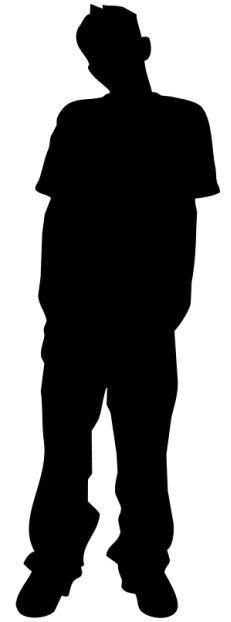




UNDB DAY



Tuesday 14th October 2014

Showcasing sector engagement initiative
and corroboration beyond sector

“YOUTH”

3 Youth Organizations

(1) Biodiversity on the Brink

(2) Japan Biodiversity Youth Network

(3) Global Youth Biodiversity Network

加拿大50
生物多样性



Biodiversity on the Brink!

GBO3 said...

“The action taken over the next decade or two and the direction charted under the Convention on Biological Diversity, will determine whether the relatively stable environmental conditions on which human civilization has depended for the past 10,000 years will continue beyond this century.”

Our Mission

Campaign by Japanese Youth in COP10

- Making Aichi Targets ambitious
- More Youth to have interest and join our actions

Key message

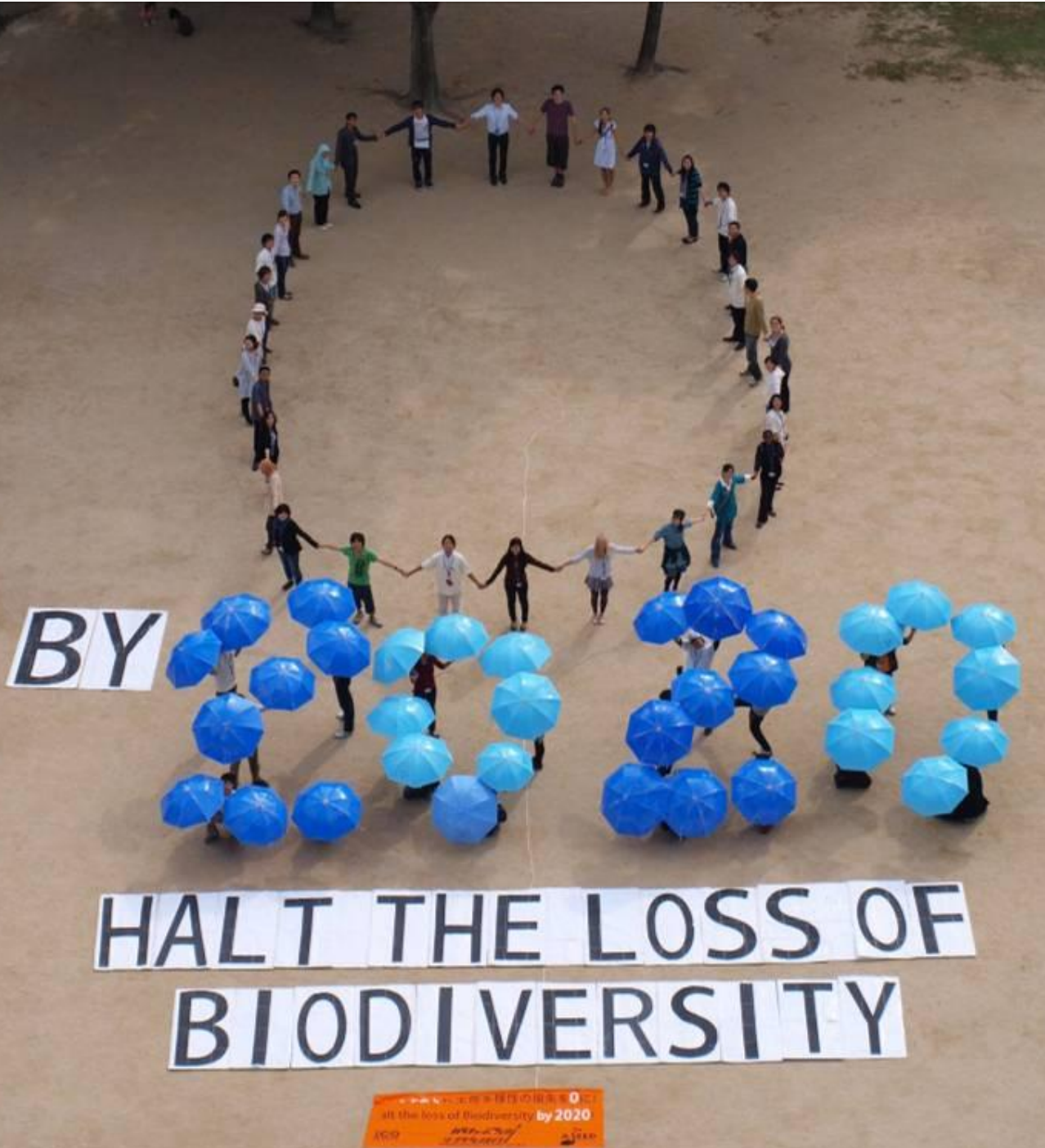
**“Halt the loss of
Biodiversity by2020.”**

- Public awareness & Press action
- Advocate for the Aichi Targets
 - Mission
 - Target 5 , 6 , 10 and 11

Public Awareness
and
Press Action

Side Events





“Zero Action”

by 70

Japanese and
International
Youth

(Appeared in 4
news papers.)

Press Briefing

- During the period, we had 2 Press Briefings and 10 Press Releases contributing the raise of public awareness on Biodiversity.

(Appeared in 10 news papers and 3 TV broadcasts)

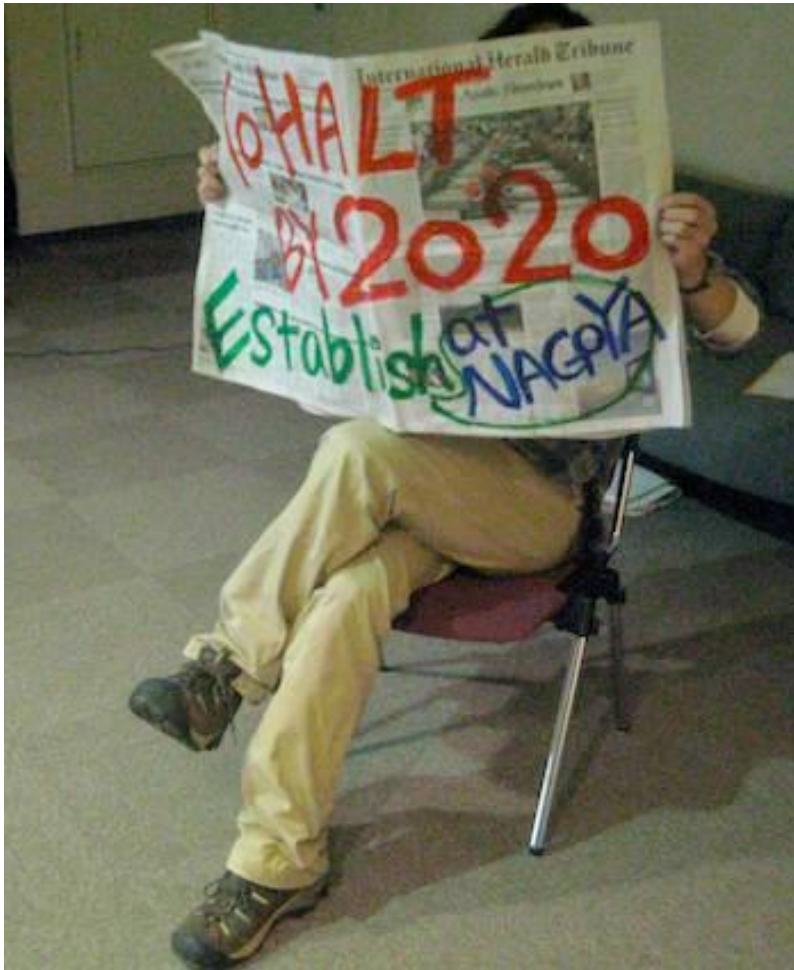


Advocacy for **Aichi Targets**

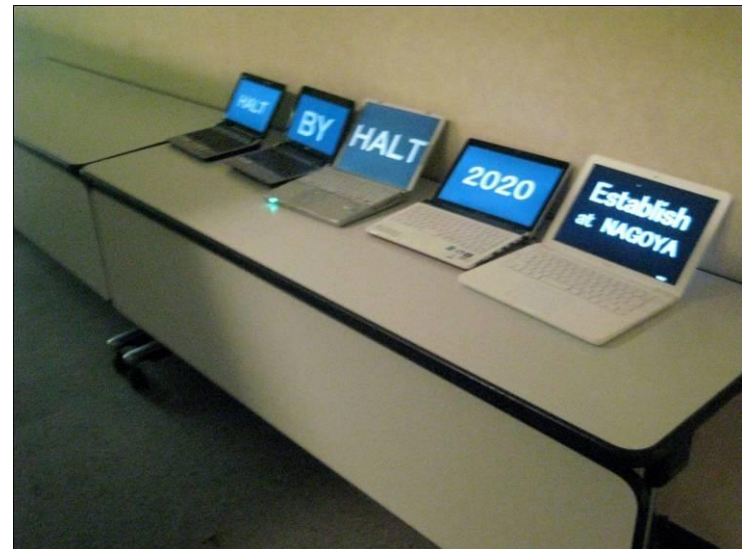
Youth intervention in COP10 Plenary



“Biodiversity on
the Brink” speech
at COP10 WG



Sending out many messages through out the COP10



Contact Groups on Aichi Targets

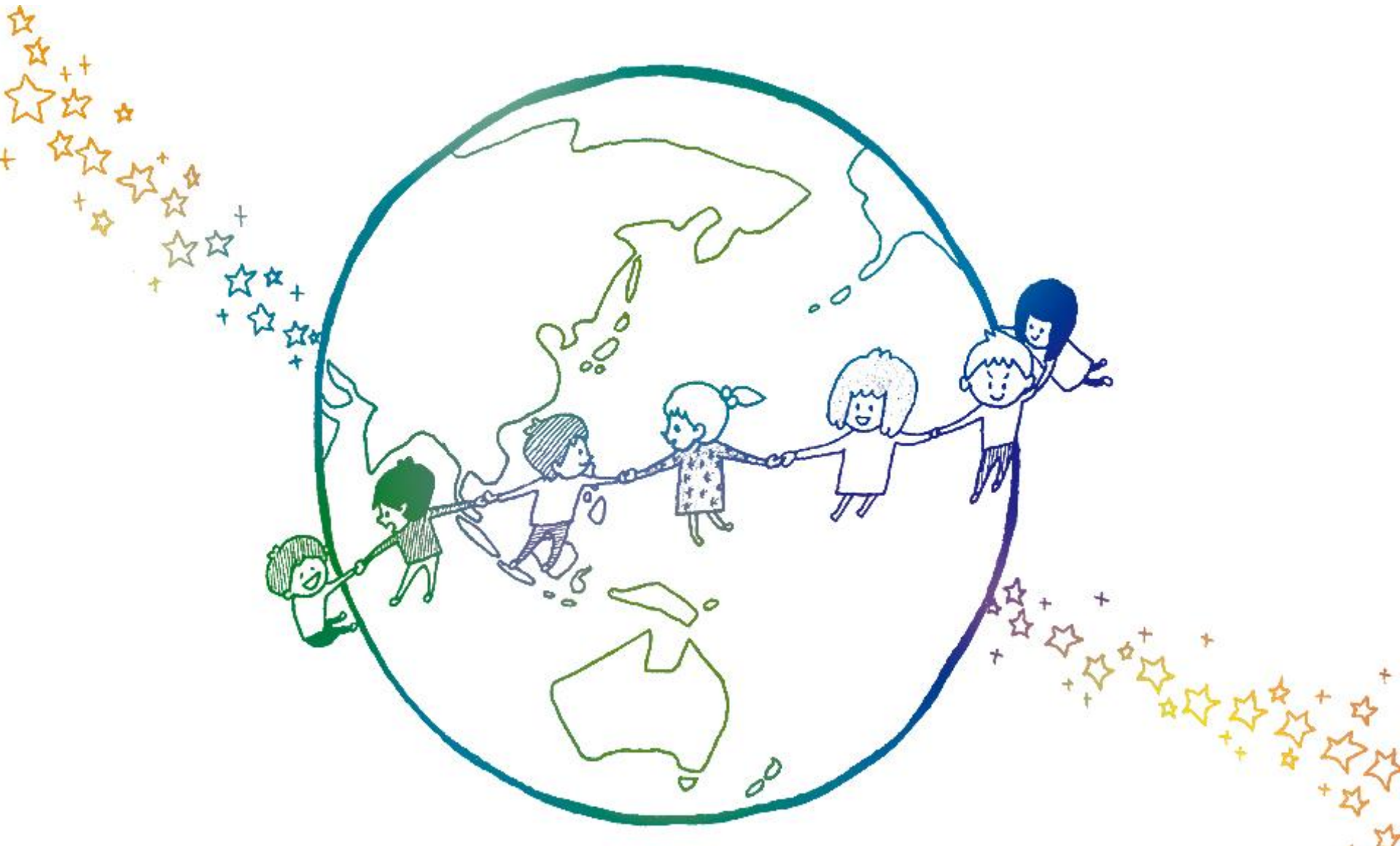


We sent our
key message to
delegates.

Thank You!

生物多様性あかものネットワーク

Japan Biodiversity Youth Network

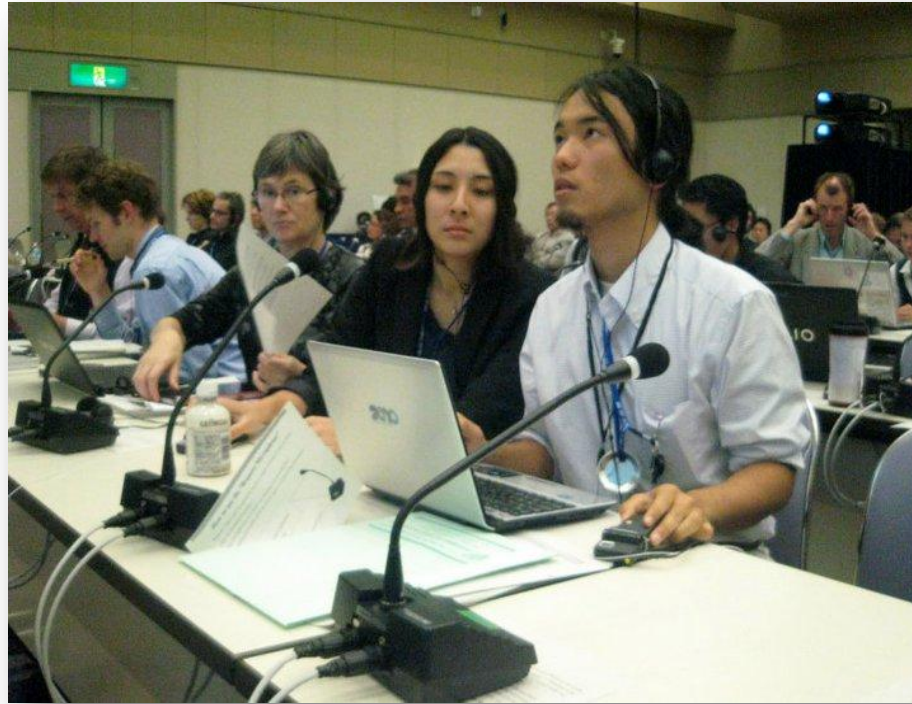


Overview

- **About JBYN**
- **Our 5 Main Actions for Biodiversity**
 - Youth Conference on Biodiversity
 - Advocacy
 - Lecture Delivery
 - Training for Lecture Deliveries
 - Outlook on Japanese Youth Action for Biodiversity
- **Our Challenges**

About **JBYN**

Japan Biodiversity Youth Network



- Since March 2012
- Founded by Japanese Youth who met in the COP10 at Nagoya, Aichi.

Mission

Mainstreaming Biodiversity

among Japanese Youth

for achievement of Aichi Target.

OUR **5** ACTIONS

1. Youth Conference on Biodiversity



2. Advocacy



In this COP12

- **Resource Mobilization**
- **Marine and Coastal Biodiversity**
- (Aichi Target Progress Review)

Side Event: Youth contribution to Ocean Conservation

- 15th Oct 2014 18:15-19:45@HallD Room3



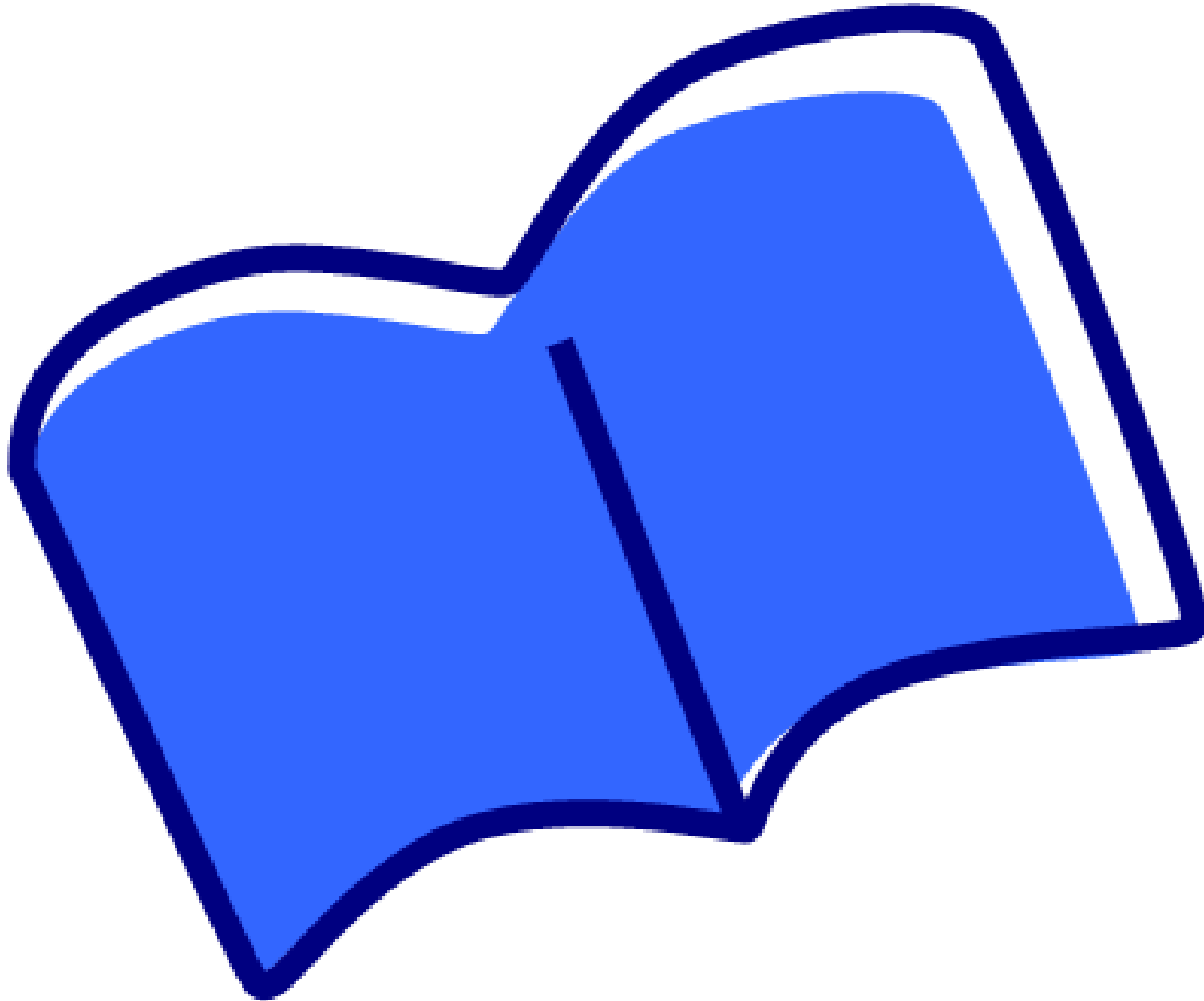
3. Lecture Delivery



4. Training for Lecture Deliveries



5. Outlook on Japanese Youth Actions for Biodiversity

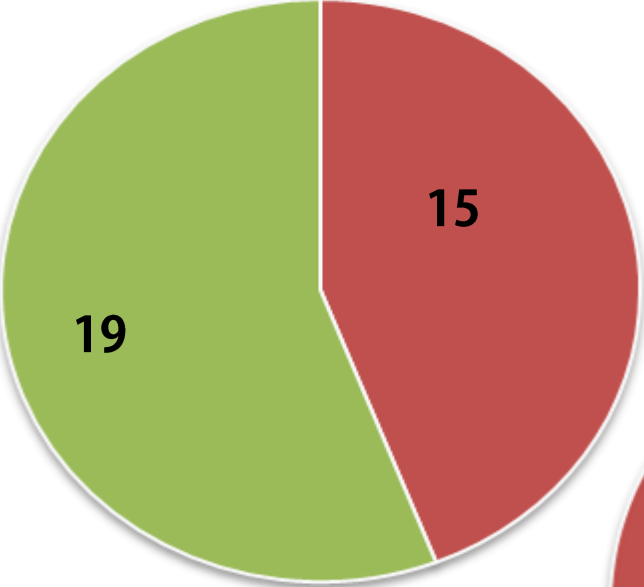


Our Target:

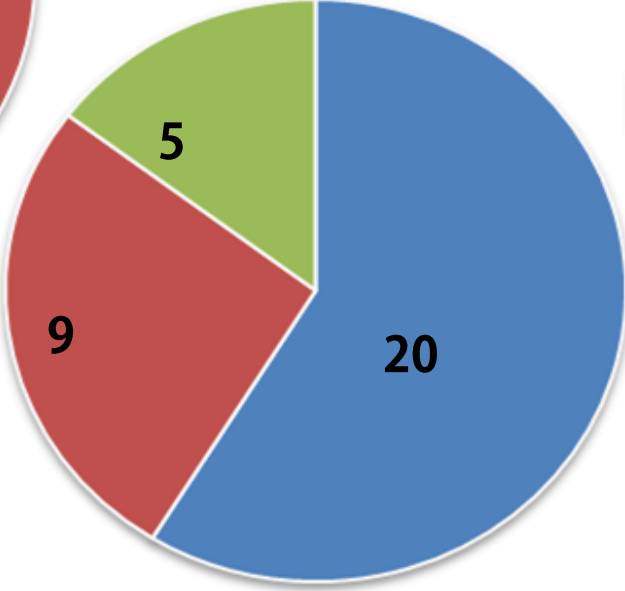
**Students organizations for
environmental issues**

Visibility of key words of Biodiversity

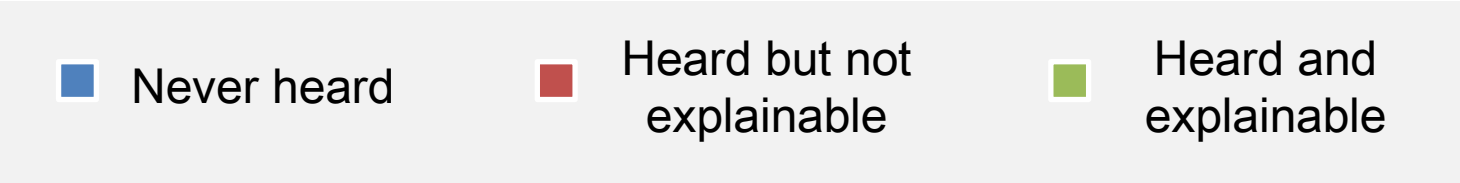
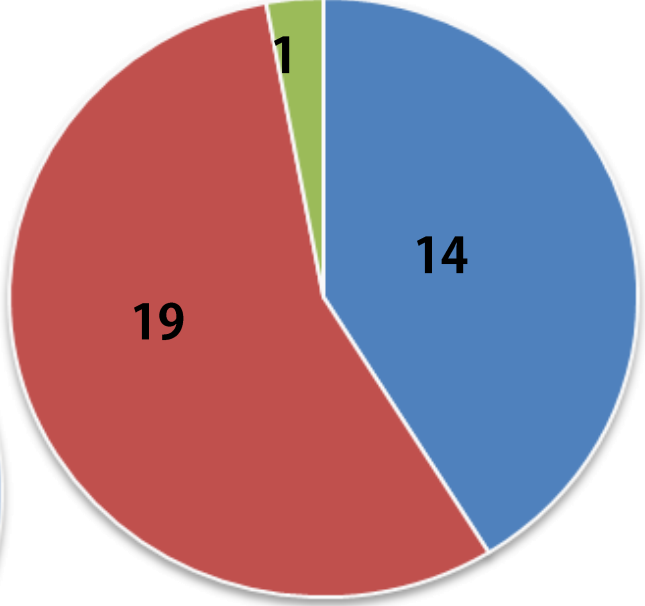
Biodiversity



The Aichi Biodiversity Target

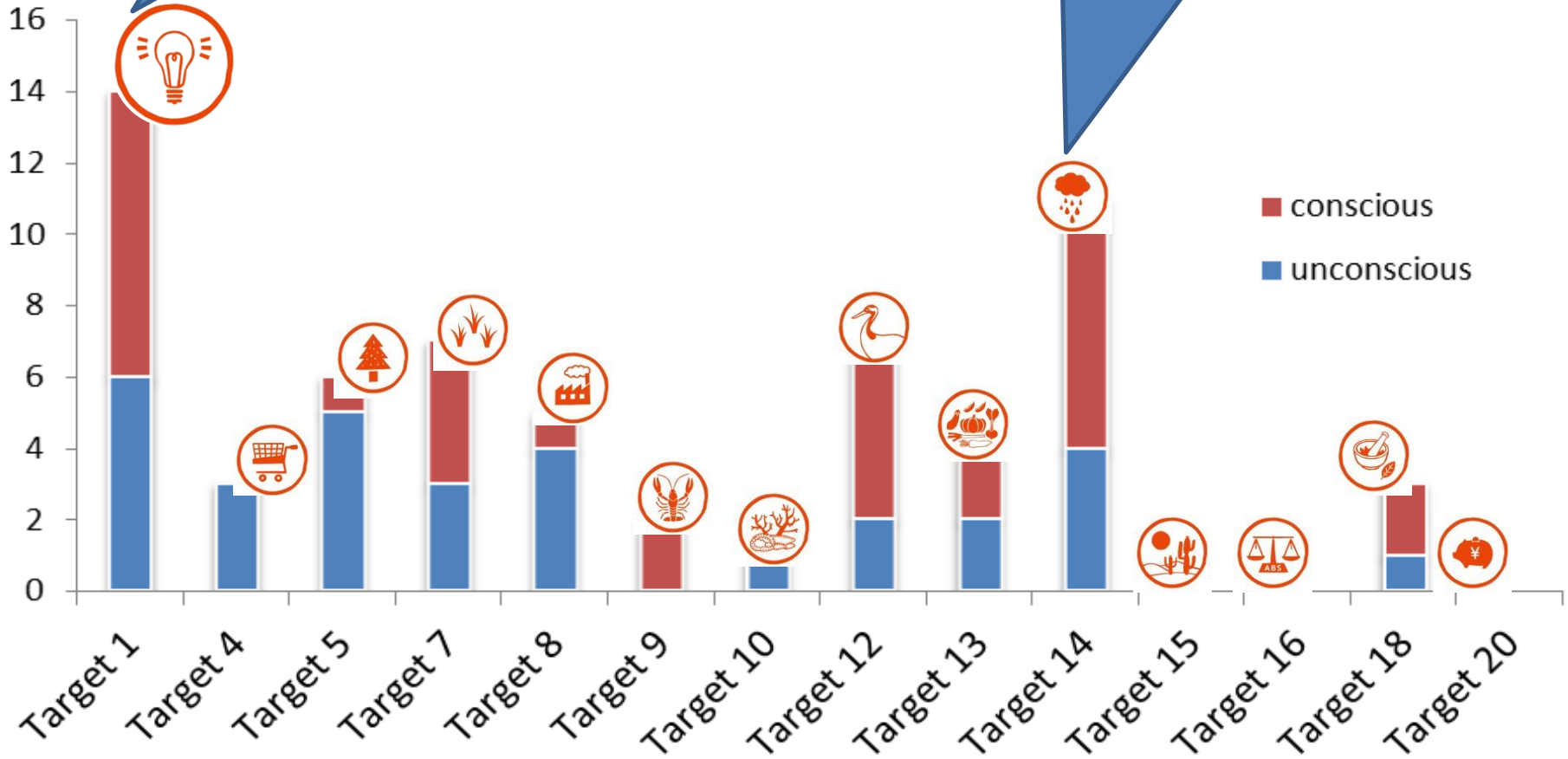


United Nations Decade of Biodiversity



Public Awareness

Restoration of Ecosystem

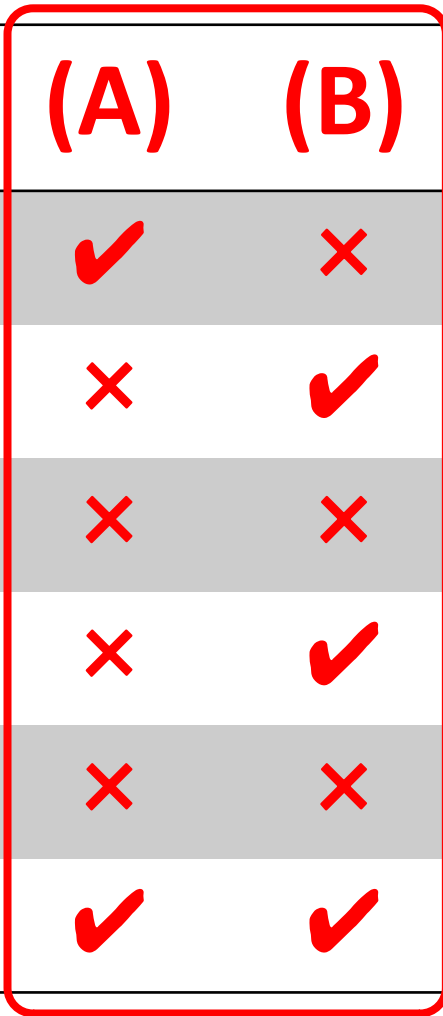


EXAMPLE:

<u>Questionnaires</u>	(A)	(B)	(C)	(D)
Mainstreaming	✓	×	✓	×
Advocacy	×	✓	×	×
Green Consumption	×	×	✓	×
Pollution	×	✓	×	×
...etc	×	×	×	×
Self Awareness	✓	✓	×	×

EXAMPLE:

<u>Questionnaires</u>	(A)	(B)	(C)	(D)
Mainstreaming	✓	✗	✓	✗
Advocacy	✗	✓	✗	✗
Green Consumption	✗	✗	✓	✗
Pollution	✗	✓	✗	✗
...etc	✗	✗	✗	✗
Self Awareness	✓	✓	✗	✗



Conscious

EXAMPLE:

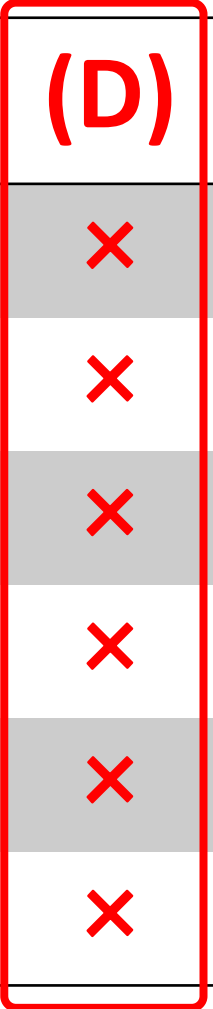
<u>Questionnaires</u>	(A)	(B)	(C)	(D)
Mainstreaming	✓	×	✓	×
Advocacy	×	✓	×	×
Green Consumption	×	×	✓	×
Pollution	×	✓	×	×
...etc	×	×	×	×
Self Awareness	✓	✓	×	×



Unconscious

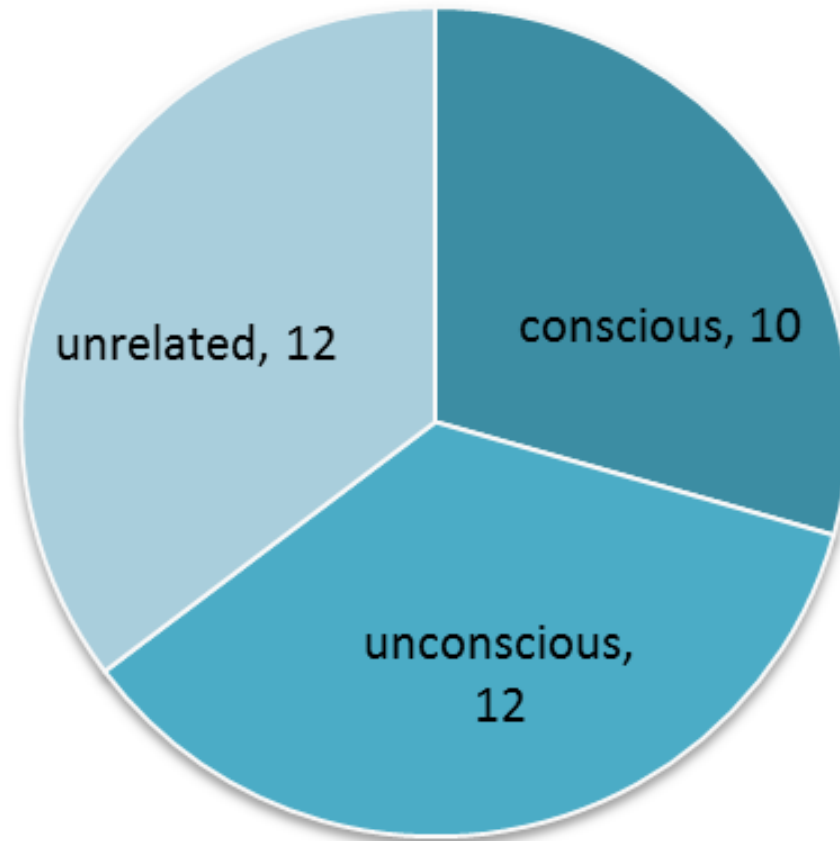
EXAMPLE:

<u>Questionnaires</u>	(A)	(B)	(C)	(D)
Mainstreaming	✓	×	✓	×
Advocacy	×	✓	×	×
Green Consumption	×	×	✓	×
Pollution	×	✓	×	×
...etc	×	×	×	×
Self Awareness	✓	✓	×	×



↓
Unrelated

Activities for Biodiversity issues



Awareness

CONTRIBUTION
and
CHALLENGES

Our contribution to UNDB

- Advocating as next generations
- Action through innovative ideas
- Capacity-building for long term actions

Challenges

- Rapid change of human resources
- Supports of knowledge and opportunities
- Vulnerability of Organization Basis
- Financial Mechanism and Capacity Building
- Inter-generation
- Inter-generational communication and technology transfer.



Thank You!

biodiversity.youth.network@gmail.com