

---

**CEPA Fair  
Programme**



**XI Conference of Parties**  
CONVENTION ON BIOLOGICAL DIVERSITY  
**HYDERABAD INDIA 2012**

**8 - 19 October**



Please only print the pages that you really need

---

## Welcome to the CEPA Fair 2012

The CEPA Fair provides a unique opportunity for Parties and organizations to highlight their work and their contribution to the implementation of the three objectives of the Convention. In keeping with the spirit of the global celebrations of the United Nations Decade on Biodiversity the Secretariat is honored to have the occasion to share with the rest of the world the work of these partners whose work in Communication Education and Public Awareness brings us all one step closer to fulfilling the objectives of the Convention.

The activities presented at the CEPA Fair represent the foundation upon which future work in support of the Strategic Plan for the Convention will be elaborated. More information and details about the programme are available at [www.cbd.int/cepa/fair](http://www.cbd.int/cepa/fair).

The CEPA Fair 2012 is made possible thanks to the Japan Biodiversity Fund [www.cbd.int/jbf](http://www.cbd.int/jbf).

## Info

David Ainsworth  
[david.ainsworth@cbd.int](mailto:david.ainsworth@cbd.int)

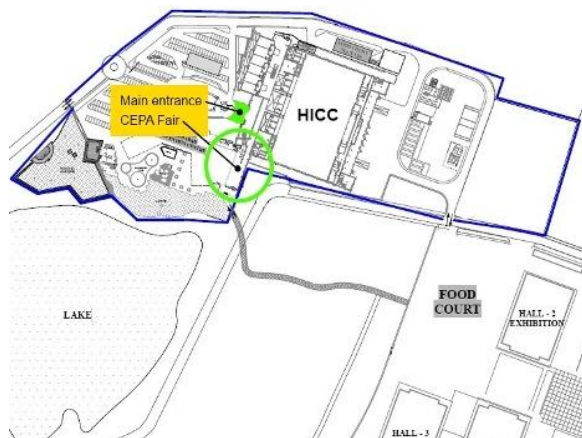
Franca D'Amico  
[franca.damico@cbd.int](mailto:franca.damico@cbd.int)

Mateusz Bański  
[mateusz.banski@cbd.int](mailto:mateusz.banski@cbd.int)

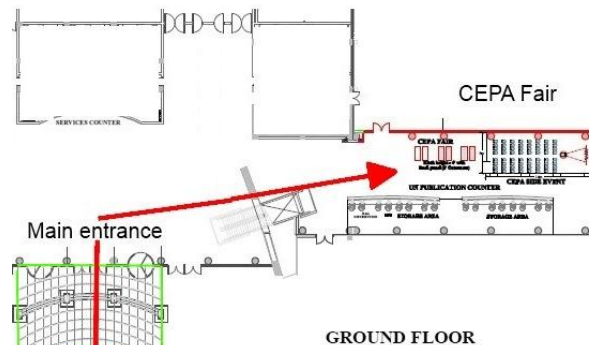
## Directions to the CEPA Fair

The CEPA Fair is located at the Hyderabad International Convention Centre (HICC), on the ground floor (1). As you enter through the main entrance, turn right (2). The CEPA Fair side events room has 64 seats and there are 24 kiosks allocated to exhibitions (3).

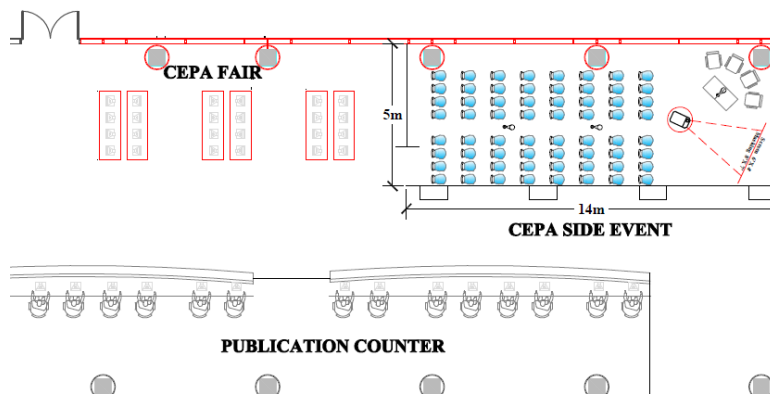
1.



2.



3.



# CEPA Fair Side Events

## Week 1



Please only print the pages that you really need

Date	Starts at	Organisation	Presentation title
<b>Mon 8 Oct</b>	14.00	France - Natureparif	<ul style="list-style-type: none"> <li>• Best Practices Through Cities' and Organizations Network</li> <li>• Biodiversity Monitoring Citizen Science Program</li> <li>• Red Lists at the Regional Level</li> </ul>
<b>Tue 9 Oct</b>	10.00	FES & Kalpavriksh	ICCAs in South and East Asia and their role in achieving Aichi Biodiversity Targets
	14.00	Philippines - DENR-PAWB - GEF - UNDP	Communities in Nature: State of Protected Areas Management in the Philippines
	18.00	Yamanashi University - GSID	Framework on Estimating Expected Benefits through Facilitating the Nagoya Protocol on Access and Benefit-Sharing
	20.00	CMS-Environment	Biodiversity Film Festival and Forum
<b>Wed 10 Oct</b>	10.00	CEE	Hand Print for Biodiversity - Positive Action Towards Biodiversity Conservation
	13.00	IUCN-CEC	Communicating Biodiversity: How to Tell a Love Story
	18.00	IUCN-Japan	Take Action for Aichi Targets - Show you the way to engage multi-stakeholder
	20.00	UNDP-SGP	Launch of an On-line Catalogue
<b>Thu 11 Oct</b>	10.00	IIRS	Showcasing the Indian Scientific Contributions in Assessing, Mapping, Utilization and Conservation of Biodiversity
	13.00	Natural History Museum of the Mayor de San Marcos National University	Research, Education and Diffusion of the Megadiversity of Peru
	18.00	SACON	Film: Indian Ornithology - Past, Present and Future
	19.00	Tebtebba	Launch of 'Indigenous People and the CBD,' a resource manual
<b>Fri 12 Oct</b>	10.00am	RARE Conservation	Highlighting CEPA Bright Spots Around the World
	13.00	ABS Capacity Development Initiative	Hands-on Tools, Media and Experiences to Communicate ABS
	18.00	Prakrithi Mitra	Curriculum Planning for Biodiversity Conservation Education and Outreach



The CEPA Fair 2012 is made possible thanks to the Japan Biodiversity Fund



# CEPA Fair Side Events

## Week 2



Please only print the pages that you really need

Date	Starts at	Organisation	Presentation title
<b>Mon 15 Oct</b>	11.00	IUNCBD	Linking Education, Science, Policy and Society: the Biodiversity 2020 Action Plan of the IUNCBD
	13.00	Maldives - Ministry of Environment and Energy	The First Marine Biosphere Reserve in the Maldives: Opportunities and Challenges
	18.00	UNDP - Equator Initiative	Communications, Education and Public Awareness on the Front Lines: Twelve Stories of Best Practice from Equator Prize winners
<b>Tue 16 Oct</b>	10.00	BNHS	1. Be a Scientist for a Day: A citizen science project for biodiversity surveys at BNHS Nature Reserve (BNR) 2. The Role of Natural History e-groups in Bridging the Gap Between Scientist and Citizens and their Contribution to Conservation of Indian Wildlife
	13.00	UEBT	How to increase biodiversity awareness: Findings of the 2012 UEBT Biodiversity Barometer, including on India
	18.00	ONE DROP	ONE DROP Social Arts and Popular Education Approach to Safe Water
<b>Wed 17 Oct</b>	10.00	BKWSU	Applied Biodiversity Consciousness: Sustainable Yogic Agriculture and Solar Thermal Power Plant
	13.00	Montreal - Espace pour la vie	The Space for Life: a Place, a Movement, a Commitment
	18.00	RARE Conservation	CEPA is Pride: Using the Powers of Social Marketing to Change Behavior and Achieve the Aichi Targets
<b>Thu 18 Oct</b>	10.00	GBPIHED	Conservation of Pollinators for Improved Livelihoods and Enhanced Ecosystem Services
	13.00	WAZA - ICOM - BCGI	Museums, Zoos and Botanical Gardens in Support of the UN Decade on Biodiversity
<b>Fri 19 Oct</b>	10.00	YNN	Youth Negotiation on Importance of the Strategic Plan for Biodiversity 2011-2020



The CEPA Fair 2012 is made possible thanks to the Japan Biodiversity Fund



# CEPA Fair Exhibitions



Please only print the pages that you really need

Organisation	Available on site
1000 Days for the Planet	Entire duration of COP-11
ABS Capacity Development Initiative	Entire duration of COP-11
ASEAN Centre for Biodiversity	Entire duration of COP-11
Biodiversity in Good Company Initiative	Entire duration of COP-11
BNHS Conservation Education Centre (CEC)	Entire duration of COP-11
Brahma Kumaris World Spiritual University (BKWSU)	Entire duration of COP-11
Centre for Environment Education (CEE)	Entire duration of COP-11
France – Natureparif	Entire duration of COP-11
G. B. Pant Institute of Himalayan Environment & Development (GBPIHED)	Entire duration of COP-11
Germany - Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU)	Entire duration of COP-11
Indian Institute of Remote Sensing (IIRS)	Entire duration of COP-11
International Centre for Integrated Mountain Development (ICIMOD)	Entire duration of COP-11
International Forestry Student's Association (IFSA)	Entire duration of COP-11
IUCN-Commission on Education & Communication (IUCN-CEC)	1 <sup>st</sup> week of COP-11 only
IUCN-Japan (IUCN-J)	Entire duration of COP-11
Japan Committee for United Nations Decade on Biodiversity (UNDB-J)	Entire duration of COP-11
Rare Conservation	Entire duration of COP-11
Secretariat of the Pacific Regional Environment Programme (SPREP)	Entire duration of COP-11
Thailand - Office of Natural Resources and Environmental Policy and Planning	Entire duration of COP-11
The Foundation for Ecological Security (FES)	Entire duration of COP-11
United Nations University - Institute of Advanced Studies (UNU-IAS)	Entire duration of COP-11
World Association of Zoos and Aquariums (WAZA)	2 <sup>nd</sup> week of COP-11 only



The CEPA Fair 2012 is made possible thanks to the Japan Biodiversity Fund



# CEPA Fair Side Events

Monday 8 October 2012

Monday 8 October 2012 14.00-15.00



## Part 1. Disseminate Best Practices Through Cities' and Organizations Network

Natureparif, the city of Montpellier, the city of Paris, the association of mayors of French big cities, the French committee of IUCN, with the support of the CBD, have create a network of local government to promote and disseminate good practices in favor of biodiversity though case examples. This brochure aims to encourage policy makers and elected representatives and is designed as arguments on urban ecosystem services. The brochure has been achieved in the frame of the National French Plan "Nature in the city" called "Plan Nature en ville" elaborated by the French State. [www.natureparif.fr/fr/manifestations/rencontres/749-politiques-urbaines-et-biodiversite](http://www.natureparif.fr/fr/manifestations/rencontres/749-politiques-urbaines-et-biodiversite)

## Part 2. French Biodiversity Monitoring Citizen Science Program Vigie-Nature (i.e. Nature look-out)

This initiative consists in 14 distinct programs lead by the Natural History Museum in cooperation with naturalists NGOs and Nature Conservation NGOs, and grouped under the banner "Vigie-Nature". Biodiversity monitoring is addressed through species groups such as common birds, bats, butterflies, dragonflies or terrestrial snails or via functional groups such as pollinators. All together it generates some 15-45 scientific publications per year. More importantly, results are widely used as biodiversity indicators, both at continental, national and local level. <http://vigienature.mnhn.fr>

## Part 3. Red Lists at the Regional Level

Red Lists on plants and animals have been elaborated at a regional level to catalogue and highlight those that are facing a higher risk of global extinction. Thus, regional Red Lists are used as a tool of communication at the regional level in order to address biodiversity issues and assess local interests. The Red Lists are then compatible with CBI Index of Singapore. Locally, Red Lists are also used to produce biodiversity indicators such as assessing proportion of threatened species among main habitats or life history traits. Such indicators are easy to understand and address and benefit of a huge success among civil society and Medias. [www.natureparif.fr/fr/concours2012/listes-rouges](http://www.natureparif.fr/fr/concours2012/listes-rouges)

### Info

Maxime Zucca, Naturalist, [maxime.zucca@natureparif.fr](mailto:maxime.zucca@natureparif.fr), Tel +33 1 75 77 79 45

Gaëlle Le Jeune, Institutional and International Relations, [gaelle.lejeune@natureparif.fr](mailto:gaelle.lejeune@natureparif.fr), Tel +33 1 75 77 79 30  
[www.natureparif.fr](http://www.natureparif.fr)



Tuesday 9 October 2012

Tuesday 9 October 2012 10.00-13.00



FOUNDATION FOR ECOLOGICAL SECURITY

### ICCAs in South and East Asia and their role in achieving Aichi Biodiversity Targets

Kalpavriksh in collaboration with ICCA Consortium and Foundation for Ecological Security (FES) hosts a workshop on issues of Community Conserved Areas (CCAs) in South Asia, focusing on the opportunities and threats faced by these spaces. CCAs are ecosystems that are voluntarily conserved by the local communities through customary laws or other effective means. While South and East Asia have engaged with this form of conservation for centuries; recognition of this work, in both the national and international arena, has only recently begun. In the Indian context, the government of India has recognised CCAs as potential forms of conservation in the Wild Life Act (as Community Reserves), the Forest Rights Act (as Community Forest Resources), the 11th 5-year plan (200712), the National Biodiversity Action Plan (2008), the National Mission for Green India (2010), and other policy documents. It is being widely recognized that CCAs have a great potential to help achieve the CBD Aichi Targets, especially Target 11 on protected areas. The workshop will focus mainly on mechanisms for recognition of CCAs, determining the position of CCAs with reference to protected areas, recognition of tenure and access rights, the balance of rights, powers and functions of local people and government bodies in determining the governance structure of the CCA and changes in the legal domain of CCAs, at national and the international level, since the last regional workshop in 2009.

#### Info

Persis Taraporevala, Kalpavriksh  
Tel +91 9999532388, +91 0120 4229767  
[persis.taraporevala@gmail.com](mailto:persis.taraporevala@gmail.com)

Jagdeesh Rao, Executive Director, The Foundation for Ecological Security (FES), [ed@fes.org.in](mailto:ed@fes.org.in), [www.fes.org.in](http://www.fes.org.in)

Tuesday 9 October 2012 14.00-15.00



### Communities in Nature: State of Protected Areas Management in the Philippines

Introduction by Ms. Jamison Ervin, UNDP GEF

Presentation by Ms. Mundita S. Lim, Director of the Protected Areas and Wildlife Bureau (PAWB) of the Department of Environment and Natural Resources (DENR)

After twenty years of the National Protected Areas System law, the Philippines is taking stock of its conservation record, documenting and consolidating the lessons learned to ensure that the next generation of resource managers has a baseline to refer to in their effort to address future challenges. This report is the first attempt to share to the public, in a candid and transparent manner, the state of protected areas management, highlighting successes and challenges and presenting summary data. The report draws insights and lessons from the evolution of conservation policies and programs throughout history and through NIPAS implementation to guide future programs and to encourage broad stakeholder support in these programs.

The Philippines is known for its pioneering environmental conservation framework that is community focused, and where decision making is participatory and multi-sectorial. This is a reflection of the fact that in the Philippines, communities are so closely linked to the environment. Thus, this report is dedicated to, and entitled "Communities in Nature" to emphasize the connection.

#### Info

Floradema C. Eleazar, Project Manager, DENR-PAWB - GEF - UNDP  
Tel 924 6031 loc 234 Mob. 0999 4285769 / 0905 5388382 [eleazarfolay@yahoo.com](mailto:eleazarfolay@yahoo.com)

Tuesday 9 October 2012

Tuesday 9 October 2012 18.00-20.00



**Framework on Estimating Expected Benefits through Facilitating the Nagoya Protocol on Access and Benefit-Sharing: With Emphasis on Multiple Benefits of Sustainable Utilisation of the Resources, Non-Monetary Benefits and Cost-Effectiveness of Institutional Options**

This presentation intends to introduce a research activity titled above. Furthermore, this introduction is intended to provide useful information especially for decision makers in provider country(ies) when they are required to revise or establish new institutions: 1) an option value and multiple benefits available through sustainable utilisation of genetic resources including those by alleviation of other environmental problems; 2) non-monetary benefits that are available through ABS mechanisms including capacity building, technology transfer, and filling up investment gaps; and 3) framework to evaluate cost-effectiveness of options for ABS related institutions when they are considered, responding to ratification of the protocol.

**Info**

Mikihiko Watanabe, Professor, Faculty of Life and Environmental Sciences University of Yamanashi  
Tel +81 55 220 8837 [mikihikow@yamanashi.ac.jp](mailto:mikihikow@yamanashi.ac.jp)  
[www2.yamanashi.ac.jp](http://www2.yamanashi.ac.jp) [www.gsid.nagoya-u.ac.jp/global/index-en.html](http://www.gsid.nagoya-u.ac.jp/global/index-en.html)

Tuesday 9 October 2012 20.00-22.00



**CMS Environment**  
Promoting Responsibility



जहाँ है हरियाली ।  
वहाँ है खुशहाली ॥  
Ministry of Environment & Forests  
Government of India



**Hyderabad CMS VATAVARAN - International Biodiversity Film Festival and Forum**  
October 1 – 19, 2012

CMS Environment in association with National Biodiversity Authority, India and Ministry of Environment and Forests, Govt of India is hosting International Biodiversity Film Festival and Forum in Hyderabad as part of COP-11 to the CBD from Oct 1–19, 2012. The festival will include screening of best of Indian and international films on biodiversity issues and COP-11 agenda for the festival delegates from Oct 1–19, 2012. Each film we will bring to you in this festival is not only good to see, but is also good to think about.

The CMS Environment Team has been involved multifariously in policy research and programmes evaluation aimed at creating sustainable solutions for environment protection. The team's thematic focus is on climate change, low carbon practices, biodiversity conservation, drinking water and sanitation and livelihoods. India's premier film festival on environment and wildlife, CMS VATAVARAN is also an initiative (started in 2002) of the eclectic CMS Environment team. This year besides Hyderabad, Dehradun, Jaipur and Goa are the other cities where the biodiversity film festival and forum has been hosted.

**Info**

Deepti Roy, Festival Executive, CMS Environment, Tel +91 11 2652 2244/55 Mob +91 98990 46592  
[deepti@cmsindia.org](mailto:deepti@cmsindia.org) [info@cmsvatavarana.org](mailto:info@cmsvatavarana.org) [www.cmsvatavarana.org](http://www.cmsvatavarana.org)



Wednesday 10 October 2012

Wednesday 10 October 2012 10.00-13.00

**CEE**

Centre for Environment Education

**Hand Print for Biodiversity - Positive Action  
Towards Biodiversity Conservation**

The "Hand Print" concept is the measure of individual based and individual led positive action towards sustainable development. Kartikeya V. Sarabhai explores the idea of what constitutes positive action in terms of biodiversity conservation and defining it in terms of indicators for sustainable development, such that the Hand Print becomes a ready tool in the hands of both the individuals and the community to assess the impact and facilitate decision making to help reduce pressure on biodiversity.

**Info**

Purvi Vyas, Programme Officer,  
CEE, Nehru Foundation for Development  
Tel 079 26844704/705

[ceedo@ceeindia.org](mailto:ceedo@ceeindia.org) [www.ceeindia.org](http://www.ceeindia.org)

CEE Hyderabad Office: Door No.: 6-3-348/2,  
Dwarakapuri Colony, Panjagutta, Hyderabad - 500 082  
Tel 040 23352596, 65883100

Wednesday 10 October 2012 13.00-15.00



**Communicating Biodiversity: How to Tell a Love Story**

Overall objectives:

- Provide practical guidance and examples of positive communication about nature and nature-based solutions amongst the conservation community
- Showcase 'Love Not Loss' and 'How to Tell a Love Story' and involve people in sharing examples of personalising, humanising and publicising nature and discuss how this approach can support implementation of the Strategic Plan for Biodiversity and particularly Aichi Target 1
- Showcase IUCN Commission on Education and Communication (CEC) as a global biodiversity communication expert network

Watch the video: [www.youtube.com/watch?v=rrz8nxzo\\_nw](http://www.youtube.com/watch?v=rrz8nxzo_nw)

**Info**

Rod Abson, Knowledge Management Officer, Commission on Education & Communication,

Tel +41 22 999 0282 [rodney.abson@iucn.org](mailto:rodney.abson@iucn.org) [www.iucn.org](http://www.iucn.org) [www.iucn.org/about/union/commissions/cec](http://www.iucn.org/about/union/commissions/cec)

Wednesday 10 October 2012

Wednesday 10 October 2012 18.00-20.00



**Take Action for Aichi Targets**  
**- Show you the way to engage multi-stakeholder**

Co-organized by the Japan Committee for UNDB and CEPA-JAPAN. We show lessons learnt from Japan, other countries and various sectors regarding the promotion of the United Nations Decade on Biodiversity and its supportive mechanism for mainstreaming biodiversity.

In Japan, Several ministries and networks of local government, Primary Industries, Business, Institutes, Youth and NGOs jointly established the national committee for UNDB last year and its member networks provide common schemes or tools for promoting UNDB-J and arranging the synergetic effects.

You can expect to the inspiration and ideas for engagement of multi-stakeholder and welcome to speak your experiences and comments.

**Info**

Teppey Dohke, Japan Committee for IUCN

Tel +81 3 3553 4109 [iucnj@nacsj.or.jp](mailto:iucnj@nacsj.or.jp) <http://nacsj.or.jp> <http://bd20.jp>

Wednesday 10 October 2012 20.00-22.00



**Launch of an On-line Catalogue**

Launch of an on-line catalogue of SGP-supported biodiversity products in partnership with a range of groups working on supply chains (in particular the Progreso Network and Solidaridad).

**Info**

Terence Hay-Edie, GEF Small Grants Programme, UNDP

Tel +1 646 781 4387 [terence.hay-edie@undp.org](mailto:terence.hay-edie@undp.org) [www.undp.org/sgp](http://www.undp.org/sgp)



Thursday 11 October 2012

Thursday 11 October 2012 10.00-13.00



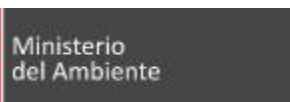
**Showcasing the Indian Scientific Contributions in Assessing, Mapping, Utilization and Conservation of Biodiversity**

Launching of IBIN Portal with BRICs which will be followed by a demonstration of the portal, diversity of data and data providers, accessibility, restrictions, map/data acquisition and printing.

**Info**

S.P.S. Kushwaha, Prof. & Head, Forestry and Ecology Dept.  
Indian Institute of Remote Sensing (IIRS), Indian Space Research Organisation  
Tel +91 135 2524170 (O), 2521187 (R) Mob +91 941110622  
[spskushwaha@gmail.com](mailto:spskushwaha@gmail.com) [swarup@dbt.nic.in](mailto:swarup@dbt.nic.in) [www.iirs.gov.in](http://www.iirs.gov.in)

Thursday 11 October 2012 13.00-15.00



**The Natural History Museum of the Mayor de San Marcos National University: Research, Education and Diffusion of the Megadiversity of Peru**

Presenting the work of the Museum of Natural History, related to scientific research and environmental education from Peru's biodiversity and emblematic species.

**Info**

Nathalie Stakeeff Guerrero, Dirección General de Diversidad Biológica, Viceministerio de Desarrollo Estratégico de Recursos Naturales, Ministerio del Ambiente  
Tel: +511 611 6000 x 1446 [nstakeeff@minam.gob.pe](mailto:nstakeeff@minam.gob.pe) [www.minam.gob.pe](http://www.minam.gob.pe)

Thursday 11 October 2012 18.00-18.30



**Film: Indian Ornithology - Past, Present and Future**

This short documentary takes you on a Journey through the developments in Ornithology. Birds are unique in several aspects. Their specializations and particularities, and the mysteries associated with them, make ornithology a distinctive field. Furthermore, high visibility, enchanting colors and great aesthetic appeal of this group makes it fascinating and intriguing to the public, hobbyists, amateurs as well as specialists. The film addresses several aspects of ornithology i.e. its historic evolution, its roots in culture and religion, developments in science and the problems of conservation. The subject in the country has grown through the works of people from various walks of life through centuries. The film "Ornithology – Past, present and future" is an attempt to showcase the development of ornithology in the country.

**Info**

Goldin Quadros, Senior Scientist, Salim Ali Centre for Ornithology and Natural History (SACON)  
Tel +91 0422 2203100, 2203128 Mob 09869183412 [golding@yahoo.com](mailto:golding@yahoo.com)

Thursday 11 October 2012 18.30-19.30



**Tebtebba: Indigenous Peoples International Center for Policy Research**

Launch of: 'Indigenous People and the CBD,' a resource manual

**Info**

Maria Elena Rafanan, Tebtebba, Tel +63 74 4447703 [tebtebba@tebtebba.org](mailto:tebtebba@tebtebba.org) [www.tebtebba.org](http://www.tebtebba.org)

Friday 12 October 2012

Friday 12 October 2012 10.00-13.00



### Highlighting CEPA Bright Spots Around the World

For too long conservationists have focused on problems - overfishing, deforestation, species extinction, climate change. But naming the problem is very different than sourcing the solution. Rare finds what works and uses its Pride methodology, a combination of communication, education and behavior change science, and scales community-led innovations.

This event raises awareness of innovative CEPA programming taking place around the world and promotes and advances successes of local leaders using CEPA to achieve conservation results in their communities. CEPA tools and methodologies are presented by global experts and Rare alumni who have successfully deployed these methods to achieve conservation results.

#### Info

Eric Coppenger, Director New Business Development,  
Rare, [ecoppenger@rareconservation.org](mailto:ecoppenger@rareconservation.org)

Elan Nissenboim, [enissenboim@rareconservation.org](mailto:enissenboim@rareconservation.org)  
Britta Garfield, [bgarfield@rareconservation.org](mailto:bgarfield@rareconservation.org)

Friday 12 October 2012 13.00-15.00



Funded by



DANISH MINISTRY OF THE ENVIRONMENT



Financed by



### Hands-on Tools, Media and Experiences to Communicate ABS – Developing Capacities to Promote and Implement the Nagoya Protocol

The ABS Capacity Development Initiative – a multi donor partnership - promotes and supports the implementation of the 3rd goal of the CBD in Africa, the Caribbean and the Pacific by involving actors from local communities over business and research to administration and policy makers. Already prior to the adoption of the Nagoya protocol the ABS-Initiative has taken up several CEPA Experts meetings in cooperation with SCBD, UNEP and IUCN CEC. The goal: to develop appropriate approaches to communicate target group specific the complex mechanism of ABS – and it's win-win opportunities for users and providers of genetic resources. In order to support countries in the current "hot" phase of Nagoya Protocol ratification and national policy development the ABS Initiative and its partners have intensified its CEPA work and developed a CEPA guide for ABS implementers, a short animated video on the basics of ABS and as well as the 30 mins film "People, Plants and Profits" illustrating 3 bioprospecting cases in Africa in the context of the Nagoya Protocol. These products will be presented and officially launched at the side events by the ABS Initiative and SCBD.

#### Info

Suhel al-Janabi, Co-Manager ABS Capacity Development Initiative

Tel +49 (228) 90966 20 [s.aljanabi@geo-media.de](mailto:s.aljanabi@geo-media.de) [www.abs-initiative.info](http://www.abs-initiative.info)

Friday 12 October 2012 18.00-22.00



### Prakrithi Mitra: Curriculum Planning for Biodiversity Conservation Education and Outreach

This project is being undertaken under a programme specially designed to enthuse young people in Biodiversity Conservation. We named it as Prakrithi Mitra (Friends of Nature)

#### Info

W.G. Prasanna Kumar, Director, National Green Corps, Tel +91 9849908831, [wgpumar@gmail.com](mailto:wgpumar@gmail.com)

Ralladoddi Hampaih, Chairman, Andhra Pradesh Biodiversity Board, [agrinoa@rediffmail.com](mailto:agrinoa@rediffmail.com)

[www.prakrithimitra.in](http://www.prakrithimitra.in)

Monday 15 October 2012

Monday 15 October 2012 11.30-13.00



**Linking Education, Science, Policy and Society: the Biodiversity 2020 Action Plan of the International University Network on Cultural and Biological Diversity (IUNCBD)**

Universities and concerned organizations are invited to participate in the side event that wants to be an operative platform of dialogue aimed at launching an action plan with 10 objectives.

Presenters: Dr. Pierluigi Bozzi, IUNCBD

Prof. Luis Fernando Sanchez, Universidad San Buenaventura (USB IEA AND CEV)

Detailed programme available at: <http://www.cbd.int/cepa/cepa-fair/2012/cepa-fair-2012-it-iuncbd.pdf>

**Info**

Pierluigi Bozzi, Coordinator, International University Network on Cultural and Biological Diversity (IUNCBD)  
[p.bozzi@yahoo.it](mailto:p.bozzi@yahoo.it)

Monday 15 October 2012 13.00-15.00



**The First Marine Biosphere Reserve in the Maldives: Opportunities and Challenges**

This event proposes to share the experience of establishing the first marine biosphere reserve in Maldives and the opportunity and challenges faced to establish a fully functional marine biosphere reserve.

More details: [www.cbd.int/cepa/cepa-fair/2012/cepa-fair-2012-mv-programme.pdf](http://www.cbd.int/cepa/cepa-fair/2012/cepa-fair-2012-mv-programme.pdf)

Facebook: [www.facebook.com/pages/Biosphere-Reserve-MaldivesBaa-Atoll](http://www.facebook.com/pages/Biosphere-Reserve-MaldivesBaa-Atoll)

**Presenters**

Mariyam Rifga, [mariyam.rifga@epa.gov.mv](mailto:mariyam.rifga@epa.gov.mv)

Abdulla Shibau, [abdulla.shibau@environment.gov.mv](mailto:abdulla.shibau@environment.gov.mv)

Muhusina Abdul Rahman,

[muhsina.abdulrahman@environment.gov.mv](mailto:muhsina.abdulrahman@environment.gov.mv)

**Info**

Ministry of Environment and Energy, Maldives

[www.environment.gov.mv](http://www.environment.gov.mv)

Atoll Ecosystem Conservation Project

[www.undp.org/mv/v2/?lid=169](http://www.undp.org/mv/v2/?lid=169)

Monday 15 October 2012 18.00-22.00



**EQUATOR INITIATIVE**

**Communications, Education and Public Awareness on the Front Lines:  
Twelve Stories of Best Practice from Equator Prize winners**

The Equator Initiative recognizes and advances local sustainable development solutions for people, nature and resilient communities. In the newly launched publication *The Power of Local Action: Lessons from 10 Years of the Equator Prize*, the Equator Initiative presents 12 key lessons on successful community-based action for the environment and development. One of these lessons is that 'communication is a powerful agent of behavior change'. Equator Prize winners demonstrate this through: peer-to-peer learning exchanges, the use of project sites as centers of excellence, the deployment of extension officers and extension services, the use of culturally appropriate communications strategies, innovative usage of media and technology, the establishment of knowledge networks, participatory needs assessments, and the engagement of youth and children. This reception brings together ten representatives from Equator Prize winning communities to present their work in each of these areas of grassroots communications, education and public awareness innovation. Stations will be set up for communities to present in a rapid-fire, rotating, interactive format. Drinks and light food provided.

More details: [www.cbd.int/cepa/cepa-fair/2012/cepa-fair-2012-undp-equator-intro.pdf](http://www.cbd.int/cepa/cepa-fair/2012/cepa-fair-2012-undp-equator-intro.pdf)

**Info**

Joseph Corcoran, Programme Officer, Equator Initiative

Tel +1 212 906 5916 [joseph.corcoran@undp.org](mailto:joseph.corcoran@undp.org) [www.equatorinitiative.org](http://www.equatorinitiative.org)

Tuesday 16 October 2012

Tuesday 16 October 2012 10.00-13.00



### 1. Be a Scientist for a Day: A citizen science project for biodiversity surveys at BNHS Nature Reserve (BNR)

The BNHS Nature Reserve situated in Mumbai is a 33 acres forested land. In 2011, "Be a Scientist for a Day", a citizen science project was launched wherein the year-long biodiversity surveys were carried out by involving 254 amateurs and experts. Every month surveys were held for five themes viz. Plants, Insects, Moths, Herpetofauna and Birds. The feedback by the participants revealed that more than 80 % of the participants found the programme to be effective. The presentation will deal with this case study of citizen science.

### 2. The Role of Natural History e-groups in Bridging the Gap Between Scientist and Citizens and their Contribution to Conservation of Indian Wildlife

There are several e-groups on natural history in India largely composed of amateurs, but also experts, both national and international, who provide interesting data from far and wide areas of India. This makes these e-groups a powerhouse of natural history information. While the interactions are taking place on almost daily basis on some e-groups, no study has been carried out about the impact of this modern age science study method. The presentation covers the achievements of these e-groups and the perception of the moderators, experts and members.

#### Info

V. Shubhalaxmi, Director, BNHS-India, BNHS Conservation Education Centre (CEC)  
Tel +91 9594929107, 9594953425, 9323738622 [vshubhalaxmi@gmail.com](mailto:vshubhalaxmi@gmail.com), [cecbnhs@bnhs.org](mailto:cecbnhs@bnhs.org)  
[www.bnhs.org/education/training-and-workshops.html](http://www.bnhs.org/education/training-and-workshops.html)

Tuesday 16 October 2012 13.00-14.30



### How to increase biodiversity awareness: Findings of the 2012 UEBT Biodiversity Barometer, including in India

The Union for Ethical BioTrade (UEBT), in collaboration with the CBD Secretariat, are organizing a discussion on biodiversity awareness and how it can be raised. Additional analysis of the findings of the 2012 UEBT Biodiversity Barometer are presented. The annual UEBT Biodiversity Barometer provides information on evolving biodiversity awareness around the globe, with this year's focus including India and seven other countries. It has been recognized as providing information for indicators in the Biodiversity Indicator Partnership (BIP) Aichi Passport. Additional analysis conducted focuses, for instance, on how people in various countries and age groups learn about biodiversity and is valuable for governments, civil society and companies in their attempts to reach the public on topics linked to biodiversity. *Drinks and food will be provided.*

#### Info

Maria Julia Oliva, Senior Adviser - ABS, Union for Ethical BioTrade, Tel + 31 20 223 4567, [julia@ethicalbiotrade.org](mailto:julia@ethicalbiotrade.org)  
Rik Kutsch Lojenga, UEBT, [rik@ethicalbiotrade.org](mailto:rik@ethicalbiotrade.org), <http://ethicalbiotrade.org>

Tuesday 16 October 2012 18.00-22.00



### ONE DROP Social Arts and Popular Education Approach to Safe Water

ONE DROP - a non-profit organization established in 2007 by Guy Laliberté, Founder of Cirque du Soleil™— supports universal access to water, its conservation and its responsible management through innovative integrated projects. With its uniquely artistic approach, ONE DROP implements site-specific safe water and education initiatives while allocating solidarity financing loans. Worldwide, ONE DROP's ongoing creative projects also raise awareness about water-related issues and encourage smarter water practices. To learn more, visit [ONEDROP.org](http://ONEDROP.org).

The session opens with an informative and artful presentation detailing ONE DROP's work in both developing and developed countries with a specific focus on their social arts and popular education approach. Highlighting work in developing countries, the presentation is followed by the delivery of a live theatrical performance by ONE DROP's Project India partner, Natya Chetana.

#### Info

Lauren Alcorn, ONE DROP Special Project Manager - Project India  
Tel (India) +91 889 501 0171 (Canada) +1 514 723 7646 x 7256 [lauren.alcorn@onedrop.org](mailto:lauren.alcorn@onedrop.org)

## Wednesday 17 October 2012

Wednesday 17 October 2012 10.00-13.00



### Applied Biodiversity Consciousness: Sustainable Yogic Agriculture and Solar Thermal Power Plant

To bring about sustained change in any social or environmental system, awareness grounded in self-reflection, universal values, and personal transformation is essential. Sustainable Yogic Agriculture and Solar Energy are examples of such applied concrete change, based on spiritual values.

10.00-11.30

- Rajesh Dave, Agricultural Engineer, Executive Member of the Brahma Kumaris Rural Development Wing.
- Maureen Goodman, Spiritual Teacher and Main Representative of the Brahma Kumaris to the UN, Vienna.

11.30-13.00

"India One" a 1 MW solar thermal power plant generating enough heat and power for 20,000 people

- Joachim Golo Pilz - Director, Solar Research Institute, World Renewal Spiritual Trust.

#### Info

Sonja Ohlsson, Brahma Kumaris, Environment Initiative Coordinator

Tel +45 30230738 [copenhagen@dk.bkwsu.org](mailto:copenhagen@dk.bkwsu.org) [www.environment.brahmakumaris.org](http://www.environment.brahmakumaris.org)

Wednesday 17 October 2012 13.00-15.00



### The Space for Life: a Place, a Movement, a Commitment

The Montreal Biodôme, Insectarium, Botanical Garden and Planetarium are launching a daring, creative urban movement, urging everyone to rethink the bonds between humankind and nature. The Montreal Space for Life is also a place where people come together to create, cultivate a new way of living, shaped by Montrealers and people from around the world. The Space for Life is a frame of mind, a way of experiencing nature. It's a relay race where people take up the cause of biodiversity and pass the message along to other people, like a growing wave of determination.

#### Info

Charles-Mathieu Brunelle, Director, Space for Life

Tel +1 514 872 1450, [cm.brunelle@ville.montreal.gc.ca](mailto:cm.brunelle@ville.montreal.gc.ca)

Géraldine Jacquart, Conseillère en planification, Direction, Espace pour la vie

Tel +1 514 872 1442, [geraldine.jacquart@ville.montreal.gc.ca](mailto:geraldine.jacquart@ville.montreal.gc.ca), [espacepurlavie.ca](http://espacepurlavie.ca), [blogue.espacepurlavie.ca](http://blogue.espacepurlavie.ca)

Wednesday 17 October 2012 18.00-22.00



### CEPA is Pride: Using the Powers of Social Marketing to Change Behavior and Achieve the Aichi Targets

Led by Rare's Social Marketing Director Brian Day, the goal of this dynamic social marketing workshop is to encourage interest and increase knowledge among participants of the role of effective communications and behavior change to achieve impact. This session draws from the best of Rare's 200+ campaigns in 50+ countries to inspire COP 11 delegates and guests to more effectively use CEPA to achieve measurable conservation results.

Brian Day has over 35 years of experience in environmental communication and education including as the project director of the USAID global project to take social marketing into environment, GreenCOM.

#### Info

Eric Coppenger, Director New Business Development,  
Rare, [ecoppenger@rareconservation.org](mailto:ecoppenger@rareconservation.org)  
<http://rareconservation.org>

Elan Nissenboim, [enissenboim@rareconservation.org](mailto:enissenboim@rareconservation.org)  
Britta Garfield, [bgarfield@rareconservation.org](mailto:bgarfield@rareconservation.org)

Thursday 18 October 2012

Thursday 18 October 2012 10.00-13.00



गोविन्द बल्लभ पंत हिमालय पर्यावरण एवं विकास संस्थान  
Govind Ballabh Pant Institute of Himalayan Environment & Development

**Conservation of Pollinators for Improved Livelihoods and Enhanced Ecosystem Services**

The global-sized project on the “Conservation and Management of Pollinators for Sustainable Agriculture, through an Ecosystem Approach” is being implemented in seven countries (i.e., Brazil, Ghana, India, Kenya, Nepal, Pakistan and South Africa) since 2009, lasting five years. The presentation showcases results to date of the project, in different countries. More importantly, it highlights the efforts of Indian partners towards promotion of pollinator diversity and consequent improvement in yield of target crops.

**Info**

Lok Man S Palni, Director, G. B. Pant Institute of Himalayan Environment & Development  
Tel +91 5962 241015  
[psdir@gbpihed.nic.in](mailto:psdir@gbpihed.nic.in), [lm spalni@rediffmail.com](mailto:lm spalni@rediffmail.com)  
<http://gbpihed.nic.in>

Ranbeer S Rawal, Scientist, G. B. Pant Institute of Himalayan Environment & Development  
Tel +91 5962 241041, 9410392114  
[ranbeerrawal4@gmail.com](mailto:ranbeerrawal4@gmail.com)

Thursday 18 October 2012 13.00-15.00



World Association of Zoos and Aquariums  
**WAZA** | United for Conservation



**Museums, Zoos and Botanical Gardens in Support of the UN Decade on Biodiversity**

The organisations and their members are highly involved in conservation and awareness raising activities (Aichi target 1 and 12 especially). As international organizations we all are organizing and communicating the biodiversity message through our members worldwide. Coordinating a big part of the activities, we provide an overview and examples of member activities and address their significance.

**Info**

Gerald Dick, Executive Director, World Association of Zoos and Aquariums (WAZA), [gerald.dick@waza.org](mailto:gerald.dick@waza.org)  
Tel +41 (0)22 999 07 90 [www.waza.org](http://www.waza.org)

**Presenters**

Gerald Dick (WAZA)  
Eric Dorfman (ICOM NATHIST)  
Suzanne Sharrok (BGCI)



Friday 19 October 2012

Friday 19 October 2012 10.00-13.00



**Part 2: Youth Negotiation on Importance of the Strategic Plan for Biodiversity 2011-2020 including the Aichi Biodiversity Targets and celebration United Nations Decade on Biodiversity in local level**

The event shares experiences and design implementation strategy for celebration of the UNDB at the local level in student and youth. It also shows importance of celebration of the United Nations Decade on Biodiversity at the local level. A short discussion on implementation of the Strategic Plan for Biodiversity 2011-2020 and progress towards the Aichi Biodiversity Targets.

**Part 3: Making informal youth declarations and forwarding "Youth Convention on Biodiversity, Environment & Sustainable Development (YCBESD)**

The event makes informal youth declarations and forwards the "Youth Convention on Biodiversity, Environment & Sustainable Development". The proposed Meeting of Negotiating for YCBESD is a collaborative effort to build formal international youth represented body on Biodiversity, Environment & Sustainable Development. The convention will give input to UN conventions related to Biodiversity, Environment & Sustainable Development as it supports principles of the Rio Declaration on Environment and Development. The convention (YCBESD) also joined hand with Go4BioDiv in every CBD COP in the high-level segments, with synergy declarations to at the high-level.

**Info**

Amit Dutta, General Secretary, Young Naturalist Network  
Tel +91 8697974597, 8697974598, [youngnaturalistin@gmail.com](mailto:youngnaturalistin@gmail.com)



The CEPA Fair 2012 is made possible thanks to the Japan Biodiversity Fund

# CEPA Fair Exhibition

## Entire duration of COP-11



Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

### Germany's Activities on Biodiversity Worldwide and Strategy for the United Nations Decade on Biodiversity

National focus showcasing our programme and activities for the United Nations Decade on Biodiversity and an international focus showcasing our biodiversity activities worldwide.

#### Info

Hildegard Kaiser, [hildegard.kaiser@bmu.bund.de](mailto:hildegard.kaiser@bmu.bund.de)  
[www.bmu.de/english](http://www.bmu.de/english)

Nicola Breier, Head of Division N I 4 "International Cooperation on Biological Diversity", MoE  
[nicola.breier@bmu.bund.de](mailto:nicola.breier@bmu.bund.de)

## Entire duration of COP-11



Funded by

BMZ



DANISH MINISTRY OF THE ENVIRONMENT



Financed by

giz

Programme Implementing the Biodiversity Convention

### Hands-on tools, media and experiences to communicate ABS – Developing capacities to promote and implement the Nagoya Protocol

The ABS Capacity Development Initiative presents and launches printed materials and audiovisual outreach media (posters, video) on the Nagoya Protocol: a CEPA guide for ABS implementers, a short animated video on the basics of ABS and as well as the 30-minutes film "People, Plants and Profits" illustrating 3 bioprospecting cases in Africa in the context of the Nagoya Protocol.

#### Info

Suhel al-Janabi, Co-Manager ABS Capacity Development Initiative  
Tel +49 (228) 90966 20 [s.aljanabi@geo-media.de](mailto:s.aljanabi@geo-media.de) [www.abs-initiative.info](http://www.abs-initiative.info)

## Entire duration of COP-11



### Biodiversity in Good Company – German National Biodiversity and Business Initiative

Display of printed materials: 'Corporate Biodiversity Management Handbook', a comprehensive guide focusing on the economic perspective of the topic business and biodiversity, addressed mainly to decision makers in companies, but also to researchers, civil society and politicians; Initiative Profile flyer; case studies and fact-sheets of the member companies.

#### Info

Carolin Bossmeyer, Managing Director, [carolin.bossmeyer@business-and-biodiversity.de](mailto:carolin.bossmeyer@business-and-biodiversity.de)  
Sally Maria Ollech, Project Manager, [sally.ollech@business-and-biodiversity.de](mailto:sally.ollech@business-and-biodiversity.de)  
[www.business-and-biodiversity.de/en](http://www.business-and-biodiversity.de/en)

## Entire duration of COP-11



### Materials for the United Nations Decade on Biodiversity (UNDB)

Posters: 1) Impact of Online natural history hobby courses of BNHS. It covers the indicators of success of the online courses, and discusses the impact of learning on the 500+ students and how it has helped in their lives. 2) Volunteerism in Conservation Education - A community engagement initiative by BNHS. It highlights the 500+ CEC-Mumbai volunteers' role in conservation education as well as the method of developing a dedicated force of volunteers. Printed materials: Exhibition on Green Economy. Promotional materials highlighting the work of BNHS Conservation Education Centre, including Eco-calendar bookmarks for visitors.

#### Info

V. Shubhalaxmi, Dy. Director, BNHS-India, BNHS Conservation Education Centre (CEC)  
Tel +91 9594929107, 9594953425, 9323738622 [vshubhalaxmi@gmail.com](mailto:vshubhalaxmi@gmail.com), [cecbnhs@bnhs.org](mailto:cecbnhs@bnhs.org)  
[www.bnhs.org/education/training-and-workshops.html](http://www.bnhs.org/education/training-and-workshops.html)

## Entire duration of COP-11



### Harmony with nature in the city

The exhibition features, among others: a documentary film « la biodiversité : patrimoine d'Ile-de-France », a presentation on Biodiversity in the Ile-de-France Region; a documentary film « Harmonie Urbaine », interviews with various figures on why it is important to live in harmony with nature in the city; an exhibition on biodiversity in urban areas (languages: en/fr); best practices of local government actions in favor of biodiversity in Europe (languages: en/es/fr); and general information about Natureparif.

#### Info

Maxime Zucca, Naturalist, [maxime.zucca@natureparif.fr](mailto:maxime.zucca@natureparif.fr), Tel +33 1 75 77 79 45  
Gaëlle Le Jeune, Institutional and International Relations, [gaelle.lejeune@natureparif.fr](mailto:gaelle.lejeune@natureparif.fr), Tel +33 1 75 77 79 30  
[www.natureparif.fr](http://www.natureparif.fr)

## Entire duration of COP-11



### Best CEPA Practices in the ASEAN Region

The exhibit showcases the best practices of the winners in ACB's 2010-2011 Search for the ASEAN Champions of Biodiversity - a recognition program for outstanding projects on biodiversity conservation and advocacy in the ASEAN region. The exhibit features not only exhibit panels, but also video records of the winners' outstanding projects. Some of the winners will also participate in COP11 to share their best practices with other participants. Various CEPA materials from ACB and the 10 ASEAN member states are available.

#### Info

Rolando A. Inciong  
Head, ACB Communication and Public Affairs  
Tel +63 917 867 5351  
[rainciong@aseanbiodiversity.org](mailto:rainciong@aseanbiodiversity.org)  
[www.aseanbiodiversity.org](http://www.aseanbiodiversity.org)

Leslie Ann V. Jose-Castillo  
Development Communication Consultant  
Tel +63 917 841 45 32  
[lavjose2@aseanbiodiversity.org](mailto:lavjose2@aseanbiodiversity.org)

## Entire duration of COP-11



### 1000 Days for the Planet

Promoting a biodiversity expedition by sailboat around the world - Base Camp 1000 Days for the Planet: flyers and posters.

#### Info

<http://sedna.radio-canada.ca/en/home>

## Entire duration of COP-11



### Current status, trends, vulnerabilities and mitigation measures in the Kailash and the Herbal Garden Initiative

ICIMOD highlights its work under the themes: Biodiversity monitoring and citizen science, mainstreaming biodiversity into education for sustainable development, and social networking and CEPA during the fair through exhibition, display, and distribution of outreach materials. The production of outreach materials are in part contribution to the United Nations Decade on Biodiversity 2011-2020.

#### Info

Sunita Chaudhary, International Centre for Integrated Mountain Development (ICIMOD)  
Tel +977 1 5003222 [schaudhary@icimod.org](mailto:schaudhary@icimod.org) [www.icimod.org](http://www.icimod.org)

## Entire duration of COP-11



### Japan Committee for United Nations Decade on Biodiversity (UNDB-J): Presentation of Posters and Display of Printed Materials

Here you can get information about the structure and main activities of the Japan Committee for the United Nations Decade on Biodiversity. It is a unique model to promote the United Nations Decade on Biodiversity by engaging many different stakeholders.

#### Info

Teppei Dohke, Japan Committee for United Nations Decade on Biodiversity c/o Nature Conservation Society of Japan,  
Tel +81 3 3553 4109 [iucnj@nacsj.or.jp](mailto:iucnj@nacsj.or.jp) <http://nacsj.or.jp> <http://bd20.jp>

## Entire duration of COP-11



### IUCN-Japan: Presentation of Posters and Display of Printed Materials

The Nijyu-maru Posters showcase the Japanese Civil Society responses to each Aichi Biodiversity Targets; and are about national campaign for Aichi Biodiversity Targets, "Nijyu-maru Project (Double 20 campaign)"

#### Info

Teppei Dohke, Japan Committee for IUCN  
Tel +81 3 3553 4109 [iucnj@nacsj.or.jp](mailto:iucnj@nacsj.or.jp) <http://nacsj.or.jp> <http://bd20.jp>



### 1<sup>st</sup> week of COP-11 only



#### Living in Harmony

**Info**

Rod Abson, Knowledge Management Officer, Commission on Education & Communication,  
Tel +41 22 999 0282 [rodney.abson@iucn.org](mailto:rodney.abson@iucn.org) [www.iucn.org](http://www.iucn.org) [www.iucn.org/about/union/commissions/cec](http://www.iucn.org/about/union/commissions/cec)



### 2<sup>nd</sup> week of COP-11 only (15-19 October)



#### Exhibition of materials for the United Nations Decade on Biodiversity (UNDB)

Posters and leaflets showcasing WAZA's work.

**Info**

Gerald Dick, Executive Director, World Association of Zoos and Aquariums (WAZA)  
Tel +41 (0)22 999 07 90 [gerald.dick@waza.org](mailto:gerald.dick@waza.org) [www.waza.org](http://www.waza.org)

### Entire duration of COP-11



#### Showcasing Richness, Representativeness, Uniqueness and the Life Support Values of Himalayan Biodiversity

The exhibition showcases the richness, representativeness and uniqueness of the Himalayan biodiversity along with the wide ranging values (direct and indirect) of this ecosystem for wellbeing of humankind. It aims to demonstrate richness, representativeness, uniqueness of biodiversity across Indian Himalayan Region; highlight mutually supportive linkages of cultural and biological diversity to establish the region as natural cultural landscape; and reflect on the values (direct and indirect) of Himalayan biodiversity for sustenance of indigenous communities and sustainable development of the region.

**Info**

Lok Man S Palni, Director, G. B. Pant Institute of Himalayan Environment & Development  
Tel +91 5962 241015  
[psdir@gbpihed.nic.in](mailto:psdir@gbpihed.nic.in), [lm spalni@rediffmail.com](mailto:lm spalni@rediffmail.com)  
<http://gbpihed.nic.in>

Ranbeer S Rawal, Scientist, G. B. Pant Institute of Himalayan Environment & Development  
Tel +91 5962 241041 +91 9410392114  
[ranbeerrawal4@gmail.com](mailto:ranbeerrawal4@gmail.com)

### Entire duration of COP-11



#### Living in Harmony - Biodiversity Consciousness

Living in Harmony with Nature: The Brahma Kumaris World Spiritual University display 3 of their best practices.

1. Sustainable Yogic Agriculture – thought-based meditative practise combined with traditional knowledge.
2. Solar Energy – alternative energy for sustainable development, "India-One" Solar Thermal Power Plant.
3. Aligned Awareness and Action for the Future We Want – highlighting the connection between our awareness, attitude, thinking, behaviour and the world we create.

**Info**

Sonja Ohlsson, Brahma Kumaris, Environment Initiative Coordinator  
Tel +45 30230738 [copenhagen@dk.bkwsu.org](mailto:copenhagen@dk.bkwsu.org) [www.environment.brahmakumaris.org](http://www.environment.brahmakumaris.org)

## Entire duration of COP-11



FOUNDATION FOR ECOLOGICAL SECURITY

### Materials Related to the United Nations Decade on Biodiversity

FES has a wealth of documentation materials, including: annual reports, newsletters, brochures, working papers, sanctuary studies, ecological profiles, ecological monitoring studies, thematic and special message posters, films, etc., also featuring: 1) The Avian Information System-Indian Biodiversity Information System (AVIS-IBIS), a web-based, modular and searchable biodiversity database that brings together detailed information on 1,329 bird species in the Indian sub-continent. 2) The Commons Initiative: documentation material, which consists of important policy and process documents, and studies on the state, health and status of the Commons in India.

#### Info

Jagdeesh Rao, Executive Director, The Foundation for Ecological Security (FES), [ed@fes.org.in](mailto:ed@fes.org.in), [www.fes.org.in](http://www.fes.org.in)

## Entire duration of COP-11



### Showcasing the Indian Scientific Contributions in Assessing, Mapping, Utilization and Conservation of Biodiversity

The exhibition's purpose is to introduce the products and activities of DBT on inventorization, mapping, documentation, conservation and utilization of biodiversity in India. It will feature, among other things: a documentary on DBT activities, the IBIN portal, books and CDs for sale, brochures, live demos of medicinal plant use; effect of insect antimicrobials; plant dyes; lantana products.

#### Info

S.P.S. Kushwaha, Prof. & Head, Forestry and Ecology Dept., Indian Institute of Remote Sensing (IIRS),  
Tel +91 135 2524170 (O), 2521187 (R) Mob +91 9411106224  
[spskushwaha@gmail.com](mailto:spskushwaha@gmail.com) [swarup@dbt.nic.in](mailto:swarup@dbt.nic.in) [www.iirs.gov.in](http://www.iirs.gov.in)

## Entire duration of COP-11



### Exhibition of materials from over 12 Pacific Parties to the CBD

#### Info

Nanette Woonton, Secretariat of the Pacific Regional Environment Programme (SPREP), [nanettew@sprep.org](mailto:nanettew@sprep.org)

## Entire duration of COP-11



### CEPA and Behavior Change

As the leader in social marketing for conservation, Rare uses a combination of CEPA and behavior change techniques to support biodiversity conservation. Rare's signature approach, the "Pride campaign", inspires people to take pride in the species and habitats that make their communities unique, while also giving them alternatives to environmentally destructive behaviors. This approach has now been successfully replicated in more than 200 sites around the world. Rare Conservation Fellows from all over the world have established protected areas, saved species, enacted legislation, formed community outreach organizations, developed constituencies and changed behaviors for conservation that remain active in these regions long after the campaigns have ended.

#### Info

Eric Coppenger, Director New Business Development, Rare, [ecoppenger@rareconservation.org](mailto:ecoppenger@rareconservation.org)  
Elan Nissenboim, [enissenboim@rareconservation.org](mailto:enissenboim@rareconservation.org)  
Britta Garfield, [bgarfield@rareconservation.org](mailto:bgarfield@rareconservation.org) <http://rareconservation.org>

## Entire duration of COP-11



### United Nations University - Institute of Advanced Studies

The key feature of our exhibition is the newly established postgraduate programme in Environmental Governance (with specialization in biodiversity), institutionally supported by the SCBD. Through our publications and displays, UNU-IAS aims to disseminate knowledge and understanding on its work in the area of biodiversity, and attract prospective students (and sending institutions that could recommend students) for our postgraduate programme.

#### Info

Suneetha Mazhenchery Subramanian, UNU-IAS, [subramanian@ias.unu.edu](mailto:subramanian@ias.unu.edu), [www.ias.unu.edu](http://www.ias.unu.edu)

## Entire duration of COP-11



### International Forestry Student's Association (IFSA)

The International Forestry Student's Association (IFSA) is a Registered Charity Organisation, Non-Political, Non-Governmental, Non-Profit, run entirely by non-paid voluntary working students. IFSA was founded in 1990 and has spread its roots to all geographic regions involving forestry students from more than 48 countries. IFSA represents the forestry students in the international community and is recognised by e.g. UNESCO, IUFRO, EFI, CIFOR, and The Commonwealth Forestry Association. Through this fair opportunity, some promotion material aim to inform the participant how IFSA works and its important role in supporting biodiversity matters.

#### Info

Ahmad Karsidi, International Forestry Students' Association,  
Tel +62 87863727713, [didik.ahmadkarsidi@gmail.com](mailto:didik.ahmadkarsidi@gmail.com), [www.ifsa.net](http://www.ifsa.net)

## Entire duration of COP-11

### CEE

### Exhibition of CEE Publications Related to Biodiversity

Centre for Environment Education CEE has a vast repertoire of publications related to biodiversity. These include relevant information and a wide range of approaches to creatively teach and learn about biodiversity. Among the exhibited publications, you can find: CEE's Teacher Resources; CEE's Supplementary Resource for Children/ Youth; CEE's Self Learning Material for Students; CEE's Classroom Material: Games, Charts and Posters; CEE's Material related to Nature Camps, Community Education and Public Display.

#### Info

Purvi Vyas, Programme Officer,  
CEE, Nehru Foundation for Development  
Tel 079 26844704/705  
[ceedo@ceeindia.org](mailto:ceedo@ceeindia.org) [www.ceeindia.org](http://www.ceeindia.org)

CEE Hyderabad Office: Door No.: 6-3-348/2,  
Dwarakapuri Colony, Panjagutta, Hyderabad - 500 082  
Tel 040-23352596, 65883100

## Entire duration of COP-11



### Office of Natural Resources and Environmental Policy and Planning, Thailand

#### Info

Krissana Sukniwatchai, CBD National Focal Point, Thailand  
[krissana\\_cherry@yahoo.co.th](mailto:krissana_cherry@yahoo.co.th) <http://chm-thai.onep.go.th>

Entire duration of COP-11



Wildlife Trust of India-IFAW Animal Action Education

Info

Dharesh Joshi, Coordinator, Wildlife Trust of India, Tel +91 9426409464, [aae@wti.org.in](mailto:aae@wti.org.in), [www.wti.org.in](http://www.wti.org.in)

[www.cbd.int/cepa/fair](http://www.cbd.int/cepa/fair)



The CEPA Fair 2012 is made possible thanks to the Japan Biodiversity Fund



# **CEPA Fair Thank you**

Many thanks to all of our participants and speakers. The CEPA Fair would not have been possible without your precious contributions: