

Programme



Communication, Education and Public Awareness **CEPA Fair**

17 - 29 November 2018
Sharm El Sheikh, Egypt

Welcome to the CEPA Fair 2018

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Introduction

The Fair on Experiences and Best Practices in Communication, Education and Public Awareness (CEPA) provides an opportunity for Parties and Organizations to highlight their work and contribution to the implementation of the **three objectives** of the Convention on Biological Diversity (CBD).

The 2018 CEPA Fair highlights a number of overarching themes for the Convention and its Protocols:



Measuring the progress of implementation of the Strategic Plan for Biodiversity 2011-2020 and the celebration of the **United Nations Decade on Biodiversity**: the focus is on **Aichi Biodiversity Target 1**.



By 2020, at the latest, people are aware of the values of biodiversity and the steps they can take to conserve and use it sustainably.



15 years of the **Cartagena Protocol** on Biosafety.



The **Nagoya Protocol** showcases contributions of the access and benefit-sharing to sustainable development.

In keeping with the spirit of the global celebrations of the United Nations Decade on Biodiversity, the Secretariat of the CBD is honoured to have this occasion to share with the rest of the world the work of these partners whose work in Communication Education and Public Awareness brings us all one step closer to fulfilling the objectives of the Convention on Biological Diversity.

The CEPA Fair includes two components: 1) an **exhibition** of outreach materials (kiosks) showcasing outreach materials such as posters, brochures, audiovisual, etc., and 2) thematic **side-events** (presentation and/or performance), where Parties and Organizations demonstrate their activities related to the relevant themes.

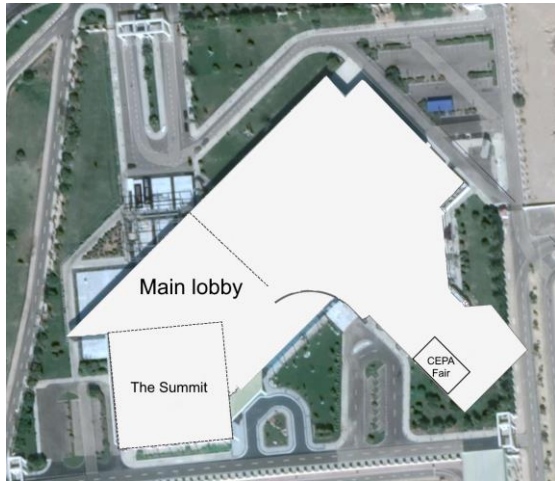
This programme and more details are available at www.cbd.int/cepa/fair/2018.



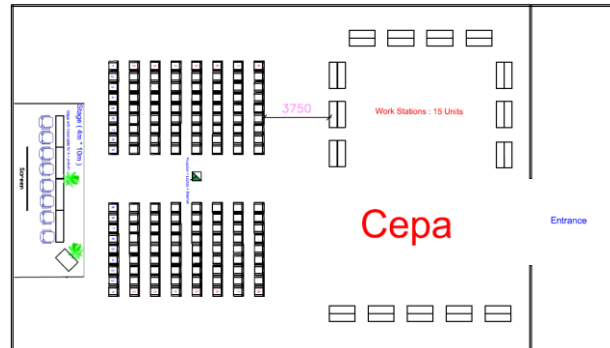
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Location of the CEPA Fair



The CEPA Fair is at the [Sharm El Sheikh International Congress Center \(SHICC\)](#), building 1. It has an exhibition area where 30 kiosks display the work of CEPA Fair exhibitors. The presentations are in the same room, capable of accommodating 144+ people, and equipped with a projection screen, audio, and video camera.



Info

Main contacts

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Cartagena Protocol

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Nagoya Protocol

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www.cbd.int/cepa/fair/2018



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CEPA Fair

Exhibitions during COP 14 (overview)

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More detailed descriptions follow.

On site	Exhibitors (kiosks) in alphabetical order	Exhibition title
full time	ABS Capacity Development Initiative	National implementation of ABS - Impacts, lessons learned, successful approaches and partnerships
full time	Brahma Kumaris World Spiritual University	Care and compassion for biodiversity
full time	Cameroon - Ministry of Environment, Protection of Nature and Sustainable Development	Mainstreaming biodiversity in Cameroon
full time	Egypt - National Gene Bank, Agricultural Research Center, Ministry of Agricultural and Land Reclamation	National Gene Bank of Egypt: Its role in the conservation and sustainable use of agriculture biodiversity
full time	Germany - Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	Aichi Biodiversity Targets Poster Tool
full time	Germany - Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU)	Biodiversity related communication in the framework of Germany's international cooperation on implementing the CBD
week 1	Germany - ValuES, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	Tools and instruments for integrating ecosystem services into policy, planning and practice
full time	Global Forest Coalition (GFC)	Contributions of Indigenous Peoples and Local Communities to the CBD and Strategic Plan: Experiences from community assessments around the world
full time	India - Biotech Consortium India Limited (BCIL), Ministry of Environment, Forest and Climate Change (MoEFCC)	Sharing biosafety capacity building activities under the Phase II Capacity Building
week 1	International Coral Reef Initiative (ICRI)	International Year of the Reef 2018



On site	Exhibitors (kiosks) in alphabetical order	Exhibition title
full time	International University Network on Cultural and Biological Diversity (IUNCBD)	Display of materials
21-27	#NatureForAll	#NatureForAll: Inspiring love of nature worldwide
25-26	Network of Regional Governments for Sustainable Development (NRG4SD)	R4BLP and nrg4SD members' contribution to biodiversity conservation at a regional level
week 2	Saudi Arabia - Saudi Wildlife Authority (SWA)	Saudi Arabia's efforts in communication and environmental awareness
full time	Secretariat of the Pacific Regional Environment Programme (SPREP)	Our Pacific Voyage towards achieving Aichi Biodiversity Target 1
full time	South Africa - Biosafety South Africa	Sustainability by design
week 1	Specially Protected Areas Regional Activity Centre (SPA/RAC)	Ecosystem Approach to achieve the Good Environment Status and protect the Mediterranean marine biodiversity
week 1	Thailand - Biodiversity-Base Economy Development Office (BEDO)	Biodiversity base economy in Thailand's community
week 1	Thailand - Department of Agriculture (DOA)	Current status of DOA in plant conservation
full time	Thailand - Ministry of Natural Resources and Environment (MNRE)	25 years of Thailand's implementation of biodiversity conservation
full time	Thailand - Office of National Resources and Environmental Policy and Planning (ONEP)	Water Onion, Queen of the Rivers "One of the World"
full time	United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS)	Display of materials
week 2	University of Warsaw Centre for Environmental Studies and Sustainable Development (UCESSD)	Popularisation of the UN Decade on Biodiversity through programmes and events performed by the Warsaw University Centre for Environmental Studies and Sustainable Development and RCE Warsaw Metropolitan - challenge for inter-generation activities
week 1	Urban Biodiversity Hub (UBHub)	Database of over 1200 urban biodiversity strategies, reports, and actions now online




CEPA Fair

Week 1 side-events overview



Please only print the pages that you really need

More detailed descriptions follow.

Date	Starts at	Organization	Presentation title
Sun 18 Nov	10.00 (all day)	 WWF	The role of communication campaigns to increase awareness for biodiversity and nature
	18.15	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) & Secretariat of the Convention on Biological Diversity (CBD)	Vernissage: Aichi Biodiversity Targets Poster Tool
Mon 19 Nov	10.00 (all day)	Japan - Japan Committee for UNDB (UNDB-J), Secretariat of the Convention on Biological Diversity (CBD), Ministry of Environment (MoE), Japan Committee for IUCN (IUCN-J)	UNDB Day  
	18.15	Germany - Federal Ministry for the Environment, Nature Conservation and Nuclear Safety	Marine biodiversity – Creating & exchanging solutions for our blue world
Tue 20 Nov	10.00 (all day)	 WWF	African Day: Inspiring nature advocacy in Africa through communication outreach (part 1)
	13.00	United Arab Emirates - Environment Agency – Abu Dhabi (EAD)	“Back to the Wild” (documentary film)
	14.00 (continued)	 WWF	African Day: Inspiring nature advocacy in Africa through communication outreach (part 2)

Date	Starts at	Organization	Presentation title
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Wed 21 Nov	10.00	ValuES, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	Tools and approaches of the global project ValuES for integrating nature's contributions into policy planning and practice
	11.30	Brahma Kumaris and Wild Heritage	Co-operation, care and compassion for biodiversity
	13.00	Secretariat of the Convention on Biological Diversity (CBD) and ABS Capacity Development Initiative	Does everyone need to know everything? - Demystifying communication on access and benefit-sharing (ABS)
	15.30	Antigua and Barbuda	Picture story of Barbuda's community who through their involvement in waste management incorporated the value of biodiversity and related threats
	16.30	Global Forest Coalition (GFC)	A source of pride: when participatory assessments contribute to CEPA and conservation



Thu 22 Nov	10.00	 INTERNATIONAL CORAL REEF INITIATIVE	International Year of the Reef 2018
	12.00	Central African Forests Commission (COMIFAC)	1. Community-base management of transboundary protected areas in Central Africa 2. Contribution of scientists to the implementation of the Nagoya Protocol
	12.30	Future Earth MENA and Fornelia Ltd.	Solar cooking as a sustainable alternative to Conventional food preparation in the MENA region
	13.00	Secretariat of the Convention on Biological Diversity (CBD) & UN Environment	UNEP/CBD 15 th Anniversary of the Biosafety Protocol
	16.30	Urban Biodiversity Hub	Database of over 1200 urban biodiversity strategies, reports, and actions now online
	18.00	Canada - Environment and Climate Change Canada (ECCC)	Celebrating 25 years of action for biodiversity!



23-24 Nov	CLOSED	CEC-IUCN	Steering Committee meetings (members only)
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CEPA Fair

Week 2 side-events overview





Please only print the pages that you really need

More detailed descriptions follow.

Date	Starts at	Organization	Presentation title
Sun 25 Nov	10.00 (all day)	IUCN-CEC	Setting bold priorities: The CEPA roadmap to 2020
	18.00	Finland - Ministry of the Environment	Article 8(j) Indigenous Peoples Films: Youth
Mon 26 Nov	10.00	Network of Regional Governments for Sustainable Development (NRG4SD)	Regions for Biodiversity Learning Platform: Empowering subnational governments to implement the CBD and the ABT through innovation, cooperation and collaboration
	11.30	Arab Network for Environment and Development (RAED)	Advancing education for biodiversity in Egypt
	15.00	University of Warsaw Centre for Environmental Studies and Sustainable Development (UCESSD)	UN Decade on Biodiversity as a challenge for inter-generation activities, programmes and events addressed to senior citizens
	16.30	Egypt - COP14 Volunteers/Staff	Sharing experiences on COP14... and more! (part 1)



United Nations Decade on Biodiversity

Date	Starts at	Organization	Presentation title
Tue 27 Nov	11.30	Wild GYE Initiative	Wild GYE Initiative: discovering, outreaching and mainstreaming biodiversity in Guayaquil, Ecuador
	13.00	Saudi Arabia - Saudi Wildlife Authority	Saudi Arabia's heritage of historic and traditional himas
	14.00	Sweden - Swedish Environmental Protection Agency	Raising awareness and communicating the value of biodiversity and ecosystem services – keys to reach the public and decision-makers
	15.30	Arab Network for Environment and Development (RAED)	Part 1: Biodiversity and environmental education Part 2: Awareness and education in schools for the conservation of biological diversity through the use of technology
Wed 28 Nov	11.00	 WWF Germany	Moving mangroves up the conservation agenda: existing communication approaches and future needs
	13.00	 WWF	Promoting proposals on the post-2020 framework
	15.00	Egypt - COP14 Volunteers/Staff	Sharing experiences on COP14... and more! (part 2)
Thu 29 Nov	15.00	CEPA Fair 2018 ends	



CEPA Fair

Virtual Presentations

More detailed descriptions follow. The videos are at www.cbd.int/cepa/fair/2018.

Organization	Title
Indo-German Biodiversity Programme, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	Let's Invest in Nature: An Awareness Campaign by the Indo-German Biodiversity Programme
Brazil - Ministry of Environment (MMA)	The Value of Protected Areas for the Brazilian Society: A Video Series Naturally Brazilian
TVE	Biomovies: Protecting our pollinators
University of Silesia in Katowice	I do not sting, I pollinate

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CEPA Fair Exhibition

Entire duration of COP 14



National implementation of ABS - Impacts, lessons learned, successful approaches and partnerships

Since 2006 the ABS Capacity Development Initiative supports the national implementation of Access and Benefit Sharing (ABS) and the Nagoya Protocol in Africa, the Caribbean and the Pacific. Via multimedia material - videos, interactive graphics, posters, and brochures - the Initiative showcases activity outcomes and impacts (e.g., ABS cases), highlights successful ABS implementation partnerships and underlines the links between ABS and SDGs. The focus is on lessons learned and ways to overcome re-occurring challenges in the implementation of ABS.

Info: Mr. Suhel al-Janabi, s.aljanabi@geo-media.de, www.abs-initiative.info

Nagoya Protocol

Entire duration of COP 14



Care and compassion for biodiversity

It has been seen that long-lasting change in any social or environmental system starts with a profound shift in the minds and hearts of people. The current loss of biodiversity is therefore a clear call to transform our awareness and lifestyle, and start caring for all living forms on the planet.

Info: Ms. Sonja Ohlsson, sonja.ohlsson@dk.brahmakumaris.org, www.eco.brahmakumaris.org

Entire duration of COP 14



Mainstreaming biodiversity in Cameroon

Exhibition of publications and similar materials for distribution.

Info: Ms. Prudence Galega, galegapru@yahoo.com, www.minep.gov.cm



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Entire duration of COP 14



National Gene Bank of Egypt: Its role in the conservation and sustainable use of agriculture biodiversity

Introduction to activities undergone by the National Gene Bank on the conservation and sustainable use of agriculture genetic resources through:

1. Brochure on NGB
2. Flyers on implemented projects
3. Book and a catalogue

Info: Ms. Niveen Abdel Fattah Hassan, niveen2020@hotmail.com, www.ngb.gov.eg

Entire duration of COP 14



Aichi Biodiversity Targets Poster Tool

A poster session on Aichi Biodiversity Targets Posters designed with www.Aichi-Poster-Tool.com takes place at the CEPA Fair. Layout of the poster and the poster tool have been developed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), and in close collaboration with the Secretariat of the CBD. The poster session provides parties to the CBD and other relevant groups an opportunity to visualize and communicate information on progress in implementation of the Aichi Biodiversity Targets at various levels. The kiosk displays sample posters, explaining their different features.

Info: Mr. Peter Schauerte, p.schauerte@geo-media.de, www.aichi-poster-tool.com

Entire duration of COP 14



Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety

Biodiversity related communication in the framework of Germany's international cooperation on implementing the CBD

National focus showcasing Germany's biodiversity projects under the International Climate Initiative (IKI), and actions for biodiversity in support of the implementation of the Strategic Plan for Biodiversity 2011-2020.

Info: Mr. Uwe Zellmer, uwe.zellmer@bmu.bund.de, www.bmu.de/en/cbd-cop14



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Week 1 only



Tools and instruments for integrating ecosystem services into policy, planning and practice

The global project ValuES has developed tools and techniques to help practitioners, policy- and decision-makers in recognizing, assessing and integrating ecosystem services into policy, planning and practice. It has developed an On-Line Methods Navigator, fine-tuned the GIZ “Six-Step-Approach” to integrate ecosystem services into development planning and developed a guide for practitioners on how to recognize multiple values of nature’s contributions to people and how to integrate this diversity into policy-making. These tools and techniques will be showcased and discussed interactively.

Info: Mr. Alejandro von Bertrab, alejandro.bertrab@giz.de, www.aboutvalues.net

LIMITED TIME

Entire duration of COP 14



Contributions of Indigenous Peoples and Local Communities to the CBD and Strategic Plan: Experiences from community assessments around the world

A collection of stunning images and stories from Indigenous Peoples, Local Communities and women’s groups around the world illustrates the incredible diversity of their contributions to the conservation and sustainable use of biodiversity, from traditional hunting restrictions in East Malaysia and the protection of sacred groves in Ghana, to the conservation of endangered tree species in Kyrgyzstan. This collection also showcases how the Community Conservation Resilience Initiative has contributed to communication, education and awareness raising amongst communities about the value and resilience of community conservation initiatives in the face of possible internal and external threats.

Info: Ms. Ashlesha Khadse, ashlesha@globalforestcoalition.org, www.globalforestcoalition.org

Entire duration of COP 14



Ministry of Environment, Forest & Climate Change



Sharing biosafety capacity building activities under the Phase II Capacity Building

We share the outcomes of UNEP/GEF supported Phase II Capacity Building Project on Biosafety under the key thrust areas viz. risk assessment and risk management, Handling, Transport, Packaging and Identification, socio-economic considerations and enhancing public awareness. These include guidance documents, knowledge products, digital tools etc. prepared for strengthening the implementation of the Cartagena Protocol on Biosafety in India.

Info: Dr. Vibha Ahuja, Chief General Manager, MoEFCC, +91 9891244434, vibhaahuja.bcil@nic.in
Dr. Murali Krishna Chimata, Joint Director, MoEFCC, +91 1124695414, cm.krishna@gov.in
Dr. Sanchita Chaudhary, Assistant General Manager, +91 9873067510, sanchita@biotech.co.in

Cartagena Protocol

Week 1 only



International Year of the Reef 2018



2018 has been declared the third [International Year of the Reef](#) by the [International Coral Reef Initiative](#); a year-long campaign to raise awareness of the plight of coral reefs involving governments, non-governmental organisations, academics and local communities from around the world. The booth highlights IYOR celebrations around the world. You can also experience Virtual Reality, allowing viewers to dive head first into coral reefs of the world. Guest speakers stop by to discuss/present their work on coral reefs. Please stop by the booth for a timetable of events. A CEPA event is also held on 22 November 2018 from 10.00 to 13.00. [Materials >](#)

Info: Ms. Claire Rumsey, claire.rumsey@icriforum.org, www.iyor2018.org

Entire duration of COP 14



International University Network on Cultural and Biological Diversity (IUNCBD)

A display of publications and similar materials for distribution.

Info: Mr. Pierluigi Bozzi, p.bozzi@yahoo.it, www.iuncbd.org

21-27 November 2018 only



#NatureForAll: Inspiring love of nature worldwide



Learn about and have fun with #NatureForAll as we explore why connecting people with nature is so important to the implementation of the Convention on Biological Diversity now and in subsequent decades. Explore new publications, videos, a photo booth, and even a tattoo parlor! This exhibit engages participants in interactive, hands-on activities and inspires them to implement strategies in their countries, communities, and personal lives that will increase public and cross-sectoral awareness, appreciation, support, and action for biodiversity conservation.

Info: Ms. Karen Keenleyside, karen.keenleyside@pc.gc.ca, www.natureforall.global



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25-26 November 2018 only



R4BLP and nrg4SD members' contribution to biodiversity conservation at a regional level

The members of the Network of Regional Governments for Sustainable Development and those that are part of the Regions for Biodiversity Learning Platform (R4BLP) share their unique expertise in addressing biodiversity conservation at a regional level and showcase the material they have produced in relation to their efforts towards the implementation of the ABTs at a regional level. Additionally, the members of the R4BLP share the results of the collaborative environment for cross-jurisdictional exchange, mutual learning and technical capacity building that the platform has provided in the two years it's been cultivating partnerships among regions.

Info: Ms. Renata Gómez, regions4biodiversity@nrg4sd.org, www.nrg4sd.org/biodiversity/r4blp



Week 2 only



Saudi Arabia's efforts in communication and environmental awareness

The exhibition focuses on three areas:

- Environmental Training and Education: includes training programmes, workshops, symposia and lectures as well as partnerships with academic and educational institutions.
- Communication and Environmental Awareness: includes awareness campaigns, exhibitions, participation in social media, visits to Visitors' Centre, Protected Areas and Research Centres.
- Environmental Events: such as the International Day for Biological Diversity (IDB) 2018, World Migratory Bird Day (WMBD), etc.

Info: Dr. Hany Tatwany, hany.tatwany@swa.gov.sa, www.swa.gov.sa

Entire duration of COP 14



Our Pacific Voyage towards achieving Aichi Biodiversity Target 1

The Pacific islands region spans a third of Earth's surface and encompasses about half of the global sea surface. Home to about 30,000 islands of varied shape and size, there are a number of species found only in the Pacific and nowhere else, yet the Pacific also faces some of the highest extinction rates in the world. The Pacific islands have worked together collectively to help halt the loss of biodiversity, resulting in actions on the ground to conserve and encourage sustainable use of our biodiversity. Join us on our Pacific Voyage towards achieving Aichi Biodiversity Target 1, as we strive to make a difference in our corner of the world rippling contributing to successful achievements made on a global scale.

Info: Ms. Nanette Woonton, nanettew@sprep.org, www.sprep.org



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Entire duration of COP 14



Sustainability by design

South African biosafety stakeholders have gained considerable experience since the first GMO were commercialised 23 years ago. Learnings were incorporated into the formal national biosafety framework through amendments to legislation, regulations and guidelines and the biosafety ecosystem has evolved to make the system more representative and robust. The exhibition focuses on how broad-based communication and engagement contributes to raising awareness and ensuring value-adding participation in decision making on LMOs in the South African context.

Info: Dr Liezel Gouws, liezel@biosafety.org.za, www.biosafety.org.za

Cartagena Protocol

Week 1 only



Ecosystem Approach to achieve the Good Environment Status and protect the Mediterranean marine biodiversity

SPA/RAC supports Mediterranean countries in implementing the Ecosystem Approach (EcAp) process in the framework of the Barcelona Convention. The centre developed information, awareness and educational tools to explain the EcAp concepts through a short-animated film and 5 instructional documentaries. They are meant to deliver a scientifically rigorous presentation as a starting point to have guidelines for implementing a regular monitoring and assessment programme on biodiversity components. These digital communication tools also provide information on a more immediate language to the reach of everyone. Two different perspectives, but with the same purpose: the perpetuation of knowledge and understanding for an effective environmental management with long-term goals.

Info: Ms. Dorra Maaoui, dorra.maaoui@spa-rac.org, www.spa-rac.org

LIMITED TIME

Week 1 only



Biodiversity base economy in Thailand's community

At Biodiversity Base Economy Development Office (BEDO), Thailand, we realize the significance biodiversity and local economy (base of macroeconomics). Implementation of BEDO is based on the sustainable use in biodiversity and Traditional Knowledge of the local community by following three of BEDO's concepts: 1) Using local biodiversity for products and services; 2) Biodiversity-friendly processes and materials; and 3) Payment-back for biodiversity conservation within the area. We applied the concept in 75 communities with more than 100 products under the Bio-Economy Promotion Mark.

Info: Ms. Rujira Pongpluthong, rujira@bedo.or.th, www.bedo.or.th

LIMITED TIME



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Week 1 only



Current status of DOA in plant conservation

The Thai government ratified the Convention on Biological Diversity (CBD) on 29th January 2004, as the 188th signatory. The Department of Agriculture (DOA) has conducted conservation of plant genetic resources (PGR) which could support that CBD commitment. Currently, DOA consists of 66 regional crop research centers and stations which include over 5800 accessions of field collections such as durian, palm oil, and tropical fruit collections. In addition, more than 100000 plant specimens and 32866 seed accessions have been deposited at the Bangkok Herbarium and DOA Genebank, respectively.

Info: Ms. Kunyaporn Pipithsangchan, kunypithsan@gmail.com, www.doa/genebankthailand.co.th

LIMITED TIME

Entire duration of COP 14



25 years of Thailand's implementation of biodiversity conservation

Overview of works regarding conservation and sustainable use of biodiversity from relevant organizations, which focused on education and public awareness of biodiversity as one of the first priority actions, in order to mainstream biodiversity into all related sectors and the public, which will significantly contribute to the protection, restoration, conservation and reduction of biodiversity loss in Thailand.

Info: Ms. Pattarin Tongsim, torpattarin@gmail.com, www.mnre.go.th, <http://chm-thai.onep.go.th>

Entire duration of COP 14



Water Onion, Queen of the Rivers "One of the World"

The Water Onion (*Crinum thaianum* J. Schulze) is an endemic plant, which has a very limited range of distribution in southern Thailand (Phang Nga Province and Ranong Province). This plant was called "Queen of the Rivers" because of its beautiful flowers. It grows in clean water with good circulation. It is an indicator of water quality. The species is therefore listed as Endangered in the IUCN Red List of Threatened Species and listed as vulnerable in the Thailand Red Data. Local communities are aware of the importance and value of the Water Onion, so they conserved and restored ecosystems where the plant is found.

Info: Ms. Pattarin Tongsim, torpattarin@gmail.com, www.onep.go.th, <http://chm-thai.onep.go.th>



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Entire duration of COP 14



UNITED NATIONS
UNIVERSITY

United Nations University Institute for the
Advanced Study of Sustainability (UNU-IAS)

A display of publications and similar materials for distribution.

Info: Mr. William Dunbar, dunbar@unu.edu, <https://ias.unu.edu/en>

Week 2 only



RCE
WARSAW
METROPOLITAN



Popularisation of the UN Decade on Biodiversity through programmes and events performed by the Warsaw University Centre for Environmental Studies and Sustainable Development and RCE Warsaw Metropolitan - challenge for inter-generation activities

Exhibition in the form of poster. The long-term objective of RCE Warsaw Metropolitan and Warsaw University as its leading partner is to effectively stimulate cooperation between different actors, when it comes to making principles of sustainability - the core philosophy of the "UN Decade on Biodiversity" - a reality in practice. We illustrate a variety of forms of communication supporting the idea of the UN Decade as stimulation of a life-long education process. Special attention is paid to projects addressed to senior citizens (e.g. network of Universities of the Third Age) and through seniors activating young generations.

Info: Ms. Anna Kalinowska, anna.kalinowska@pro.onet.pl, www.ucbs.uw.edu.pl

Week 1 only



Database of over 1200 urban biodiversity strategies, reports, and actions now online

What are urban centres doing for biodiversity? Introducing the Urban Biodiversity Hub's largest searchable map of urban biodiversity activities done in over 1200 locations worldwide, including biodiversity reports, CEPA handouts, and LBSAPs, amongst others. Search results can be filtered according to several categories, including government level, population, density, biome, WWF conservation status, and more.

Info: Ms. Mika Mei Jia Tan, mikamjtan@gmail.com, ubhub.org@gmail.com, www.ubhub.org



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CEPA Fair Side-events

Week 1

Sunday, 18 November 2018

10.00 - 18.00



The role of communication campaigns to increase awareness for biodiversity and nature

Communication experts are invited to the First Global Biodiversity Communication Forum to discuss ways and means to scaling up biodiversity communication to achieve Aichi Target 1 of CBD's Strategic Plan 2011-2020. The specific objectives are:

- Present different campaigns which aim to raise awareness for biodiversity and nature.
- Discuss best practice examples of campaigns from various organisations.
- Exchange views on most suitable formats for communication campaigns.
- Discuss performance of campaigns and tracking of outreach and impact.

This event supports the implementation of CBD's "Framework for a Communication Strategy", adopted in Cancun, Mexico in 2016. [Detailed programme >](#)

Info: Mr. Guenter Mitlacher, guenter.mitlacher@wwf.de, www.connect2earth.org

Sunday, 18 November 2018

18.15 - 20.00



Vernissage: Aichi Biodiversity Targets Poster Tool

As per [CBD notification](#), a poster session on Aichi Biodiversity Targets Posters that have been designed with www.Aichi-Poster-Tool.com takes place at the CEPA Fair. Layout of the poster and the respective tool have been developed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), and in close collaboration with the Secretariat of the Convention on Biological Diversity (CBD). The poster session provides parties to the CBD and other relevant groups an opportunity to visualize and communicate information on progress in implementation of the Aichi Biodiversity Targets at various levels.

Info (see kiosk): Mr. Suhel al-Janabi, s.aljanabi@geo-media.de, www.aichi-poster-tool.com



United Nations Decade on Biodiversity

Monday, 19 November 2018

Monday, 19 November 2018

10.00 - 18.00



国連生物多様性の10年日本委員会
Japan Committee for UNDB



UNDB Day

The Japan Committee for the United Nations Decade on Biodiversity (UNDB-J), the Secretariat of the CBD and other Partners celebrate “UNDB Day” to focus on and showcase the utilization and promotion of the UNDB at the global, national and local levels. [Detailed programme >](#)

Info: Mr. Teppei Dohke, iucnj@nacsj.or.jp, <http://undb.jp>

Monday, 19 November 2018

18.15 - 20.00

INTERNATIONAL CLIMATE INITIATIVE (IKI)



Marine biodiversity – Creating & exchanging solutions for our blue world

Reflections and lessons learnt from IKI projects for achieving the CBD Aichi Biodiversity Targets and the 2050 vision for biodiversity.

The International Climate Initiative (IKI) established by the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) has been funding, since 2008, more than 500 projects designed to conserve biodiversity, mitigate climate change, maintain natural carbon sinks, and support adaptation to the effects of climate change. [Read more >](#)

Info: Ms. Carolin Hoffmann, carolin.hoffmann@giz.de,
www.international-climate-initiative.com/en/?iki_lang=en



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Tuesday, 20 November 2018

Tuesday, 20 November 2018

10.00 - 13.00 / 14.00 - 18.00



African Day: Inspiring nature advocacy in Africa through communication outreach

[Detailed programme >](#)

Info: Mr. Guenter Mitlacher, guenter.mitlacher@wwf.de, www.connect2earth.org

Tuesday, 20 November 2018

13.00 - 14.00



Back to the Wild
(documentary film)

This documentary charts the progress of the world's most ambitious mammalian species reintroduction that of the extinct-in-the-wild Scimitar horned Oryx into its native home in Chad.

This project was inspired by the legacy of the Late Sheikh Zayed Al Nahyan, it has been led by the Environment Agency-Abu Dhabi and enthusiastically supported by The Crown Prince Court, The Chadian Ministry of Environment and Fisheries, The Sahara Conservation Fund, The Smithsonian Institute and The Zoological Society of London.

Info (see kiosk): Mr. Mohammed Alremeithi, mohammed.alremeithi@ead.ae, www.ead.ae



United Nations Decade on Biodiversity

Wednesday, 20 November 2018

Wednesday, 21 November 2018

10.00 - 11.30



Tools and approaches of the global project ValuES for integrating nature's contributions into policy planning and practice

Integrating nature's contributions to human well-being into sectorial policy-making is a challenging task. Selecting the right methods for ecosystem services assessments and valuations (ESAV) is difficult. Designing policy-oriented ESAVs and communicating results can prove to be daunting endeavours. The global project ValuES has launched different tools and instruments to help practitioners and policy makers effectively integrate ecosystem services into policy making. The On-Line Methods Navigator, the Guide on Multiple Values and the Six-Step Approach are displayed and discussed in an interactive manner to enable shared learning and understanding.

Info (see kiosk): Mr. Alejandro von Bertrab, alejandro.bertrab@giz.de, www.aboutvalues.net

Speaker



Alejandro von Bertrab
Deutsche Gesellschaft für Internationales Zusammenarbeit (GIZ)
GmbH, Global Project ValuES

Alejandro works at the GIZ headquarters in Germany as head of the global project ValuES. He is a specialist in sustainable development and conservation, particularly in aspects related with the linkages between nature and society, including ecosystem services, ecological restoration and participatory approaches to natural resource management. He holds a PhD in environmental sociology, a master in development studies and a bachelor in international economics.

Contact: alejandro.bertrab@giz.de, www.aboutvalues.net



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Wednesday, 21 November 2018

11.30 - 13.00



Co-operation, care and compassion for biodiversity

It has been seen that long-lasting change in any social or environmental system starts with a profound shift in the minds and hearts of people. The current loss of biodiversity is therefore a clear call to transform our awareness and lifestyle, and start caring for all living forms on the planet. To bring stability, resilience and compassionate action on a global scale, we believe a widespread capacity for silent reflection and meditation is essential. Such an 'inside-out' approach, applied by large communities, can be the key to the paradigm shift that allows all stakeholders to make choices benefiting the planet and its biodiversity. [Speakers >](#)

Info (see kiosk): Ms. Sonja Ohlsson, sonja.ohlsson@dk.brahmakumaris.org,
www.eco.brahmakumaris.org

Wednesday, 21 November 2018

13.00 - 15.30



Does everyone need to know everything? Demystifying communication on access and benefit-sharing (ABS)

Yes, ABS and the Nagoya Protocol are complex issues. And yes, specialized experts need to understand them fully. Yet, the different stakeholders do not. They need to know what is relevant to their situation and their interests. Communicating ABS to a defined target group isn't about providing all-inclusive information on every aspect of the issue but identifying the key message and tailoring it to the specific audience. [Read more >](#)

Info: Ms. Kristina Taboulchanas, kristina.taboulchanas@cbd.int, www.cbd.int/abs
Mr. Tobias Dierks, tobias.dierks@giz.de, www.giz.de

Wednesday, 21 November 2018

15.30 - 16.30



Picture story of Barbuda's community who through their involvement in waste management incorporated the value of biodiversity and related threats

Active community engagement in debris and waste management resulted in multiple Aichi Biodiversity Targets being met, and benefits were derived taking into account local community inputs and knowledge. This short-term cash for work program of the UNDP, and implemented by the MEPA Trust, took place in Barbuda, which was completed devastated by Hurricane Irma in 2017. With another hurricane season approaching, MEPA has a short timeline to implement its deliverables, but through building partners, forging synergies, leveraging in-kind and other technical support, transformed this process into a multiple valued sustainable community development initiative. [Read more >](#)

Info (see kiosk): Ms. Ruth V Spencer, ruthspencer5@gmail.com

Nagoya
Protocol



A source of pride: when participatory assessments contribute to CEPA and conservation

When 68 Indigenous Peoples and Local Communities in 22 countries conducted participatory assessments of the resilience of their conservation initiatives, they not only documented their many diverse contributions to the conservation of biological and cultural diversity. The process of conducting the assessments also contributed to communication, education and awareness within the communities themselves about their contributions to conservation and became a source of pride and intergenerational knowledge transfer. In this session, we showcase a selection of these experiences from Colombia, Paraguay, Kyrgyzstan, Nepal and Solomon Islands.

Info (see kiosk): Ms. Ashlesha Khadse, ashlesha@globalforestcoalition.org,
www.globalforestcoalition.org



United Nations Decade on Biodiversity

Thursday, 22 November 2018

Thursday, 22 November 2018

10.00 - 12.00



International Year of the Reef 2018

2018 has been declared the third [International Year of the Reef \(IYOR\)](#) by the [International Coral Reef Initiative](#); a year-long campaign to raise awareness of the plight of coral reefs involving governments, non-governmental organisations, academics and local communities from around the world. The session presents highlights of the IYOR celebrations from around the world, showcasing small, community-led efforts, to high level governmental proclamations. Participants can also experience a Virtual Reality dive into coral reefs. Short films including a shortened version of the Emmy award-winning [Chasing Coral](#) are featured. The event ends with experts answering your questions. If you are unable to attend, you can always stop by the IYOR booth at the CEPA Fair.

Info (see kiosk): Ms. Claire Rumsey, claire.rumsey@icrforum.org, www.iyor2018.org

Thursday, 22 November 2018

12.00 - 12.30



**COMIFAC: Two back-to-back presentations
(10 min. each)**

1. Community-base management of transboundary protected areas in Central Africa (case of the TRIDOM)

Central African countries established many protected areas in the Congo Basin, including transboundary protected areas. COMIFAC and JICA developed collaborative management approaches involving the indigenous and local communities. [Read more >](#)

2. Contribution of scientists to the implementation of the Nagoya Protocol

Nagoya Protocol - One of the keys results of COMIFAC's capacity building activities is the establishment of the Scientific Council Network in Central Africa for the valorisation of genetic resources. [Read more >](#)

Info: Mr. Chouaibou Nchoutpouen, cnchoutpouen@comifac.org, www.comifac.org

Nagoya
Protocol



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Thursday, 22 November 2018

12.30 - 13.00



Solar cooking as a sustainable alternative to conventional food preparation in the MENA region

Ongoing pressures on biodiversity in the MENA region include climate change, increasing urbanization, natural resource overuse, and deteriorating air quality. Today, conventional cooking in large parts of the MENA region is being done by burning of petroleum, wood and/or charcoal. The many benefits of using solar cooking as an alternative to conventional ovens include: evasion of fossil fuel consumption, enhanced air quality by avoiding exhaust from fuel burning, reduced resource use, and the prevention of damage to forest ecosystems and their biological diversity. An innovative solar cooker conceived and developed by Savvas Hadjixenophontos of Fornelia Ltd., Cyprus, is a high-efficiency, cost-effective and green renewable energy solution to conventional forms of food preparation. These solar cookers provide a most effective and highly environmentally desirable way of preparing food in both urban and rural settings, and have been designed for various uses.

Info: Mr. Manfred Lange, manfred.lange@futureearth.org, www.futureearth.org/mena-centre,
Mr. Savvas Hadjixenophontos, <https://fornelia.com/about.html>

Thursday, 22 November 2018

13.00 - 15.00



UNEP/CBD 15th Anniversary of the Biosafety Protocol

We feature best practices of projects and other initiatives to implement the Cartagena Protocol on Biosafety to commemorate the 15th anniversary of the entry into force of the Cartagena Protocol. The event showcases capacity-building projects or other initiatives. Presentations by: UN Environment, South Africa, Bolivia and the Joint Research Center (European Union).

Info: Mr. Alex Owusu-Biney, alex.owusu-biney@unep.org, www.unep.org/biosafety
Ms. Ulrika Nilsson, ulrika.nilsson@cbd.int, <https://bch.cbd.int/protocol>

Cartagena Protocol



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Thursday, 22 November 2018

16.30 - 18.00



Database of over 1200 urban biodiversity strategies, reports, and actions now online

What are urban centres doing for biodiversity? Come to our demonstration to find out. Introducing the Urban Biodiversity Hub's largest searchable map of urban biodiversity activities done in over 1200 locations worldwide, including biodiversity reports, CEPA handouts, and LBSAPs, amongst others. Search results can be filtered according to several categories, including government level, population, density, biome, WWF conservation status, and more.

Info (see kiosk): Ms. Mika Mei Jia Tan, mikamjtan@gmail.com, ubhub.org@gmail.com, www.ubhub.org

Speaker



Mika Mei Jia Tan
Urban Biodiversity Hub

Mika Mei Jia Tan leads the Urban Biodiversity Hub's Steering Committee. She has been working with youth in the environmental scene for the past 9 years, from developing capacity building programmes and exploring socio-environmental entrepreneurship, to engaging in science communication and lobbying for conservation policy at the United Nations. As an interdisciplinary thinker, she holds a B.A. in Environmental Studies (Conservation Biology) from Middlebury College, USA, is an inaugural Middlebury Social Entrepreneurship Fellow, and a Loke Cheng-Kim Scholar.

Contact: mikamjtan@gmail.com, www.ubhub.org



Thursday, 22 November 2018

18.00 - 20.00

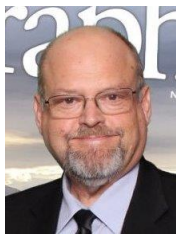


Celebrating 25 years of action for biodiversity!

This webinar outlines how botanical gardens are helping to mainstream awareness of and engagement with biodiversity issues. In North America over 100 million visitors per year attend botanical and public gardens. Using the Global Strategy for Plant Conservation as a framework, botanical gardens are making substantial contributions relevant to the CBD, Canada's Biodiversity Goals and Targets for 2020, and increasingly the Sustainable Development Goals. This webinar takes place in a webinar series that Canada is organizing to celebrate the 25th anniversary of the entry into force of the CBD and 25 years of domestic and international initiatives for biodiversity.

Info: Ms. Vanessa Prefontaine, vanessa.prefontaine@canada.ca, BiodivCanada

Speaker



David Galbraith
Head of Science, Royal Botanical Gardens (RBG)
Hamilton and Burlington, ON, Canada

Dr. David Galbraith has a background in wildlife biology and evolutionary ecology, having completed his doctorate at Queen's University at Kingston, Ontario. In 1995 he joined RBG to lead a national network of botanical gardens involved in biodiversity and conservation programs. Named RBG's head of science in 2006, he's responsible for archival, library and herbarium programs and collections, as well as liaison with researchers and universities, and research staff. He remains involved in plant conservation issues, and serves as the National Focal Point for Canada for the Global Strategy for Plant Conservation, a flexible framework under the CBD aiding plant conservation targets at the national and/or regional levels to be developed and achieved.

Contact: dgalbraith@rbg.ca, www.rbg.ca

Fri-Sat, 23-24 November 2018

CLOSED



CEC Steering Committee meetings (members only)

Meetings of the Steering Committee of the Commission on Education and Communication of IUCN (CEC-IUCN).

Info: Mr. Sean Southey, ssouthey@pcimedia.org,
www.iucn.org/commissions/commission-education-and-communication

CEPA Fair Side-events

Week 2

Sunday, 25 November 2018

10.00 - 18.00



Setting bold priorities: The CEPA road to 2020

The CEC and #NatureForAll present on the importance of communication and education for conservation, and the latest achievements of #NatureForAll, a global movement to inspire love of nature, built on the knowledge that the more people experience nature, the more they appreciate, love, and care for it.

The other five IUCN Commissions are invited to present on IUCN's contributions to the biodiversity agenda and identify priorities for post 2020. [Detailed programme >](#)

Info: Mr. Sean Southey, ssouthey@pcimedia.org, www.iucn.org/about/union/commissions

Sunday, 25 November 2018

18.00 - 20.00



Ympäristöministeriö
Miljöministeriet
Ministry of the Environment

Article 8(j) Indigenous Peoples Films: Youth

A lot of work has been done on Article 8(j) and we are pleased to share it with you! [Read more >](#)

Info: Ms. Marina von Weissenberg, marina.weissenberg@ym.fi, www.ym.fi



United Nations Decade on Biodiversity

Monday, 26 November 2018

Monday, 26 November 2018

10.00 - 11.30



Regions for Biodiversity Learning Platform: empowering subnational governments to implement the CBD and the ABT through innovation, cooperation and collaboration

The members of the Regions for Biodiversity Learning Platform (R4BLP) share the results of the collaborative environment for cross-jurisdictional exchange, mutual learning and technical capacity building, which the platform has provided in the last two years to regions from both North and South as well as the report that summarizes lessons learned. The members present their most recent efforts to advance the global biodiversity agenda and to implement the CBD and ABTs at a regional level. Actions on the ground to promote communication, education and public awareness related to biodiversity are showcased.

Info (see kiosk): Ms. Renata Gómez, regions4biodiversity@nrg4sd.org,
www.nrg4sd.org/biodiversity/r4blp

Monday, 26 November 2018

11.30 - 13.00



Advancing education for biodiversity in Egypt

This interactive presentation examines ways of mainstreaming biodiversity values across all wakes of society, integrating the concepts of biodiversity and sustainable development into educational curricula and higher education - and where it fits within National Strategies/Action Plans, but also depending on informal and non-formal education, mostly by civil society organizations, to achieve such purposes. [And more >](#)

Info: Ms. Ghada Ahmadein, info@raednetwork.org, <http://raednetwork.org>



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Monday, 26 November 2018

15.00 - 16.30



RCE
WARSAW
METROPOLITAN



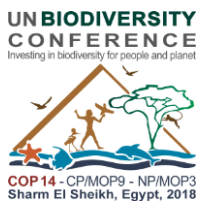
UN Decade on Biodiversity as a challenge for inter-generation activities, programmes and events addressed to senior citizens

The session illustrates a variety of projects supporting the idea of the UN Decade as a chance for stimulation of the life-long process of education addressed to senior citizens (e.g network of Universities of the Third Age). The main objective is to stimulate discussion and share good practices on how to engage senior citizens in activities for protection and sustainable use of biodiversity, and through them to inspire young generations.

Info (see kiosk): Ms. Anna Kalinowska, anna.kalinowska@pro.onet.pl, www.ucbs.uw.edu.pl

Monday, 26 November 2018

16.30 - 18.00



Sharing experiences on COP14... and more! (part 1)

The CEPA Fair welcomes you to a session starring our wonderful COP14 Volunteers/Staff, who reflect on their participation and experiences at COP, and give their ideas for future action. Take a moment and drop by to show your appreciation! Continues on Wednesday, 28 Nov. [Read more >](#)

Info: Mr. Mateusz Bański, mateusz.banski@cbd.int, www.cbd.int/cepa/fair/2018



Tuesday, 27 November 2018

Tuesday, 27 November 2018

11.30 - 12.30

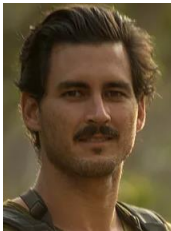


Wild GYE Initiative: Discovering, outreaching and mainstreaming biodiversity in Guayaquil, Ecuador

Presenting the development of an authentic and unique initiative that is promoting the conservation of Guayaquil's biodiversity through the discovering, outreaching and mainstreaming of our nature. The presentation showcases our iconic camera trapping project and shares relevant insights of the opportunities and challenges towards biodiversity conservation in the most populated and greatest developing city in Ecuador. [Watch trailer >](#)

Info: Mr. Juan de Dios Morales, wildgyeinitiative@gmail.com, www.wildgyeinitiative.com

Speaker



Juan de Dios Morales
Wild GYE Initiative (WGI)

Founder of the Wild GYE Initiative (WGI); Msc. Environmental Management (Urban Ecology), University of Melbourne - Australia. Nature photographer, Nature Guide, Public Speaker and Environmental Consultant. Experience in different natural areas (South America, Asia and Oceania). Direct collaborator with national and international NGOs.

Contact: wildgyeinitiative@gmail.com, www.wildgyeinitiative.com



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Tuesday, 27 November 2018

13.00 - 14.00



Saudi Arabia's heritage of historic and traditional himas

The hima is the principal institution by which areas may be designated for conservation in Islamic law, and its moral authority may offer advantages over conventional protected areas. The Saudi Wildlife Authority is exploring the possibility of reviving the two himas that were designated by the Prophet Muhammad, who laid down the principles of ethical governance by which the hima came to be an essential instrument of conservation in Islam, and one hima that was designated by the caliph 'Umar ibn al-Khattab. In the Kingdom's protected area system plan, seven traditional himas are proposed for recognition as Community Conserved Areas, one co-managed hima has been designated, and one proposed protected area is put forward as an embodiment of hima principles.

Info (see kiosk): Mr. Othman A. Llewellyn, othman.aishah@gmail.com, www.swa.gov.sa

Speaker



Othman Abd-ar-Rahman Llewellyn
Saudi Wildlife Authority

Othman Llewellyn is an ecological planner in the Saudi Wildlife Authority. He is a member of the IUCN World Commission on Protected Areas and World Commission on Environmental Law and authored Saudi Arabia's revised protected area system plan. He has written on the ecological implications of Islamic ethics, articulating a vision that aspires toward the utmost good for all created beings.

Contact: othman.aishah@gmail.com, <https://swa.gov.sa>



Tuesday, 27 November 2018

14.00 - 15.30



**Raising awareness and communicating the value
of biodiversity and ecosystem services –
keys to reach the public and decision-makers**

In this session you will hear from two different and fruitful projects happening in Sweden during the last years. One project focused on making the values of biodiversity and ecosystem services visible in decision making, through a network with partners especially from several municipalities. The other project focused on raising public awareness and was built on the International Day for Biological Diversity with an enthusiastic spokesperson in lead. [Read more >](#)

Info: Ms. Anki Weibull, anki.weibull@swedishepa.se, <http://swedishepa.se>

Tuesday, 27 November 2018

15.30 - 18.00



Part 1: Biodiversity and environmental education

**Part 2: Awareness and education in schools for the conservation of
biological diversity through the use of technology**

Part 1 is an interactive presentation on environmental education, an interdisciplinary field rooted both in science and societies, concerned not only with environmental literacy, but also, and perhaps foremost, with the relationship people have with their environment. [Read more >](#)

Part 2 is about the use of technology as one of the most important methods to raise awareness among target groups especially school students, especially preparatory (middle) schools. The session shares and elaborates on some of the successful technological methods that were applied on the students of preparatory schools, which had a significant impact in raising awareness and changing the concepts of students in these schools. [Read more >](#)

Info: Ms. Ghada Ahmadein, info@raednetwork.org, <http://raednetwork.org>



United Nations Decade on Biodiversity

Wednesday, 28 November 2018

Wednesday, 28 November 2018

11.00 - 13.00



WWF Germany

Moving mangroves up the conservation agenda: existing communication approaches and future needs

The role of mangroves for biodiversity conservation, climate change mitigation and adaptation as well as securing food and livelihoods is well-known for those of us engaged in mangrove conservation. But how do we bring the message of their unique values to the different stakeholders that we need to engage in order to better protect and restore this coastal ecosystem? This event aims to look at existing communication approaches and challenges of communication on mangrove conservation, to differentiate between target groups that need to be addressed and to actively engage all participants in identifying ideas and finding common ground for future communication efforts, with a focus on the national and international policy-agenda. [Read more >](#)

Info: Mr. Julika Tribukait, julika.tribukait@wwf.de, www.wwf.de

Wednesday, 28 November 2018

13.00 - 15.00



Promoting proposals on the post-2020 framework

Over the last year WWF Germany worked with experts of various civil society organizations to discuss the status of the Vision, Mission, Strategic Goals and Aichi Targets of CBD's current Strategic Plan 2011-2020. Results of the discussion and the pertinent report are presented to COP14 participants. The main guiding questions were whether targets should remain, be adjusted or replaced. Proposals of new and additional targets have been considered as well as how future biodiversity targets could be linked to the SDGs. Some ideas were elaborated to improve the implementation and governance of the future strategy. The third workshop aims to exchange views on how to address the request in CBD/SBI/REC/2/19, para 7... [Read more >](#)

Info: Mr. Guenter Mitlacher, guenter.mitlacher@wwf.de, www.connect2earth.org

Wednesday, 28 November 2018

15.00 - 17.00



Sharing experiences on COP14... and more! (part 2)

The CEPA Fair welcomes you to a session starring our wonderful COP14 Volunteers/Staff, who reflect on their participation and experiences at COP, and give their ideas for future action. Take a moment and drop by to show your appreciation! [Read more >](#)

Info: Mr. Mateusz Bański, mateusz.banski@cbd.int, www.cbd.int/cepa/fair/2018

CEPA Fair

Virtual Presentations

Those who are unable to attend the COP, or are unable to showcase their work at the CEPA Fair, but still wish to do so, have the possibility to [participate virtually](#):

Video



Implemented by
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Let's Invest in Nature: An awareness campaign by the Indo-German Biodiversity Programme

'Let's Invest in Nature' (#LetsInvestInNature) is a special series of video stories designed by the Indo-German Biodiversity Programme. It is dedicated to estimating and mainstreaming the true economic value of biodiversity in business-related decisions and policy making in India. [Read more >](#)

Info: Mr. Ravindra Singh, ravindra.singh@giz.de, www.indo-germanbiodiversity.com

Videos



The Value of Protected Areas for the Brazilian Society: A Video Series Naturally Brazilian

Brazil has developed a series of short videos (1-6 minutes) to mainstream protected areas, ecosystem services, endangered species and social engagement for conservation in Brazil. [Read more >](#)

Info: Ms. Ana Paula Leite Prates, anaplprates@gmail.com, www.mma.gov.br

Videos



Protecting our pollinators

We asked young people for short videos showing activities to protect pollinators, and responses came in from around the world! Our judges have selected a shortlist of videos and we want you, the viewing public to select the top videos! [Read more >](#)

Info: Mr. Nick Rance, nick.rance@tve.org.uk, <http://biomovies.tve.org>

Video



**I DO NOT STING
I POLLINATE**

I do not sting, I pollinate

We believe that in the cities of tomorrow insects and humans will live in harmony. "I do not sting, I pollinate" is an educational campaign, which aims at making friendships between humans and insects. [Video >](#)

Info: Ms. Agnieszka Babczyńska, agnieszka.babczynska@us.edu.pl, <https://niezadlezapylam.wordpress.com/about>

www.cbd.int/cepa/fair/2018



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