

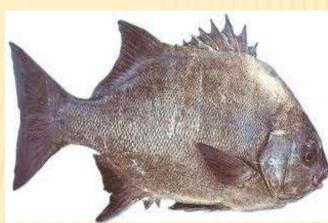


SOUTH AFRICA-NATIONAL EMBLEM



SOUTH AFRICA-BIODIVERSITY IN NATIONAL SYMBOLS





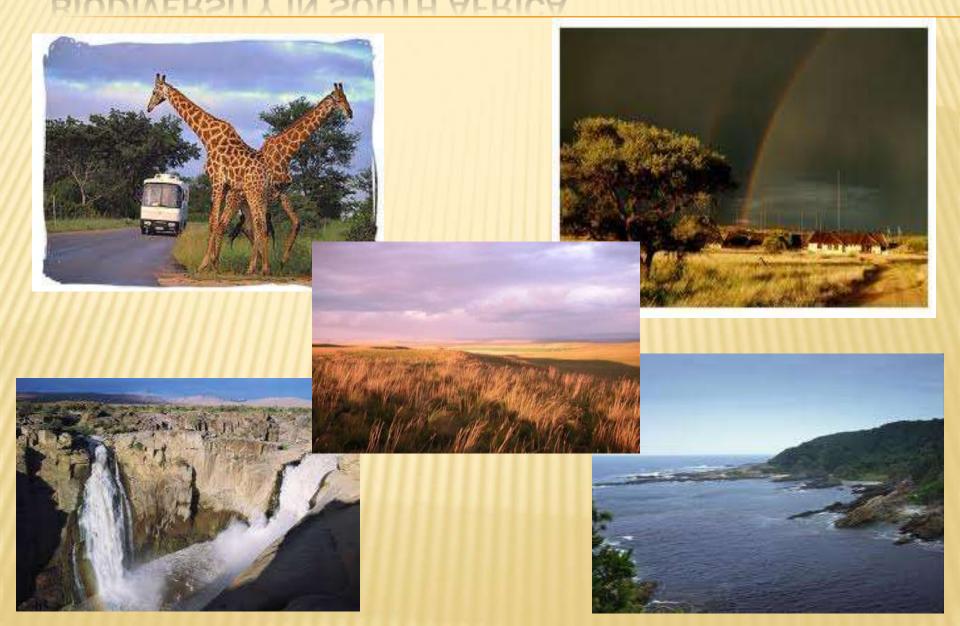








BIODIVERSITY IN SOUTH AFRICA



Bringing science to life through Communication, Education and Public Awareness.

OUR GOVERNMENT

- * South Africa is a party to the Convention on Biological Diversity (CBD), having ratified the agreement in 1995 and developed a national biodiversity policy and strategy to sustain its biodiversity.
- * Environmental education in school curriculum.
- * The Department of Environment Affairs and Tourism organizes special campaigns on days such as the International Day for Biodiversity, World Wetlands Day, World Environment Week, and National Marine Day.

GLOBAL SUSTAINABILITY INITIATIVES

GLOBAL INITIATIVES are visionary, large-scale efforts that can have the potential for the broadest positive impacts across the widest spectrum of priority species and ecoregions.

They are the centre-piece of delivering <u>strategic</u> <u>conservation plan</u>.





'High quality' green entries

national greening and food gardening programme competition, which aims to encourage schools and communities to grow their own food gardens using permaculture techniques, has received 444 entries.

The EduPlant Isam of permaculture experts are now shortlist 200 schools.

Shortisted schools will be visited by the team in August when schools will be assessed and 60 finalists selected.

EduPlant programme manager

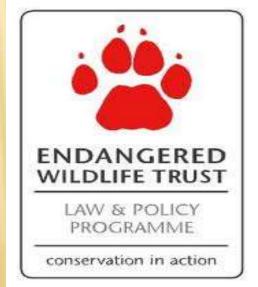
EduPtant cluster workshops where Food and Trees for Africa gave schools more on-site permaculture food gardening training.

This year's entries come primarily from the schools that chose to participate in the cluster workshops in the past two years.

EduPlant trains teachers, working through the entries to pupils and communities how to sustainably grow their own food naturally.

Food and Trees for Africa initiated the programme in 1994 and coordinates it to encourage, 2010 saw 580 schools enter recognise and reward schools the competition but according to that promote food security, improved nutrition and health at Joanne Carty, although there school and in their surrounding



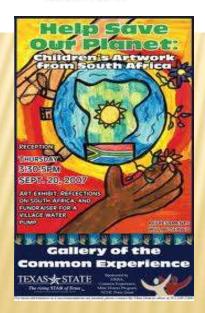












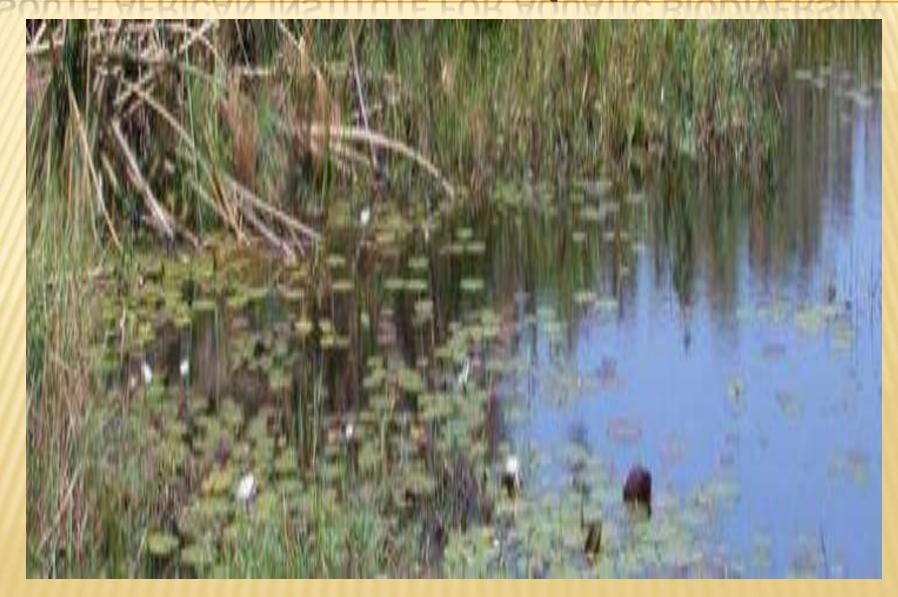




SHELL CONSERVING BIODIVERSITY IN SOUTH AFRICA'S FLORAL KINGDOM



SOUTH AFRICAN INSTITUTE FOR AQUATIC BIODIVERSITY



EDUPLANT -A PARTNERSHIP BETWEEN THE GOVT. AND NGO



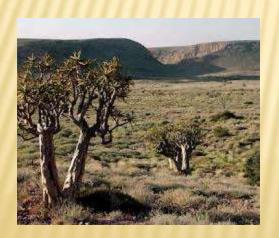






BIOREGIONAL PROGRAMMES - SUCCULENT KAROO ECOSYSTEM PROGRAMME





'High quality' green entries

aims to encourage schools gardening-training and communities to grow their own food gardens using primarily from the schools permaculture techniques, has that chose to participate in the received 444 entries.

The EduPlant Isam of Iwo years. permaculture experts are now EduPlant trains teachers, working through the entries to pupils and communities how to shortlist 200 schools.

Shortlisted schools will be naturally. visited by the team in August Food and Trees for Africa. when schools will be assessed initiated the programme in 1994 and 60 finalists selected.

the competition but according to that promote food security, EduPlant programme manager improved nutrition and health at Joanne Carty, although there school and in their surrounding

EduPtant cluster workshops where Food greening and food gardening and Trees for Africa gave schools programme competition, which more on-site permaculture food

This year's entries come cluster workshops in the past

sustainably grow their own food

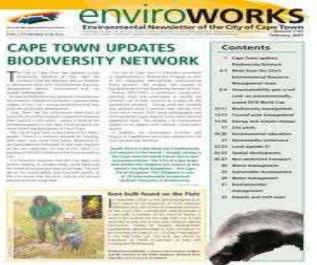
and coordinates it to encourage, 2010 saw 580 schools enter recognise and reward schools





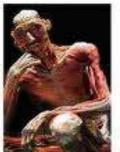
MASS COMMUNICATION & JOURNALISM







Our skin makes up 10% of our body weight.



The environment minister has agreed to a tell road that will directly destroy 10% of the surface area of one of our floral treasures, the Pondoland Centre of Endemism.

Send a strong message to parliament -Register your diagust on http://www.wildcoast.coza/ict4d/petition



ACADEMIA







The CEPA Specialty Group will facilitate the development of the best practices in communication, education and public awareness and encourage the sharing of stories in CEPA as a tool for learning and linking to implementation of global policy.

SOUTH AFRICAN PEOPLE











BEFORE THE END.....

Improvements have been made, but the right vehicles for communication have not necessarily been developed. There is a need to engage with disciplines such as conservation psychology and social marketing to develop and deliver appropriate programmes.

THARK POH..

A.LAKSHMI TULASI

Delegate of South Africa