

## BUSINESS AND BIODIVERSITY WORKSHOP 2023

### Agenda

**Venue:** ITV – Instituto Tecnológico Vale

**Address:** R. Boaventura da Silva, 955 - Nazaré, Belém - PA, 66055-090, Brasil

#### September 04

#### 13:30 – 14:00 Panel 01

##### Opening Session

The session will set the stage for the workshop and will be an opportunity for the CBD Secretariat along with the IBNBio representative to welcome the participants and frame the discussions.

- Bianca Brasil, CBD
- Juliana Lopes, Brazilian Initiative for Business and Biodiversity IBNBio
- Priscila Matta, Natura
- Leticia Guimaraes, Vale

#### 14:00 – 15:00 Panel 02

##### National Biodiversity Strategies and Action Plans (NBSAPs): the role of private sector

The Brazilian government launched a broad consultation with different sectors of society to ensure a participatory and diverse contribution to the NBSAPs. The private sector is gearing up to contribute and support the process. The session will provide for an opportunity to better understand the ongoing process and to highlight how the private sector is preparing and coordinating efforts.

- Bráulio Dias, Head Department of Conservation and Sustainable use of Biodiversity Ministry of Environment
- Vanessa Pereira, Technical Coordinator, CEBDS
- Julia Pupe, Policies and Industry Lead, CNI

**Moderation: Bianca Brasil, Programme Manager for business engagement, CBD**

#### 15:00 – 16:15 Panel 03

##### Unlocking the potential of Bioeconomy for sustainable development.

This session will explore how the responsible and sustainable use of biological resources can create opportunities for development and a more equitable and

Co-Hosts



Partners



resilient future.

- Adriano Reis Lucheta, Director SENAI Institute for Innovation
- Alexandre Aleixo, Principal Investigator of the Environmental Genomics group Vale
- Miguel Milano, Director, Permian Brazil
- Anke Salzmann, Project Manager, Fundacao Grupo Boticario

**Moderation: Julia Pupe**

**16:15 – 16:45 Coffee Break**

**16:45 – 18:00 Panel 04**

**Mainstreaming biodiversity across economic sectors**

An overview of how businesses are taking action to integrate biodiversity into decision-making and business models. The session will feature compelling examples of shifts in business and practices that are innovative, transformative and measurable.

- Jane Mauro, Biodiversity Advisor, Petrobras
- Roberto Castro, Head Sustainable and Responsible Business, Syngenta
- Priscila Matta, Sustainability Senior Manager, Natura
- Giovanna Cappellano, Grupo Sabara

**Moderation: Juliana Lopes**

**September 05**

**09:00 - 10:30 Panel 05**

**Measuring impact: tools and solutions**

In this session, we will explore innovative tools and methodologies for effectively measuring and assessing the impact of human activities on biodiversity and support companies to better understand how to use these tools to develop strategies to reduce associated impacts over time.

- Deborah Silva, Biodiversity Manager, iCare
- Regiane Borsato, Executive Director, LIFE Institute
- Jose Mauricio Coelho, CEO, C-Pack
- Leonardo Henrique da Silva, Environment and Sustainability lead, Suzano

**Moderation: Bianca Brasil**

Co-Hosts



Partners



**10:30 – 12:00 Panel 06**

**Incentives for the conservation and sustainable use of biodiversity**

This session aims to highlight the importance of effective and innovative incentives to promote biodiversity conservation and sustainable practices.

- Roberto Klabin, Owner, Ecological Refuge Caiman
- Mauricio Solano, Senior Technical Advisor, GIZ
- David Canassa, Executive Director, Votorantim Reserves
- Fernanda Garavini, Economist, BNDES

**Moderation: Regiane Borsato**

**12:00 – 14:00 Lunch Break**

**14:00 – 16:30 Outputs and recommendations from GPBB to support implementation of KM GBF and joint publication.**

**16:30 Final Remarks and closing.**

Co-Hosts



Partners

