

Lessons Learned in the Process of Developing Biodiversity Mainstreaming Strategies for Well-Being

UNDB Day

“Mainstreaming Biodiversity – Be the change
in all parts of the world”

Oscar Manuel Ramírez Flores
CONABIO

Mainstreaming Biodiversity for well-being

“Integration of conservation and sustainable use of biodiversity for well-being in sectoral and intersectoral plans, programs and policies”

With emphasis on sectors:



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Agriculture

Forestry

Fisheries

Tourism

PARTNERS

SEMARNAT
SECRETARÍA DE
MEDIO AMBIENTE
Y RECURSOS NATURALES



CONABIO
COMISIÓN NACIONAL PARA EL
CONOCIMIENTO Y USO DE LA BIODIVERSIDAD

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Por encargo de:



Ministerio Federal
de Medio Ambiente, Protección de la Naturaleza,
Obras Públicas y Seguridad Nuclear

de la República Federal de Alemania



*Al servicio
de las personas
y las naciones*

MÉXICO
GOBIERNO DE LA REPÚBLICA

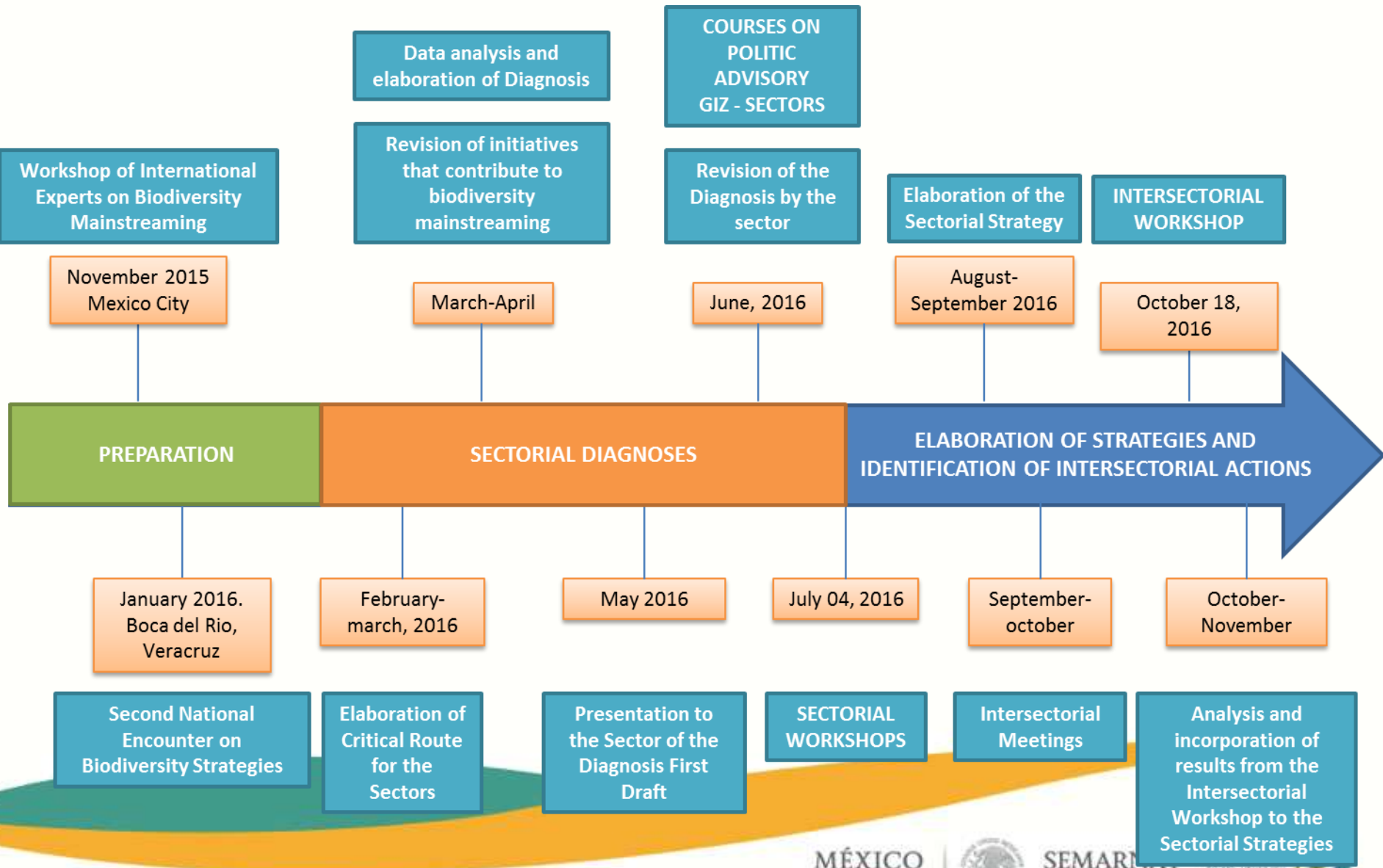


SEMARNAT
SECRETARÍA DE
MEDIO AMBIENTE
Y RECURSOS NATURALES

COP15 CONFERENCIA
MUNDIAL, MÉXICO 2010



TIME LINE



BIODIVERSITY MAINSTREAMING IN MEXICO

- Recently, biodiversity mainstreaming in the Mexican primary sectors (agriculture, forestry, fisheries) has moved forward through the inclusion of goals and course of actions linked to **biodiversity conservation and sustainable use** within plans, sectoral programs and legal framework.
- The Tourism industry in Mexico has some of the most significant advances in the field of biodiversity mainstreaming, not only in their products and services, but also in the elaboration of **studies, guidelines and handbooks**.



BIODIVERSITY MAINSTREAMING IN MEXICO

- However, there are **still great challenges** and opportunity areas to strengthen current Federal programs in order to guarantee productive activity success and long-term biodiversity conservation.



DIAGNOSES PHASE

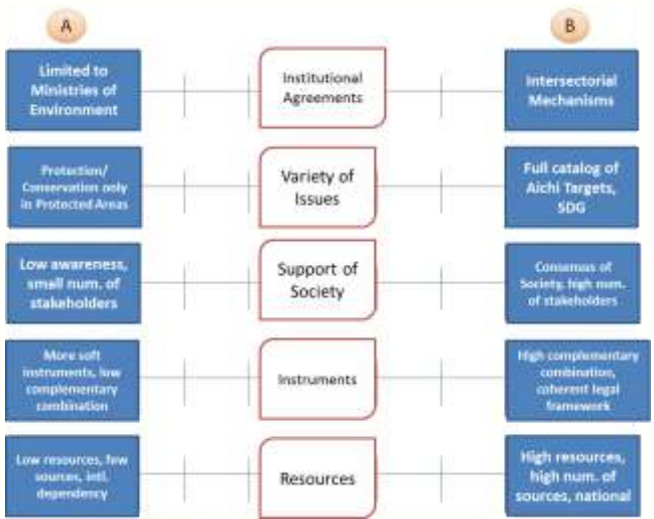
- CONABIO, GIZ and the Biodiversity Finance Initiative (**BIOFIN-Mexico**) developed jointly with the agricultural, forestry, fisheries and tourism sectors **initial diagnoses** with the following objectives:
 - Carry out a first review of the situation that keeps the biodiversity mainstreaming in each sector
 - Identify opportunities and establish action strategies that promote conservation, use and restoration of biodiversity.



- **Workshop on Policy Advisory and Biodiversity Mainstreaming - GIZ**

- **Objectives:**

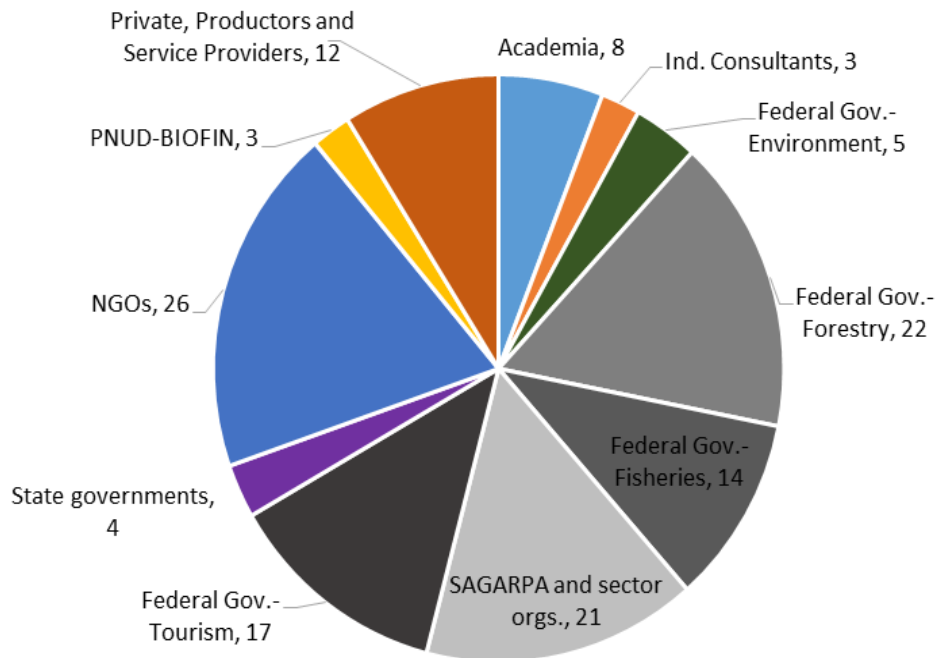
- To know the **international commitments of the relevant sectors for biodiversity mainstreaming**, and analyzing the options for the integration in their sectoral processes.
- To analyze the application of **common approaches for political advisory about biodiversity** and to provide elements for the first steps in mainstreaming.



SECTORAL WORKSHOPS

- **Four workshops:** Tourism, Fisheries, Agriculture, Forestry
July 2016

Total Participation during the Process



Total of Participants: 135



INTERSECTORAL WORKSHOP FOR THE INTEGRATION OF CONSERVATION AND SUSTAINABLE USE OF BIODIVERSITY

- The workshop, carried out in October 18, had the objectives of:
 - **Present the Strategies for Biodiversity Mainstreaming.**
 - Identify the **mechanisms and opportunities for intersectoral coordination** for the follow-up of actions proposed in the strategies.
 - Identify the **collaboration areas between different stakeholders** (academia, NGOs, producers, service providers, etc.).
- It had the participation of over **150 representatives** of government institutions, non-government organizations, academia, producers and international cooperation agencies.



STRATEGIES FOR BIODIVERSITY MAINSTREAMING

EXECUTIVE SUMMARY
STRATEGY FOR
BIODIVERSITY
MAINSTREAMING

Agriculture
Sector
(2016-2022)

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EXECUTIVE SUMMARY
STRATEGY FOR
BIODIVERSITY
MAINSTREAMING

Fisheries and
Aquaculture
Sector
(2016-2022)

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Instituto
Nacional de Pesca

EXECUTIVE SUMMARY
STRATEGY FOR
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MAINSTREAMING

Forestry
Sector
(2016-2022)

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SECRETARÍA DE MEDIO AMBIENTE Y CLIMA

CONAFOR
COMISIÓN NACIONAL FORESTAL

EXECUTIVE SUMMARY
STRATEGY FOR
BIODIVERSITY
MAINSTREAMING

Tourism
Sector
(2016-2022)

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SECTUR
SECRETARÍA DE ECONOMÍA

LESSONS LEARNED

- The **diagnosis** and identification of opportunities represented a **key step** in the construction of sectoral strategies.
- **Share information and different points of view to promote dialogue and will** towards sustainable use.
- Sectors have **awareness about their impacts on biodiversity**, which is an opportunity to achieve the goals of the sectors with a better performance in terms of sustainability.



LESSONS LEARNED

- **Budget information** is an important area to identify priorities in government programs and to build indicators.
- The **methodology** applied was effective and contributed to improve the dialogue within the work teams.
- **COP13 became an important incentive** to increase attention and prioritize the process of strategy construction.
- **Collaboration (partners) was a key element** for implementing the different actions of the process in a short period of time.



LESSONS LEARNED

- Exchanging experiences between officials and actors from different sectors helped to **strengthen dialogue**.
- It's important to develop and align **common indicators** among the sectors involved.
- Promote **private investment** and cooperation as key elements to consolidate successful projects in priority areas.



NEXT STEPS:

INTERNALIZATION AND DIVULGATION OF THE STRATEGIES

- **Internalize strategies in key areas** of the sectors for implementation through sector workshops.
- Generate a **training program for key officials** in each sector to strengthen the implementation of the Strategy.
- Participation and collaboration with the sectors in **outreach and dissemination forums** that increase the recognition and appropriation of the Strategies, including stakeholders of civil society, cooperation agencies, etc.
- Generate **outreach materials** of good practices and successful cases in the implementation of biodiversity mainstreaming in each sector.

CROSS-CUTTING PUBLIC POLICIES AND THEIR INSTRUMENTS.

- Share experiences, identifying **success or failure factors**.
- Generate and share **relevant information to decision-making** across sectors.
- Promote joint workshops to **find common goals in planning instruments**.
- Identification of operational instruments for the **correct alignment of financing actions and territorial implementation**.
- Link to other public administration actors to **generate synergy and recognition in the fulfillment of national objectives (important for SDGs)**.
- Establish a program of work with the Legislative and the involved sectors to advance in the **incorporation of biodiversity into the legal frameworks**, and to facilitate harmonization of laws and inter-institutional coordination.

TERRITORIAL IMPLEMENTATION OF THE STRATEGIES

- Identification of priority areas to focus joint **multi-sectoral efforts**.
- Definition of **goals and scope in the identified territories**.
- Open to **participation of all the stakeholders**: civil society, cooperation agencies, academic institutions, etc., to increase the success of the implemented actions.
- Identification and promotion of **successful cases of biodiversity mainstreaming for replication and scaling**.
- Design **pilot projects** with a mid-term vision and linked to **indicators of integration of biodiversity**.

MONITORING AND EVALUATION

- **Design specific indicators** about implementation of the Strategies at sectoral level.
- Design indicators shared among sectors to **assess the effectiveness of intersectoral coordination** in biodiversity mainstreaming.
- Generate a platform to **systematize the information** of indicators on the implementation of actions for biodiversity mainstreaming.
- Explore the possibility to generate indicators that include **information on investments of each sector** that are oriented towards the conservation, sustainable use and restoration of biodiversity.



¡GRACIAS!