



gybn
global youth biodiversity network

The **Global Youth Biodiversity Network**

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Global Youth Biodiversity Network (GYBN)

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GYBN is



- ✓ **Global platform** of youth organizations and individuals working on **Biodiversity**
- ✓ Aims to **to raise global awareness** among young people of the **values of biodiversity**
- ✓ Facilitate action plans for **youth advocacy** and **empowerment**;
- ✓ **Build capacity** to enable youth to be **change agents** on both the national and international level
- ✓ **Coordination platform** for youth participation in the **CBD process**;



History

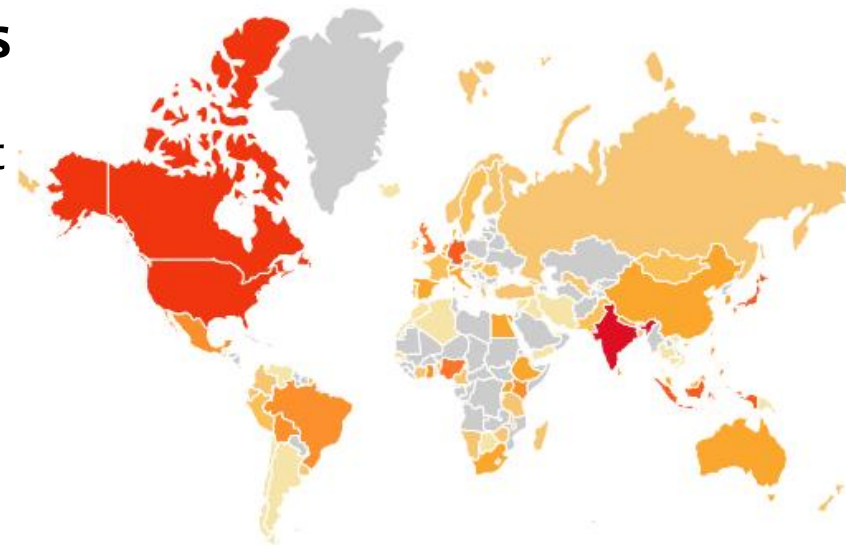
- ✓ Idea to establish youth network was discussed at numerous youth conferences between 2008 and 2010
- ✓ Interim Steering Committee coordinated establishment process from 2010 to 2012
- ✓ GYBN Kick-Off Meeting in Berlin in August 2012:
 - ✓ 40 representatives of youth organizations from 20 countries
 - ✓ funded by Germany, hosted by NAJU
- ✓ Adoption of GYBN Statute and establishment of the network



GYBN Members

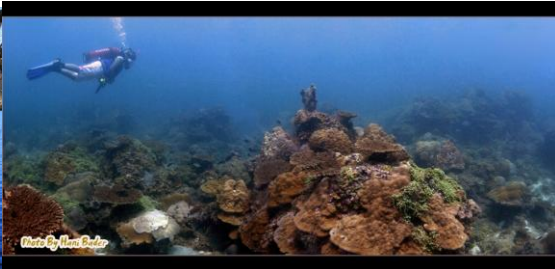


- ✓ 51 member organizations, representing **341.000** members from **86 countries**
- ✓ 800 subscribers of our GYBN mailing list
- ✓ over 2.100 fans on our facebook page
- ✓ International Steering Committee
(12 members – all continents)



Activities

- ✓ Support and coordinate youth participation in the CBD Process
 - ✓ Fundraising
 - ✓ Liaison with CBD Secretariat and other organizations
 - ✓ Organize actions and campaigns
- ✓ Awareness raising, Capacity building and education
 - ✓ Prepare youth for international negotiation processes
 - ✓ keep youth informed on CBD issues



Decision XI/8. „Engagement of other stakeholders, major groups and subnational authorities“

- 1) Acknowledgement of the importance of youth participation***
- 2) Encourages parties to fully involve youth in all relevant processes***
- 3) Invites parties to continue to provide support for youth initiatives that support the three objectives of the conventions***



Outreach

- ✓ Social media
 - ✓ Facebook
 - ✓ Twitter
 - ✓ Youtube
 - ✓ Webpage
 - ✓ Mailing list

During WGRI-5 and SBSTTA-18 our Social Media outreach generated **15.157 views** and reached over **8.000 people**

Since start of COP12 **9.000 views** on Social Media



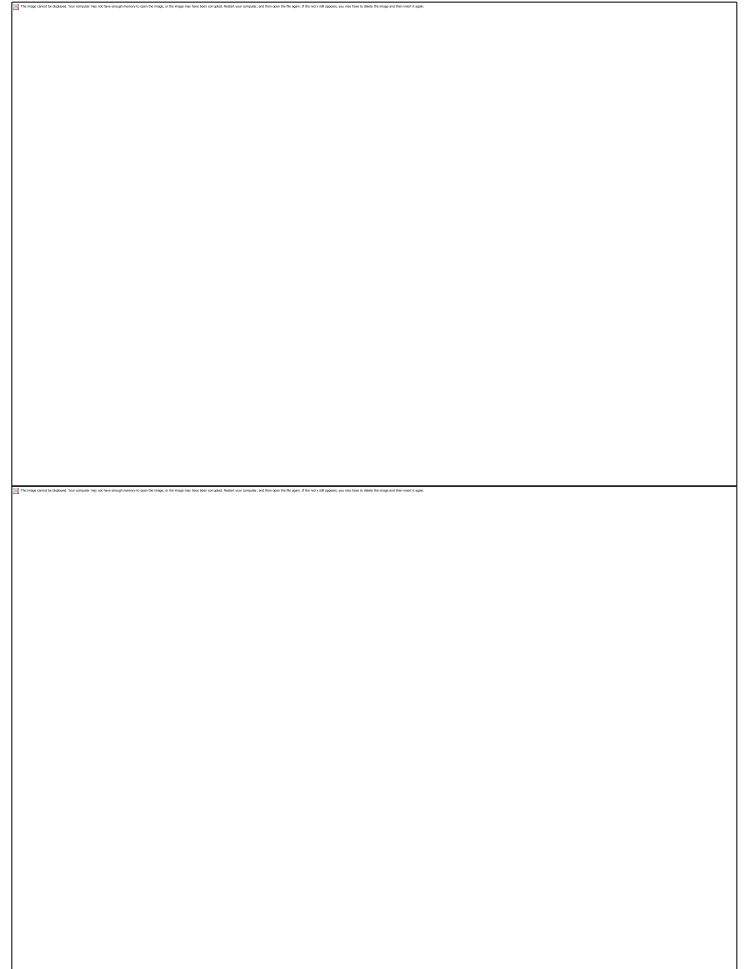
GYBN Achievements

- ✓ Coordination of Youth Participation at COP11
- ✓ Governments of Sweden, Spain and Colombia invited GYBN to represent youth at Key-Biodiversity Meetings in 2012 and 2013
- ✓ Initiation of Partnership with Korean youth for COP12
- ✓ Coordination of fundraising activities for COP12
- ✓ First Youth Delegation to CBD intersessional meeting - SBSTTA-18 and WGRI-5 2014
- ✓ Coordination of Youth Participation at COP12
- ✓ Coordination of Youth Input to IUCN World Parks Congress



Youth Participation at COP12

- ✓ 36 youth delegates at COP12 in Korea
- ✓ Youth Capacity-Building Seminar
- ✓ 5 Interventions so far
- ✓ 5 Youth Side Events



Youth Participation in the CBD

- ✓ Host country is usually represented in large numbers
 - *But number of host country youth typically decreases at next COP:
e.g. 20 japanese youth at COP10, only 1 at COP11*
- ✓ Key Magediverse countries (e.g. Colombia, Malaysia etc.) were not or poorly represented at COP11
- ✓ Lack of youth delegates from countries of both the Global South and the North



Participation Figures

- ✓ **Various World Regions remain underrepresented**
 - ✓ Europe (except of Germany at COP11, 1 at COP10)
 - ✓ **Africa (2 at COP11, 2 at COP10)**
 - ✓ **South-America (1 at COP11, 1 at COP10)**
 - ✓ Central America (0 at COP11, 1 at COP10)
 - ✓ Western Asia (none)
 - ✓ Eastern Asia (2 at COP11, 20 at COP10)
 - ✓ Australia (none)



Main Challenges

- ✓ Many youth organizations and young people in the world are involve in on-ground nature conservation projects
- ✓ Youth organizations are mostly active on the local or national level
- ✓ Very few engage on the international level due to:
 - ✓ **lack of capacity** due to national and on the ground work
 - ✓ **lack of knowledge** about the importance of the CBD and how to participate effectively
 - ✓ **lack of dedicated funding** for youth participation in Biodiversity governance



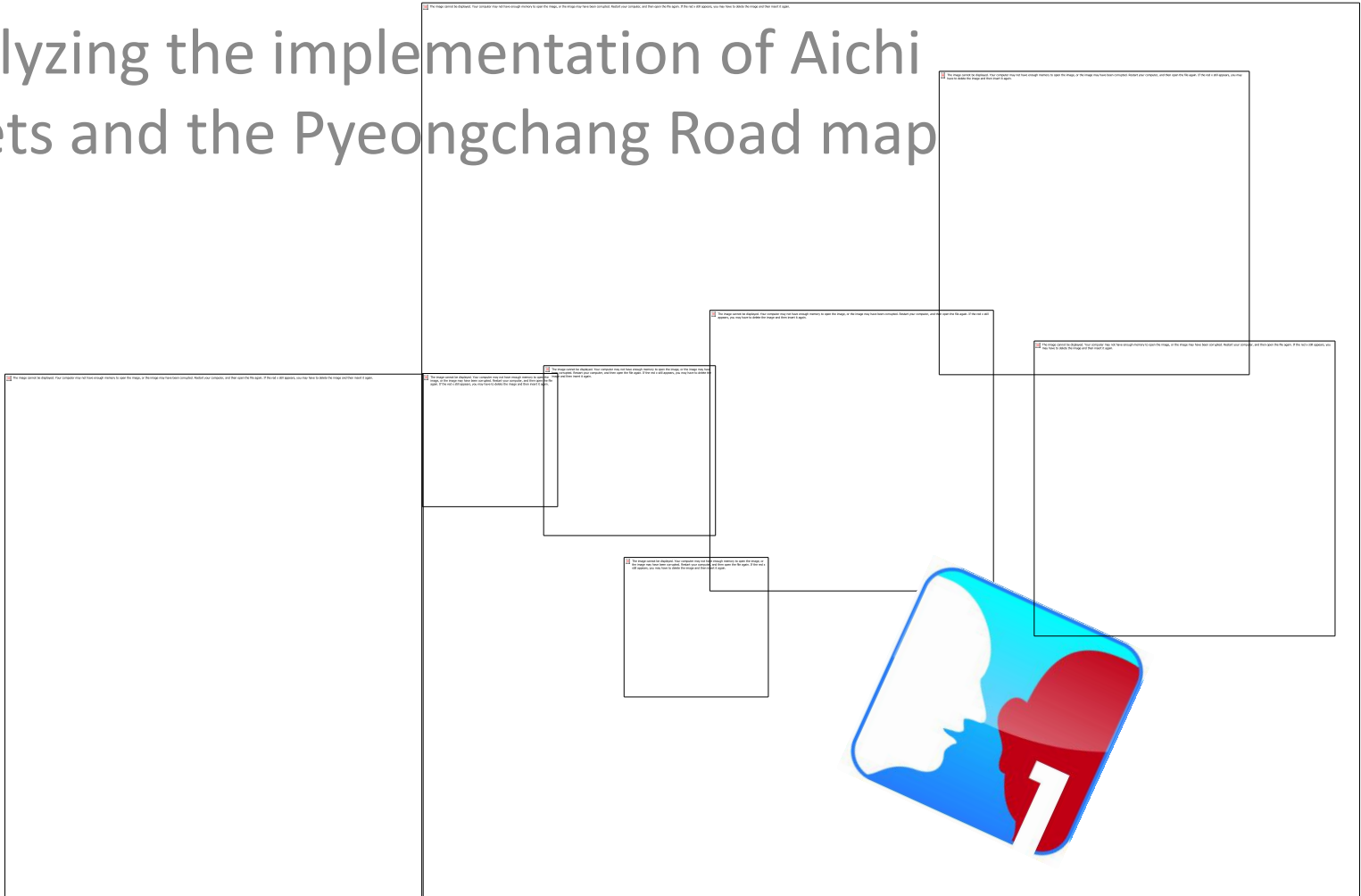
Next Steps

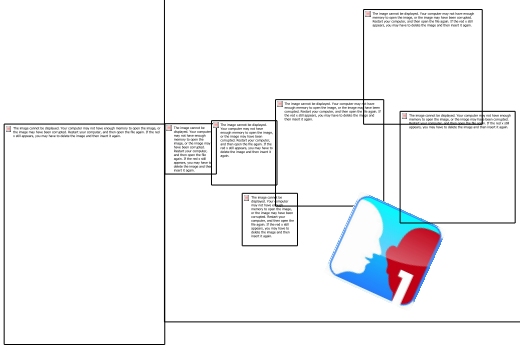
- ✓ Mobilize our community and connect the network
- ✓ **Capacity building** - Spread the knowledge of the international CBD-Process
- ✓ Create **dialogues** with the national/local process, identifying gaps in the implementation
- ✓ Concrete **contributions** to the implementation of Strategic plans, achievement of Aichi targets.



Youth Voices – Mainstreaming GBO4:

Catalyzing the implementation of Aichi
Targets and the Pyeongchang Road map





Youth voices: Concept

✓ **Translate GBO4** main messages into user-friendly/empathetic/interactive language.

Make them more **relatable**

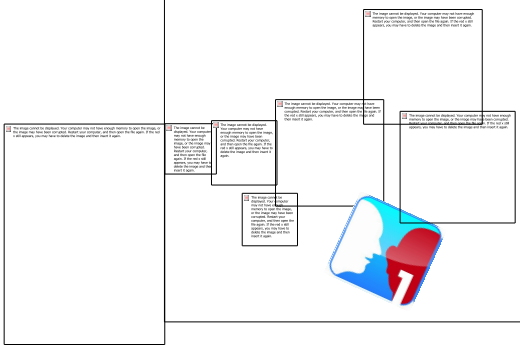
As a step to mainstreaming

✓ **Reach** the Youth Community – **from youth to youth**

✓ **Highlight** all the youth conservation activities that is already happening **on the ground**

✓ Further **connect** young people and organizations, raise awareness and **mobilize people**





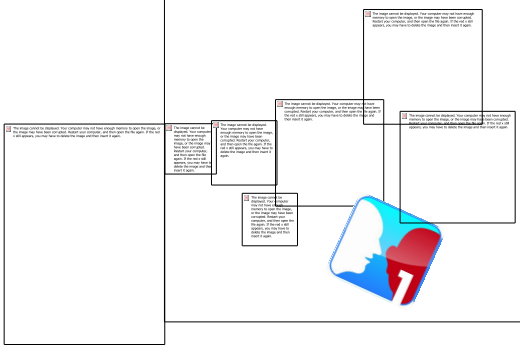
Youth Voices

- ✓ Task force of young scientists, communicators, designers and practitioners
- ✓ identify main messages, involve our network
- ✓ Partnership with DIVERSITAS & SCBD

Infographics

Videos





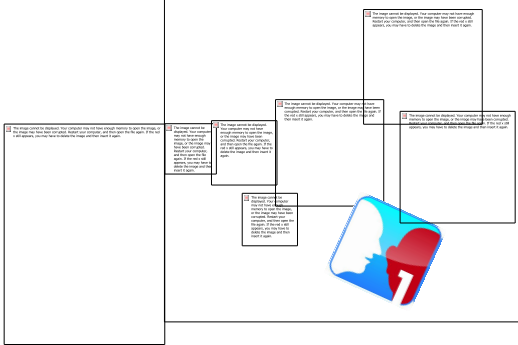
Info graphic

- ✓ Campaign-like info graphic with the main messages, example of best practice containing

- ✓ Progress of the target
- ✓ Example of Best practice
- ✓ Countries where progress is slow / fast, highlighting some of the reasons
- ✓ Testimonies of young people connecting their work with the targets



Videos



**Bharath
INDIA**



I as a young filed biologist want to protect my landscape, rivers and future. Conserving tigers, motivating and creating awareness about environmental changes has been my passion. I have selected tigers as a flagship species to protect my landscape because if you are protecting the tigers, you are protecting the rivers, the other equally important species and out future generations, making sure that we are in line with the Aichi targets. I achieve this by forming a young network and changing the attitude of people. This will ensure that we are working with the Aichi targets 12, 11. 5 and sustainable management. Even tomorrow when I grow up, I would like to show my future that how beautiful earth is with great diversity of flora, fauna ad landscapes.



- ✓ Short videos for web broadcasting
 - ✓ **Testimonies** of young people **sharing their experiences** contributing to the Aichi targets and their perspectives on the findings of GBO4
 - ✓ How they **relate to** GBO4 and Aichi Targets
 - ✓ How they/other stakeholders would like to contribute



Thank you very much for your attention!

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