
Name : Mercy Mbogho

Organization

Kwetu Training Centre for Sustainable Development

Theme

Project Site as Centre of Excellence

GEOGRAPHICAL LOCATION



Mtomondoni Village
in
Kilifi County
Coast Province
Kenya

OVERVIEW OF OVERALL INITIATIVE

- ✘ Established in 1996 and registered as a NGO in 1997 .
- ✘ Kwetu is a Kiswahili word for “home”.
- ✘ Ten youth members from the local community assisted in the building of the centre(1st office ,training room and library) walking about 7km to the site every day
- ✘ In 2002 ,with a financial support from BMZ and Kindernothilfe Kwetu procured its own land and the construction of the existing training facility

TRAINING FACILITY



- ✘ 2.5 Acre
- ✘ A Library
- ✘ Training room,
- ✘ Administration Block
- ✘ Trainers room
- ✘ Trainers apartment /office block
- ✘ Kitchen and
- ✘ Basic Amenities

VISION & MISSION STATEMENT

Vision :

A Poverty free community living in a safe and healthy environment

Mission:

To empower communities to embrace innovative strategies for livelihoods enhancement, natural resources management and climate change mitigation as well as safeguard to human rights and dignity

STRATEGIC GOALS

- ✘ Diversified and sustainable community livelihood bases
- ✘ A healthy environment and better managed natural resources
- ✘ A community with capacity to drive its own development

WHAT DO WE DO?

- ✘ KWETU promotes sustainable use of natural resources, conservation and management by empowering communities through capacity building and a holistic approach to development.
- ✘ Provide opportunities for research and internship to university students
- ✘ Community outreach

HOW WE DID IT

- ✘ Awareness raising
- ✘ Training and information dissemination
- ✘ Exchange learning
- ✘ Learning by doing
- ✘ Community dialogue and engaging local policy makers
- ✘ Radio talk shows
- ✘ Participatory processes

REACHING THE PEOPLE



ENGAGING PROVINCIAL ADMINISTRATION AND COMMUNITY DIALOGUE



EDUCATION AND AWARENESS RAISING



ACHIEVEMENTS

- ✘ Own infrastructure and stands out as a centre which can be upgraded to a regional centre of excellence in Kilifi County
- ✘ Replication of Kwetu model to at least 15 Community based organization on Beekeeping, Mariculture, Organic farming, neem processing
- ✘ Pioneered small scale mariculture in Kenya in collaboration with Kenya Marine Fisheries and Research Institute and Prof. David Liti of Moi University.

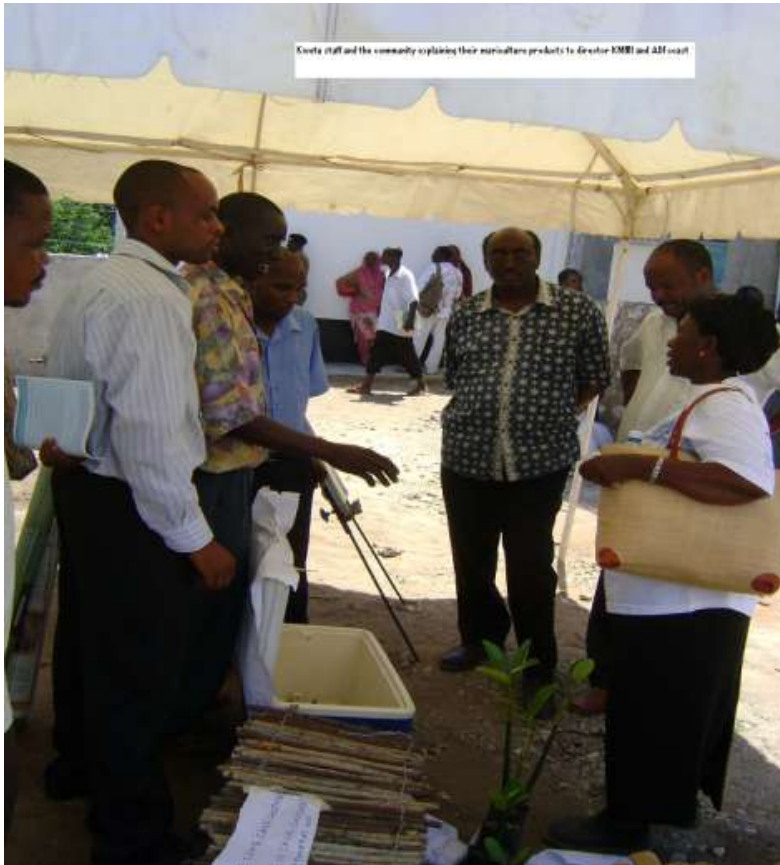
ACHIEVEMENTCONT.

- ✘ Equator Award winner -2008 and SEED Award Winner - 2011
- ✘ Over 250 farmers trained on Beekeeping Neem Processing
- ✘ Kwetu has developed a 5 year strategic plan (2012 -2016)
- ✘ 10 youth friendly resource centers ,40 youth groups Promoting Adolescent Sexual Reproductive Health and HIV and AIDS prevention

Secondary impacts to adjacent village

- ✘ Improved accessibility
- ✘ Community school
- ✘ Electricity

NETWORKING & EXHIBITIONS



TRAINING – OPEN FORUMS IN VILLAGES



PARTICIPATORY PLANNING AND LEADING BY EXAMPLE



WHAT CHANGED WHEN WE DID IT

- ✘ Kwetu is recognized locally as it has won the goodwill of the community and partners
- ✘ Recognition of Potential nature based enterprises which we intend to upscale as sources of income both at Kwetu level and CBO level
- ✘ Greater demand for our services
- ✘ Community have owned the processes and are spearheading Silvofishery activities at their own sites

WHAT HAS CHANGED WHEN WE DID IT

Secondary impacts to adjacent village

- ✘ Improved accessibility
- ✘ Community school
- ✘ Electricity
- ✘ Women involvement

OBSTACLES AND HOW WE OVERCAME THEM

- ✘ Inadequate technical staff – we engaged partners /consultants, research institutions to support
- ✘ Limited funding - in kind contribution from Kwetu and CBOs ,sale of products
- ✘ Publicity – used local FM stations ,Public events to sensitize community
- ✘ Lack of information –we engaged provincial administration ,community involvement and participation in forums

ADVICE FOR OTHER COMMUNITIES

- ✘ Transparency – at all levels
- ✘ Community involvement and participation at all levels
- ✘ Diversification of income sources to reduce donor dependency

CHALLENGES GOING FORWARD

✘ Capacity

- + Technical capacity

- + Financial resources

 - ✘ to generate own income for sustainability

 - ✘ Diversified funding to meet the growing demand from communities (service delivery and empowerment)

 - ✘ Capital investment for upgrading as a centre of excellence

CHALLENGES CONT..

✘ Marketing and Publicity

- + Documentation of success stories
- + Information dissemination and updating our website due to capacity gaps(personnel)

✘ Networking and Linkages

- + Research and high learning institutions : local ,national and international
- + Relevant policy makers and institutions

CHALLENGES AND WAY FORWARD

✘ Community level

- + Organizational capacity building for them to manage their CBOs well
- + Documentation of the good work and success stories

CONTACT US

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Thank You!