Create Awareness on the need to protect biodiversity to guarantee a diverse cuisine for the future.



LANEC/NESDA-CA's YOUTH PARTICIPATION

KRIBI – BEACH CLEANING AND GREENING BIODIVERSITY ACTION



PARTICIPATION

❖ **GOVERNMENT**

- Staff of Ministry of Environment Protection of Nature and Sustainable Development
- Partner ministry (MINFOF)
- FIECOM
- ❖ Representative from the pm's office

❖ **PARTNERS**

- GIZ
- IUCN
- WWF
- ADC
- other economic operators at regional levels

❖ **NGO'S**

- NESDA
- CIFOR
- LANEK

❖ **Biodiversity champions** eg MILLA ROGER

❖ **Entire population**

MAJOR OUTCOMES

- ❖ Awareness raised through various activities, eg through media coverages - News, Magazine programs, In-depth coverages, Organisation of Quizzes for Youth; women and the general public through the media.
- ❖ Partnerships strengthened, GIZ, WWF, IUCN, GEF,
- ❖ Display of Cameroons rich diversity in food through different dishes from the ten regions of Cameroon
- ❖ Celebration poster at the airport which displays Cameroon's rich diversity
- ❖ Celebration magazine with articles from all NGO's and ministry on their respective actions towards protection of biodiversity in Cameroon

THANK YOU.
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