

# BRIEF INTRODUCTION OF China National Committee for Biodiversity Conservation

Mr. ZHANG Wenguo

Biodiversity Conservation Division,  
Ministry of Environmental Protection, the People's Republic of China

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# OUTLINE

- ◆ **Introduction of CNCBC**
- ◆ **China Action Plan for UNDB**
- ◆ **Activities in the past years**

# Introduction of CNCBC

中国生物多样性保护国家委员会历程简介

## National Cross- sectoral Coordination Mechanism

### ■ 2010

-- China established National Committee for 2010 IYB (25 members)

中国成立了2010国际生物多样性年中国国家委员会（25个部门参加）



■ UN Resolution 65/161, 2011-2020 declared as UN Decade of Biodiversity

联合国第65届大会第161号决议 宣布2011-2020为“联合国生物多样性十年”



# Introduction of CNCBC

## 中国生物多样性保护国家委员会历程简介

### ● 2011

"National Committee for 2010 IYB" transformed into

**"China National Committee for Biodiversity Conservation"**

-- CNCBC, 25 members, Vice Premier of State Council as Chairman

-- 2011年6月，经国务院批准，“2010国际生物多样性年中国国家委员会”更名为“中国生物多样性保护国家委员会”，由25个部门组成，时任副总理任主席

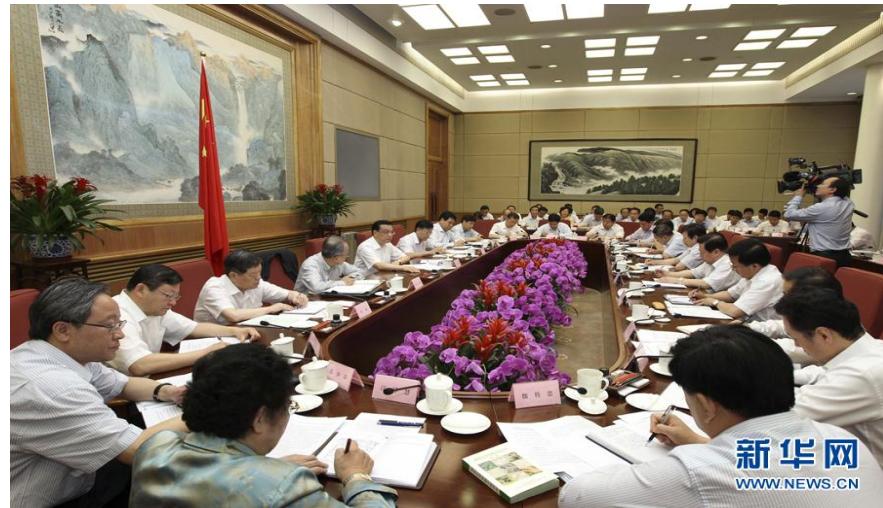
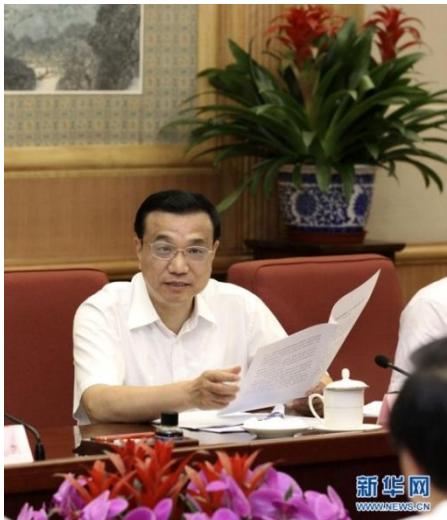
- **The Committee coordinates biodiversity conservation in the whole country, promotes the implementation of the updated NBSAP and provides guidance for China's Action on UNDB.**
- 该委员会作为生物多样性保护的工作机制，统筹协调全国生物多样性保护工作，指导“联合国生物多样性十年中国行动”

# Introduction of CNCBC

- 2012

## First Meeting of CNCBC

2012年6月，召开了中国生物多样性保护国家委员会第一次会议



# **China Action Plan for UN Decade on Biodiversity**

联合国生物多样性十年中国行动

- **2012**

**The first Meeting of CNCBC reviewed and published the  
"China Action Plan for UN Decade on Biodiversity"**

**(June 2012)**

2012年6月，中国生物多样性保护国家委员会第一次会议上审议  
通过了《联合国生物多样性十年中国行动方案》

# China Action Plan for UN Decade on Biodiversity

联合国生物多样性十年中国行动

- ❖ The annual actions are planned in response to the goals of the UNDB and the theme for the International Day for Biodiversity (May 22)

年度行动呼应“联合国生物多样性十年”目标和  
“5.22”国际生物多样性日主题

- ❖ In line with the NBSAP and one theme for each year

年度行动围绕“中国生物多样性保护战略与行动计划”，  
每年确定一个主题

# China Action Plan for UN Decade on Biodiversity

## Annual action framework - One theme for each year

Theme 1: Biodiversity: Forest and Grassland biodiversity

Theme 2: Biodiversity: Green Development and Marine Ecology

Theme 3: Biodiversity and Nature Reserve Management

**Theme 4: Biodiversity and Climate Change**

Theme 5: Biodiversity and Model Programs of Poverty Alleviation

- 每年确定一个主题

# China Action Plan for UN Decade on Biodiversity

## Annual action framework - One theme for each year

Theme 6: Biodiversity and Priority Areas Conservation

Theme 7: Biodiversity and Conservation

Theme 8: Biodiversity and Traditional Knowledge on Genetic Resources

Theme 9: Biodiversity and Biosafety

Theme 10: Biodiversity and Ecosystem Management

● 每年确定一个主题

# Activities in the past years

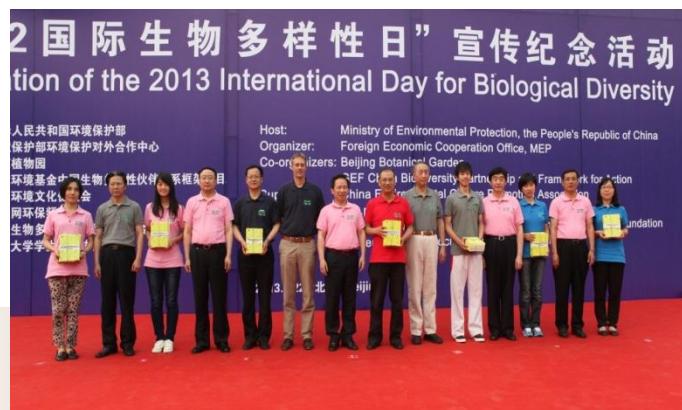
已开展的联合国生物多样性十年中国行动

## Targets (行动目标)

Students of primary and middle schools and universities, teachers, officials, civilians... (大中小学生，教师，官员、市民等)

## Venues(行动地点)

Communities, public places, assemblies, conferences, meetings, workshops, performances, Olympics,... (社区，公共场所，会议等)



Information

My Declaration of Biodiversity Conservation Actions

I, [Name], declare that I am a member of the Chinese Society for Biodiversity Conservation and have read and understood the Declaration of Biodiversity Conservation Actions. I hereby declare my commitment to the following actions:

1. I appreciate our planet's natural resources and do not damage or harm them. I have regular training when learning or getting education on natural resources.

2. I share environmental knowledge, useful ideas in the field, the latest information, and good practices with others.

3. I try to buy products that are made from natural materials, such as energy or biodiversity conservation products, or organic products.

4. I do not damage or destroy any products made from natural materials, such as energy or biodiversity conservation products, or organic products.

5. I like the products I have been using, green, cool, I do not use or buy products that are not made from natural materials, such as energy or biodiversity conservation products and green products other than organic products.

6. I like the products I have been using, green, cool, I do not use or buy products that are not made from natural materials, such as energy or biodiversity conservation products and green products other than organic products.

To this end, I solemnly swear that:

1. I appreciate and protect nature. I do not bring damage to natural environment and ecosystem. I have regular training when learning or getting education on natural resources.

2. I share environmental knowledge, useful ideas in the field, the latest information, and good practices with others.

3. I try to buy products that are made from natural materials, such as energy or biodiversity conservation products, or organic products.

4. I do not damage or destroy any products made from natural materials, such as energy or biodiversity conservation products, or organic products.

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Gender:  Male  Female

Age: Under 18  18-24  25-34  35-44  45-54  55-64  65 and over

Occupation: Student  Teacher  Researcher  Doctor  Lawyer  Engineer  Other

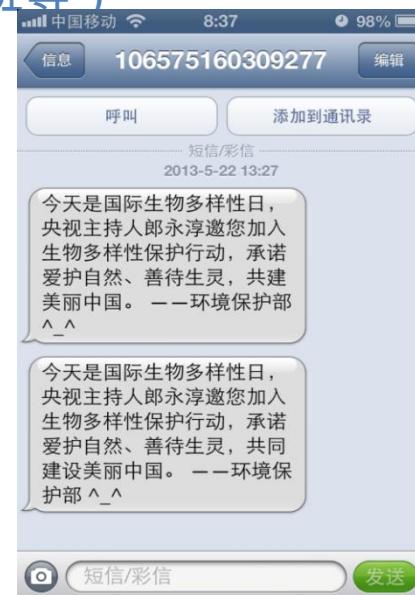
My Signature: \_\_\_\_\_

# Activities in the past years

已开展的联合国生物多样性十年中国行动

## Mean(行动途径)

Newsletters, booklets, books, atlas, calendars, posters, contests, Q&As, advertisements, broadcast, TV, newspapers, journals, training workshops etc. (宣传册，书籍，图集，简报，多媒体，培训班等)



# Activities in the past years

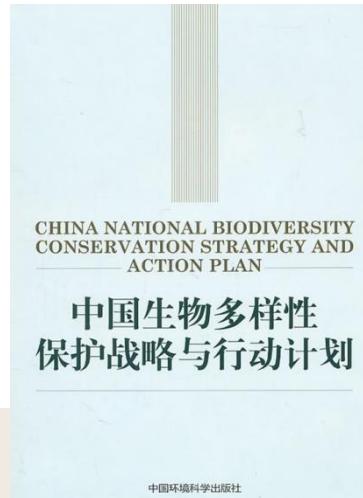
已开展的联合国生物多样性十年中国行动

## ● China Action Plan for UN Decade on Biodiversity

### ● 2010 --28 Special campaigns and activities

2010年共28项行动，主要包括以下内容：

- Meeting of the National Committee for 2010 IYB
- 召开2010国际生物多样性年中国国家委员会会议
- Examined and adopted the Chinese Action Plan of 2010 IYB and China National Biodiversity Conservation Strategy and Action Plan (2011-2030)
- 审议通过《2010年国际生物多样性年中国行动方案》和《中国生物多样性保护战略与行动计划（2011-2030年）》



# Activities in the past years

已开展的联合国生物多样性十年中国行动

## ● China Action Plan for UN Decade on Biodiversity

## ● 2011 -- 24 Special campaigns and activities

2011年共24项行动

## ● Meeting of the China National Biodiversity Conservation Strategy and Action Plan (2011-2030)

响应“中国生物多样性保护战略与行动计划”大会



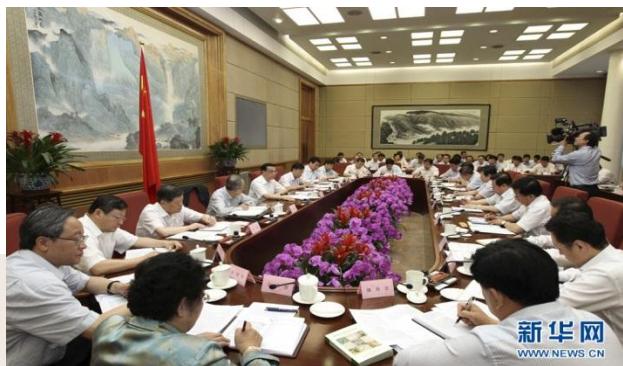
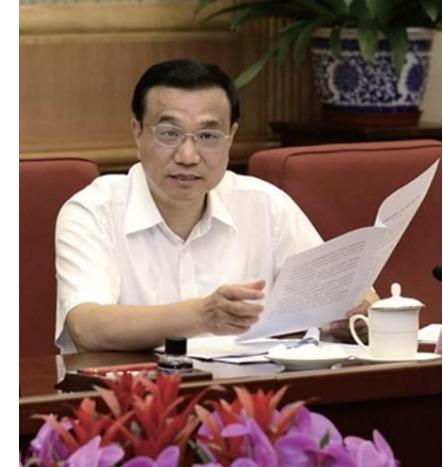
# Activities in the past years

已开展的联合国生物多样性十年中国行动

## ● 2012-- 10 themes

2012年设计了行动框架和10大主题

- The First Meeting of CNCBC  
中国生物多样性保护国家委员会第一次会议
- International Forum on Biodiversity and Green Development  
生物多样性与绿色发展国际论坛



# Activities in the past years

已开展的联合国生物多样性十年中国行动

## ● 2013-- 26 Special campaigns and activities

2013年设计26项行动，包括以下内容：

- The Chinese Action for UNDB training courses  
联合国生物多样性十年中国行动 培训班



- Celebration of the International Day of Biodiversity substantial campaign plan “Six Ones”  
纪念5.22国际生物多样性日，启动“六个一”系列活动



# Activities in the past years

已开展的联合国生物多样性十年中国行动

## ● 2014- 2015-- 23 Special campaigns and activities

2014-2015年设计23项行动，包括以下内容：



- Logo of CNCBC was launched  
发布了中国生物多样性保护国家委员会标志
- Regional Workshops for South, East and Southeast Asia on South-South Cooperation & on Cities and Biodiversity and Celebration of the 2014 International Day for Biological Diversity  
召开《生物多样性公约》“南南合作和城市生物多样性亚洲区域研讨班”暨“5.22纪念活动”



# Activities in the past years

已开展的联合国生物多样性十年中国行动

- Chinese Action of UNDB Poster Series was published (2014)

发布了联合国生物多样性十年中国行动系列宣传海报 (1套5张,2014)



# Activities in the past years

已开展的联合国生物多样性十年中国行动

## ● 2010-2014

- ✓ A series of promotional and educational activities for UNDB were carried out throughout the China  
近几年来，在国委会指导下，全国开展了一系列宣传教育活动
- ✓ Distributed more than one million copies of promotional materials  
发放宣传材料上百万份
- ✓ Reached target audience of over 900 million people  
受众人群达9亿多人次



Subway

Bus

Training



## Public awareness was significantly raised

公众保护生物多样性意识显著提高





2011-2020  
联合国生物多样性十年  
**中国行动**  
中国生物多样性保护国家委员会  
China National Committee for Biodiversity Conservation

保护生物多样性  
Living in Harmony with Nature  
**从意识到行动**  
From Awareness to Actions

