# **Programme**



Communication, Education and Public Awareness

**CEPA Fair** 

4 - 17 December 2016 Cancun, Mexico

# Welcome to the CEPA Fair 2016

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# Introduction

The Fair on Experiences and Best Practices in Communication, Education and Public Awareness (CEPA) provides an opportunity for Parties and Organizations to highlight their work and contribution to the implementation of the three objectives of the Convention on Biological Diversity (CBD).

The 2016 CEPA Fair highlights a number of overarching themes for the Convention and its Protocols:



Measuring the progress of implementation of the Strategic Plan for Biodiversity 2011-2020 and the celebration of the United Nations Decade on Biodiversity: the focus is on Aichi Biodiversity Target 1, and keeping with the theme of COP 13 "Mainstreaming Biodiversity for Human Wellbeing", this year's fair also looks at Aichi Biodiversity Target 2.



By 2020, at the latest, people are aware of the values of biodiversity and the steps they can take to conserve and use it sustainably.



By 2020, at the latest, biodiversity values have been integrated into national and local development and which states poverty reduction strategies and planning processes and are being incorporated into national accounting, as appropriate, and reporting systems



The **Cartagena Protocol** highlights best practices and experiences in implementing Article 23 on public awareness and participation of the Cartagena Protocol on Biosafety, including implementing the programme of work on public awareness, education and participation concerning the safe transfer, handling and use of living modified organisms (2011-2015) and Focus Area 5 in the Strategic Plan for the Cartagena Protocol (2011-2020).



The **Nagoya Protocol** showcases tools and activities that support the Awareness-Raising Strategy for the Nagoya Protocol, as agreed in Decision NP-I/9.

In keeping with the spirit of the global celebrations of the United Nations Decade on Biodiversity, the Secretariat of the CBD is honoured to have this occasion to share with the rest of the world the work of these partners whose work in Communication Education and Public Awareness brings us all one step closer to fulfilling the objectives of the Convention on Biological Diversity.

The CEPA Fair includes two components: 1) an **exhibition** of outreach materials (kiosks) showcasing outreach materials such as posters, brochures, audiovisual, etc., and 2) thematic **side events** (presentation and/or performance), where Parties and Organizations demonstrate their activities related to the relevant themes.

# **Location of the CEPA Fair**



The CEPA Fair is on the main floor of the **Universal building**, next to the Moon Palace Arena convention centre (plenary and Working Group 2). It has an exhibition area where 25 kiosks display the work of CEPA Fair exhibitors. The presentations are in the adjacent theatre auditorium capable of accommodating 90+ people, and equipped with a projection screen, audio, and video camera. A shared storage area is available to participants.



## Info

David Ainsworth david.ainsworth@cbd.int franca.damico@cbd.int

Franca D'Amico

Mateusz Banski

Ulrika Nilsson (COP-MOP8) mateusz.banski@cbd.int ulrika.nilsson@cbd.int

This programme and more details are available at www.cbd.int/cepa/fair/2016.





# **CEPA Fair Exhibitions during COP 13**

Please only print the pages that you really need

More detailed descriptions follow

Exhibitors (kiosks), in alphabetical order		On site
ABS Capacity Development Initiative	•	4 - 17 Dec
Aichi Bio-region Working Group	•	4 - 17 Dec
ASEAN Centre for Biodiversity (ACB)	•	4 - 17 Dec
Brahma Kumaris World Spiritual University	•	4 - 17 Dec
<b>Cameroon</b> - Ministry of Environment, Protection of Nature and Sustainable Development	•	4 - 17 Dec
Center for Environment Education (CEE)	•	4 - 17 Dec
<b>Germany</b> - Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	•	4 - 17 Dec
<b>Germany</b> - Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB)	•	4 - 17 Dec
India - Biotech Consortium India Limited (BCIL)	•	4 - 17 Dec
India - Zoological Survey of India (ZSI)	•	12 - 17 Dec
IUCN-Japan	•	4 - 17 Dec
Japan Civil Network for the UNDB (JCN-UNDB)	•	4 - 17 Dec
Kew - Royal Botanic Gardens	•	5 - 8 Dec
<b>Mexico</b> - Intersecretarial Commission on Biosafety of Genetically Modified Organisms (CIBIOGEM)	•	4 - 17 Dec
Mexico - National Commission for Knowledge and Use of Biodiversity (CONABIO)	•	4 - 17 Dec
Mexico - National Commission for Natural Protected Areas of Mexico (CONANP)	•	5 - 9 Dec
Rare	•	4 - 17 Dec
Secretariat of the Pacific Regional Environment Programme (SPREP)	•	4 - 17 Dec
Thailand - Ministry of Natural Resources and Environment	•	4 - 17 Dec
United Nations Environment Programme (UNEP)	•	4 - 17 Dec
United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS)	•	4 - 17 Dec
University of Tsukuba	•	4 - 17 Dec
University of Warsaw Centre for Environmental Studies and Sustainable Development (UCESSD)	•	4 - 17 Dec
Vicuñas, camelidos y ambiente (VICAM)	•	4 - 17 Dec

# **CEPA Fair**

# **Side Events Week 1**



Please only print the pages that you really need

More detailed descriptions follow

Date	Starts at	Organization	Presentation title
Mon 5 Dec	10.00 (all day)	Japan - Ministry of Environment (MoE), Japan Committee for UNDB (UNDB-J), Japan Committee for IUCN (IUCN-J), Nippon Keidanren Committee for Nature Conservation (KCNC), Toyooka City, Secretariat of the Convention on Biological Diversity (SCBD)	UNDB Day  United Nations Decade on Biodiversity

	10.00	Indigenous Women's Biodiversity Network (IWBN)	Indigenous Women's Stories and Best Practices of CEPA
	13.00	Mexico - National Commission for Natural Protected Areas of Mexico (CONANP)	Light on with nature
Tue 6 Dec	13.15	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) & CBD Secretariat	Vernissage: Aichi Biodiversity Targets Poster Tool
	15.00	Kew - Royal Botanic Gardens	Gardens of the Anthropocene: how botanic gardens are reconnecting people to plants
	17.15	Television for the Environment (TVE)	tvebiomovies 2016 (screening of short films)
	18.30	International Fund for Agricultural Development (IFAD)	Recipes for Change (R4C)

Date	Starts at	Organization	Presentation title
	10.00	ASEAN Centre for Biodiversity (ACB)	The Small Grants Programme: Improving biodiversity conservation and the livelihoods of people in the ASEAN Heritage Parks
Wed 7 Dec	13.00	India - Biotech Consortium India Limited (BCIL)	Enhancing Public Participation and Awareness on Biosafety: Indian Experience
	15.00	Japan Civil Network for the UNDB (JCN-UNDB)	Mainstreaming Biodiversity Utilizing "BIG HISTORY"
	18.00	Centre for Environment Education (CEE)	Mainstreaming Biodiversity into Education for Sustainable Development (ESD)
	10.00	Vicuñas, camelidos y ambiente (VICAM)	Conservación y manejo de vicuñas en Santa Catalina, Jujuy. Un proyecto de científicos y comunidades. Dialogo de saberes
	13.00	<b>Belgium</b> - Royal Belgian Institute of Natural Sciences	Capacities for Awareness in Africa: country cases
Thu 8 Dec	15.00	ABS Capacity Development Initiative & CBD Secretariat	Mainstreaming biodiversity with social media
	17.00	Stockholm Resilience Centre	Virtual Reality (VR) – Exploring the boundaries to science communication
	18.00 •	Every Living Thing	Video: Every Living Thing
Fri 9 Dec	10.00	United Nations University - Institute for the Advanced Study of Sustainability, UNESCO-Global Action Program for ESD, Global Regional Centre of Expertise (RCE) Network	Education through Multi-stakeholder Partnerships in implementing the Biodiversity Agenda
	13.00	Rare	The Science of Social Marketing and Behaviour Change
	15.00	Centre for Environment Education (CEE)	Biodiversity Education in Schools
	18.30 •	CBD Secretariat	CHM Awards

# **CEPA Fair**

# **Side Events Week 2**



# Please only print the pages that you really need

More detailed descriptions follow

Date	Starts at	Organization	Presentation title
	10.00	Brahma Kumaris World Spiritual University	Awakening Biodiversity Consciousness - Connection Between the Inner State and Nature
Mon 12 Dec	15.00	University of Warsaw Centre for Environmental Studies and Sustainable Development (UCESSD)	Let's Talk about Biodiversity - Celebration of the United Nations Decade on Biodiversity at the University of Warsaw Centre for Environmental Studies and Sustainable Development
Tue 13 Dec	13.00	IUCN-Commission on Education and Communication (IUCN- CEC), World Commission on Protected Areas (WCPA) & CBD Secretariat	#NatureForAll – A movement to inspire a love of nature
Wed 14 Dec	16.00	Mexico - Secretariat of Environment and Natural Resources (SEMARNAT)	Video (with English subtitles): Programa de conservación y restauración de manglares en el Golfo de México
	16.30	WWF & CBD Secretariat	WWF/CBD partnership on Aichi Biodiversity Target 1: Ceremonial Signing of the MoU

Date	Starts at	Organization	Presentation title
	10.00	<b>Niger</b> - Ministry of Environment	Process of Awareness and Public Participation (Art. 23, Cartagena Protocol) implementation in the Republic of Niger
Thu 15 Dec	13.00	Mexico - National Commission for Knowledge and Use of Biodiversity (CONABIO)	Actividades de ciencia ciudadana que implementa CONABIO

	10.00	COP13 Volunteers	Sharing experiences on COP13
Fri 16 Dec	13.00	<b>Costa Rica</b> - Ministry of Public Education	Learning from Nature in Republic of Costa Rica: Inter-institutional efforts to promote sustainable development around protected areas
	13.30	<b>Costa Rica</b> - Ministry of Environment and Energy	Costa Rican environmental participatory monitoring of terrestrial vertebrates using camera trapping as methodological tool





# **CEPA Fair**Virtual Presentations

More detailed descriptions follow. The videos are at www.cbd.int/cepa/fair/2016.

Orga	anization		Title
Fitov	rida Network	•	The Healing Grannies – Its Seeds and Leaves (6min)

# Follow the CBD on social media:



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# **CEPA Fair Exhibition**

# **Entire duration of COP 13**



National Implementation of ABS -Impacts, Lessons Learned, Successful Approaches and Partnerships

Since 2006 the ABS Capacity Development Initiative supports the national implementation of Access and Benefit Sharing (ABS) and the Nagoya Protocol in Africa, the Caribbean and the Pacific. Via multimedia material - videos, interactive graphics, posters, and brochures - the Initiative showcases activity outcomes and impacts (e.g., ABS cases), highlights successful ABS implementation partnerships and underlines the links between ABS and SDGs. The focus is on lessons learned and ways to overcome re-occurring challenges in the implementation of ABS.

Info: Mr. Tobias Dierks, tobias.dierks@giz.de, www.abs-initiative.info

## **Entire duration of COP 13**

Aichi Bio-region Working Group

Update on the mid-term review for the implementation of the Aichi Biodiversity Targets by Civil Society since 2014

As citizens living in the Aichi Bio-region area, we review the Aichi Biodiversity Targets for implementation by local community.

Info: Ms. Akemi Mitsuishi, akemi3214@gmail.com

# **Entire duration of COP 13**



#### **Mainstreaming Biodiversity in the ASEAN Region**

We showcase the efforts of the ASEAN Centre for Biodiversity in mainstreaming biodiversity in the ASEAN region. The spotlight is on ACB's latest publication, the Second ASEAN Biodiversity Outlook (ABO2), which aims to demonstrate how the ASEAN region has fared in conserving biodiversity in achieving the Aichi Biodiversity Targets.

Info: Ms. Pamela Q. Reblora, pqreblora@aseanbiodiversity.org,

Mr. Eisen Bernard V. Bernardo, ebvbernardo@aseanbiodiversity.org, www.aseanbiodiversity.org



The CEPA Fair 2016 is made possible thanks to the Government of Mexico





# **BioClick: Awakening biodiversity consciousness**

"BioClick" is a photography event organized for young people as a way to awaken biodiversity awareness. Pictures from the photography event are shown at the exhibition. We invite you to participate in the selection of the best pictures that will be later published in a book and different websites. ECO BAHIA Foundation sponsors the printing of the book.

**Info:** Ms. Yolanda Moreno, medioambiente@mx.brahmakumaris.org, http://bioclick.brahmakumaris.org.mx, www.facebook.com/BIO-CLICK-1648438178812265

# **Entire duration of COP 13**



## **Mainstreaming Biodiversity in Cameroon**

Exhibition of publications and similar materials for distribution.

Info: Ms. Prudence Galega, galegapru@yahoo.com, www.minep.gov.cm

# **Entire duration of COP 13**

**CEE** 

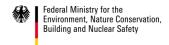
Centre for Environment Education



### **Education for Conservation of Biological Diversity**

Education is recognized as one of the critical inputs to engage society individually and collectively in the conservation of biodiversity. CEE has been working towards promoting biodiversity conservation through various educational programmes among various stakeholders since its inception. In the United Nations Decade on Biodiversity CEE has initiated several educational programmes in support of Ministry's efforts of implementing the National Biodiversity Targets across India. Here we display 10 exhibits that include the major initiatives of the centre that have made major impact on the implementation of National Biodiversity Targets and also have contributed to the global efforts.

Info: Mr. Kartikeya V. Sarabhai, kartikeya.sarabhai@ceeindia.org, ceedo@ceeindia.org, www.ceeindia.org



# Biodiversity related communication in the framework of Germany's fulfilment of its global responsibilities towards achieving the CBD goals

National focus showcasing Germany's biodiversity commitment in support of the implementation of the Strategic Plan for Biodiversity 2011-2020 and in regard to the implementation of the Nagoya Protocol and the Cartagena Protocol.

Info: Ms. Kerstin Bruemmer, kerstin.bruemmer@bmub.bund.de

Dr. Almuth Ostermeyer-Schloeder, ni4@bmub.bund.de, www.bmub.bund.de/en

## **Entire duration of COP 13**





### **Aichi Biodiversity Targets Poster Tool**

As per CBD notification, a poster session on Aichi Biodiversity Targets Posters designed with www.Aichi-Poster-Tool.com takes place at the CEPA Fair. Layout of the poster and the poster tool have been developed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), and in close collaboration with the Secretariat of the CBD. The poster session provides parties to the CBD and other relevant groups an opportunity to visualize and communicate information on progress in implementation of the Aichi Biodiversity Targets at various levels. The kiosk displays sample posters, explaining their different features. A PowerPoint presentation loop explains the poster and the tool to design individual posters.

Info: Mr. Peter Schauerte, p.schauerte@geo-media.de, www.aichi-poster-tool.com









# **Enhancing Public Participation and Awareness on Biosafety: Indian Experience**

Under the aegies of the UNEP/GEF supported Phase II Capacity Building Project on Biosafety being implemented by Ministry of Environment, Forest and Climate Change (MoEF&CC) in India efforts have been made to strengthen the public participation and public awareness. Various outreach and training materials covering a wide range of topics related to biosafety issues have been prepared for providing relevant information to a wide range of stakeholders including regulators, scientists, custom officials, plant quarantine officers, state agriculture department officials, food and seed inspectors, information service probationers, media personals, students, etc.

All these initiatives are showcased as a step towards enhancing public engagement, sharing information and building trust in biosafety regulatory framework in India.

#### Info:

Mr. Shri Gyanesh Bharati, tel. +91 11 24695268, gyanesh.bharti@ias.nic.in

Dr. Vibha Ahuja, tel. +91 9891244434, vibhaahuja.bcil@nic.in

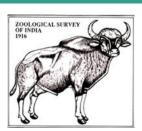
Dr. Madhumita Biswas, tel. +91 9868922996, geac.secretariat@gov.in

Dr. Murali Krishna Chimata, tel. +91 9654684977, biotechmurali@gmail.com

Ms. Sonia Kaushik, +91 9818817774, soniya.saini24@gmail.com

## 12 - 17 December 2016





## Capacity building on biodiversity and conservation

- 1. Leading and establishment of consortium of SAARC countries on biodiversity assessment and conservation.
- 2. Making science of taxonomy user-friendly for its mainstreaming into education for sustainable development.

Info: Dr. Kailash Chandra, kailash611@rediffmail.com, www.zsi.gov.in





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# 5 - 8 December 2016





# The role of Royal Botanic Gardens, Kew in the 21st Century

Kew's vision is for using a better understanding of plants and fungi to help solve some of the most critical challenges facing humanity today. This exhibit reaches 'beyond the garden walls' to excite and educate individuals about our invaluable and highly relevant contribution to some of the biggest issues facing the global population. We focus specifically on work that is contemporarily relevant, the importance of biodiversity, and how our lives can be improved through appreciating and understanding this diversity better. Our exhibit helps to unlock why plants and fungi matter for the future.

Info: Ms. Sarah Roberts, s.roberts@kew.org, www.kew.org

# **Entire duration of COP 13**



The contribution of IUCN-Japan to Aichi Biodiversity Target 1 and the United Nations Decade on Biodiversity

Exhibition of publications and similar materials for distribution.

Info: Mr. Teppei Dohke, iucnj@nacsj.or.jp, http://undb.jp

# **Entire duration of COP 13**



Mainstreaming Biodiversity Utilizing "BIG HISTORY" by Japanese University Students

Exhibition of publications and similar materials for distribution.

Info: Ms. Masako Sakata, kenju\_sakata@yahoo.co.jp, http://jcnundb.org







# Comisión Intersecretarial de Bioseguridad de Organismos Genéticamente Modificados (CIBIOGEM)

El Gobierno de México presenta los resultados de sus actividades de concienciación, divulgación y participación sobre manejo, manipulación y uso seguro de organismos vivos modificados (OVMs), principalmente en los siguientes temas:

- Mejores prácticas y experiencias en la implementación de los objetivos del Protocolo de Cartagena y del marco regulatorio nacional.
- Experiencias en el diseño e implementación de las actividades de concienciación, educación y participación y creación de capacidades.
- Avances en el perfil de país en el Centro de Intercambio de Información sobre Seguridad de la Biotecnología (CIISB).

Info: Dra. Sol Ortiz García, Secretaria Ejecutiva de la CIBIOGEM, sortiz@conacyt.mx, www.conacyt.mx/cibiogem

# 5 - 9 December 2016











# Light on with nature

Launching a new set of the series "Beacons of hope" that shows the beauty and importance of Mexican Protected Areas to face climate change and to preserve biodiversity.

Launching the first app for mobile devices of Mexican Protected Areas that contains the basic information, recommendations and rules to have a responsible visit to these sites.

Info: Mr. Martín Cadena Salgado, martin.cadena@conanp.gob.mx, www.gob.mx/conanp









# A Global Solutions Contest to Surface and Spotlight Proven Solutions to Mainstreaming Biodiversity into Agricultural Practices and Landscapes

At CBD COP13, Rare launches a global Solution Search contest, in partnership with Organics International (IFOAM) and the CBD Secretariat, to surface and spotlight proven solutions to mainstreaming biodiversity into agricultural practices and landscapes. Using prize methodology to incentivize a wide-range of entrants to share their proven solutions, (expert) judging and public voting is used to ensure that the most promising solutions get recognition. Visitors to the Rare kiosk can learn about the contest, its associated social marketing (Campaigning for Conservation) capacity building workshops, and how they can participate.

Info: Ms. Lisa Pharoah, lpharoah@rare.org, www.rare.org

# **Entire duration of COP 13**



### The Pacific Voyage to CBD COP13 in Cancun, Mexico

The Pacific islands are home to a rich biodiversity which is the backbone of our identity and our cultures. It is also the foundation of our Pacific livelihoods and is constantly striving to flourish under growing threats and pressures. Much work is being done to protect this vital component of our Pacific way of life as we endeavour to help make Pacific islanders aware of the values of biodiversity and the steps they can take to conserve and use it sustainably. Visit our booth to learn more of the challenges we have overcome, the lessons we have learnt and the successes we have achieved as we move on this journey to protect our biodiversity together.

Info: Ms. Nanette Woonton, nanettew@sprep.org, www.sprep.org

## **Entire duration of COP 13**



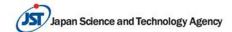
# From Philosophy of Sufficiency Economy to Sustainable Development

We present brief information on Thailand's approach to development that takes inspiration from His Majesty the King's Sufficiency Economy Philosophy, which espouses moderation, prudence and resilience, and to live modestly in harmony with society and nature. The royal initiatives with relevance to the conservation and sustainable use of biodiversity in forestry, fishery and agricultural sector are also presented.

Info: Ms. Krissana Sukniwatchai, krissana\_cherry@yahoo.co.th, www.onep.go.th













# **Collaborative Transfer of Mexican Genetic Resources to Japan**

- 1) International Collaborative Efforts on Crop Biodiversity Conservation; and
- 2) Non-commercial ABS case studies on crop genetic resources

A specific focus on successful transfer cases of the Mexican genetic resources from Mexico to Japan in accordance with the Nagoya Protocol will be presented.

Info: Prof. Dr. Kazuo Watanabe, nabechan@gene.tsukuba.ac.jp, www.tsukuba.ac.jp/en

## **Entire duration of COP 13**





# CBD/UNEP Poster Session on National Experiences with the Implementation of the Cartagena Protocol on Biosafety

This event features National Experiences with the Implementation of the Cartagena Protocol on Biosafety. It presents one best practice and lesson learned from each region in implementing the Cartagena Protocol, including raising awareness of and mainstreaming biosafety into other sectors over the last 10 years. Some of the key sub-topics include:

- Experiences and lessons learned in developing and implementing relevant frameworks, including the National Biosafety Frameworks (NBFs), the Strategic Plan for the Protocol and the Framework and Action Plan for Capacity-Building for the Protocol.
- Best practices and experiences in implementing Article 23 on public awareness, education and participation, including access to information, of the Cartagena Protocol and the programme of work on public awareness, education and participation concerning LMOs.
- Experiences with the use of the Biosafety Clearing-House (BCH).
- Experiences and lessons learned in mainstreaming biosafety into National Biodiversity Strategies and Action Plans (NBSAPs) and other sectoral and cross-sectoral plans and programmes.

**Info:** Mr. Alex Owusu-Biney, alex.owusu-biney@unep.org, www.unep.org/biosafety Ms. Ulrika Nilsson, ulrika.nilsson@cbd.int, http://bch.cbd.int/protocol



# United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS)

A display of publications and similar materials for distribution.

Info: Mr. William Dunbar, dunbar@unu.edu, https://ias.unu.edu/en

## **Entire duration of COP 13**



Let's Talk about Biodiversity - Celebration of the United Nations
Decade on Biodiversity at the University of Warsaw Centre for
Environmental Studies and Sustainable Development

To make the United Nations Decade on Biodiversity sounder, the University of Warsaw Centre for Environmental Studies and Sustainable Development designed a multimedia and multi-target campaign "Let's Talk about Biodiversity". It covers activities such as lectures, thematic workshops and exhibitions, publications and conferences addressed individually to different target groups: students, journalists, teachers, urban planners, school children and seniors.

The **poster** illustrates the individual elements of the campaign, in particular education for senior citizens at the Universities for Third Age. **Example copies** of textbooks and teaching materials are displayed.

Info: Ms. Anna Kalinowska, anna.kalinowska@pro.onet.pl, www.ucbs.uw.edu.pl

#### **Entire duration of COP 13**



Conservación y manejo de vicuñas en Santa Catalina, Jujuy. Un proyecto de científicos y comunidades. Dialogo de saberes.

El grupo VICAM trabaja en el altiplano, a casi 4000 metros de altura en Santa Catalina, el pueblo más al Norte de la Argentina, desde el año 2009. Junto con la Cooperativa Agroganadera local y numerosas comunidades hemos desarrollado proyectos en común, basados en investigación científica de base, que se amalgama con el saber regional. Por ejemplo los "chakkus" de vicuñas, una técnica de manejo basada en la recuperación de una práctica ancestral. Para estos encuentros de saberes, producimos material en formatos de divulgación y además estos encuentros entre los pobladores locales y los científicos generan vínculos profundos que se pueden observar en algunos productos concretos, como el almanaque ambiental que se exhibe.

Info: Ms. Bibiana Vilá, bibianavila@gmail.com, www.vicam.org.ar



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# **CEPA Fair Side Events**Week 1

# Monday, 5 December 2016

# Monday 5 December 2016 - all day



The Japan Committee for the United Nations Decade on Biodiversity (UNDB-J), the Secretariat of the CBD and other Partners celebrate "UNDB Day" to focus on and showcase the utilization and promotion of the UNDB at the global, national and local levels.

Info: Mr. Teppei Dohke, iucnj@nacsj.or.jp, http://undb.jp

### Overview of the schedule

10.00 – 11.15	Mechanisms/Initiatives, including National Committees, for mainstreaming Biodiversity and for promoting synergies and collaboration among stakeholders to implement the 2011-2020 Strategic Plan for Biodiversity and the Aichi Biodiversity Targets.
13.00 – 16.30	Multi-sector good practices and sharing of lessons learned for further promotion of mainstreaming biodiversity. The session focuses on: 1) challenges and barriers for desirable change; 2) setting political will for change, 3) concrete actions, 4) scale up outcome/impact of the actions.
17.00 – 18.00	Inspiring the future by Leaders' Commitments for the UNDB with COP13 High-Level speakers.

Detailed programme >

# **Tuesday, 6 December 2016**

**Tuesday 6 December 2016** 

10.00-12.30



# **Indigenous Women's Stories and Best Practices of CEPA**

The Indigenous Women's Biodiversity Network (IWBN) was formed in 1998 during the 4<sup>th</sup> Conference of parties to the Convention on Biological Diversity. The two co-chairs of the IWBN are Lucy Mulenkei (Kenya, Africa) and Florina Lopez (Panama, Latin America). The objective of the IWBN is to bring the issues of indigenous women to the forefront of international discussions while emphasizing the vital role they play in biodiversity conservation. The network facilitates a community of practice relating to the themes of Indigenous Women, Traditional Knowledge, Policy, and Biodiversity Conservation. The network has members from all seven (7) regions of the world as recognized by the UN Permanent Forum on Indigenous Issues (UNPFII)- Africa, Asia, Artic, North and Latin America, Pacific and Russia.

Info: Ms. Malia Nobrega-Olivera, malianob@gmail.com





# **Tuesday 6 December 2016**

## 12.30-13.00













# Light on with nature

Launching a new set of the series "Beacons of hope" that shows the beauty and importance of Mexican Protected Areas to face climate change and to preserve biodiversity.

Launching the first app for mobile devices of Mexican Protected Areas that contains the basic information, recommendations and rules to have a responsible visit to these sites.

Info (see kiosk): Mr. Martín Cadena Salgado, martin.cadena@conanp.gob.mx, www.gob.mx/conanp

# Speaker

### Martín Cadena Salgado, CONANP



Martin Cadena is a biologist with more than 10 years of experience in conservation, sustainable development and climate change. He currently coordinates a national-scale project supported by international funds (GEF granted), which aims to reduce the negative impacts of climate change on Protected Areas in Mexico.

His interests are focused in the joint vision of development and conservation, protected areas as tools for biodiversity conservation and sustainable development, and in the creation of innovative schemes to face climate change and support biodiversity.

Contact: martin.cadena@conanp.gob.mx, martin.cadena@undp.org

# **Tuesday 6 December 2016**

13.00-15.00





**Vernissage: Aichi Biodiversity Targets Poster Tool** 

As per CBD notification, a poster session on Aichi Biodiversity Targets Posters that have been designed with www.Aichi-Poster-Tool.com takes place at the CEPA Fair. Layout of the poster and the respective tool have been developed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), and in close collaboration with the Secretariat of the Convention on Biological Diversity (CBD). The poster session provides parties to the CBD and other relevant groups an opportunity to visualize and communicate information on progress in implementation of the Aichi Biodiversity Targets at various levels.

Info (see kiosk): Mr. Suhel al-Janabi, s.aljanabi@geo-media.de, www.aichi-poster-tool.com

# **Tuesday 6 December 2016**

# 15.00-17.00



# Gardens of the Anthropocene: how botanic gardens are reconnecting people to plants

A chance to hear first-hand some of the surprising and innovative work happening at three major botanic gardens, this discussion event explores some of the new ways these institutions engage diverse audiences and drive social change for sustainability.

Info (see kiosk): Ms. Sarah Roberts, s.roberts@kew.org, www.kew.org

# **Speaker**

# **David Cope, Royal Botanic Gardens, Kew**



David is the Director of Strategy and External Affairs at Royal Botanic Gardens, Kew. He is responsible for building Kew's external reputation and relationships across all our stakeholders, facilitating changes to strategic plans, and ensuring the effective governance of Kew. David joined Kew after eight years working in a variety of change management, strategy, analysis, performance improvement and policy roles in Defra and the Home Office.

David trained as a biologist, conducting his PhD and postdoctoral research on the population dynamics and conservation of herbivores. David aims to bring his passion for science and conservation along with his developed knowledge of strategy formulation and implementation and his understanding of the workings of government in order to support Kew in achieving its potential to make an even greater positive impact in the world.

Contact: d.cope@kew.org

# Speaker

# Julia Willison, Royal Botanic Gardens, Kew



Julia Willison has over 20 years' experience of working with botanic gardens around the world, supporting them to develop their education programmes. Julia leads Kew's Learning and Participation Programme which includes the schools programme, visitor learning (families, guides and participation) and Grow Wild, a UK-wide programme inspiring people to transform local spaces with native wild flowers. Her professional interests lie in how we engage people of all ages and backgrounds in understanding the importance of plants in our lives and how our decisions and behaviours impact the sustainability of the planet. Julia is the originator of 'Communities in Nature: Growing the Social Role of Botanic Gardens', an international initiative supporting botanic gardens to work with their local communities on common issues of social and environmental importance and she also co-led INQUIRE, a pan-European project aiming to reinvigorate inquiry-based science education in formal and informal education systems.

Contact: j.willison@kew.org

# Speaker

# Jennifer Schwarz Ballard, Chicago Botanic Garden



Jennifer Schwarz Ballard, Ph.D., serves as the vice president of education and community programs for the Chicago Botanic Garden. In this role, she oversees the Garden's adult and children's education offerings and the urban agriculture, Windy City Harvest, and horticultural therapy programs.

Jennifer works to ensure that in our increasingly urban world, people of all ages, abilities, and backgrounds have access to green space and to high quality nature-based education and enrichment programs, both on Garden grounds and in their own communities. She is passionate about environmental justice, the need for engagement and action focused on climate change, and the very judicious use of technology to increase access to nature. Read more >

Contact: jschwarz@chicagobotanic.org

# Speaker

#### **Edelmira Linares Mazari, UNAM Botanic Garden**



Edelmira is a researcher of the Botanic Garden, Institute of Biology, of the Universidad Nacional Autónoma de México, Mexico City. She works with women of the Mexican Izta-Popo Region (central Mexico) to recuperate and revaluate their native edible vegetables (quelites) and their milpas (traditional corn fields). Together with other organisations (Fundación UNAM, Cultura Culinaria A.C., Conservatorio de la Cultura Gastronómica Mexicana, etc.) she is working with local communities in the Sierra Tarahumara (northern Mexico) affected by drought in the "Semillatón, acompañando a la Sierra Tarahumara" project, with main objective of multiplying traditional Tarahumaran maize cultivars, which were endangered, and giving back to the communities. Also she is training the Tarahumara on soil management, rainwater harvesting, composting and governance— this underscores the question of the role of botanic gardens.

Contact: mazari@ib.unam.mx

# Speaker

### Katja Neves, Concordia University



Dr. Katja Neves, PhD, is currently associate professor of Sociology of the Environment and Social Sustainability at Concordia University, Montreal, Canada. Dr. Neves's current SSHRC projects have unveiled a major historical paradigmatic shift in the global governance, hegemonic understanding, and practice of biodiversity conservation. Whereas from the late 1980s onwards neoliberal biodiversity conservation tended to manage humans and non-humans as two dichotomous spheres in need of "reconciliation", botanic gardens approach social and ecological sustainability as two inextricably connected dimensions of biodiversity conservation. Dr. Neves findings demonstrate that from this perspective, embracing social roles such as integration, food security, social justice and equity is as important as engaging with plant ecology and plant management. This contrasts with the "fortress conservation" approach of the hegemonic neoliberal conservation model that predominated in Africa throughout the 1990s resulting in the eviction of local people from local ecosystems. Dr. Neves' findings also suggest that the aforementioned transformations reflect a much wider transformation in global and national socio-ecological governance. These challenge extant theorization. Read more >

Contact: katja.neves@concordia.ca

# **Tuesday 6 December 2016** 17.15-18.00



# tvebiomovies 2016 (screening of short films)

Presentation and screening of the tvebiomovies 2016. A competition where 15 short film entries have been commissioned: the 5 categories this year are biodiversity, forests, recycling, and oceans and seas. Voting is open until 17 December: www.youtube.com/user/tvelnspiringChange

Info: Mr. Nick Turner, nick.turner@tve.org.uk, http://tve.org/tvebiomovies



## **Recipes for Change (R4C)**

An event themed around IFAD's Recipes for Change (R4C) campaign where we cook a R4C, show selections of the R4C videos and talk about how we brand climate change.

R4C brings celebrity chefs to IFAD supported projects. The chefs cook a typical local recipe with the householder which includes one ingredient threatened by climate change impacts. But at the same time we also highlight the adaptation solutions being promoted by IFAD within the same community.

Info: Mr. Brian Thomson, b.thomson@ifad.org, www.ifad.org/topic/r4c/overview

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# Wednesday, 7 December 2016

# **Wednesday 7 December 2016**

## 10.00-13.00



# The Small Grants Programme: Improving biodiversity conservation and the livelihoods of people in the ASEAN Heritage Parks

The ACB-KfW Small Grants Programme aims to contribute to biodiversity protection and management of natural resources in the ASEAN region and address the needs of local communities through a flexible funding mechanism. The SGP is designed to support projects directed towards effective and efficient AHP management, and develop successful small grant models and adequate funding mechanisms which improve biodiversity conservation and the livelihoods of people in and around the AHPs. This side event highlights the benefits from this programme through video documentaries.

Info (see kiosk): Mr. Corazon De Jesus, Jr., cadejesus@aseanbiodiversity.org, www.aseanbiodiversity.org

# Wednesday 7 December 2016

13.00-15.00





# **Enhancing Public Participation and Awareness on Biosafety: Indian Experience**

India is implementing the UNEP/GEF supported Phase II Capacity Building Project on Biosafety, wherein Public Awareness is one of the key thrust areas. Series of activities were undertaken as part of the project for enhancing public participation and awareness on Biosafety. These include:

- Systematic process for seeking public inputs, outlined in the Risk Analysis Framework, 2016 (A step towards Public Participation)
- Resource material on biosafety, prepared for multiple stakeholders
- Use of multiple tools for sharing of biosafety related information
- Translation of resource material into local languages

Experiences of using comprehensive approaches for reaching out to multiple stakeholders are presented.

#### Info (see kiosk):

Mr. Shri Gyanesh Bharati, Joint Secretary, Ministry of Environment, Forest and Climate Change, Government of India, tel. +91 1124695268, gyanesh.bharti@ias.nic.in

Dr Madhumita Biswas, Director, Ministry of Environment, Forest and Climate Change, Government of India, tel. +91 9868922996, geac.secretariat@gov.in

Dr Vibha Ahuja, Chief General Manager, Biotech Consortium India Limited (BCIL), tel. +91 9891244434, vibhaahuja.bcil@nic.in

# Wednesday 7 December 2016

# 15.00-18.00



# Mainstreaming Biodiversity Utilizing "BIG HISTORY" by Japanese University Students

We introduce how we are trying to incorporate Big History, the education program learning from the history of the earth starting from the birth of the universe and lives, into university education and civic education in Japan. A group of Japanese university students, in cooperation with foreign students from several countries, will present a declaration in the session. We also suggest how we can mainstream biodiversity through the above activities and show examples of mainstreaming biodiversity utilizing Big History in the Japanese civil society.

Info: Ms. Masako Sakata, kenju\_sakata@yahoo.co.jp, http://jcnundb.org

# Speaker



## Masako Sakata, Japan Civil Network for United Nations Decade on Biodiversity

Bio coming soon.

Contact: kenju\_sakata@yahoo.co.jp, http://jcnundb.org

# Speaker



# Hirofumi Katayama, J. F. Oberlin University

Hiro is professor at J. F. Oberlin University, Tokyo. He specializes in environmental economics. He is a member of International Big History Association, and teaches Big History at the University. His publications are "Politics of Climate Change over the Arctic: A Tentative on Anti-Property Commons" (Tokyo: Bunshindo, 2014, Japanese publication) and "Free Market and Commons: An Introduction to Environmental Finance" (Tokyo: Jichosha, 2008, Japanese publication).

Contact: katayama@obirin.ac.jp, http://obhp.org

# **Speaker**



#### Nozomi Suzuki, J. F. Oberlin University

Nozomi is a student of College of Arts and Sciences in J. F. Oberlin University. Her major is sociology. Nozomi also works at a publishing company, and is planning to make a picture book which illustrates the bio-philosophy of Japanese famous evolutionist, Kinji Imanishi.

Contact: 214d1133@s.obirin.ac.jp, http://obhp.org

# Speaker



# Ayumi Katsumata, J. F. Oberlin University

Ayumi is a student of College of Arts and Sciences in J. F. Oberlin University. Her major is business economics. Aymui is interested in the sustainability of private companies. There are a lot of long-established companies in Japan, and most of them have been in harmony with nature and traditional culture. She is studying the conditions in which a company can continue operating for 200 years.

Contact: 214d0267@s.obirin.ac.jp, http://obhp.org

# **Speaker**



# Rei Takahashi, J. F. Oberlin University

Rei is a student of College of Arts and Sciences in J. F. Oberlin University. Her major is biology. Rei is studying to become a high school biology teacher, and tries to develop materials for teaching about biodiversity, using the concept of Big History.

Contact: 214d0651@s.obirin.ac.jp, http://obhp.org

# **Wednesday 7 December 2016**

18.00-20.00

CEE
Centre for Environment Education



Mainstreaming Biodiversity into Education for Sustainable Development (ESD)

Education is fundamental to negotiating values towards attitudinal and behavioural change in favour of biodiversity conservation and sustainability. The critical need of the hour is to accelerate the momentum and to move society from awareness to concerted action, taking the advantage of Education for Sustainable Development (ESD), which has seminal relevance to this process in facilitating the implementation of Aichi Biodiversity Targets for a sustainable future. We discuss the ways and means to facilitate the process of mainstreaming Biodiversity into Education for Sustainable Development to support the effective implementation of the Aichi Biodiversity Targets by 2020. The event provides a global platform for sharing of experiences and best practices among parties and practitioners.

**Info (see kiosk):** Mr. Kartikeya V. Sarabhai, kartikeya.sarabhai@ceeindia.org, ceedo@ceeindia.org, www.ceeindia.org

# **Thursday, 8 December 2016**

# **Thursday 8 December 2016**

10.00-13.00



Conservación y manejo de vicuñas en Santa Catalina, Jujuy. Un proyecto de científicos y comunidades. Dialogo de saberes.

En VICAM consideramos sumamente importante la divulgación de nuestros resultados de investigación y actividades de conservación y manejo, como una forma de brindar posibilidades de apropiación de estos conocimientos para los pobladores locales, los decisores y el público en general. Es por eso, que además del material gráfico que se presenta en la exhibición, tenemos bello material en video para mostrar. El Consejo Nacional de Investigaciones (CONICET) del cual la mayoría de los miembros de VICAM somos investigadores, posee un departamento de Producciones Documentales. Junto con ellos hemos trabajado en dos videos, acerca de la captura de las vicuñas. Además se presenta un tercero, producido para el canal Encuentro dependiente del Ministerio de Educación de Argentina.

Info (see kiosk): Ms. Bibiana Vilá, bibianavila@gmail.com, www.vicam.org.ar

# Speaker

### Bibiana Vilá, Vicuñas, camelidos y ambiente (VICAM)



Bibi is full time Principal Researcher of the National Research Council, CONICET (Argentina), Scientific Coordinator of the Commission of Biodiversity and Sustainability Science Ministry of Argentina. Member of the board of Solae (Latin American Society of Ethnobiology). Representative of CONICET on the Committee for Sustainable Mountain Development in the Ministry of Environment, and member of W4W "Women for Wildlife". She received the Midori Prize in 2014.

Contact: bibianavila@gmail.com, www.vicam.org.ar





# **Thursday 8 December 2016**

13.00-15.00



# **Capacities for Awareness in Africa: country cases**

This event focuses on capacity building projects on public awareness undertaken by the CEBioS programme (RBINS, Belgium) with its partner countries in Sub-Saharan Africa. It starts with an introduction to the CEBioS programme, www.biodiv.be/cebios2. Secondly, it shows how the Belgian GTI NFP contributes to capacity development in the South to raise awareness on biodiversity and to link to policy, using the results of their taxonomic research. This is followed by a speaker from DR Congo who presents a project on mainstreaming biodiversity in professional education. Burundi: Raising awareness on the Nagoya Protocol and biodiversity in relevant line Ministries and stakeholder groups or Benin: Raising awareness on biodiversity at schools in buffer zones around the Pendjari national Park.

Info: Mr. Han de Koeijer, hdekoeijer@naturalsciences.be, www.biodiv.be

# Speaker

# Han de Koeijer, CEBioS/RBINS



Han has been involved in capacity building under the CBD since 1999. In that year he started a project, with financing from the Belgian Development Cooperation, that concentrated on the capacity building for the national Clearing House Mechanism of partner countries. Since 2006 the project also includes CEPA capacity building activities among which a call for CEPA projects from developing countries. He is CHM focal point for Belgium since 2009 and actively involved furthering CEPA activities under the CBD and its Protocols in developing countries.

Contact: hdekoeijer@naturalsciences.be, www.biodiv.be, www.linkedin.com/in/handekoeijer

# Speaker





After obtaining a PhD in marine biology, in France, in 2006, Dr. Susini was a lecturer in botany and ecology at the University of Nice-Sophia Antipolis. In 2009, she joined the CEBioS programme at the Royal Belgian Institute of Natural Sciences, in Brussels, Belgium. Her current activities focus on capacity building for partner countries of Belgium and policy support in the framework of the Convention on Biological Diversity. In April 2012, M-L Susini was nominated Belgian National Focal Point for the "Global Taxonomy Initiative" (GTI).

Contact: mlsusini@naturalsciences.be, www.taxonomy.be, www.linkedin.com/in/marie-lucie-susini-2b667942



The CEPA Fair 2016 is made possible thanks to the Government of Mexico



# Thursday 8 December 2016 15.00-18.00



# Mainstreaming biodiversity with social media



Facebook, Instagram, Twitter, WhatsApp, Snapchat and more! There are many - perhaps too many - social media options. New technology platforms are fashionable, but will they meet your institution's needs? Should we tweet and "like" instead of attending meetings and writing emails? Experts in the field of social media will talk about their successes and failures while discussing their views on social media's potential to highlight and mainstream biodiversity.

Info (see kiosk): Mr. Tobias Dierks, tobias.dierks@giz.de, www.abs-initiative.info

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# Thursday 8 December 2016 17.00-17.30

# Stockholm Resilience Centre Sustainability Science for Biosphere Stewardship

# Virtual Reality experience of a favela in Brazil

Demonstrating a better way to communicate science for global sustainability: experience the oculi and the Gereba favela in Fortaleza city in the North West of Brazil, thanks to Virtual Reality (VR) technology applied for these purposes. An Urbanizing Planet (video) >

Info: Ms. Maria Schewenius, maria.schewenius@su.se, www.stockholmresilience.org

# Thursday 8 December 2016 18.00-19.30



**Video: Every Living Thing** 

The documentary film, Every Living Thing - experiencing a bioblitz, takes you on an amazing journey of what it's like to spend four weeks over two summers exploring all aspects of nature – fish, insects, plants, fungi, reptiles, amphibians and mammals - that live in the Grand Lake Protected Natural Area in New Brunswick, Canada.

The film was produced in collaboration with the New Brunswick Museum's BiotaNB program. A 20-year biodiversity research project to identify and catalogue as many species in the province of New Brunswick, before human encroachment and climate change intensifies.

Info: Mr. Lloyd Salomone, lloyd\_salomone@hotmail.com, http://everylivingthing.life





# Friday, 9 December 2016

# Friday 9 December 2016

10.00-13.00



# Education through Multi-stakeholder Partnerships in implementing the Biodiversity Agenda

Aichi Biodiversity Target 1 affirms the need for individual, institutional and societal transformation in addressing the direct and indirect drivers of biodiversity loss. This primarily depends on the appreciation of diverse values of biodiversity, ecosystem services and associated cultural diversity informed by contextualized actions.

This forms an important dimension of the Education for Sustainable Development (ESD) agenda. ESD aims at developing values, knowledge, attitudes and skills that facilitate transformation towards sustainable development while also promoting changes in educational systems. The Regional Centre of Expertise (RCE) Network of the United Nations University is actively engaged in promoting formal and informal educational strategies for this transformation. To date, there are 149 RCEs globally, with 60% of the RCEs focusing on the theme.

This side event highlights cross-sectoral, multi-stakeholder partnerships, good practices and pilot models that successfully engage communities in the management of local biodiversity and ecosystem services. An array of contextualized development approaches makes the RCE network a unique space for showcasing how local stakeholders can synergize actions on a shared platform. The network also portrays the relevance of a local-global learning space for concerted strategies and understanding sustainable development beyond localized geographical boundaries.

During the side event case studies from various regions will demonstrate the relevance of RCE projects especially in relation to the specific mandates of effective implementation of the Aichi Biodiversity Targets, Sustainable Development Goals (SDGs) and the Global Action Program (GAP) on Education for Sustainable Development.

**Info:** Ms. Cristina Romanelli, cristina.romanelli@cbd.int, www.rce-network.org/portal Mr. Unnikrishnan Payyappalli, payyappalli@unu.edu, https://ias.unu.edu/en





# Friday 9 December 2016

13.00-15.00



### The Science of Social Marketing and Behaviour Change

This session showcases examples of how conservation practitioners have used behaviour change and social marketing to achieve conservation results. The session is useful for conservation practitioners, policy-makers, and funders who are interested in conservation marketing. Participants can also learn about Rare's Campaigning for Conservation 10-day workshop that covers diverse topics such as creating a theory of change, steps people take as they consider behaviour change, the rate that change is likely to occur, as well as quantitative/qualitative research methods and material design.

Info (see kiosk): Ms. Kate Mannle, kmannle@rare.org, www.rare.org

# Speaker

#### Kate Mannle, Rare



Kate has a passion for working with local communities and biodiversity. As Senior Manager, Campaigning for Conservation, she manages one of Rare's newest training offerings, an innovative ten-day program that combines the theory and practice of creating a social marketing campaign. During her time at Rare she has facilitated crossfunctional teams that developed training cohorts resulting in over 180 social marketing campaigns in 26 countries. She also enjoys working with partners to evaluate whether a social marketing approach is the right fit for their conservation strategies and designing events that encourage sharing of bright spots within the conservation community.

Contact: kmannle@rare.org, www.rare.org

# Friday 9 December 2016

15.00-18.00

**CEE** 

Centre for Environment Education



# **Biodiversity Education in Schools**

Education enables us to critically think and act sustainably for the conservation of biodiversity. In this rapidly changing world, one needs to equip with skills, understanding and confidence to adapt themselves to the changes. However, the best way of dealing with it is to engage children at schools in action for biodiversity conservation so that their understanding about biodiversity and its inter connectedness increases and accordingly they become skilled to act sustainably for conservation of biodiversity. The event brings in experiences of implementing biodiversity conservation education in schools and creates a platform for sharing of ideas for informing school curriculum with biodiversity conservation education.

**Info (see kiosk):** Mr. Kartikeya V. Sarabhai, kartikeya.sarabhai@ceeindia.org, ceedo@ceeindia.org, www.ceeindia.org

# Friday 9 December 2016 18.30-20.00



## **CHM Awards**

In 2015, each Party was invited to submit a questionnaire about the status of its national Clearing-House Mechanism as well as its plans to improve it. Today, we present awards to honour the Parties that have made the most significant progress in the establishment or further development of their national clearing-house mechanisms (notification: www.cbd.int/doc/notifications/2015/ntf-2015-068-chm-award-en.pdf).

Info: Mr. Olivier De Munck, chm@cbd.int, www.cbd.int/chm



# CEPA Fair Side Events Week 2

# Monday, 12 December 2016

# **Monday 12 December 2016**

10.00-13.00



# Awakening Biodiversity Consciousness – Connection Between the Inner State and Nature

Brahma Kumaris Environment Initiative

Restoring and strengthening the a

Restoring and strengthening the awareness of the natural harmony between the human and non-human worlds. The discussion focuses on the importance of grounded ethical choices, universal values, and personal transformation that are required to bring about sustained change in any social or environmental system. The panel consists of members from Earth Charter, ECO BAHIA Foundation, and Brahma Kumaris Environment Initiative.

**Info (see kiosk):** Ms. Yolanda Moreno (moderator), medioambiente@mx.brahmakumaris.org, www.environment.brahmakumaris.org

# Speaker

#### Mateo A. Castillo Ceja, Earth Charter in Mexico



Mateo was the head of the Coordinating Unity of Social Participation and Transparency in the Ministry of Environment of Mexico. He served as president of the Ecological State Council of Michoacan, Mexico, and, with others, has instigated processes of social participation in the development of environmental public policies for a sustainable Mexico. He is an altruistic person who takes part in the world humanitarian movement. He is considered a national expert in the implementation of local Agenda 21. He has been a representative of civil society in Mexico in many forums and international summits. Castillo is the main developer in Mexico of the Earth Charter and the founder of the National Secretariat.





# Monday 12 December 2016 15.00-18.00



"Let's Talk about Biodiversity"- multimedia and multi-target activities of the University of Warsaw designed to increase public awareness on biodiversity in the context of sustainable development

The modern university has a critical role to play in developing tomorrow's decision makers, professionals and citizens responsible towards sustainability and valuating biodiversity. To realize such ambitions goals and make the United Nations Decade on Biodiversity sounder, the University of Warsaw Centre for Environmental Studies and Sustainable Development designed a multimedia and multi-target campaign "Let's Talk about Biodiversity". It covers activities such as lectures, thematic workshops, publications and conferences addressed individually to different target groups: students, journalists, teachers, urban planners, school children and seniors. The aim of the presentation is to share experiences from the campaign and to discuss challenges in education such as linking theory with everyday practice.

Info (see kiosk): Ms. Anna Kalinowska, anna.kalinowska@pro.onet.pl, www.ucbs.uw.edu.pl

# Speaker

#### Anna Kalinowska, UCESSD



Anna Kalinowska- biologist, Ph.D. in the field of ecology. Director of the University Centre for Environmental Studies and Sustainable Development (UCESSD), an interfaculty unit of the University of Warsaw, teaching and research on communication for biodiversity in the context of sustainable development. Author of many papers, books and TV programs on biodiversity, nature conservation and environmental education. Actively involved in several national and international institutions, advisory committees and NGOs, such as REC, CCMS/NATO, IUCN-CEC (since 1996). Co-organizer of Polish platform for DESD and the campaign for the United Nations Decade on Biodiversity in Poland.

Contact: anna.kalinowska@pro.onet.pl, www.ucbs.uw.edu.pl





# Tuesday, 13 December 2016

# Tuesday 13 December 2016 13.00-18.00



# #NatureForAll - A movement to inspire a love of nature

We detail the specific strategies of partners to scale up conservation action and identify the ways to get involved with this global movement. The #NatureForAll movement is an inclusive coalition of partners who represent a variety of sectors – conservation, health, urban, protected areas, communications, technology, education, arts, tourism, science, youth, women's organizations and networks, and more. Different sectors of society bring new insights and strategies to the goals of raising awareness and facilitating experiences and connections with nature. We encourage new and non-traditional partners as champions to join us in scaling up the movement. The event ends with a reception at 5.00pm.

Info: Mr. Sean Southey, ssouthey@mediaimpact.org, www.natureforall.global

# Speaker



Sean Southey, International Union for Conservation of Nature's Commission on Education and Communication (IUCN CEC)

Sean Southey is Co-Chair of #NatureForAll Taskforce, IUCN CEC Steering Committee, and CEO of PCI Media Impact.

Contact: ssouthey@mediaimpact.org, http://mediaimpact.org

# **Speaker**



Mike Wong, International Union for Conservation of Nature's World Commission on Protected Areas (IUCN WCPA)

Mike Wong is Co-Chair of #NatureForAll Taskforce, Vice Chair of IUCN WCPA North America, and Executive Director of Natural Resources Conservation, Parks Canada.

Contact: mike.wong@iucn.org, www.pc.gc.ca/eng/index.aspx

# **Speaker**



Anne Valerie Mandri Rohen, #NaturePartner from Mexico

Anne Valerie Mandri Rohen is the Executive Director of El Triunfo Conservation Fund AC, which is a Partner of #NatureForAll. Ana is also an IUCN CEC Member.

Contact: amandri@fondoeltriunfo.org, http://fondoeltriunfo.org

# Wednesday, 14 December 2016

Wednesday 14 December 2016

16.00-16.30



Video (with English subtitles): Programa de conservación y restauración de manglares en el Golfo de México

### Previews:

- Mangrove restoration in the Wetlands of Alvarado: https://vimeo.com/143818834
- Spot 2do diplomado de manglares (English): https://vimeo.com/156779751

Info: Mr. Salomón Diaz Mondragon, salomon.diaz@semarnat.gob.mx, www.gob.mx/semarnat

# **Wednesday 14 December 2016**

16.30-18.30





WWF/CBD partnership on Aichi Biodiversity Target 1: Ceremonial Signing of the MoU

WWF is committed to supporting the SCBD in ramping up efforts and convening the various actors in order to focus on Aichi Biodiversity Target 1 within the time frame of 2020 and beyond. Engaging the millions on the values of biodiversity and mobilizing society at large to play a role in the conservation of nature for the benefit of people and wildlife is integral to our respective missions and this partnership will definitely help energize that effort.

Info: Mr. Günter Mitlacher, guenter.mitlacher@wwf.de, wwf.panda.org





# Thursday, 15 December 2016

# Thursday 15 December 2016 10.00-13.00



Process of Awareness and Public Participation (Art. 23 of the Cartagena Protocol) Implementation in the Republic of Niger

The participative process shows that Niger Republic has made progress in Cartagena Protocol (art.23) implementation for sustainable biodiversity conservation. The presentation features perspectives, recommendations, and conclusions in this regard.

Info: Dr. Gado Zaki Mahaman NBFP, mahamane\_gado@fahoo.fr

# Thursday 15 December 2016 13.00-15.00



# Actividades de ciencia ciudadana que implementa CONABIO

A look at 3 websites and CONABIO's achievements with citizen science: www.biodiversidad.gob.mx/Difusion/cienciaCiudadana/c\_ciudadana.html

www.enciclovida.mx

www.videoteconecta.com

Info (see kiosk): Mr. Carlos Galindo Leal, cgalindo@conabio.gob.mx, www.conabio.gob.mx





# Friday, 16 December 2016

Friday 16 December 2016

10.00-13.00



## **COP 13 Volunteers share their experiences**

The CEPA Fair welcomes you to an impromptu session starring our wonderful COP13 Volunteers, who reflect on their participation and experiences at COP, and give their ideas for future action. Take a moment and drop by to show your appreciation!

Info: Mr. Mateusz Banski, mateusz.banski@cbd.int, www.cbd.int







# Friday 16 December 2016

# 13.00-13.30





# Learning from Nature in Republic of Costa Rica: Inter-institutional efforts to promote sustainable development around protected areas

Costa Rica shares its experience of inter-institutional cooperation to promote sustainable use of natural resources and local development in and around protected areas in Republic of Costa Rica. It is important that environmental and educational authorities work together to promote education for sustainable development. In Costa Rica, the theme of education for sustainable development or environmental education has been treated as a transversal issue through all educational subjects. Nevertheless, environmental issues are not reflected sufficiently in public educational curriculum so each teacher has to think how they can involve environmental matters in each subject. In this context, capacity building of each public educator is a priority issues for the Ministry of Public Education to promote the education for sustainable development.

The Ministry of Public Education in cooperation with National System of Conservation Area (SINAC) and Japan International Cooperation Agency (JICA) carried out 2 pilot training programs for educators of primary and high schools in and near protected areas. In both cases, JICA cooperated giving technical advice and financial support to plan and implement the training courses. Also, JICA has played an important bridging role between SINAC and the Ministry of Public Education to coordinate the activities.

Info: Ms. Ana Lorena Orosco, Ministry of Public Education, loreorozco@gmail.com, www.mep.go.cr

# Friday 16 December 2016

13.30-15.00





Costa Rican environmental participatory monitoring of terrestrial vertebrates using camera trapping as methodological tool

70 trap-cameras were installed all around Costa Rica. Officials of the National System of Conservation Area together with local people living near the protected areas were trained on the scientific methodology, investigation planning, use of camera traps so that each Conservation Area was able to monitor mammals with the camera traps, sharing basic study protocol. Several species of threatened and endangered mammals were registered and at least one jaguar was registered in 6 of the 10 Conservation Areas. Data is currently being collected to discuss the mammal communities' status.

Info: Ms. Yócelin Ríos, yocelin.rios@sinac.go.cr, www.minae.go.cr

# **CEPA Fair Virtual Presentations**

Those who are unable to attend the COP, or are unable to showcase their work at the CEPA Fair, but still wish to do so, have the possibility to participate virtually:

## Video



# The Healing Grannies – Its Seeds and Leaves "Curandeira é a vovózinha"

A six minute video about the Fitovida Network and its practices preserving and disseminating the traditional production of homemade herbal medicines and the traditional and knowledge about medicinal plants use. The Fitovida Network is located in Rio de Janeiro, Brazil, and it is made of more than 100 associated groups of volunteers. Since 2006, Fitovida Network has been seeking for the recognition of this knowledge and practices with support of the Brazilian Ministries of Environment and Culture. On vimeo with English subtitles: <a href="https://vimeo.com/180061806">https://vimeo.com/180061806</a>

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