

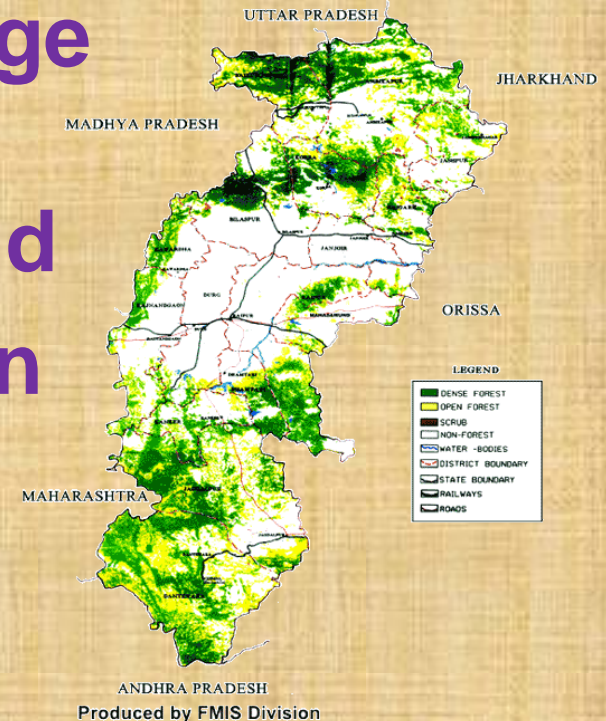
Carrying the Torch of Traditional Health Knowledge through Generations and its Popularisation



Jeetu Srivas,
**THP, Village Rakh, Sipat
Panchayat, District Bilaspur,
Chhattisgarh**

FOREST COVER MAP OF CHHATTISGARH

(Based on IRS-1B LISS-II data , Dec 1998)





Jeetu Srivas

Rakh Sipat, Bilaspur (Chhattisgarh)

Traditional Healer and Trained Village Botanist

- Learned traditional remedy from father and grandfather
- Shop: 'Chhattisgarh Vanoushadhi Bhandar',
juice, decoction and powder of various locally
collected medicinal herbs
- Jawara (wheat) and Giloy juice center, at NTPC, Sipat
- Received guidance and financial help from *Vaidya Sangh*, that is constantly helping me in my endeavour





- My father is a member of *Vaidhya Sangh* so I also received guidance from *Vaidhya Sangh*.
- I am very much interested in medicinal plants and participated in training conducted by Chhattisgarh State Medicinal Plant Board for rural botanist.
- I can identify medicinal plants with their regional, local and botanical names. I am also able to give complete information to the people about medicinal plants.



My Small THP based Enterprise :

- I received guidance and financial support from *Vaidhya Sangh* to start a Jawara (wheat) and Giloy juice center for the morning walkers at NTPC Plant in Sipat.
- My daily sale from this enterprise is INR 600 to 900 (US\$10-15). Out of this, my net income is INR 200-300 (US\$ 4-6) per day. Thus my TK has made me stand on my own feet and help my family in income generation..
- I am happy that my TK is providing people with a healthy, pure and quality juice at a definite place.
- This juice is beneficial for many chronic diseases like diabetes, cancer, jaundice, stomach diseases, high B.P., gynecological disorders etc. I am also able to give complete information to the people about medicinal plants. I am devoted to this great job.

**Thank you for your kind
attention**