

AHARAM TRADITIONAL CROP  
PRODUCER COMPANY  
2006 UN EQUATOR AWARDEE  
INDIA



# INITIATIVE

- Owned by 10 GROUPS of women/ small famers/ crafts-people in Tamil nadu state
- Contracts sales companies for security
- Technology- value addition- herb powder/fruit pulp/ cotton fiber



# COMMUNICATION STRATEGIES



**MEETINGS**



**EXPOSURE/ DEMO**



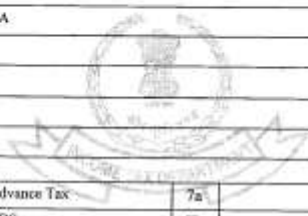

**BUYER VISIT**



**PH/EMAIL/PRINT/WEB**



# FORMALITIES/ DOCUMENTATION

INDIAN INCOME TAX RETURN ACKNOWLEDGEMENT				Assessment Year		
[Where the data of the Return of Income/Fringe Benefits in Form SARAL-II (ITR-1), ITR-2, ITR-3, ITR-4, ITR-5, ITR-6 transmitted electronically with digital signature]				<b>2010-11</b>		
PERSONAL INFORMATION AND THE DATE OF ELECTRONIC TRANSMISSION	Name AHARAM TRADITIONAL CROP PRODUCER COMPANY LIMITED			PAN AAFC6803P		
	Flat/Door/Block No 2/43	Name Of Premises/Building/Village		Form No. which has been electronically transmitted ITR-6		
	Road/Street/Post Office KOTTAI STREET	Area/Locality NAGAMALAI PUDUKOTTAI				
	Town/City/District MADURAI	State TAMIL NADU	Pin 625019	Status (fill the code) PVT COMPAN		
	Designation of AO(Ward/Circle) ( ) COMPANY			Original or Revised Original		
	E-filing Acknowledgement Number 166506551051010		Date(DD/MM/YYYY) 05-10-2010			
					1	55825
					2	0
3					55830	
3a					0	
4					17251	
5					0	
6					17251	
7						
7a					0	
7b					16196	
7c	0					
7d	1150					
7e	17256					
8	0					
9	0					
COMPUTATION OF INCOME AND TAX THEREON						
This return has been digitally signed by N.MUTHUVELAYUTHAM in the capacity of MANAGING DIRECTOR having PAN AMWPM7396R from						
P Address 122.174.157.0 on 05-10-2010 at MADURAI						
SIC no 37042269348181405972048ST=AP, E-MAIL ADDRESS=adm@niz-ca.tes.co.in, L=Hyderabad, CN=Tata						
 AAFC6803P16660655105101000F423EB3A3CD1985B3CA257E3326 F1B9310E55						



# CHALLENGES & STRATEGIES

- Admin. Formalities
- Multi-location
- Client variation
- Upscaling cost-effort
- NGO staff deputed/ auditor
- Protocols developed
- User-wise product/ expert- customer, donor, producers
- Inevitable, specialist volunteers- FCBO

